2016 Announcements in Support of the Sustainable Development Goals

2018 Check-In

Constructive multi-stakeholder dialogue and collaboration between Governments, the private sector and civil society is a pre-requisite for the types of comprehensive solutions required to achieve the Sustainable Development Goals (SDGs). Since 2008, the UN Private Sector Forum has provided an annual opportunity for businesses to make commitments to contribute to the global sustainability agenda.

At the 2016 UN Private Sector Forum — Business and the 2030 Agenda: Securing the Way Forward, a number of participants made 21 commitments to take specific actions in support of the SDGs. In 2018, the UN Global Compact followed up with these organizations to track progress on their commitments, the challenges faced along the way and the ways in which these commitments are being transformed to advance the 2030 Agenda.

We invite you to read below reports on the commitments made by:

ARM • Asia Pulp and Paper • Blackbaud Inc. • California Public Employees’ Retirement System (CalPERS) • Cornerstone Development • Counterpart International • Coursera • CRDB Bank Plc • GSMA • H&M • Hi Technologies • IKEA Switzerland • IMPACT 2030 • Kleiman International Consultants • Kohler • Mercy Corps • Rotary Foundation • Royal Philips • Turkcell • Tektonik Initiative • 180 LA

1) ARM (Technology Hardware & Equipment, United Kingdom)

ARM is developing a Global Goals technology programme, including a high-level summit, that aims to ensure technology and innovation help achieve the SDGs. ARM will be mobilizing all areas of its business towards this objective. The company will also be evaluating how to partner with other sectors such as health, agriculture, energy and logistics in order to collaboratively develop new technologies that accelerate achievement of the SDGs. [SDG 17]

In December 2017, at a high-level event hosted by HRH Duke of York, ARM launched 2030Vision to ensure that emerging technologies underpin the delivery of all 17 Global Goals. 2030Vision is a partnership between the UN system, NGOs, academia and business designed to foster technological collaboration, innovation and implementation. ARM is convening cross-sector leaders to raise awareness of the Global Goals, deliver independent research showcasing the role of technology in addressing the Global Goals, support scalable technological innovations and identify new market opportunities within the Goals.

2) Asia Pulp and Paper (APP) (Paper Supply & Packaging, United States)

Asia Pulp & Paper and its partners are working to advance global sustainability through forest protection and restoration. APP committed to complete a 1 million hectare restoration during the Bonn Challenge. APP also has several ongoing community
programmes underway including smallholder education and funding, agroforestry mechanisms, as well as community health and water programmes. [SDG 6, 12, 15]

Following Asia Pulp & Paper Group’s (APP) sustainability programmes surrounding forests and peatlands, APP continues to progress towards these commitments. In 2016, APP made the ambitious pledge to help protect and restore 1 million hectares of forest, both inside and outside of its concession areas. A big part in moving closer to achieving that goal is the commitment of seed funding for the creation of an independent, landscape conservation foundation — the Belantara Foundation.

The Belantara Foundation was established to work closely with communities, Government, NGOs and the private-sector to help build and establish wide-scale conservation initiatives across the Indonesian landscape. In just under two years, Belantara has already signed agreements for projects covering more than 830,000 hectares. Many of these initiatives are designed to directly impact local communities, including several new and innovative empowerment programmes dedicated to training and entrepreneurial opportunities for local women in and around the communities in which APP operates.

Asia Pulp & Paper leadership is pleased to report that through its combined efforts with the Belantara Foundation, the company is well on track to meet its 1 million hectare restoration goal.

3) Blackbaud, Inc. (Non-Profit Services, United States)

Blackbaud is mapping over 35,000 customers and partners, trends in giving and collaborative ways to increase innovative investment to grow the social economy. The organization is developing this "ecosystem of good" in order to create a framework for normalizing and explaining the SDGs in the U.S. [SDG 17]

Blackbaud has made great strides toward achieving this commitment. In May 2017, Blackbaud announced the integration of the SDGs into the Blackbaud Outcomes solution, allowing funders to easily report the impact of their grant-making on the 17 SDGs and related targets. Blackbaud customers are now able to easily collaborate with their grantee partners (many of whom are also customers) around specific SDGs with instant access to reporting around progress and results.

Also in 2017, Blackbaud published “Global Goals Mapping: A Resource for Social Good Organizations,” a collaborative effort of Blackbaud, the Foundation Center, the Council on Foundations and Global Impact. This is a comprehensive resource that maps giving and volunteerism using both the IRS National Taxonomy of Exempt Entities (NTEE) codes and the UN International Classification of Non-profit Organizations (ICNPO) codes to classify the activity and programmes of charities and connect them to the SDGs. It creates a shared alignment resource to support all organizations across sectors in their efforts to map their contributions toward the SDGs.

