Our vision is to mobilize a global movement of sustainable companies and stakeholders to create the world we want.

The clear and compelling pathway set out by the adoption of the United Nations Sustainable Development Goals (SDGs) guides us as we continue to call on companies to align with universal principles on human rights, labour, environment and anti-corruption.

We recognize the challenge and the ambition. The SDGs are universal, transcend borders and apply across the workplace, marketplace and community. They are deeply interconnected — a lack of progress on one goal hinders progress on others. It requires collective and systemic progress.

We also see the opportunities. In a world of deepening inequality, widespread poverty and environmental stress, business will only thrive if the SDGs are achieved. And meeting the goals opens up at least US$12 trillion in savings and revenue and will unlock approximately 380 million new jobs by 2030.

We commit to support and enable all businesses big and small, global and local to see their responsibilities and to seize the opportunities that arise from achieving these goals.

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JOIN US TO:

Learn how to operate responsibly and embed the Ten Principles deep into your strategy and operations

- HUMAN RIGHTS
- LABOUR
- ENVIRONMENT
- ANTI-CORRUPTION

See how to take bold, innovative action in support of the Sustainable Development Goals

Advocate and inspire others to join the movement

Visit our website to see all of our programmes and related activities: unglobalcompact.org
The UN Global Compact offers its participants the opportunity to join a learning community, which includes a curriculum on the Ten Principles and the SDGs. This learning program will be delivered globally and locally in partnership with Global Compact Local Networks, allowing companies to engage and learn at their own pace. Using a blend of webinars, podcasts and videos, as well as face-to-face coaching, the curriculum will enable companies to learn from and interact with experts, academics, the UN and business partners and stay up-to-date on sustainable development.

**1. UN GLOBAL COMPACT ACTION PLATFORMS**

The UN Global Compact helps companies take a deep dive on critical issues through our new suite of Action Platforms

To achieve the ambitious and necessary goals set out in the 2030 Agenda for Sustainable Development, the UN Global Compact has developed a portfolio of Action Platforms to advance responsible business activities and fill emerging gaps in meeting the SDGs. Rooted in the UN Global Compact’s Ten Principles, each Action Platform will convene business, Global Compact Local Networks, leading experts, civil society, Governments and UN partners to solve complex and interconnected issues, explore new market opportunities and innovate around the SDGs.

**The Blueprint for SDG Leadership**
**Reporting on the SDGs**
**Breakthrough Innovation for the SDGs**
**Financial Innovation for the SDGs**
**Pathways to Low Carbon & Resilient Development**
**Health is Everyone’s Business**
**Business for Inclusion**
**Business for Humanitarian Action and Peace**
**Decent Work in Global Supply Chains**

<table>
<thead>
<tr>
<th>Action Platform</th>
<th>Timeframe</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Blueprint for SDG Leadership</td>
<td>January 2017 – September 2017</td>
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<td>January 2017 – December 2018</td>
</tr>
<tr>
<td>Health is Everyone’s Business</td>
<td>September 2017 Launch</td>
</tr>
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<td>Business for Inclusion</td>
<td>September 2017 Launch</td>
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<td>Business for Humanitarian Action and Peace</td>
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<td>Decent Work in Global Supply Chains</td>
<td>September 2017 Launch</td>
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</tbody>
</table>

**Action Platforms to be launched later this year:**

- **Anti-Corruption and Good Governance**
- **Water Stewardship in Support of the SDGs**

Solutions, guidance, and innovations arising from all Action Platforms are designed to be public goods which are shared with all UN Global Compact participants throughout our offerings, including our learning channels, tools and resources, and events.

Find more information on UN Global Compact Action Platforms and how to engage at [unglobalcompact.org/actionplatforms](http://unglobalcompact.org/actionplatforms)

**2. THE CURRICULUM**

The UN Global Compact offers its participants the opportunity to join a learning community, which includes a curriculum on the Ten Principles and the SDGs. This learning program will be delivered globally and locally in partnership with Global Compact Local Networks, allowing companies to engage and learn at their own pace. Using a blend of webinars, podcasts and videos, as well as face-to-face coaching, the curriculum will enable companies to learn from and interact with experts, academics, the UN and business partners and stay up-to-date on sustainable development.

**Available 2018**
3. THE NAVIGATOR

This digital tool will allow companies to self-assess their performance and measure progress with respect to the Ten Principles and the Global Goals. Companies who use this tool will be guided in identifying future sustainability actions and gain access to the right tools for turning strategy into reality. As the Navigator learns the needs of each company through their use of tools and materials, the tool will share updates and recommend actions to drive progress even further.

