Action Platform for Peace, Justice and Strong Institutions

“We firmly believe that business cannot operate effectively in a world hampered by poverty, inequality, conflict and environmental deterioration. In particular, we recognize that the rule of law is an essential foundation for economic growth and development. This year we are taking steps to align with the Sustainable Development Goals – including becoming a Patron of the UN Global Compact’s Action Platform for Peace, Justice and Strong Institutions. We see our investment in these efforts as not only good business, but the right thing to do.”

Paul Rawlinson, Global Chair, Baker McKenzie

“The launch of this Action Platform is a crucial step to build and leverage partnerships to progress on SDG 16. Advancing the cause of Peace, Justice and Strong Institution is not just an aim in itself, but key to assure a strong basis for all other SDGs. It is an underlying enabler to deliver on the 2030 agenda, and Nestlé is proud to be part of it.”

Ricardo Cortés-Monroy, Senior Vice President & Group General Counsel, Nestlé

What is the Action Platform?
Aligned with the Ten Principles of the UN Global Compact and the UN Sustainable Development Goals – particularly Goal 16 – the Action Platform for Peace, Justice and Strong Institutions (“Action Platform”) aims to develop and promote global business standards in understanding, implementing and reporting on businesses’ engagement in these areas.

From now through 2021, the Action Platform will provide a forum for policy dialogue between Governments, businesses, the UN and civil society that results in concrete action towards improving accountability, integrity and transparency within businesses and the countries where they operate.

Objectives of the Action Platform

- Foster innovation by developing a normative framework and driving bold leadership
- Strengthen the enabling environment by providing guidance to businesses on improving corporate/shared values through Goal 16 advocacy and providing a platform for strengthening partnerships through Global Compact Local Networks

Why the Action Platform?

- Peace, justice and strong institutions are core to sustainable business – they are the foundation for both business responsibilities and business success
- Businesses and investors are increasingly recognizing the interdependence of commercial success and sustainable development
- With the adoption of the SDGs, there is a growing recognition that businesses can play a vitally important role in advancing good governance – serving as a complement to, not substitute for, Government action
**Why participate?**

**Leadership.** Demonstrate leadership and expertise in helping to shape the overall vision, strategy, activities and deliverables of the Action Platform.

**Engagement.** Strengthen ties with Government (including through Ministries and Embassies), businesses (including headquarters and regional/country offices), civil society and UN agencies by working together to tackle challenges related to corporate governance and global governance.

**Learning.** Gain greater insight into the challenges and opportunities for businesses engaging in Goal 16 both from corporate governance and global governance perspectives. Explore how Governments and civil society can support businesses in acting responsibly in the countries where they operate.

**Impact.** Make a lasting contribution to the enabling environment for businesses and societies to flourish by creating an ecosystem that lends itself to responsible engagement in policy and partnerships by businesses, civil society and Governments alike.

**Profile.** Enhance profiling and recognition as a leader in support of the Action Platform as part of relevant activities, deliverables and events, including logo recognition and speaking engagements.

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**Intended outcomes**

- **Bold leadership** through the establishment of a Global Task Force on building a unifying narrative on Goal 16 leadership.
- Development and adoption of the "Understand, Implement, Report" Framework highlighting the importance of Goal 16+ to corporate "DNA" and to fostering relationships with Governments, investors and civil society.
- **Enhanced relationships and strengthened commitments** by businesses and Governments to advance Goal 16+ at the national and international levels.

**Patrons:**

Baker McKenzie

L'Oréal

Nestlé

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**Participants:** Anglo American, APCO Worldwide, Assent Compliance, Enel, Leonardo, LRN Corporation, Dando, RELX (LexisNexis), Safaricom, Sumitomo Chemical, Thomson Reuters and White & Case.

**Partners:** UN-led Global Alliance for Reporting Progress for Peaceful, Just and Inclusive Societies, PeaceNexus, Transparency International, WBCSD and WEF-PACI

**Global Compact Local Networks:** Australia, Brazil, Colombia, Indonesia, Kenya, Spain and United Kingdom

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