UN Global Compact - NORDIC NETWORK

Stockholm, 22-23 Oct 2009
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MENSCHENRECHTE ARBEITSNORMEN UMWELTSCHUTZ KORRUPTIONS-BEKämpfung

UNITED NATIONS GLOBAL COMPACT NETWORK RUSSIA CORPORATE SOCIAL RESPONSIBILITY PRACTICES

UN Global Compact Jahresbericht 2010
Jahresbericht des österreichischen Netzwerkes 2010

Businesses should respect all internationally proclaimed human rights.

The United Nations Global Compact is a call to companies everywhere to voluntarily align their operations and strategies with universally accepted principles and standards on human rights, labor, environment and anti-corruption. It is the world’s largest corporate responsibility initiative.

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BRIEFING FOR BUSINESS


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Collective Actions of UNGC Member Companies in Korea in support for MDGs

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Seoul Research Centre for the Global Compact
Global Compact Local Network Report 2011
May 2011

The information and data in this report are based on the Global Compact Local Networks’ activities during 2010 and on information placed in the Knowledge Sharing System.

About the United Nations Global Compact

Launched in 2000, the United Nations Global Compact is both a policy platform and a practical framework for companies that are committed to sustainability and responsible business practices. As a multi-stakeholder leadership initiative, it seeks to align business operations and strategies with 10 universally accepted principles in the areas of human rights, labour, environment and anti-corruption and to catalyze actions in support of broader United Nations goals. It is the world’s largest voluntary corporate citizenship initiative, with over 8,500 signatories based in more than 135 countries. Visit www.unglobalcompact.org

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This publication is intended strictly for learning purposes. The inclusion of company names and/or examples does not constitute an endorsement of the individual companies by the United Nations Global Compact Office. The material in this publication may be quoted and used provided there is proper attribution.
Contributing Local Networks

The Global Compact Office wishes to thank the Local Networks that uploaded their reports, events and activities onto the Knowledge Sharing System in 2010, thereby contributing to the production of this report and its directory.
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After a decade of solid growth, the Global Compact Local Networks have carved out a unique role for themselves, not only within the Global Compact initiative, but also within the corporate responsibility movement. The Local Networks are increasingly easing the way for exchanges, sending encouragement, recognition and rewards to the right locales at the right moment, and engaging a wide range of stakeholders in collective action.

The Overview of this annual report details a network of networks that is nearing the 100-member mark, with close to 10,000 participants from all stakeholder groups. The launch of six networks in 2010 kicked the number up to 97, and participants kept even more connected through seven regional meetings, up from two in 2009.

The VIII Annual Local Networks Forum, right before the Global Compact Leaders Summit 2010 in New York in June, gave all network attendees a chance to bring the lessons gained from this unique experience back home. At the forum, participants endorsed two vital publications, “Introduction to Linkages between UN Global Compact Principles and ISO 26000 Core Subjects” and “Principles for Social Investment”, that will help them better integrate corporate responsibility practices into their businesses.

In the second section, this report provides numbers that demonstrate the system’s evolution. Nearly 70 per cent of the steering committees remain driven by businesses. Non-governmental organizations had a seat on 46 per cent of the network boards, while 73 per cent of the networks had subsidiaries of multinationals participating in their activities. Across the system, one out of three established networks was set up as a legal entity in 2010, and about 80 per cent reported activities — producing an average of 9.3 activities per network. On a global basis, the most noticeable statistical trend of 2010 was that more Local Networks had integrated all the issues into their events.

Even more noticeable over the past year was how the exchange of experiences among networks gathered speed as the Knowledge Sharing System began its third year of operation. Networks increasingly posted detailed information about a wide range of activities — from conferences led by human rights experts to financial classes for fourth-grade students. This meant other networks — either new to the game or expanding their operations — could pick up and run with techniques already honed by colleagues next door or across the globe.

The Global Compact Office added to the learning by turning out practical guides and systems that network managers can use to keep their networks running smoothly on a daily basis. The exchange programme is in place, and the first version of the toolkit produced by the Latin America Regional Center was released in 2010. The second, updated version was to be presented at this year’s forum.

Local Networks kept the momentum going by creating their own guides that built on the expanding array of nuts-and-bolts information shared by everyone. Spain’s “Practical Guide for Tackling Corruption”, for example, laid down methods that companies can use not only to fight corruption, but to evaluate their level of risk to this revenue-draining scourge. Colombia set out a new management tool that helps networks not only to track a company’s progress in integrating the Ten Principles, but also to gauge whether a company even has the ability to successfully sign on.