Blackbaud has also been helping organizations have greater mission impact through their position as a convenor of the sector. Through the Blackbaud Institute for Philanthropic Impact, Blackbaud continues to release research and insight that accelerates the impact of the social good community. Through its thought leadership blog, npENGAGE, Blackbaud has shared numerous articles that give organizations tools and insights for addressing the SDGs, no matter their size or geography.

Additionally, Blackbaud has supported SDG 4 through programmes such as Camp Blackbaud, which offers STEM education opportunities to local underserved youth, and the Blackbaud Fund at the Coastal Community Foundation, which provides grants to support education for disadvantaged youth and the disabled in the local Charleston, South Carolina community. Blackbaud has also demonstrated support of SDG 5 through its commitment to gender equality in the workplace — Blackbaud has a better than industry average female to male employee ratio, and continues to look for new ways to empower women
into leadership positions. Blackbaud was also recently recognized for its efforts on the Forbes Best Employers for Women list.

Blackbaud continues to look for new ways to engage social good organizations in adopting and reporting on the SDGs through technology, thought leadership and research, and through convening the social good community.

4) California Public Employees’ Retirement System (CalPERS) (Institutional Investor, United States)

CalPERS has a new engagement strategy to reduce its portfolio carbon emissions by 50%. The new initiative builds on work over the last three years with the CERES Carbon Asset Review and Aiming for A initiatives, and also aligns engagement activities with the results of its PRI Montreal Pledge carbon footprint. The footprint identified the 100 companies out of 10,000 in its benchmark responsible for 50% of its public equity portfolio’s emissions. [SDG 13]

Since 2016, CalPERS has met and exceeded its commitment. It has built a US$ 30 trillion international coalition of 300 like-minded investors to drive down its shared portfolio emissions and contribute to holding global warming to well below two degrees. The initiative is called Climate Action 100+ and was launched at the December 2017 One Planet Summit in Paris and referenced in the formal memorandum which resulted.

To build Climate Action 100+, CalPERS brought together the five leading investor networks tackling climate change to build a global strategy. The Permanent Mission of France to the UN hosted planning meetings and included PRI, CERES in North America, the Institutional Investor Group on Climate Change in Europe, and their counterparts in Asia and Australia.

Climate Action 100+ has been recognized as the world’s largest and most ambitious investor engagement project, focusing members on their role as the owners of systemically important greenhouse gas emitters.

The goals of Climate Action 100+ are to drive business transition to a low carbon economy through shareowners ensuring

(a) Corporate board oversight of the risks and opportunities in climate change transition, to ensure accountability to investors;

(b) That companies set targets for bringing down emissions in line with the Paris goals, estimated to require an 80% overall reduction;

(c) Companies disclose their progress using the reporting framework of the Taskforce on Climate Financial Related Disclosure (TCFD).

The initiative has a five-year horizon, including annual benchmarking, to inform shareowner engagement with companies and the exercise of votes at company meetings. Early results are promising. 20 per cent of companies have agreed to at least one of the three goals, with some establishing interim and long-term goals of emissions cuts between 50 and 80 per cent. CalPERS’ strategic commitment to this initiative is now shared with close to 300 fellow investors in 30 markets who are for the first time pooling their resources, insight and influence to drive a business transition in line with the Paris Agreement.
5) Cornerstone Development (Real Estate Investment & Services, Lebanon)

Cornerstone Development is undertaking a Neighborhood Development project in Lebanon that aims to meet LEED certification standards. It will make Lebanon the 5th country in the world to apply for such certification. [SDG 11, 16]

Cornerstone Development’s commitment to the precautionary principle and to environmental responsibility is central to how it runs its business. Cornerstone has led in the development of the first sustainable neighbourhood project in Lebanon. Its environmental pillar showcases Leadership in Energy and Environmental Design (LEED) and how it relies on an ecofriendly approach, products and solutions across its District/S project. The company also implements various green initiatives that contribute to the greening and improvement of the ecosystem around it.

According to LEED Neighborhood Development standards, District/S is the first sustainable neighborhood in Lebanon, the Arab world and the Mediterranean basin. It is in this context that District/S won the Sustainable Development Award of 2016, due to its innovative take on the development of a sustainable and eco-friendly neighborhood located in the heart of Beirut, which aims to better the Lebanese ecosystem and environment, as well as promote a healthier and cleaner lifestyle. Currently Cornerstone Development is in the certified band with 49 points and it is looking ahead to earn 11 more points to step its game to the next level and earn the Gold LEED Certificate.

6) Counterpart International (Non-Governmental Organization, United States)*

Counterpart International will continue to advocate for capacity building through collaborative partnerships with more than 2,000 civil society organizations around the world with programmes addressing 15 of the 17 SDGs. In particular, Counterpart International is building partnerships with the private sector in Guatemala to expand its Food for Progress programme that improves the livelihoods of indigenous rural farmers in the Western Highlands. In the next three years, the organization will reach 45,000 indigenous farmers – 40% women – who will receive sustainable agricultural assistance to improve crop productivity. [SDG 2, 8, 12, 17]

Counterpart International works across the social sector, building the capacity of leaders, organizations and networks to become solution creators in their own families, communities, regions and countries. To date, Counterpart International has established and strengthened 145 networks, provided capacity building assistance to 1,836 organizations and trained 439,958 emerging leaders.