Available 2018

The navigator will draw on our extensive library containing over 200 resources, all searchable by the SDGs relevant to your business. We are helping connect the dots between corporate sustainability work and SDGs. Some of our recent and most used tools include:

- **WEPs Gender Gap Analysis Tool**: What is your company doing to advance gender equality? Identify strengths and areas where further action can be taken. [weps-gapanalysis.org]
- **SDG Compass**: Align your business operations with the SDGs and measure your progress with this comprehensive online resource. [sdgcompass.org]
- **SDG Industry Matrix**: Identify risks and opportunities associated with the SDGs by sector using these guides developed with KPMG. [unglobalcompact.org/SDGMatrix]

Explore our sustainability library at [unglobalcompact.org/library](http://unglobalcompact.org/library)

4. GLOBAL OPPORTUNITY EXPLORER

Connect with new partners, projects, markets and talents around the most innovative business solutions and emerging market opportunities to help achieve and understand the SDGs.

Rooted in over five years of research from 17,000 business leaders and 17 expert panels, the Global Opportunity Explorer connects the 300 solutions to a new sustainable market universe based on the Global Opportunity Reports, with 45 market opportunities addressing the SDGs. The platform relies on continuous co-creation and crowdsourcing to expand the existing pool of sustainable innovation. Solution nominations and contributions are accepted through the platform’s submissions page.

Discover a world of opportunities at [globalopportunityexplorer.org](http://globalopportunityexplorer.org)

5. UN PARTNERSHIPS

Partnerships are intrinsic to the success of today's most innovative companies.

As the entry point to the United Nations for business, the UN Global Compact works to foster partnerships across all sectors and regions, as well as supporting and enhancing partnership capacity across the UN. The UN-Business Action Hub brings business and the UN together to share partnership and project opportunities, especially at the local level. We will focus on bringing transformative partnerships to the fore, as achieving the SDGs will require cross-collaborative efforts of greater scale and impact.

Explore partnership opportunities at [business.un.org](http://business.un.org)
6. EVENTS AND CONVENINGS

From our global flagship event convened during UN General Assembly week to Local Network events held in over 70 countries, participants can access a range of events globally and locally. Events are designed to help participants make tangible progress, share their expertise and learn from other leaders, experts, Governments and civil society.

Flagship Events
- **UN Private Sector Forum**
  18 September 2017 | New York
- **UN Global Compact Leaders Summit**
  21 September 2017 | New York
- **Making Global Goals Local Business – Argentina**
  April/May 2018 | Buenos Aires

Programmatic convenings
- **Gender Equality and Women’s Empowerment**
  March 2018
- **High-level Political Forum and SDGs Business Forum**
  July 2018 | New York
- **World Water Week**
  August 2018 | Stockholm
- **Summit on Refugees and Migration**
  September 2018
- **UN Climate Change Conference/Stocktake**
  September/November 2018
- **UN Forum on Business and Human Rights**
  November 2018 | Geneva

See our full calendar of international and local events at [unglobalcompact.org/events](http://unglobalcompact.org/events)

7. SDG PIONEERS

Public inspiration and role modeling of best practices are drivers of action. Each year, the UN Global Compact celebrates a group of SDG Pioneers — business leaders who are doing an exceptional job of taking action to advance the Global Goals. These ten outstanding individuals are recognized annually at the UN Global Compact Leaders Summit in New York during UN General Assembly week. Showcasing the pioneering actions and progress of these ten leaders will help mobilize others in this exciting movement to create a better world.

Learn more at [unglobalcompact.org/sdgpioneers](http://unglobalcompact.org/sdgpioneers)

8. SDG REPORTING

Transparency is fast becoming the new paradigm for conducting business; stakeholders are calling for companies to adopt sustainable practices and integrate relevant data into reporting cycles. Through the ongoing Reporting for the SDGs Action Platform, the UN Global Compact — together with the Global Reporting Initiative — will help companies align reporting on the SDGs, and advise on communicating this data in a meaningful and usable way.

Through our annual Implementation Survey and Impact Report, we seek to assess progress made by UN Global Compact participants over time and the initiative’s impact. With these findings, we can show the United Nations and the world what companies like yours are doing to advance the SDGs. Our 2017 Impact Report will be launched at the upcoming UN Global Compact Leaders Summit in New York this September.

