An SDG Pioneer for sustainable management of natural rubber and SDGs

Since she started working for Pirelli in 2014, Francesca has always been committed to sustainability and passionate about contributing to Pirelli’s leadership in this area. Her focus is on sustainable management of the supply chain, and therefore in 2017 and 2018 she helped develop the Group’s strategy on sustainable natural rubber.

Francesca actively participated in defining that strategy, recognizing that the positive impacts generated can be greater when involving the entire value chain. The process was based on multi-stakeholder dialogue and consultation among different actors, including international NGOs, natural rubber suppliers and automotive customers.

[Pirelli engaged extensively with these stakeholders to formulate its Natural Rubber Management Policy and published its implementation manual. The Policy, the Manual and the related Roadmap of activities identified create a partnership between Pirelli and its suppliers for forest preservation and biodiversity, as well as development of local communities and economies. These activities have a clear impact on SDGs 8, 15, 17].

In her role, Francesca also works to integrate the UNGC Principles into Pirelli’s strategies relating to sustainable supply chain management. Francesca helped elaborate processes for qualification of strategic suppliers and monitoring of sustainability performance of existing suppliers. Pirelli engages with its suppliers to assess regulatory compliance, as well as alignment with international principles on human rights and labour rights, respect for the environment and the fight against corruption.

Pirelli joined the UN Global Compact in 2004 and has obtained the recognition of Lead Company. In 2018, Francesca actively participated, representing Pirelli, in three Action Platforms of the Global Compact: "Decent Work in Global Supply Chains", "Financial Innovation for the SDGs" and "Reporting on the SDGs". In 2019 Pirelli is continuing to work within two platforms:

- Decent Work in Global Supply Chains: thanks to the participation in the Platform, the Company's Purchasing Director signed the six commitments prepared by the working group, identifying specific actions to be implemented in advancing the above-mentioned commitments;

- Financial Innovation for the SDGs: Francesca contributed to the definition of the business case included in the UNGC guidelines "SDG Bonds & Corporate Finance: A Roadmap to Mainstream Investments" published in 2018.

Within the Company, Francesca is also committed to raising awareness and mobilizing colleagues and external stakeholders to support the sustainable development agenda. She works both within the Company (through training courses on new recruits or specific corporate functions - e.g. Purchasing) and outside the Company, disseminating Company's experiences in university and in professional courses. Francesca also supports the organization of local stakeholder dialogues in the countries where the Pirelli Group operates, where local stakeholder groups are invited to discuss the company’s positions on specific sustainability issues, targets and objectives.
Francesca is a point of reference for Pirelli’s sustainability managers located around the world and helps ignite their passion through her own.