

October 30, 2008

Mr. Georg Kell
Executive Director
UN Global Compact
United Nations
New York, NY 10017

Dear Mr. Kell:

Levi Strauss & Co. (LS&CO.) has been a proud and active participant in the UN Global Compact since joining in 2006. We look forward to a long and rich engagement. Aligned with that commitment, we would like to share the following as LS&CO.'s first Communication on Progress.

LS&CO. has a long history operating with a belief in "profits through principles" and a commitment to corporate citizenship. This is embodied in the company's values of empathy, originality, integrity and courage and reflected in our Global Sourcing and Operating Guidelines that enable ethical global sourcing based on the principles embodied in the Global Compact.

Descriptions of the practical actions we have taken to implement the principles of the Global Compact into our business can be found on our corporate public website at <http://www.levistrauss.com/Citizenship/>, where we detail the company's objectives, history and current activities in the areas of workers' rights, human rights and the environment, as well as our philanthropic grant making in the communities in which we operate and voluntary employee community engagement initiatives.

The information found on the public website is supplemented by our corporate citizenship portion of the Levi Strauss & Co. 2007 Annual Financial Report (http://www.levistrauss.com/Downloads/AR_2007.pdf), the corporate citizenship section of which outlines the practical actions taken by the company in the 2007 fiscal year to advance our corporate responsibility objectives and operationalize the principles of the Global Compact. In it, we note our decision to join the CEO Water Mandate as a founding member and how it helps us to advance our commitment to water sustainability.

We are currently rolling out a new internal information management system that will help us to better track data on our social and environmental sustainability initiatives, measure outcomes and improve transparency with stakeholders. Once the system is fully implemented, future Communications on Progress will be substantially enhanced. Also, we will be joining the Climate Registry in the coming weeks, thus improving transparency and measurement around our carbon emissions.

When we post our 2008 Annual Financial Report in the first quarter of 2009, we will be sure to update our Communication on Progress. If you have any questions about our COP or require further information, please contact E.J. Bernacki (415-501-6262, ebernacki@levi.com).

Sincerely,



Helga Ying
Director, Worldwide Government Affairs and Public Policy