Counterpart’s Food for Progress programme in Guatemala improves the ability of local communities to increase their agricultural production and improve their livelihoods. By delivering farming knowledge and tools into the country’s most neglected communities to help build markets for rural agriculture, the organization helped deliver a permanent, scalable solution to improve livelihoods. Until now the programme has had the following impact:

- 213 extension agents have graduated from the Certificate Rural Extension Programme and are now certified to work for the Ministry of Agriculture. They are the first to graduate since the closing of the extension system and university programmes in 1990.
- Nine Rural Development Learning Centers (CADERS) are now operating as a meeting and training center for rural farmers.

*Content sourced from the website of Counterpart International
• The nine CADERS are providing training in best practices in soil conservation, water management, horticulture production, food security and nutrition for the community and agricultural promoters.
• 82 financial trainings for 29 financial agents have been provided by local credit union MICOOPE.
• Loans to 2,743 women and 2,398 men, totaling more than $9 million will be tracked to evaluate the percent of increase in farmers’ incomes.
• 226 organizational development trainings to farmers and 124 farming cooperatives have been given to strengthen farmer's cooperatives.
• Two export companies have been identified to purchase products form farmer groups.

7) Coursera (Educational Services, United States)†

Coursera pledges to launch and support Coursera for Refugees in conjunction with the U.S. Department of State. Coursera for Refugees enables an unlimited number of non-profits that work with refugees to apply for one year of group financial aid. Partner non-profits will be able to support refugees in building career skills and gaining recognizable certificates through access to 1,000+ Coursera courses. Coursera for Refugees also includes organizational support services for partner non-profits, such as learner engagement data, private communication forms and dedicated Coursera technical support. [SDG 4, 8]

Coursera launched Coursera for Refugees in 2016 to bring high-quality education to the populations who need it most. For the past two years, Coursera for Refugees has provided free access to its entire library of courses to any refugee in the world, enabling them to earn recognized credentials from top universities. Coursera has now reached over 11,000 refugees through this programme globally. Some have benefited from taking several components of courses; others have taken courses to completion, receiving over 8,913 recognized credentials in subjects ranging from language skills to data science to leadership.

Further, Coursera has partnered with 22 organizations and non-profits to ensure that it can reach and provide support to refugees in every corner of the globe. Some of these partners, like the U.S. Department of State and the UN Refugee Agency (UNHCR), work daily with refugees in camps around the world. Others, like Upwardly Global, build pathways to refugee employment, connecting individual refugees with mentorship and job placement opportunities in the United States. NGOs like Kiron Open Education are building bridges to opportunities in higher education, ensuring that refugee graduates are accepted into German universities, as pathways to both citizenship and employment. Coursera for Refugees serves learners in 115+ countries, making this a truly global effort.

8) CRDB Bank Plc (Banking & Financial Services, Tanzania)

CRDB Bank Group launched the FAO (Fast Account Opening) Mobile Application that facilitates account opening through mobile phones with agents and at branches. Mobile phone account platforms extend outreach far beyond traditional banking and enables fast recruitment of new customers, especially people without access to formal banks. The project is aligned with Tanzania’s National Framework for Financial Inclusion and the Tanzania Social Action Fund (TASAF) initiative to channel funds to support underprivileged households in rural areas. [SDG 8, 9]

† Content sourced from the website of Coursera
Since 2016, the FAO mobile application has evolved in parallel with new technologies. The application is now integrated with the national ID switch and educational institutions. This seamless integration has reduced the process to nearly a completely paperless fast account opening. Furthermore, in 2017, the CRDB FAO application introduced biometric data as part of customer KYC procedures. This feature has enabled customers to approve account transactions using only their fingerprint without the need of a card, pin or password.

In December 2017, CRDB launched a new feature in collaboration with the Higher Education Student Loan Board (HESLB), the institution responsible for issuing loans to students in universities and colleges. With this new feature HESLB has a simple, fast and secure solution to disburse funds to students with minimal chance of fraud. This solution has helped eliminate ghost students and double payments, makes it easier to reconcile between the HESLB and universities, and avoids disbursement delays. At the end of March 2018, CRDB successfully disbursed more than 40B TSH (US$ 20M) to students in different colleges in Tanzania.

After a successful implementation of FAO with the biometric and paperless disbursement solution, CRDB has documented and presented a similar solution to UNHCR to provide incentives to refugees camps in the Kigoma region that can also be scaled to the other refugee camps in Tanzania. FAO will be used to quickly register refugees using the NIDA refugees or ration ID cards and capture their biometric information, which can later be used to approve disbursed funds for each refugee. This will shift cash-based disbursement to cashless-based options offered by refugees agencies, allowing CRDB to mitigate the risk associated with cash movement between the camps.