Meanwhile, networks in UK, Italy and Sri Lanka showcased how companies in their countries are using innovative techniques to contribute to societal development and integration of the Ten Principles into their businesses. Japan and Serbia showed the power of working groups by using them effectively to lead the way on issues from supply chain management to teaching students the value of money, while Viet Nam surveyed the country’s CR landscape and mapped out challenges and opportunities down to the sectoral level.

Yet it isn’t only the increasing numbers of networks or publications or guides that give the Local Network system its strength as it strives for the most powerful impact in the future.

As a global initiative with local signatories, Local Networks have positioned themselves as countrywide platforms that are locally owned and driven by business, yet oriented to the needs of a wide range of stakeholders. Grounded in the cultures and communities where they live and work, these networks have found a crucial niche between the global and the local. They are doing what cannot be done globally, and what none of the participants can do alone.

Each network brings the sweeping global
discussions on the proper role of business in society down to the local level, and then sparks collaboration and collective action. They ensure that these discussions are taken into the public domain through policy dialogues with government officials. And as they bring these global concepts to their countries and communities, the networks also channel their own insights, experiences, best practices and interests on up to the global arena.

In many respects, the Local Networks represent the avant-garde of the corporate responsibility movement. Best practices are implemented locally, business solutions are concrete and tailored to local needs, and the practical fallout of government policies and company practices is always translated into local terms — sometimes even literally, with language translations of key documents. By encouraging and capturing these cutting-edge trends, Local Networks emerge as the true champions of the Global Compact initiative.

By highlighting the achievements of networks around the globe in the United Nations Global Compact Local Network Report 2011, the Global Compact Office hopes readers will feel inspired as they find practical information to bring back home to their own countries, communities and workplaces.

That would be our achievement.

— Soren Mandrup Petersen
      Head of Local Networks and Partnerships
A Year’s Worth of Encounters

As the Global Compact celebrated its tenth anniversary in 2010, Local Network participants kept connected, inspired and on top of the year’s challenges and successes through the ALNF in June; seven meetings in five regions; and the launch of six networks. Secretary-General Ban Ki-moon’s visits to two networks demonstrated the sustained commitment of the United Nations to the work of all 97 networks around the world.


More than 120 participants from 59 countries turned out for the VIII Annual Local Networks Forum, held in June alongside the United Nations Global Compact Leaders Summit 2010 in New York. The session gave participants a chance to share experiences while gaining new ideas and practical tools for integrating the Global Compact’s Ten Principles into their businesses and communities back home. The Forum was convened by the Global Compact Office and the Fundación Forum-Barcelona Center for the Support of the Global Compact.

The Forum endorsed two vital publications that will help participants weave corporate responsibility practices into their businesses’ operations. The “Introduction to Linkages between UN Global Compact Principles and ISO 26000 Core Subjects” is a high-level overview of the key links between the Ten Principles and the core subjects of social responsibility defined by ISO 26000. Soren Petersen, head of Local Networks and Partnerships, laid out the basics of the publication, and Rob Steel, Secretary-General of the International Standards Organization, gave the audience a brief update of the status of the ISO 26000 process.

The second publication, “Principles for Social Investment”, is a set of voluntary principles meant to guide the ongoing practice of social investments. After sparking a discussion, the publication was endorsed, following participants’ agreement to a text revision so it would explicitly state that the investment principles envelop the voluntary, second goal of the Global Compact. This means it goes beyond the commitment of the Ten Principles. Each publication had been circulated for review before the forum.

Through breakout sessions, the annual meeting also gave participants a chance to hear speakers from around the world share their perspectives on a range of issues from — supply chains to the banking sector to anti-corruption — that are critical to all. And at a more practical level, the forum offered members tips and support to improve the day-to-day management.

Mr. Petersen also laid out the Global Compact’s plans to support the networks in the future. These steps included increasing resources within the Global Compact Office; being sure that training elements specifically related to network management are part of regional meetings; and integrating the Knowledge Sharing System into the Global Compact’s technical infrastructure.

By being held a day before the start of the Leaders Summit, the forum also offered network members a chance to tap into the expertise and views of the global leaders and executives assembled during two days of conference and side events. The summit, which is held every three years, fell on the tenth anniversary of the Global Compact initiative.

Keeping Commitments

The Global Compact Office has initiated many of the commitments it made in 2010:

• Exchange Programme
  Preparation for the first Exchange Programme was started in 2010, and the first programme kicked off in March in 2011, hosted by the Global Compact Network Spain. At this time, networks from Egypt, Zimbabwe, the Dominican Republic, Mexico and Belgium were involved. The Exchange Programme aims to speed up and ease the exchange of experiences among the networks.

