



ECOSITE[®], BOUYGUES CONSTRUCTION SITE ENVIRONMENTAL INITIATIVE

Bouygues Construction started in early 2010, the approach Ecosite[®] which seeks to reduce the environmental footprint of its operations during the construction phase.

To meet this challenge, **site environmental standards**, common to all Group entities have been defined. They come with an internal label **Ecosite[®]**, which rewards sites that have implemented these standards.

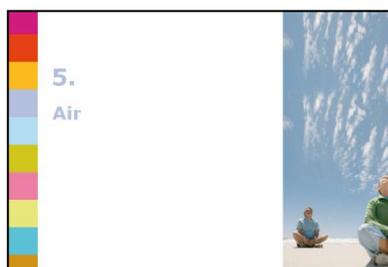
This allows teams to mobilize around environmental objectives clearly displayed and guarantee customers a site made with the utmost respect for the environment and the neighbourhood.

On June 30, 2010, 218 sites had been labeled Ecosite[®] in France and abroad.

Three tools for an operational approach

→ The Site environmental standards

Adapted to all our businesses, the **environmental standards** collate recommendations to preserve the environment, examples of best practices and proposals of eco-equipment.



The environmental standards set around 11 themes :

	Project's environmental risks assessment
	Waste
	Hazardous products
	Noise nuisances
	Air
	Aquatic environment
	Biodiversity
	Energy consumption
	Cleanliness and storage
	Communication
	Emergency situations

The indispensables actions are highlighted in orange throughout the guide and must absolutely be respected to obtain the label.

→ Evaluation grid of site environmental quality

More than sixty criteria were identified. Based on that, the level of **implementation of actions recommended in the standards** can be evaluated. For each of these criteria, there are four levels of scoring.

→ The site environmental label of Bouygues Construction

This label is awarded based on the results of the evaluation (100% compliance with all Indispensable and a score higher or equal to the average of the entire criteria).

The audit to obtain the label is performed when the progress of site is between 15 and 25 % by a team independent from the site. Follow-up audits are carried out to ensure that the criteria are adhered to throughout the duration of works.

The awarding of the Ecosite[®] label is signified by the handing over of a flag that symbolises the commitment and the motivation of the site teams. The flag is hoisted on site in the presence of the client, the company management, all the production team and the partners.

