ABOUT THE SDG MEDIA ZONE

The UN SDG Media Zone convenes Government leaders, CEOs, UN heads, activists, influencers and entrepreneurs for short panel discussions on topics related to the Sustainable Development Goals broadcasted live on UN Web TV to a global audience. Using the power and reach of social media, the SDG Media Zone seeks to take important conversations out of the policy sphere bubble of exclusive high-profile events and into the public domain by engaging a global online audience.

To mark its 20th anniversary, the UN Global Compact in partnership with the UN Department of Global Communications, will bring the SDG Media Zone to Davos for the first time during the World Economic Forum Annual Meeting. Topics to be discussed include principled business, climate action, gender equality, sustainable finance, global health, employee purpose and many more issues directly related to the achievement of the 2030 Agenda for Sustainable Development which was unanimously agreed by 193 UN member states in September 2015.

The UN SDG Media Zone programme in Davos will run from Tuesday 21 January to Thursday 23 January at Promenade 80 (next to Equality Lounge and opposite the Belvedere Hotel, in the Panorama Hotel Restaurant). A typical session in the SDG Media Zone lasts 15–20 minutes and is shared widely on social media using the #SDGLive hashtag. It is also broadcast on UN Web TV and YouTube.

For more information or to propose a session, please email events@unglobalcompact.org.
MODERATORS

Martina Donlon  
Chief,  
Sustainable Development,  
United Nations Department of  
Global Communications

Dan Thomas  
Chief,  
Communications and  
Strategic Events,  
United Nations  
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STUDIO LOCATION AND INFORMATION

The session takes place next to the Equality Lounge located at Promenade 80, 7270, Davos Platz, in the Panorama Hotel Restaurant.

- No pass required for building entry
- Speakers and moderator will be seated on the stage in a panel format.
- There may also be an audience of up to 30 people in the SDG Media Zone. The sessions will be live streamed to a wide global audience.
- Handheld or lapel mics will be provided.
- Please note that there will be no use of speaker PowerPoints.
- Please feel free to bring guests and journalists.

SOCIAL MEDIA

Twitter: @globalcompact | @GlobalGoalsUN | @UNGeneva  
Instagram: @globalcompact  
Facebook: @globalcompact | @GlobalGoalsUN | @UNGeneva  
LinkedIn: @united-nations-global-compact

- Livestream and video archive: UN Web TV
- Photos will be available here
- Join the conversation online using #SDGLive

CONTACTS

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