Organized by the United Nations Global Compact and Global Compact Network Argentina, Making Global Goals Local Business – Argentina will bring together local and global leaders from business, civil society, Government, Global Compact Local Networks and the United Nations to catalyze collective action and impact on the Ten Principles and the Sustainable Development Goals (SDGs). As a precursor to global discussions on national SDG progress taking place later this year, the event will be an opportunity for business to play an active role as we begin taking stock of progress across Latin America. As a leading example of multi-stakeholder collaboration, Argentina stands as a strong model for others looking to partner at the country-level. Please note simultaneous English-Spanish translation will be provided throughout the conference.

Day 1
25 April 2018
08:00 – 17:00
La Usina del Arte

Master of Ceremonies: Mr. Marcelo Leopoldo López, Journalist and Institutional Manager, Corporación del Mercado Central de Buenos Aires (Buenos Aires Central Market Corporation), Argentina

08:00 – 11:00 Experience the Global Goals in Action: Immersive Site Excursions

- **Excursion 1 | Systems for Change: Promoting Health and Well-being for All | Hosted by OSDE**
  OSDE has established themselves as a leading not-for-profit health insurance provider in Argentina. With 46 years of experience in supporting local health development, OSDE provides medical services to more than two million members across the country. Through an innovative redistribution programme, OSDE promotes health and well-being for both the individuals and communities they serve. By contributing to the health system and supporting medical professionals, OSDE has played a key role in advancing Goal 3: Good Health and Well-being in the region. This excursion will involve a guided tour of OSDE’s LEED (Leadership in Energy and Environmental Design) building for a close-up look at their approach to health promotion programmes in the community. This excursion will be conducted in Spanish; English translation will be provided.
  - **Focus: Goal 3**

- **Excursion 2 | Inclusive Infrastructure: Touring the 2018 Youth Olympic Village | Hosted by the City of Buenos Aires**
  The Olympic Village is a housing complex that will host the athletes of the 2018 Youth Olympic Games. After the event is over, the site will be converted into a housing complex that will be allocated to vulnerable families through an accessible credits system. The site consists of 31 buildings containing 1,200 homes, as well as parks, public services and areas for sports activity. In total, 49,000 m² will be used for public space. The Olympic Village is designed with environmental and social sustainability in mind, including the incorporation of an energy-efficient water use system and the use of renewable energies. This excursion will be conducted in Spanish; translation to English will be provided.
  - **Focus: Goals 6, 9, 10, 11**

- **Excursion 3 | Investing in Our Future: The Challenges of Energy Transition | Hosted by YPF**
  Two years ago, YPF — Argentina’s largest oil and gas company — embarked on a journey to become a fully integrated energy company committed to a sustainable energy future. The company revamped its business strategy with a special focus on more sustainable and efficient energy alternatives, including promoting natural gas production and renewable energy as cleaner alternatives to oil. By providing strong R&D and project investment in this area, the company expects to increase its power-generation capacity by diversifying energy sources, including increased uses of natural gas, thermal, solar and wind power. The visit will highlight the journey of a company transitioning from oil to alternative and cleaner energy, as well as the challenges of non-conventional energy extraction. Please note: This excursion will be conducted in English and Spanish.
  - **Focus: Goals 7, 13**
Excursion 4 | Strengthening Transparency and Building Trust in Public Companies: The Local Experience | Hosted by Trenes Argentinos Infraestructura

As a public company, Trenes Argentinos Infraestructura (Argentine Railways Infrastructure) has started a company-wide cultural transformation by establishing and implementing a “Compliance and Integrity Policy” aligned directly with the universally-accepted principles of the UN Global Compact. The visit to Trenes Argentinos Infraestructura will include a discussion on “The Challenge of Cultural Change for Transparent Management in a State-owned Company,” led by company president Mr. Guillermo Fiad. Following the discussion, there will be a tour of the more than 100-year-old Retiro Station of the Mitre Railroad, which was recently renovated. With more than 70,000 passengers using the station on a daily basis, this project stands as a strong project management success story under transparent leadership. This excursion will be conducted in English and Spanish.

Focus: Goal 16

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all — this plan laid out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet, ensuring that no one is left behind. Three years in, this roadmap for the future remains as important as ever. Although significant progress is underway towards achieving the Global Goals, it remains as imperative as ever that all sectors of society — including business — collaborate to create real and lasting impact at the local level. Join us for the opening plenary of Making Global Goals Local Business - Argentina as we begin taking stock of progress across Latin America, reiterating the importance of a principles-based approach to responsible business action.