9) GSMA (Business Association, United Kingdom)

GSMA commits to: 1) partnering with the UN Secretary-General’s Special Advisor to create a road map for ongoing engagement in the SDGs, identifying the most critical areas for mobile industry action; 2) elevating the mobile industry’s focus on humanitarian assistance — an area requiring immediate intervention — with emphasis on expanding the adoption of the GSMA Humanitarian Connectivity Charter; 3) implementing a programme, in cooperation with the UN Global Compact, to advocate sustainability principles and support mobile operators in advancing sustainability reporting linked to the SDGs; and 4) utilizing the mobile industry’s reach and convening power to encourage further commitment to the SDGs by mobile operators, other industry sectors and individual citizens.

GSMA has implemented actions to promote and positively impact sustainability goals and principles as promoted by the UN Global Compact and the broader UN system. Some examples of the actions that GSMA is undertaking to its commitment to sustainable development include: awareness raising, capacity building, public-private dialogues, mobilizing the private sector to action on the SDGs, fostering partnerships and closely collaborating with Global Compact Local Networks to generate impact at the local level.

For example, the GSMA Mobile for Humanitarian Innovation (M4H) programme works to accelerate the delivery and impact of digital humanitarian assistance. A critical element of this programme is the GSMA Humanitarian Connectivity Charter, an initiative that strengthens the resilience, preparedness and response capability of connectivity systems. Since its launch in 2015, nearly 150 mobile operators in over 105 countries have committed to the Charter to contribute to humanitarian response, improve access to communication and information for those affected by crisis, reduce loss of life and aid recovery.
Building on this, in February 2018, GSMA announced a four-year £15.5 million partnership with the UK Department for International Development (DFID) to accelerate the delivery of a digital humanitarian future.

GSMA is also focused on amplifying and accelerating the industry’s impact on the SDGs, through collaborative initiatives such as Big Data for Social Good. Launched earlier this year, this leverages the world’s leading mobile operators’ big data capabilities to address epidemics and natural disasters. Further, the GSMA Mobile for Development (M4D) initiative has undertaken a number of programmes to drive progress across the SDGs in areas such as gender equality, financial inclusion, disaster response, humanitarian assistance, digital inclusion, digital identity, sustainable agriculture, health and education, among others. Additionally, GSMA has partnered with the World Bank Group and mobile network operators around the globe to harness big data from the Internet of Things (IoT) to help end extreme poverty and unlock new drivers of economic growth.

Moreover, the We Care campaign of GSMA brings together mobile operators and Global Compact Local Networks to address a range of social problems such as gender equality, child protection, disaster response and handset theft to become a vehicle for the Latin American mobile industry to make its contribution to the SDGs at a local level.

The GSMA Capacity Building programme also offers a range of free training courses that help keep policymakers and regulators abreast of current industry trends and how they affect the delivery of mobile services in countries around the world. The “National Dialogues for Digital Impact” initiative convenes key Government ministries (finance, ICT, planning, energy, agriculture and health), the leaders of the mobile industry and the voice of the consumer to demonstrate how mobile can be a positive force for societal change and commit to deliver on this opportunity.

**10) H&M Hennes & Mauritz GBC AB (General Retailers, Sweden)/H&M Foundation (Private Foundation, Sweden)**

*H&M Hennes & Mauritz GBC AB has partnered with WWF to develop a holistic water impact strategy, addressing pollution and water use in their supply chain, and in selected high impact communities beyond its operations or supply chains. [SDG 6, 12]*

*The H&M Foundation will invest approximately US$7.5 million in programmes related to refugees. Through partnerships with organizations around the globe, such as UNICEF, WaterAid and CARE, the Foundation works to drive change in four focus areas; education, clean water, strengthening women and protecting the planet. In addition, the H&M Foundation can also provide emergency relief. [SDG 4, 5, 6, 13]*

**H&M Group:**

The goal of H&M Group is to become a leading water steward within the fashion industry. In partnership with WWF, H&M has developed a 5-step water stewardship strategy to achieve this: 1. Building water awareness in its staffs and business partners; 2. Knowledge of impact (measuring water impact and risk); 3. Internal action (improving its use of water, requirements); 4. Stakeholder engagement (collective action); and 5. Influence Governments.

Some examples of the strides that H&M has made in furtherance of this strategy are provided below. In order to fast track achievement of its goal of becoming a leading water steward, H&M has:

- Connected 100 per cent of its direct suppliers and fabric mills involved in making 60 per cent of its products to the supplier assessment systems through Higg FEM;
Engaged stakeholders and the Government in the Taihu Basin, China to improve water basin governance pursuant to the water stewardship programme with WWF;

Helped its supply chain business partners to reduce their water consumption (in 2017: 7.82 million m³) through the resource efficiency and cleaner production programmes; and

Trained 2,636 workers in 270 production units across Bangladesh, China, Indonesia, India and Turkey through its cleaner production programme.