9. GLOBAL COMPACT LEAD

Companies that engage in two or more Action Platforms, demonstrate continuous leadership on sustainability issues and submit an Advanced COP will receive recognition as Global Compact LEAD. LEAD companies enjoy the following unique benefits:

- Invitations to speaking opportunities at UN Global Compact events
- High profile on UN Global Compact communications
- Exclusive use of the Global Compact LEAD participant logo
- Special events and opportunities to recognize LEAD companies
- Advise the UN Global Compact on thematic priorities for the coming year

10. SUPPORT

In order to make the most of your participation and help you along the way, we offer a dedicated helpdesk and participant management services for navigating any aspect of your participation in the UN Global Compact and advancing your sustainability

We’re here to help: please contact your Local Network ([unglobalcompact.org/engage-locally](http://unglobalcompact.org/engage-locally)) or the UN Global Compact Participant Relations team (+1-212-907-1301 or [info@unglobalcompact.org](mailto:info@unglobalcompact.org)) with any questions or concerns.
# ENGAGEMENT TIER DETAILS

## Commitments

<table>
<thead>
<tr>
<th>Commitments</th>
<th>Participant</th>
<th>Signatory</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ten Principles</strong></td>
<td>Commit to the UN Global Compact’s Ten Principles and UN Global Compact integrity measures</td>
<td>✗</td>
</tr>
<tr>
<td><strong>SDGs</strong></td>
<td>Commit to advance the Sustainable Development Goals (SDGs)</td>
<td>✗</td>
</tr>
<tr>
<td><strong>Reporting</strong></td>
<td>Commit to submit annual Communication on Progress (COP)</td>
<td>Active or Advanced</td>
</tr>
</tbody>
</table>

## Benefits of Engaging

<table>
<thead>
<tr>
<th>Benefits of Engaging</th>
<th>Participant</th>
<th>Signatory</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Local Networks</strong></td>
<td>Access to engage with your Local Network* (additional fee for Signatories under USD 50M and Subsidiaries)</td>
<td>✗</td>
</tr>
<tr>
<td></td>
<td>Access to helpdesk and support services</td>
<td>✗</td>
</tr>
<tr>
<td></td>
<td>Access to basic UN Global Compact library of materials &amp; resources</td>
<td>✗</td>
</tr>
<tr>
<td><strong>UN Global Compact Platform</strong></td>
<td>Access to learning material including UN Global Compact Curriculum on the Ten Principles and SDGs</td>
<td>✗</td>
</tr>
<tr>
<td></td>
<td>Access to self-assessment tools like the UN Global Compact Navigator</td>
<td>✗</td>
</tr>
<tr>
<td></td>
<td>Join UN Global Compact Action Platforms (additional financial commitment)</td>
<td>✗</td>
</tr>
<tr>
<td><strong>Global Events</strong></td>
<td>Invitations to attend and sponsor UN Global Compact events and UN side events</td>
<td>✗</td>
</tr>
<tr>
<td><strong>Logo &amp; Media Toolkit</strong></td>
<td>Ability to communicate level of engagement and commitment to the UN Global Compact</td>
<td>Participant</td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td>Company listing on the UN Global Compact website</td>
<td>✗</td>
</tr>
<tr>
<td></td>
<td>Company profile on the UN Global Compact website</td>
<td>✗</td>
</tr>
</tbody>
</table>

## Company Revenue Tiers by Annual Gross Sales/Revenue

<table>
<thead>
<tr>
<th>Company Revenue Tiers by Annual Gross Sales/Revenue</th>
<th>Required Annual Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt; USD 5 billion</td>
<td>USD 20,000</td>
</tr>
<tr>
<td>USD 1 – 5 billion</td>
<td>USD 15,000</td>
</tr>
<tr>
<td>USD 250 million – 1 billion</td>
<td>USD 10,000</td>
</tr>
<tr>
<td>USD 50 – 250 million</td>
<td>USD 5,000</td>
</tr>
<tr>
<td>USD 25 – 50 million</td>
<td>USD 2,500</td>
</tr>
<tr>
<td>&lt; USD 25 million</td>
<td>USD 1,250</td>
</tr>
</tbody>
</table>

*Please contact your Local Network for more details: [unglobalcompact.org/engage-locally](http://unglobalcompact.org/engage-locally)
Signatories and Participants are expected to pay their 2018 annual contribution by 31 December 2018. Details on where and how to make your company’s annual contribution will be shared starting in Q4 2017. Contributions will be used to deliver programmes and participant services in collaboration with the Global Compact Local Network in your country of operation. 10% of all Signatory and Participant annual contributions will be used to endow a Local Network Development Fund, which will provide seed funding to new and early-stage Local Networks.

