MAKING GLOBAL GOALS LOCAL BUSINESS
DUBAI 24-27 OCTOBER

Sponsorship Prospectus
Together let’s show that companies that do business responsibly and find opportunities to innovate around the SDGs will be the market leaders of tomorrow.
We invite you to sponsor our Making Global Goals Local Business – Dubai series of events.

As a sponsor you will help us unite over 600 leaders to explore the transformative platforms and partnerships needed to advance the Sustainable Development Goals (SDGs).

At the UN Global Compact we are committed to being a leading catalyst of transformation—turning global goals into local business.

Your support will help make this possible.
MAKING GLOBAL GOALS
LOCAL BUSINESS
DUBAI | 24–27 OCTOBER

24 OCT
- Annual Local Network Forum (ALNF)
- Annual United Nations Private Sector Focal Points Meeting (UNPSFP)

25 OCT
- Annual Local Network Forum (ALNF)
- Annual United Nations Private Sector Focal Points Meeting (UNPSFP)

26 OCT
- Business for Peace (B4P) Annual Event
- Gala Dinner

27 OCT
- Pearl Initiative & UN Global Compact 2nd Regional Forum "Sustainability in Action: Business & the Sustainable Development Goals"

With events hosted by:
- Global Compact Network UAE
- Business for Peace
- PRME Principles for Responsible Management Education
- ...
### Sponsorship Benefits

#### 2016-2017 Sponsorship Tiers

<table>
<thead>
<tr>
<th>Level</th>
<th>USD</th>
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</thead>
<tbody>
<tr>
<td>VIP Steward</td>
<td>75,000</td>
</tr>
<tr>
<td>Patron</td>
<td>50,000</td>
</tr>
<tr>
<td>Benefactor</td>
<td>25,000</td>
</tr>
<tr>
<td>Supporter</td>
<td>10,000</td>
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#### Making Global Goals Local Business - Dubai (24-27 October)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>VIP Steward</th>
<th>Patron</th>
<th>Benefactor</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition as event Sponsor on signage and materials, including digital, with logo placement as appropriate</td>
<td>$75k</td>
<td>$50k</td>
<td>$25k</td>
<td>$10k</td>
</tr>
<tr>
<td>Special acknowledgment as VIP Steward (banner &amp; verbal) at the Annual Event</td>
<td>✓</td>
<td></td>
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<tr>
<td>Exclusive breakfast with UN Global Compact Leadership</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Private bilateral meetings &amp; photo opportunities with VIP guests</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Pre-event consultations with event organizers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Special Profile &amp; Role highlighting your actions, commitments and partnerships to advance peace &amp; development</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Display area at Business for Peace Annual Event venue</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
</table>

#### Gala Dinner (26 October)

<table>
<thead>
<tr>
<th>Benefit</th>
<th>VIP Steward</th>
<th>Patron</th>
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</thead>
<tbody>
<tr>
<td>Seating for your entire delegation and logo recognition at the Gala dinner</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2 tables (20 seats) and logo recognition at the Gala dinner</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>1 table (10 seats) and logo recognition at the exclusive Gala dinner</td>
<td></td>
<td>✓</td>
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</tbody>
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#### Business for Peace: Flagship Projects & Events (ongoing)

<table>
<thead>
<tr>
<th>Benefit</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Ongoing strategic partnership on project development, including project scope and delivery</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on project-related publications and other printed materials</td>
<td>✓</td>
</tr>
<tr>
<td>Featured partnership around the topic on business.un.org</td>
<td>✓</td>
</tr>
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</table>
BUSINESS FOR PEACE
ANNUAL EVENT

The 2016 Business for Peace (B4P) Annual event is the key convening for business engaged in the peace movement. Join us in bringing together over 200 leaders from business, investment, civil society, governments, the UN and Global Compact Local Networks to move the peace agenda from aspiration to action.

Your support will help us:

- Scale-up private sector contributions to peace
- Advance innovative multi-stakeholder partnerships for peace
- Inspire and expand the B4P community by providing a space for learning and knowledge sharing
GALA DINNER

Join us as we celebrate private sector action on the SDGs in the MENA region.

Hosted by the UN Global Compact, our Local Network UAE and the Pearl Initiative, our gala dinner on 26 October will unite over 300 high-level representatives from businesses, the UN, civil society and government.

As a sponsor, you will enjoy preferred seating and exclusive logo recognition.
Your support is vital to advance peace and humanitarian action.

Launched in September 2013 by Secretary-General Ban Ki-moon, and identified in Forbes as *one of the five areas defining the future of CSR*, Business for Peace (B4P) engages companies, Global Compact Local Networks, the UN, government, civil society and academia to expand and deepen private sector action in support of peace - in the workplace, marketplace and local communities.

Nearly 150 companies and business associations from 37 countries have now joined B4P.

Locally driven platform with 21 Global Compact Local Networks as participants and launches in ten countries around the world: Colombia, India, Indonesia, Korea, Mexico, Nigeria, Sudan, Turkey, Uganda, United Kingdom.

B4P advances the SDGs by supporting peace and private sector engagement in humanitarian action.
ThANK YOU

For more information regarding sponsorship opportunities, please contact:

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Sponsors must demonstrate a strong commitment to global peace and stability. The Foundation for the Global Compact will review and approve all interested sponsors, ensuring that any financial or content contributions uphold the integrity of the Business for Peace (B4P) initiative and the UN Global Compact.