While on its way to achieving its goal, H&M has faced a few challenges, including a lack of collaboration within the basin at both a regional and global level, particularly given that most water-related actions continue to remain isolated and in silos. Further, there is a lack of water statistics at the basin and national level even though this is essential for water target setting.

Looking ahead, H&M is calling on other textiles brands to join global industry efforts on water stewardship, in particular joining efforts to work beyond the factory fence, creating multi-stakeholder solutions to water issues and supporting stronger water governance (policy, incentives and enforcement) in high water risk regions.

**H&M Foundation:**

The H&M Foundation, in partnership with UNHCR, Red Cross, Missing Children, REFUNITE and Kiron, supports programmes related to refugees. The focus and countries involved vary by programme but are mainly focused on access to education, social networks for unaccompanied minors, reconnecting families and protecting migrant children. The total donation to these programmes is US$ 8.4 million. Flagship programmes within each focus area include:

- Education: Early Childhood Development, UNICEF
- Water: Clean water & sanitation, WaterAid
- Equality: Women’s economic empowerment, CARE
- Planet: The innovation challenge Global Change Award — initiated to accelerate the shift from a linear to a circular fashion industry, to protect the planet and our living conditions

Being present in 54 countries and working with 22 partners in 35 projects, H&M Foundation faces challenges in linking its different projects to each other and is working towards becoming more holistic in its approach. H&M Foundation wants to have a stronger commitment to partnership and cooperation between different levels and different actors.

H&M Foundation has also seen how communication can be a change maker. It's a powerful tool to help improve lives for the long-term and H&M Foundation aims to continue to drive and support communication related to the SDGs. One concrete example of this is its campaign — [www.foundation500.com](http://www.foundation500.com).

**11) Hi Technologies (Healthcare Equipment & Services, Brazil)**

*Hi Technologies connects patients and health care professionals through telemedicine. This year, Hi Technologies will create new ways to analyze vital signs, clinical lab exams, geography and social media to prevent and control chronic and infectious diseases. [SDG 3, 9]*

Hi Technologies succeeded in creating new ways to analyze vital signs and clinical lab exams. It has created the Hilab, a service of remote laboratory exams. Thanks to the Internet of Things (IoT) and Artificial Intelligence (AI), the Hilab device, which fits in the palm of the hand, can perform laboratory
tests in a few minutes, with the same quality assurance of conventional examination. Hilab is an example of a blood test device that has a reagent capsule and a cloud connection to provide results of tests within minutes, ranging from pregnancy to tumor markers.

Hi Technologies is headquartered in Curitiba and serves pharmacies, clinics and doctors’ offices in more than 20 states in Brazil. This number is expected to rise in the coming months.

With Hilab, Hi Technologies wants to expand the study and control of infectious and chronic diseases and also the control and study of child and maternal mortality, aiming to develop data for health improvement both across Brazil and around the world.

12) IKEA Group (General Retail, Switzerland)

IKEA Group supports refugees through donations of products and co-worker hours, but also through providing opportunities to access the labour market. As an example, IKEA Switzerland has started a project with the aim to give refugees the chance to enter the Swiss employment market and gain experience that will help them in their future working lives. For the next three years, the nine IKEA stores in Switzerland will offer six-month internships to about 100 refugees in total, giving them the possibility to work, network and access intercultural training. As a minimum, IKEA Switzerland is providing project participants with a reference from a recognized, established company — at best, participants can be offered continued employment in an open position. Similar programmes have been established in other IKEA markets. [SDG 8, 12]

Several IKEA Group markets, including Austria, Germany, Italy, Norway, Spain, Sweden and the UK have started programmes that help refugees gain work experience, develop new skills and integrate into their new communities. Through its Refugee Inclusion programme, IKEA Retail Switzerland has increased their commitment to offer internship opportunities for 110 refugees over three years. IKEA Retail Switzerland has also published the Refugee Inclusion Toolkit, sharing its experience with other companies.

IKEA Retail Germany has helped support 16,000 refugees in 510 local projects — including emergency activities to provide shelter and food for refugees arriving in the country, furnishing a refugee centre and supporting a food bank.

IKEA Retail Norway partnered with the Red Cross to create an exact replica of a Syrian home inside an Oslo store. Price tags and shelf numbers were replaced with personal stories of people caught in the Syrian war, alongside advice on how to support families affected by the conflict. More than 40,000 people visited the home — named 25m2 of Syria — and the wider Red Cross campaign raised more than EUR 22 million towards Syrian humanitarian relief.

IKEA Retail Austria participated in the first job fair for refugees in Vienna, which was visited by more than 3,000 refugees. As a result, there are already 20 new colleagues working in different IKEA stores and distribution centres in Austria.

