SPONSORSHIP PROSPECTUS
UN Global Compact Leaders Week
New York City, 23–26 September 2019
As the highest-level opportunity for companies to engage with world leaders, the UN Global Compact Leaders Week is the moment for leading Chief Executives to join important multi-stakeholder conversations on the future of the global agenda. In alignment with the main UN high-level meetings, the UN Global Compact Leaders Week will feature opportunities for business leaders to directly engage with other global decision makers.
PRIVATE SECTOR FORUM
hosted annually by the UN Secretary-General and organized by the UN Global Compact, 200 CEOs will be invited to join Heads of State and UN leaders for the high-level luncheon of the Climate Action Summit.

CLIMATE ACTION RECEPTION
At the conclusion of the UN Secretary-General’s Climate Action Summit, the UN Global Compact will host over 500 world leaders, UN officials and the most influential business executives to celebrate and recognize ambitious climate leadership.

SDG BUSINESS FORUM
Join over 500 business leaders in highlighting how companies and their leaders are advancing the 17 Sustainable Development Goals (SDGs).
FEATURED PARTICIPANTS
Prominent world leaders, influential UN officials and Fortune 500 executives who participated in 2018

António Guterres
United Nations Secretary-General

Amina J. Mohammed
United Nations Deputy Secretary-General

Lise Kingo
United Nations Global Compact CEO & Executive Director

Cyril Ramaphosa
President
Republic of South Africa

Michael Douglas
Actor and
UN Messenger of Peace

Ndaba Mandela
Founder and Chairman,
Africa Rising Foundation

Michelle Bachelet
United Nations High Commissioner for Human Rights; Former President, Chile

Erna Solberg
Prime Minister,
Norway

Victoria
Crown Princess of Sweden,
Duchess of Västergötland

Michael Douglas
Actor and
UN Messenger of Peace

Paul Polman
Former Chief Executive Officer,
Unilever

Leymah Gbowee
Nobel Peace Laureate; SDG Advocate

Bradford Smith
President and Chief Legal Officer,
Microsoft Corporation

Sandra Wu, Wen Hsiu
Chairperson and Chief Executive Officer,
Kokusai Kogyo Co., Ltd.

Bola Adesola
Chief Executive Officer & Managing Director,
Standard Chartered Nigeria

WATCH VIDEO
HIGHLIGHTS
PAST PARTICIPANTS

COLGATE-PALMOLIVE
THE BODY SHOP
HILTON
BROAD USA

PIMCO
UNILEVER
SAFARICOM
IBM

COCA-COLA
SUEZ
MARS
MASTERCARD
This exclusive top-level sponsorship provides the greatest level of exposure during the UN High-Level Week from reserved seats, custom-tailored events, content presentation and product showcase!

**GOLD SPONSORSHIP: USD $100,000**

**HIGH-LEVEL PROFILE BRANDING: WEBSITE, EVENT COMMUNICATIONS AND SIGNAGE**
- Listing in UN Global Compact press release
- Logo recognition in email campaign reminders to attendees pre and post-event
- Logo on UN Global Compact registration badges
- “Thank you” signage at UN Global Compact Headquarters registration desk

**PERSONAL CONCIERGE FOR YOUR EXECUTIVE TEAM FOR UN GENERAL ASSEMBLY WEEK (UNGA)**

**RESERVED SEATING FOR YOUR CEO (NON-TRANSFERRABLE) AT THE PRIVATE SECTOR FORUM ON 23 SEPTEMBER**

**HOSTED BI-LATERAL LUNCHEON (ADJACENT TO THE OFFICIAL PRIVATE SECTOR FORUM, TWO RESERVED TABLES) FOR C-SUITE EXECUTIVES ON 23 SEPTEMBER**

**Main Sponsor of Climate Action Reception at Delegates Dining Room on 23 September**
- Welcome remarks from CEO (3 minutes)
- Five reception tickets
- Logo placement and banner

**Space in the SDG Solutions Showcase during the SDG Business Forum, highlighting your work in corporate sustainability on 25 September**
- Display area with company banner
- Five complimentary tickets to both the SDG Solutions Showcase Breakfast and SDG Business Forum

**Branded SDG Business Forum Event Highlights Report for use on your company website or communications**

**UNGA highlights video featuring sponsors participation for company use across platforms: website, social and other channels**

**CEO video interview package for company use, as well as on UN Global Compact website (all interview topics, themes and content are subject to UN Global Compact approval)**

**Photos of your participation at UN Headquarters including with VIP guests**

**UN Global Compact livestream channel recognition**

*Limited to 2 Sponsors*
SILVER SPONSORSHIP: USD $50,000

This premier sponsorship opportunity is designed to provide companies brand exposure during UNGA week and exclusive tickets, all while providing deeper support of the UN Global Compact mission to promote responsible business practices!