Welcome & Introduction: Marcelo López, Master of Ceremonies

Remarks

- Ms. Amina Mohammed, Deputy Secretary-General, United Nations (video message)
- Ms. Carolina Stanley, Minister of Social Development of Argentina
- Ms. Lise Kingo, CEO & Executive Director, United Nations Global Compact
- Ms. Andrea Ávila, President, Global Compact Network Argentina & Chief Executive Officer of Randstad Argentina and Uruguay
- Mr. Romain Zivy, Chief of Staff, Economic Commission for Latin America and the Caribbean (ECLAC)
- Mr. Fernando Straface, Secretary General, International Relations, Autonomous City of Buenos Aires, Argentina

Putting Principles to Work for the Global Goals

The 2030 Agenda for Sustainable Development is an ambitious people-centered, rights-based call to action that explicitly recognizes the role of the business as a key partner. In parallel, the Ten Principles of the UN Global Compact are foundational to sustainable business, bringing together universally-accepted standards of conduct across human rights, labour, environment and anti-corruption. As a result, implementing the Ten Principles is itself a key contribution to the realization of the prosperous, inclusive, peaceful and sustainable world envisioned within the Global Goals. In this dynamic conversation, hear from past UN Global Compact SDG Pioneers about their efforts to use a principles-based approach to take leading action in support of the Global Goals, including through the use of the Blueprint for Business Leadership on the SDGs.

14:00 – 14:10: Spotlight Story - A Blueprint for Business Leadership on the SDGs

- Mr. Claus Stig Pedersen, 2016 UN Global Compact SDG Pioneer & Head of Corporate Sustainability and Public Affairs, Novozymes, Denmark
14:10 – 15:00: In the Hot Seat

Facilitated by: Ms. Cristina Pérez, Journalist, Telefe, Argentina
- Ms. Sonia Consiglio Favaretto, 2016 UN Global Compact SDG Pioneer, Press and Sustainability Managing Director, B3 S.A., Brazil
- Mr. Gustavo Pérez Berlanga, 2017 UN Global Compact SDG Pioneer, Senior Vice President, Corporate Social Responsibility, Toks Restaurant Group, Mexico
- Ms. Lila Karbassi, Chief of Programmes, United Nations Global Compact

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 – 15:30</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>15:30 – 17:00</td>
<td>Transforming Partnerships for the Global Goals through Local Action</td>
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To accelerate progress on the 2030 Agenda, there needs to be an increased focus on multi-stakeholder partnerships and collaboration designed to address local and national sustainable development priorities. By committing to responsible practices in line with the Ten Principles, working closely with other stakeholders on the ground and engaging in constructive public-private dialogue, business can have a tremendous impact in driving progress at the local and regional level. Learn from inspirational examples of impactful collaboration around the globe to understand how your business can better drive progress on the Global Goals. The session will focus on progress on the areas under review during this year’s High-Level Political Forum, specifically Goals 6, 7, 11, 12, 15, 17.

Facilitated by: Mr. Romain Zivy, Chief of Staff, United Nations Economic Commission for Latin America and the Caribbean (ECLAC)

UN Country Team
- Ms. Silvia Morimoto, Country Director, United Nations Development Programme, Argentina

Government
- Mr. Felipe Castro Pachón, Public Policy Monitoring and Evaluation Director, National Planning Department of Colombia

Local Networks
- Ms. Isabel Garro, Executive Director, Global Compact Local Network Spain

Business
- Mr. Michael O'Hara, Chief Marketing Officer, GSM Association, United Kingdom
- Mr. Narcís Berberana Sáenz, Chief Executive Officer, Aguas Andinas (SUEZ Group), Chile
## Spotlight Story: Regional Leadership in Action

Join us for a closer look at how two inspiring leaders are driving regional progress on the Global Goals. Recognizing the importance of multi-stakeholder collaboration as we pursue many shared objectives on the journey to 2030, this session will showcase how business, social entrepreneurs and civil society can play a leading role in driving responsible business action at the regional and local levels.

- **Mr. Javier González Fraga**, President, Banco Nación, Argentina
- **Ms. Evelina Cabrera**, President, Asociación Femenina de Fútbol Argentino (AFFAR)

## Integrating Human Rights into Sustainable Business Strategy: CEO Roundtable

On 10 December 2018, the world will celebrate the 70th Anniversary of the Universal Declaration of Human Rights (UDHR). Principles 1 and 2 of the Ten Principles of the UN Global Compact are derived directly from the UDHR, and the 2030 Agenda itself is grounded in the Declaration. Understanding human rights and integrating them into business practices is essential to making a meaningful and holistic contribution to the Global Goals. Yet many companies are yet to fully implement the UN Guiding Principles on Business and Human Rights. Join experts and business leaders as they explore how putting human rights into action is essential to multiply and magnify the positive impact of responsible business.