• Welcome Packages
  New processes were crafted to increase the networks’ involvement as new participants join the Global Compact.
Memorandum of Understanding Working Group

A (MoU) Working Group was set up to propose recommendations for the current memorandum. These recommendations are to be considered at the Annual Local Network Forum 2011.

Shanghai Expo: 3-13 August 2010, China

A Global Compact exhibit was part of the United Nations pavilion at the World Expo 2010 in Shanghai. In place through 13 August 2010, the Global Compact exhibit demonstrated how the business community, through Local Networks, was promoting sustainable development around the world.

Regional Local Network Meetings

The regional meetings give Local Networks an opportunity to pinpoint the specific issues facing their parts of the planet and to map out approaches and joint activities. In 2010, participants from all regions had the opportunity to attend these sessions, which gave network representatives, contact persons and other members of network steering committees hours of undivided time to focus on their own experiences and to learn from each other.

THE ASIA PACIFIC REGIONAL CONCLAVE: 15-16 MARCH 2010, INDIA

Organized by the Global Compact Network India in partnership with the United Nations Global Compact, the Asia-Pacific Regional

Best Practice 2010 INDONESIA

ILLUSTRATIONS FOR INSPIRATION

Meant to inspire as well as to serve as an operating benchmark, this 38-page publication put out by the Global Compact Network Indonesia offers readers 10 case studies of companies running inclusive businesses. The publication, “Growing Inclusive Markets: Indonesia Cases (Volume 1 – 2010)”, was presented at the Global Compact Leaders Summit 2010 in New York City.

The project was a follow-up action to the release of a publication, “Creating Value for All: Strategy for Doing Business with the Poor”, that was issued by the United Nations Development Programme in 2008.

After analysing how multinationals were developing new business models to serve the poorest communities and consumers, the Local Network decided to collect their own cases, since “bottom-of-the-pyramid” was an integrated way of doing business for many Indonesian participants. The 10 cases, all purposely linked to the Millennium Development Goals, were chosen by the network and included local companies and multinationals, as well as Global Compact LEAD companies such as Unilever Indonesia and Indonesian company Martha Tilaar Group. Universities in Indonesia conducted and wrote the case studies.

One case study focused on Express Taxi, a subsidiary of Rajawali Corporation, a holding company with a lineup of diverse businesses in Indonesia. The study showed how Rajawali’s Express Taxi helped fight poverty by forging a mutually beneficial business partnership between one of its core business activities, the taxi service, and drivers from poor urban and rural communities.

The inclusive markets publication has three goals. The first is to inspire companies, business leaders and public service organizations; the second is to serve as a tool for business schools for reference and case studies. The final goal is to serve as a benchmark of inclusive business operations for the private sector.
Conclave drew more than 500 delegates from 21 countries to Delhi to explore the Global Compact’s role in drawing regional businesses into responsible business initiatives. Top leaders from government, business and civil society gathered at the two-day conference built around the theme “Enhancing Enterprise Value through the Global Compact”.

Delegates discussed the region’s progress in corporate sustainability over the past decade and debated the ideas and practices that are emerging to advance the Ten Principles over the coming years. Delegates hammered out an agreement for closer collaboration among stakeholder groups. This pact is expected to spark the development of a road map for expanding corporate sustainability throughout the Asia-Pacific region.

EASTERN EUROPE AND CENTRAL ASIA: 15-16 APRIL 2010, BULGARIA
A cross-section of about 45 stakeholders from companies, business associations, foundations and non-governmental organizations gathered at this regional meeting held in Sofia and hosted by the Global Compact Network Bulgaria. The meeting zeroed in on the status of network development, as well as on successes and challenges.

This regional session also focused on businesses’ role in tackling corruption, particularly through the lens of the Tenth Principle on Anti-Corruption. Participants gained added expertise by reviewing Global Compact publications such as “Reporting Guidance on Anti-Corruption” and a new document meant to align the Global Compact and ISO 26000. Attendees also had the chance to review two publications that were still under development last year: “The Global Compact Network Management Toolkit” and “The Guidance Note on Sustainability of Global Compact Networks”.

MIDDLE EAST AND NORTH AFRICA: 18-19 APRIL 2010, EGYPT
The first regional meeting of the Global Compact Local Networks in the Middle East and North Africa was held in April 2010 in Cairo and zeroed in on the status of network development, on the achievements and on the challenges facing the participants. Hosted by the Mansour Group, the two-day meeting drew network participants from Morocco, Tunisia, Egypt, Israel and Syria. Representatives from UNDP Egypt, the Egyptian Corporate Responsibility Center and the Regional Coordinator of Latin America also attended.

