Sami Lundgren currently heads the Environment and Responsibility team at UPM. According to Sami, his career has had two major phases; the first as a paper worker, and the second as a responsibility professional.

During the first phase of his career, Sami qualified himself at the Vocational School of Kymmene Corporation in 1987. While working at Voikkaa paper mill, Sami studied and graduated from Helsinki University with an M.Sc. in Biology. After finalising his university studies in 2001, he moved to Helsinki and joined the Environment and Responsibility Team at the UPM Head Office.

Over the last 16 years, Sami has combined his practical industry knowledge and academic studies on various tasks in UPM’s Environment and Responsibility team, including short assignments in Canada and China. He started as an Environmental Analyst and was promoted to Senior Environmental Analyst in 2006. Since 2009 he has held several Director positions. In 2016, Sami took the acting role of Vice President, Environment and Responsibility, leading UPM’s global activities with a team of 15 responsibility professionals. While transitioning from shop floor to responsibility professional, Sami has seen and contributed to UPM’s progressive transformation from a traditional paper company, to a Biofore company.