**Facilitated By:** Ms. Lise Kingo, CEO & Executive Director, United Nations Global Compact

- **9:15 – 9:20:** Moderator introduction
- **9:20 – 9:30:** Interventions
  - **Mr. Dante Pesce**, Member, UN Working Group on the issue of human rights and transnational corporations and other business enterprises
  - **Mr. Roel Nieuwenkamp**, Chair, Working Party on Responsible Business Conduct, OECD
  - **Ms Paula Gaviria**, Presidential Adviser for Human Rights for the Government of Colombia
- **9:40 – 10:10:** Business leaders in conversation
  - **Mr. Néstor Abatidaga**, General Director, Grupo Sancor Seguros, Argentina
  - **Mr. Mauricio Bezzeccheri**, Country Manager, Enel Argentina
  - **Ms. María Elena Sanz**, Executive Vice President Human Resources & Sustainability, Grupo CAP, Chile
  - **Ms. Fátima Morales**, President, Farmacenter, Paraguay
- **10:10 – 10:35:** Roundtable (Guided Discussion)
- **10:35 – 10:40:** Closing
In a context where businesses are facing growing demands for transparency regarding their societal performance and alignment towards the 2030 Agenda, many companies have started reporting on their contributions to the Global Goals. This session will feature emerging practices on how businesses are reporting in this area and discuss how they can disclose Global Goal-related information in a way that is relevant to stakeholders. Participants will also have the opportunity to reflect on how corporate disclosures can be aggregated and analyzed to inform the Global Goal review processes of Governments, particularly at the national level.

**Facilitator:**
- Mr. Carlo Pereira, Executive Director, Global Compact Network Brazil, Brazil

**Speakers:**
- Ms. Glaucia Terreo, Director, GRI Brazil
- Ms. Laura Palmeiro, Senior Advisor, Sustainability Reporting, Danone, France
- Mr. Claudio Zuchovicki, Journalist and Manager of Capital Market Development, Buenos Aires Stock Exchange, Argentina
- Ms. Daniela Patiño, Focal Point and Institutional Coordinator, Global Compact Network Colombia

**Session B: Supply Chain Sustainability - The Fashion Case**
**Room: Sala de Cámara**

Fashion is one of the largest consumer industries in the world and is also the second most polluting industry after oil. The industry employs more than 60 million people along its value chain and is a key economic driver in many countries. From multi-national corporations to local artisans in the informal economy, the fashion industry has a major impact on labour and human rights across its supply chain. Drawing on the experience of the fashion sector, this session will look at how companies can address key supply chain challenges and risks in order to advance sustainability and the Global Goals.

**Facilitated by:**
- Mr. Miguel Angel Gardetti, Director, Center for Sustainable Textile, Argentina

**Speakers:**
- Ms. Andrea Somma-Trejos, Chief Executive Officer & Co-Founder, OMINA, Costa Rica
- Ms. Sol Caballero, Commercial Director, Manufactura de Pilar S.A., Paraguay
- Ms. Candela B. Arias, Manager of Sustainability and Corporate Social Responsibility, Carrefour Argentina
- Ms. María Lourdes Delgado Luque, Researcher at Universidad CEU, Spain

**Expert Discussion: Advancing Sustainability in the Tourism Industry**
**Room: Microcine**

The tourism industry accounts for one of eleven jobs worldwide and is a significant contributor to economic growth globally. By providing access to decent job opportunities, capacity building and professional skills development, the tourism sector has the potential to have a major impact on society, particularly for youth and women. A tourism sector that adopts responsible and sustainable production and consumption practices can play a key role in accelerating progress on the Global Goals. An intimate discussion will take place with experts from the tourism industry who will share insights on how they incorporate sustainability into their business models.

**Facilitated by:** Mr. Germán Bakker, Strategic Planning Coordinator, Minister of Tourism, Argentina

**Speakers**
- Mr. Juan Carlos Espinoza, Vice President, Asociación de Hoteles de Turismo de la República Argentina (AHT), Argentina
- Mr. Klaus Fielsch, Product Manager, Metropolitan Touring, Ecuador
- Mr. Eddy Luis Franco, Manager of Institutional Relations, Amaszonas, Bolivia
- Mr. Ramón Millán Piquér, President of Diputación Provincial de Teruel, Spain
Session A: Financing for Development
Room: Auditorium

Launch at the UN Secretary General’s Private Sector Forum in 2017, the “Guide to Unlocking Prosperity: Finance, Investment and Sustainable Development” outlined key actions companies could take to advance the financing for development agenda. Unlocking innovative forms of financing, redirecting existing financial flows towards sustainable development and catalyzing responsible business growth will all be essential. It is essential that the UN, Member States, investors, companies and civil society all work together on this priority agenda. In this session we will discuss how to turn challenges into opportunities for the private sector, as we explore the projected USD $3-5 trillion annual funding gap needed to achieve the Global Goals.