Local Network participation in the country where your company is domiciled is included in the required annual contribution for larger companies and all companies that choose the Participant engagement tier. As noted in the table above, for companies with annual gross revenue/sales under USD 50 million that choose the Signatory engagement tier there is no required annual contribution. Signatories with annual gross revenue/sales under USD 50 million are asked only to make an annual financial contribution if they wish to engage with the Local Network in their country. Local Network participation benefits may differ between tiers; please contact your Local Network for details of participation benefits.

Find your Local Network at unglobalcompact.org/engage-locally

Subsidiaries of active Signatories or Participants may continue to engage in the UN Global Compact under the umbrella of the parent company without paying a separate annual contribution. However, subsidiaries wishing to engage with a Local Network outside of the parent company’s country of operation may be subject to a Local Network participation fee. If the subsidiary wishes to access the full suite of UN Global Compact benefits, they must engage fully as an active Signatory or Participant and pay the relevant required annual contribution.

The term “subsidiary” is defined as a company controlled by another company in the sense that the parent can dominate the decision-making process of the subsidiary in relation to its financial and operating policies in pursuance of the objectives of the parent company.

Please note that all companies engaged as either Participants or Signatories are, of course, still required to submit an annual Communication on Progress (COP) in order to remain active in the UN Global Compact. The COP is a visible expression of a company’s commitment to sustainability, and stakeholders can view it on a company’s profile page. According to the COP policy, failure to issue a COP will change a participant’s status to non-communicating, which can eventually lead to the expulsion of the participant from the UN Global Compact initiative.

Read the UN Global Compact COP Policy.
Annex: Action Platform Details

The Blueprint for SDG Leadership:
An expert group of participants comprising companies, UN partners, civil society organizations and Global Compact Local Networks will develop a new framework that aligns stakeholder expectations and defines corporate leadership to support all 17 SDGs. Together, they will lead a global consultation process that will consolidate existing standards and leadership principles to advance the SDGs. When launched at the UN Global Compact Leaders Summit in September 2017, the Blueprint will serve as a foundational document for UN Global Compact participants to use to align their strategies, goals and targets to support the achievement of the SDGs.

- **Timeframe:** January 2017 – September 2017

Reporting on the SDGs:
In partnership with GRI, the Reporting on the SDGs platform will enable business to incorporate SDG reporting into their existing processes, empowering them to act to achieve the SDGs. Platform participants will receive expert guidance and identify innovative ways to report on their SDG progress. Through self-assessment exercises, participants will determine the SDGs that are most material to their business and improve how they communicate on their contributions in those areas. Participants will also collaborate on the development of a validated list of business disclosures across the SDGs and contribute to a publication on leadership and best practices for business on SDG reporting.

- **Partners:** Co-led by the UN Global Compact and GRI, in partnership with Principles for Responsible Investment (PRI)
- **Timeframe:** January 2017 – December 2018

Breakthrough Innovation for the SDGs:
In partnership with Volans, PA Consulting, The DO School and Singularity University, this platform will connect companies with some of the world’s leading exponential thinkers and innovators to explore the potential of disruptive technologies (e.g. Artificial Intelligence, Big Data, the Internet of Things) to create the sustainable business models of the future. Participants will gain insights on the industrial applications of disruptive technology, identify business models and technologies most relevant to their companies, and receive support for integrating solutions powered by disruptive technologies into their sustainability initiatives.

- **Partners:** Volans, PA Consulting, The DO School and Singularity University
- **Timeframe:** January 2017 – December 2018

Financial Innovation for the SDGs:
In partnership with the United Nations Environment Programme Finance Initiative (UNEP FI) and Principles for Responsible Investment (PRI), this platform will identify innovative financial instruments that have the potential to direct private finance towards critical sustainability solutions. The platform will develop guidance on impact investment strategies that support sustainable development, map current and emerging financial instruments, and provide a laboratory for the development of new innovative instruments.

- **Partners:** UNEP FI and PRI
- **Timeframe:** January 2017 – December 2018

Pathways to Low-Carbon & Resilient Development:
Building on a decade’s work of the Caring for Climate initiative, this platform is aimed at driving business leadership to implement the Paris Climate Agreement and related SDGs at the country level. The platform will provide a multi-stakeholder space to catalyze the business contribution to national climate and SDG plans in 7 to 10 countries, and offer analysis of the gaps, synergies and trade-offs between Nationally Determined Contributions (NDCs) and SDG plans for business and policymakers.