BRANDING: WEBSITE, EVENT COMMUNICATIONS AND SIGNAGE
- Listing in UN Global Compact press release
- Logo recognition in email campaign reminders to attendees pre and post-event
- Logo on signage at UN Global Compact Headquarters registration desk

RESERVED SEATING FOR YOUR CEO (NON-TRANSFERRABLE) AT THE PRIVATE SECTOR FORUM ON 23 SEPTEMBER

HOSTED BI-LATERAL LUNCHEON (ADJACENT TO THE OFFICIAL PRIVATE SECTOR FORUM, ONE RESERVED TABLE) FOR C-SUITE EXECUTIVES ON 23 SEPTEMBER

Sponsor of Climate Action Reception at Delegates Dining Room on 23 September
- Three Reception Tickets
- Logo placement and banner

Space in the SDG Solutions Showcase during the SDG Business Forum, highlighting your work in corporate sustainability on 25 September
- Display area with a company banner
- Four complimentary tickets to both the SDG Solutions Showcase and SDG Business Forum

UNGA highlight video featuring sponsor’s participation for company use across platforms: website, social and other channels

Photos of your participation at UN Headquarters including with VIP guests

UN Global Compact livestream channel recognition

Limited to 3 Sponsors
The SDG Business Forum is offering limited custom sponsorship packages to showcase your company’s work and commitment to responsible, sustainable business. Don’t miss this rare opportunity to present your company’s innovative technologies and business solutions to a diverse audience of Fortune 500 CEOs, world leaders and UN Officials.

**Space in the SDG Solutions Showcase during the SDG Business Forum, where you will be able to highlight your work in corporate sustainability**

Your company will be able to bring into the UN Headquarters the following items (but not limited to): one company pop-up banner, any printed publications & small handouts/tokens to give away (all content is subject to UN Global Compact approval)

**Company listing on the SDG Business Forum official website:** sdgbusinessforum.org

**Listing in UN Global Compact press release as a sponsor**

**Verbal “thank you” during the SDG Solutions Showcase Breakfast**

**Logo recognition in email campaign reminders to attendees pre and post-event**

**Four reserved tickets to the SDG Business Forum**

**Two reserved tickets to the SDG Solutions Showcase**

**Photos of your participation including with VIP guests**

**Branded SDG Business Forum Event Highlights Report for use on your company website or communications**
<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>BRONZE SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reserved Seats at Private Sector Forum Lunch</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>SDG Business Forum Tickets</td>
<td>5</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>SDG Solutions Showcase</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets</td>
<td>5</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Display Area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Leaders Week Highlight Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Photo Highlights of Leaders Week Participation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Press Release</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Website Listing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Registration Branding</td>
<td>Logo on Badges, Recognition at Badge Pickup</td>
<td>Recognition at Badge Pickup</td>
<td>*SDG Business Forum recognition</td>
</tr>
<tr>
<td>Hosted Bi-lateral Meetings</td>
<td>Lunch and Meeting for C-Level Executives (2 tables)</td>
<td>Lunch and Meeting for C-Level Executive (1 table)</td>
<td></td>
</tr>
<tr>
<td>Featured in Event Email Campaign</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Leaders Week Highlight Video with Company</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>UN Global Compact Live Stream Recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Climate Reception</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Tickets</td>
<td>5</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Welcome Remarks</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CEO Interview Package</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personal UNGA Week Concierge</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
À LA CARTE OPTIONS: USD $5,000–$25,000

UN GLOBAL COMPACT YOUNG SDG PIONEERS RECEPTION (1 Available)
Sponsor the celebration of the 2019 UN Global Compact Young SDG Pioneers.