Facilitated By: Danielle Chesebrough, Senior Analyst, Investor Relations, United Nations Global Compact and Principles for Responsible Investment

 Speakers:
- **Ms. Alejandra Camara**, Advisor, Sustainable Finance, Bolsa de Comercio de Buenos Aires and Managing Director, GENISIS, Argentina
- **Ms. Constanza Connolly**, Senior Associate, Beccar Varela Law Firm, Argentina
- **Ms. Denise Hills**, Superintendent of Sustainability and Inclusive Business, Banco Itau, Brazil
- **Mr. Richard Rothenberg**, Chief Executive Officer & Co-founder, Global A.I. Corporation, United States
- **Mr. Rubén Mercado**, Senior Economist, United Nations Development Programme

Session B: Localizing the Global Goals: Unlocking the Potential of Sustainable SMEs
Room: Sala de Cámara

The Global Goals are being implemented by stakeholders at the international, regional, national, municipal and community levels, in developed and developing countries alike. In this context, small and medium-sized enterprises (SMEs) have an especially important role to play in achieving the Global Goals as SMEs have the power to generate economic activity, create decent jobs and reduce inequalities within their communities. However, SMEs also face unique challenges — including barriers to financing and market opportunities — which not only hinder their own productivity, but also their role in advancing the 2030 Agenda. To address these challenges, it is imperative that SMEs adopt sustainable business models. This session will explore how SMEs can unlock their full potential and develop sustainable business practices, including by partnering with policy-makers and other stakeholders at the country-level.

Facilitated by: Mr. Javier Cortés, Head of Local Networks - Americas, United Nations Global Compact

Speakers
- **Mr. David Groisman**, Director of Sustainability, Government of the City of Buenos Aires, Argentina
- **Ms. Yolanda Rueda**, Chief Executive Officer and Founder, Cibervoluntarios, Spain
- **Ms. Micaela Tommasini**, Coordinator of the Secretary of Environment and Sustainable Development, Confederación Argentina de la Mediana Empresa (CAME), Argentina
- **Ms. Patricia Holly Purcell**, Head of Partnerships, United Nations Global Compact Cities Programme

Coffee Break
14:45 – 15:15
Foyer

Business and the G20: Exploring the Opportunities for Engagement
15:15 – 16:00
Auditorium
In 2018, Argentina will be organizing the G20. The G20 represents a multilateral forum for discussing policy related to promoting international financial stability, with members’ economies representing approximately 85% of global gross domestic product and 75% of the world’s trade. The Government of Argentina has proposed an agenda for the meeting based on the three pillars of development, equity and sustainability — goals that are also very much at the heart of the 2030 Agenda. As the major vehicle for engaging business leaders from G20 countries, the B20 is an important way for private sector inputs and recommendations to be considered by Governments when agreeing upon G20 outcomes. The objective of this session is to find opportunities for business engagement in advance of this year’s G20, and to explore ways to strengthen collaboration between the UN Global Compact, its participants and the B20 in the future.

**Facilitated by:** Mr. Claudio Zuchovicki, Journalist and Manager of Capital Market Development, Buenos Aires Stock Exchange, Argentina

- **Ms. Lise Kingo**, CEO & Executive Director, United Nations Global Compact
- **Mr. Miguel Gutierrez**, President, YPF; Chair of the Task Force on Energy, Resource Efficiency and Sustainability of the B20, Argentina
- **Mr. Sebastián Welisiejko**, Secretary of Social Urban Integration, Ministry of Social Development of Argentina; Co-chair, G20 Development Working Group, Argentina

### 16:00-16:30 Auditorium

**Moving Forward Together: Closing Plenary**

Looking forward, the closing plenary will offer reflections on conversations from the past two days, while also highlighting important next steps on our journey to achieving the Global Goals.

- **Mr. René Mauricio Valdez**, Resident Coordinator of the United Nations System in Argentina
- **Mr. Sergio Bergman**, Minister of Environment and Sustainable Development, Argentina
- **Ms. Lise Kingo**, CEO & Executive Director, United Nations Global Compact

### 16:30 Auditorium

**Closing: Artistic Intervention**

Parenthesis is a group of artists that will perform using local instruments (bombos legueros). They use music and interactive performances to connect people and promote greater cooperation.