IKEA Retail Spain has developed the Employability Programme — part of a wider partnership with Government and NGOs to create a better everyday life for refugees and their children arriving in the country. In 2017, at IKEA Ensanche de Vallecas and IKEA Murcia stores, 16 refugees were offered a five-week training programme, designed to give them the tools and resources they need to improve their employability skills and access work in the retail sector. At the end of the programme, over half of them found a job — including six who became IKEA co-workers. IKEA Retail Spain is rolling the programme
out to as many stores as possible and exploring ways to extend the opportunity to other vulnerable groups.

13) IMPACT 2030 (Non-Governmental Organization, Global)‡

IMPACT 2030 is aligning human capital investments through employee volunteer programmes that contribute to achieving the SDGs. Each IMPACT 2030 partner company has committed to applying its employee volunteer actions towards one or more of the SDGs. [SDG 17]

To deliver on IMPACT 2030’s commitment to activate human capital, IMPACT 2030 has launched Employees for the SDGs — a growing toolbox to activate employee engagement and encourage collaboration to advance the Goals. “Employees for the Global Goals” is a set of resources to educate and inspire employees about the role they can play in advancing the Global Goals at work and in their community. “Employees Teach the Global Goals” is a volunteering toolkit that mobilizes employee volunteers to educate and inspire millions of young students around the world about the Global Goals.

14) Kleiman International Consultants (Financial Services, United States)

Kleiman International Consultants is working to develop refugee-specific innovations for sovereign bonds and equity investment funds so that low and middle-income economies can raise billions of dollars commercially for hosting, infrastructure and employment needs. The approaches have been submitted separately for the US President’s private sector refugee call to action. [SDG 8, 9]

Kleiman International Consultants has worked with numerous public and private sector organizations, including UNHCR, the Tent Partnership, World Bank and its IFC arm, and World Refugee Council to advance specific emerging economy-based capital market innovations like refugee bonds and an overall private sector financing platform to mobilize global banks and asset managers for funding and policy response.

Additionally, in 2017, Kleiman International Consultants provided the Government of Jordan a pilot bond proposal, at their formal request, and enlisted a well-known global bank as a partner to underwrite the effort. Other efforts include contributing to the development of a budget and operating outline for the launch of a private sector task force by other interested organizations working in this space.

15) Kohler (Manufacturing Services, United States)

Kohler is committed to working within the framework of the SDGs and sharing knowledge, resources and passion to address clean water, sanitation and gender equality. Kohler is also committed to ongoing research, development and commercialization of safe ways to treat sanitary waste; now the company is field testing a closed-loop advanced sanitation system being developed with the Bill & Melinda Gates Foundation. In 2015, the company introduced Kohler Clarity water filter, a system that removes over 99 per cent of bacteria and protozoa to meet WHO interim-level water quality guidelines. [SDG 3, 6]

Tapping into its expertise in plumbing, sanitation, energy systems, and manufacturing, Kohler is driving research, innovation and commercialization of solutions in pursuit of SDG 6, 7 and 12.

‡ Content sourced from the website of IMPACT 2030
SDG 6 Clean Water and Sanitation

- Distributed 150,000 Kohler Clarity Water filters in 20 countries; filters remove more than 99 per cent of bacteria, providing up to 40 liters of safe water each day [Target 6.1]

- Developed Aquifer Filtration System, which effectively reduces lead, mercury, chlorine, pharmaceuticals and other contaminants in water [Target 6.1]

- Based on insights from testing the Closed Loop Sanitation System, funded by the Bill & Melinda Gates Foundation, the design was modified and is currently undergoing testing in India [Target 6.2]

- Distributed Pour-flush toilets to communities without access to safe toilets [Target 6.2]

- In the U.S. alone, Kohler’s WaterSense-labeled products have saved 150 billion gallons of water, 3.6 million metric tons of CO₂ emissions, and US$ 2.5 billion in utility costs since 2007 [Target 6.4]

- Decreased total water use intensity in Kohler global operations in 2017 by 4.1 per cent, compared to 2016 [Target 6.4]

SDG 7 Affordable and Clean Energy

- 1,000 kW solar installation at the Spartanburg, South Carolina facility [Target 7.2]

- 180 kW solar installation at the Beijing, China facility [Target 7.2]

- 370 kW solar installation at two United Kingdom facilities [Target 7.2]

- Entered a 15-year agreement to purchase 100 MW of wind power per year from Kansas wind farms; the project will reduce Kohler’s greenhouse gas emissions by 26 per cent [Target 7.2]

SDG 12 Responsible Consumption & Production

- Kohler Waste Lab investigates turning pottery cull, foundry sand and other traditional “waste” products into ceramic tiles and decorative accessories [Target 12.5]

One of Kohler’s challenges has been developing financially sustainable business models for its water, sanitation and hygiene efforts. As part of business development for the Clarity product, Kohler is exploring new business models that support long-term sustainability.