- **Partners:** UNEP, UNFCCC, WRI, PRI, WWF and Global Compact Local Networks
- **Timeframe:** January 2017 – December 2018

Health is Everyone’s Business:
This platform will enable business to minimize negative impacts and accelerate positive action to support sustainable living, health and well-being in the workforce, community and marketplace. It will demonstrate why health and well-being are imperative for sustainable business, develop the business case for action and showcase opportunities across supply and value chains. Participants will explore opportunities for collective impact through cross-sector partnerships

Business for Inclusion:
This platform will consider the spectrum of ways that business can help end discrimination, promote equal opportunity, tackle harmful stereotypes and build cultures of respect and understanding. Participants will fine-tune their inclusion strategies to maximize impact and connect to corporate sustainability objectives. They will launch new business practices or expand existing initiatives to create opportunities for economically and socially excluded people, and engage in multi-stakeholder partnerships and business-led advocacy to promote the social and economic benefits of inclusion.

- **Timeframe:** September 2017 Launch

Business for Humanitarian Action and Peace:
Business for Humanitarian Action and Peace will provide an entry point for business to support the implementation of the New York Declaration for Refugees and Migrants. By developing guidance, supporting global advocacy efforts, mapping opportunities for business engagement and designing new innovative solutions, the platform aims to increase and deepen private sector action in support of vulnerable migrants, refugees and internally displaced persons (IDPs).

- **Timeframe:** September 2017 Launch

Decent Work in Global Supply Chains:
This platform will identify and highlight relevant standards, initiatives and good practices, and develop thought leadership on the role of business in promoting decent work in global supply chains by focusing on enhancing social dialogue, ensuring fair wages and ending child labour, forced labour, modern slavery and human trafficking. By launching a business-led advocacy for workers’ rights and facilitating partnerships and collaboration at the local level, the platform aims to help build a human rights based approach to the 2030 Agenda.

- **Timeframe:** September 2017 Launch
Proposed New Action Platforms in 2017

**Anti-Corruption and Good Governance**
Efforts are underway to develop an Action Platform on Anti-Corruption to be launched in 2018. The aim of the AP is to engage Anti-Corruption Working Group members, and critical partners such as UNODC and Transparency International and others, on identifying and defining the UN Global Compact’s priorities in advancing efforts to combat corruption and bribery in all its forms. The AP will be anchored in the UN Convention Against Corruption (UNCAC) and aligned with the 10th Principle and relevant SDGs (including and beyond SDG 16). All activities will be undertaken at the global and local level to ensure optimal realization of priorities.

While further engagement and research will be required to identify trends in advancing anti-corruption, some emerging trends in this area include:
- cross-jurisdiction legislation and enforcement
- creating communities of practice including addressing corruption challenges by industry/region
- implementation of ISO 37001 on Anti-Bribery Management Systems
- addressing the issue of corrupt practices as a cultural norm
- beneficial ownership and responsible taxation

The conceptualization process will be undertaken over the coming months with a view to launch the AP in Q1, 2018. This will include a formal stakeholder consultation – governments, Global Compact Local Networks, civil society and strategic partners – to be held on the margins of the Conference of State Parties on the UNCAC in Vienna, Austria in November 2017.

**Water Stewardship in Support of the SDGs**
Looking forward to 2018, discussions are underway to evolve elements of the CEO Water Mandate into a water-focused Action Platform.

Specifically, the current proposed scope of the action platform is to:
- Increase business action by both leaders and learners to adopt increasingly more mature water stewardship practices that tackle all the dimensions of water
- Foster local partnership, collective action, or policy engagement that advances more sustainable water management in support of the water-related SDGs.
- Contribute to efforts underway by the Global Compact to track business contributions in support of the water-related SDGs and integrate water into other relevant Action Platforms

The action platform will drive more sustainable water-related outcomes by identifying and fostering collective action (i.e. by water issue, industry sector, or place-based), as well as water-focused policy engagement in support of the SDGs. The platform will utilize existing collective action platforms (e.g., WASH4Work, BAFWAC) and be supported by innovative enabling tools such as the Water Action Hub and informed by existing Mandate Guidance for building impactful water stewardship initiatives in a fair and credible manner.

It will work closely with Global Compact Local Networks (LNs) and their members to build capacity in water literacy and management capability at the local level, and to move LN member companies along the water stewardship maturity progression from basic to advanced practice. Doing so is a precursor to enabling meaningful engagement by a broad swath of the business community in water stewardship collective action.

Visit our website to see all of our programmes and related activities: [unglobalcompact.org](http://unglobalcompact.org)