TRAILBLAZING WOMEN RECEPTION ON 25 SEPTEMBER (2 Available)
Celebrate “Women Who Lead”! Sponsor a creative and interactive reception celebrating women’s business leadership for the SDGs.

SUSTAINABLE FINANCE ACTION EVENTS ON 26 SEPTEMBER (2 Available)
The High-Level CEO Roundtable on Corporate SDG Finance and Investment brings together a select and diverse group of global business leaders to take stock of progress towards the SDGs; Additionally, a celebration of the Sustainable Stock Exchange 10th anniversary.

CARBON OFFSET SPONSOR (1 Available)
Help the UN Global Compact set the standard for sustainable-meetings and events; sponsor our carbon offset program.
# UN GLOBAL COMPACT LEADERS WEEK

**AT THE UN GENERAL ASSEMBLY**

<table>
<thead>
<tr>
<th>Mon, 23 September</th>
<th>Tue, 24 September</th>
<th>Wed, 25 September</th>
<th>Thu, 26 September</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Morning</strong></td>
<td><strong>Sustainable Ocean Business Day 1</strong></td>
<td><strong>Sustainable Development Goals Summit</strong></td>
<td><strong>High-Level Dialogue on Finance for Development</strong></td>
</tr>
<tr>
<td><strong>Secretary General’s Climate Summit; High-Level Meeting on Universal Health Coverage</strong></td>
<td><strong>Goal 16: Peace &amp; Justice Dialogue</strong></td>
<td><strong>SDG Solutions Showcase Breakast</strong>&lt;br&gt;08:00–11:00&lt;br&gt;UN Headquarters</td>
<td><strong>High-Level CEO Roundtable on Corporate SDG Finance and Investment</strong>&lt;br&gt;07:00–9:00&lt;br&gt;UN Private Dining Room 1-3</td>
</tr>
<tr>
<td><strong>Business Leadership for 1.5C</strong>&lt;br&gt;10:30–12:30&lt;br&gt;UN South Dining Room</td>
<td><strong>Water Action Platform Meeting</strong></td>
<td><strong>SDG Business Forum</strong>&lt;br&gt;10:00–13:00&lt;br&gt;UN Headquarters</td>
<td><strong>Leadership for the SDGs: Featuring the Young SDG Pioneers</strong>&lt;br&gt;UN SDG Media Zone</td>
</tr>
<tr>
<td><strong>Private Sector Forum</strong>&lt;br&gt;13:00–15:00&lt;br&gt;UN Delegates Dining Room</td>
<td><strong>Sustainable Ocean Business Day 2</strong></td>
<td><strong>Sustainable Stock Exchange 10th Anniversary</strong>&lt;br&gt;13:00–16:00&lt;br&gt;The New York Stock Exchange</td>
<td><strong>Sustainable Stock Exchange 10th Anniversary</strong>&lt;br&gt;13:00–16:00&lt;br&gt;The New York Stock Exchange</td>
</tr>
<tr>
<td><strong>Health is Everyone’s Business</strong>&lt;br&gt;15:30–17:30&lt;br&gt;UN Private Dining Room 2, 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Climate Action Reception</strong>&lt;br&gt;18:30–21:00&lt;br&gt;UN Delegates Dining Room</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Climate Action Reception</strong>&lt;br&gt;18:30–21:00&lt;br&gt;UN Delegates Dining Room</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Schedule as of 5 June. Subject to Change.*
For more information regarding sponsorship opportunities, please contact:

**Courtney McNeese**  
Senior Manager, Strategic Events  
United Nations Global Compact  
+1-212-907-1309  
mcneese@unglobalcompact.org

CONTACT

As a special initiative of the UN Secretary-General, the United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universal principles in the areas of human rights, labour, environment and anti-corruption. Launched in 2000, the mandate of the UN Global Compact is to guide and support the global business community in advancing UN goals and values through responsible corporate practices. With more than 9,500 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks, it is the largest corporate sustainability initiative in the world.

For more information, follow [@globalcompact](http://twitter.com/globalcompact) on social media and visit our website at [unglobalcompact.org/leadersweek](http://unglobalcompact.org/leadersweek).

All sponsors must demonstrate an excellent track record and strong commitment to the Ten Principles of the UN Global Compact. The UN Global Compact will select sponsors based on this criteria in order to uphold the integrity of the initiative.