Field testing revealed that the CLASS technology needs additional development; however, the process of development and testing exposed Kohler to other startups and technologies that can bring competencies that complement Kohler’s in bringing sustainable sanitation solutions to scale.

16) Mercy Corps (Humanitarian Aid, United States)

Mercy Corps is working to meet the urgent needs of refugees and migrants — providing food, protection, water, sanitation — as well as building stronger communities, including investing in youth wellbeing, education and employment. With MasterCard, Mercy Corps developed a pre-paid cash card for vulnerable refugees. A collaboration with developers
Mercy Corps remains committed to supporting refugees and migrants. Over the last two years, Mercy Corps has made a difference for more than 11.8 million refugees and host community members in 24 countries. It has worked within refugee camps and host communities to help youth and families access water, safe shelter, education, psychosocial support and the means to make a living today, while also advocating for long-term solutions and policies.

Much of Mercy Corps’ impact has been made possible with support from corporate partners like Cisco, Mastercard, Google and TripAdvisor. Mercy Corps’ work with these partners is ongoing, and together they are diversifying and increasing the global support needed to address the differentiated needs of populations affected by humanitarian crises in fragile contexts.

With TripAdvisor, Mercy Corps has increased access to safe spaces for refugee youth and social cohesion through digital storytelling in Greece and Jordan. Cisco supports Mercy Corps to improve access to lifesaving information on mobile devices for refugees and to increase security of communications and beneficiary data in crisis contexts. With Mastercard and others, Mercy Corps aims to improve access to energy, WiFi and digital financial services in camps and host communities in East Africa. Google supports Mercy Corps to empower refugee and host community entrepreneurs in growing tech-enabled careers in Jordan and Kenya.

Mercy Corps’ experience addressing the needs of millions of people who have been forced to flee their homes, coupled with the emergence of the Rohingya and Venezuela crises, has underscored the importance of SDG 16 and the need to sharpen its focus on promoting peace, inclusion and accountable institutions in countries with significant levels of fragility. In these countries, governance and grievance mechanisms must be strengthened, so people have alternative means of making meaningful change for their futures, other than seeking safety and opportunity abroad. Current trends on fragility predict that 80% of the extreme poor will live in fragile states by 2030, which further amplifies the need for new ways of working that meet people’s immediate humanitarian needs, while at the same time reducing risk and vulnerability, so that there are fewer refugees in the future.

17) Rotary Foundation (Non-Governmental Organization, United States)[8]

Rotary Foundation will continue its efforts to eradicate polio through its partnership with WHO, UNICEF, CDC and the Gates Foundation with strong financial support towards this effort from Governments around the world. Rotary’s strategic partnership with USAID in the WASH sector will be extended into a third phase emphasizing advocacy, local involvement and cultural change in order to transform communities in good hygiene and sanitation practices. In the economic development arena, Rotary is now undertaking a new partnership with Lufthansa to provide basic business training to young, emerging business owners in Haiti, South Africa and the Philippines. [SDG 3, 8, 17]

Every year, hundreds of Rotary members work side-by-side with health workers to vaccinate children in polio-affected countries. Rotary Members work with UNICEF and other partners to prepare and distribute mass communication tools to reach people in areas isolated by conflict, geography or poverty. Rotary members also recruit fellow volunteers, assist with transporting the vaccine and provide other logistical support.

[8] Content sourced from the website of Rotary Foundation
Rotary foundation raises US$ 50 million each year which is matched by Gates Foundation two-to-one to eradicate polio by 2020.

**18) Royal Philips (Technology Hardware & Equipment, Netherlands)**

Royal Philips aspires to transform the healthcare industry by delivering better health at lower cost and increasing access to care. Royal Philips recently announced the “Healthy people, sustainable planet” programme that aims to: 1) link 95 per cent of revenue to the SDGs; 2) be carbon neutral in its operations, employing 100 per cent renewable electricity; 3) recycle 90 per cent of operational waste and send zero waste to landfill; 4) strive for a zero injury, zero illness work environment with a preventative mindset; and 5) ensure structural sustainable improvements along the supply chain. [SDG 3, 12, 13]

As part of its “Healthy people, sustainable planet” programme, Royal Philips continues its efforts to decouple economic growth from its environmental impact. Royal Philips reports significant reductions in its emissions mainly driven by its increased renewable electricity share from 62 per cent in 2016 to 79 per cent in 2017. 100 per cent of its U.S. operations are now powered by renewable electricity and by 2019 all Netherlands operations will be as well.

In 2017, total waste decreased by 1 per cent compared to 2016, dropping to 24.6 kilotonnes, mainly due to operational changes and less packaging waste. As part of the programme, Royal Philips has also included new reduction targets for the substances that are most relevant for its businesses and set a target to generate 15 per cent of its revenues in 2020 from circular products and solutions.

Royal Philips’ has set out the supplier sustainability performance programme that aims to bring about structural, sustainable improvement in its supply chain while focusing on health and safety, remuneration and benefits, and workforce turnover. This approach has been designed to replace the Philips audit program and was piloted in 2016 on a sample of 93 supplier sites in China.

Additionally, Royal Philips strives for an injury-free and illness-free work environment, with a focus on reducing the number of injuries and improving processes. It recorded a decrease in reported workplace injuries in 2017 compared 2016. These are cases where an injured employee is unable to work for one or more days, had medical treatment or sustained an industrial illness. Royal Philips continues to monitor this KPI and has actively set reduction targets for all its businesses in 2018.

**19) TEKTONIK Initiative (Non-Governmental Organization, United States)**

TEKTONIK initiative unites artists and spiritual thought leaders from disaster stricken areas of the world to collaborate in developing content to raise funds and awareness for their home regions. TEKTONIK is launching a TV series and seeks to partner with networks, distribution platforms, conscious artists and thought leaders, regional experts, philanthropists and green companies. [SDG 16, 17]

Together with artists, TEKTONIK creates uplifting electronic world music to raise awareness and funds for global harmony. The TEKTONIK initiative has played a key role in helping organizations realize the potential of storytelling through music and media.

Through a combination of performances, awareness raising and partnerships, the Initiative has been able to raise over US$ 2 million in the latter part of 2017.

**Content sourced from the Communications on Progress submitted by Royal Philips to the UN Global Compact**

**Content sourced from the website of TEKTONIK**
Creator Dana Leong is currently working with Discovery Channel TV Producer Ryan Pyle to create a television series based on the TEKTONIK Initiative’s focus on musical performances for disaster relief around the globe; 2017 marked the start of filming.

20) Turkcell (Mobile Telecommunications, Turkey)

Turkcell concentrates on both connectivity and more broadly improving the lives of Syrians, including by serving Syrians in cities and 25 refugee camps, and operating an Arabic-language call center. Turkcell commits to: 1) taking high-speed broadband services to refugee camps as needed, including through 4.5G; 2) using mobile for integration of Syrians via an app that teaches language skills, provides guidance on registration and access to health and education; 3) supporting the education of Syrian children inside and outside the camps with technology and 4) exploring opportunities to improve the job prospects of Syrian youth. [SDG 4, 8, 9]

Turkcell has become the number one operator for Syrian refugees, serving about 1.8 million Syrian customers with 80 per cent penetration in the smart phone market. Turkcell is the first operator to set up base stations in 15 refugee camps (all in Turkey) across eight cities reaching a total population of 180,000 and with a subscriber rate of 70 per cent. Turkcell employs Arabic-speaking sales representatives in major Turkcell stores in cities that host large refugee populations. Turkcell has also opened Turkey’s first Turkish-Arabic bilingual call center.

Additionally, in September 2016, Turkcell launched the Hello Hope app, a humanitarian initiative that helps Syrian refugees in Turkey overcome the language barrier and learn Turkish to communicate in their daily lives. The app facilitates learning through flash cards, instant speech translation, videos, news, and FAQs. The app has reached almost 900,000 people.

Further, the Hello Hope Technology Center is based in a temporary refugee camp in Kahramanmaras and is run with the collaboration of Turkish Red Crescent and the Republic of Turkey Prime Ministry Disaster and Emergency Management Presidency (AFAD). The Center allows children to explore and experience technology through five classes offered to them. The Center also offers Arabic K-12 education for children and young adults. Adults also have opportunity to learn Turkish through news, health and everyday living content provided at the Center. Kahramanmaras is the first center where high speed fiber internet services are offered to refugees free of charge.

In 2019, Turkcell will launch a project called PeaceApp in collaboration with UN Alliance of Civilizations (UNAOC) that will focus on coding education and entrepreneurship among young refugees.

21) 180 LA (Media, United States)††

180 LA has partnered with UNICEF on an animated marketing programme drawing attention to the children affected by the Syrian refugee crises and supporting the UN High Commissioner for Refugees (UNHCR)’s #ActForHumanity campaign. [SDG 1]

180 LA has partnered with UNICEF and launched a series of animated films to help frame positive perceptions towards the tens of millions of children and young people on the move globally. Called “Unfairy Tales”, the three animations — true stories of the flight of children from conflict — explain the horror behind why they fled.

†† Content sourced from the website of 180 LA
One story — “Ivine and the Pillow” — animates the true story of 14-year-old Ivine and her pillow, Pillow. After a perilous escape from Syria, Ivine settles at a refugee camp in Germany only to face new challenges. “Malak and the Boat”, tells the tale of a young girl’s voyage in a leaky boat. The third animation depicts the story of Mustafa, who after fleeing his home, wonders who is left to be his friend.

The animated films can be watched and downloaded [here](#).