Participants went home armed with new knowledge as they reviewed publications such as “Reporting Guidance on Anti-Corruption” and a new study on the alignment of the Global Compact and ISO 26000. They consulted on two publications still under development at that time, “The Global Compact Network Management Toolkit” and “The Guidance Note on Sustainability of Global Compact Networks” and gathered more information about human rights by discussing the Global Business Initiative on Human Rights.

EUROPE: 29 OCTOBER 2010, BELGIUM
Participants from 30 European networks attended this one-day regional meeting in Brussels and looked at European trends in corporate responsibility, while exploring new ways to enhance the synergies among Local Networks. The meeting was hosted by the Global Compact Network Belgium.

At the session’s end, a declaration of intent on cooperation was sealed between the Eu-
European-based Local Networks and the Global Compact Office. The declaration spelled out the networks’ commitment to cooperate more intensely as they begin actions to strengthen the Global Compact’s role as an attractive sustainability initiative on the European continent.

**LATIN AMERICA & THE CARIBBEAN: 15-16 November 2010, Paraguay**

The fifth regional meeting in Latin America and the Caribbean brought 25 people from Global Compact participant companies and nine contact persons to Asuncion to analyse the challenges facing the region as they mapped out collaborative actions and an agenda for 2011. The event was supported by the Regional Centre for Latin America and the Caribbean and UNDP Paraguay.

The Local Networks created a Supporting Committee, which would work with the Regional Centre, to ensure the agreements reached during the meeting were fulfilled. In addition, they agreed to strengthen communication among the networks, the Regional Centre and the Global Compact Office in New York.

Participants also learned how 22 companies of the region contributed to the achievement of the Millennium Development Goals, when a representative from the Regional Centre released the results of a study, “Global Compact Participants in Latin America and the Caribbean: Contribution to MDGs”. The results were presented at the Leaders Summit. The Regional Centre also presented the

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**LATIN AMERICA AND THE CARIBBEAN**

**HOW TO RUN A LOCAL NETWORK**

The Regional Center for the Support of the Global Compact in Latin America and the Caribbean collaborated with the Global Compact Office to turn out the first version of a toolkit meant to keep Local Networks running smoothly. This nuts-and-bolts guide is filled with all the basics that a network contact person might need at any phase of a network’s development or operation. It clarifies the roles among participants, lays out guidelines and provides recommendations while offering Internet links and simple tips. Readers will find support on topics such as basic governance requirements, the Global Compact integrity measures and direction for network activities.

The toolkit tapped into the wealth of resources already available in the Global Compact Office with the practical experiences gleaned by Local Networks during their day-to-day operation over the years. The result is a Local Networks Management Toolkit that inspires while providing a handy resource to boost network efficiency. The second version was set for release at the Annual Local Networks Forum 2011.

It responds to the needs of newly launched networks and older counterparts faced with expanding membership or the creation of new projects. It also fulfills part of the center’s mission to support Local Networks throughout Latin America and the Caribbean.
Management Toolkit, a guide to launching and managing a Local Network.

Participants learned about responsible social investment with a presentation of the “Principles for Social Investment” publication. The integration of human rights into business operations was reviewed by a representative from the Global Business Initiative on Human Rights.

AFRICA: 7 – 8 DECEMBER 2010, MOZAMBIQUE

Network representatives from nations throughout Africa gathered in Maputo in early December to create innovative ways to meet the day-to-day challenges of operating on the continent. The two-day meeting zeroed in on businesses’ contributions to development and regional private sector initiatives.

It also gave Local Networks an opportunity to share their individual concerns with officials from the Global Compact Office, to learn from each other and to map out actions for the future.
DEVELOPING A CORPORATE RESPONSIBILITY STRATEGY

The Global Compact Network Namibia helped map out the corporate responsibility (CR) landscape in Namibia by staging a three-series workshop to review how corporate responsibility strategies are being implemented at the national, company and project levels within this southern African country. The second edition of the series was an evaluation of CR strategies at the company level and aimed to educate stakeholders about Partnership for Development. The network turned out a 42-page document, “Developing your CSR Strategy”, that gives readers a detailed overview of the workshop’s elements.

Attended by businesses, small and medium-size enterprises and media, the 29 April event aimed to clarify the misconceptions surrounding the corporate responsibility discourse. Speakers stressed that companies should craft specific goals for CR projects that were aligned to their business operations, rather than adopting just a philanthropic or humanitarian approach.

To hand more value to the workshop participants, the session also laid out how the Local Network could provide additional support for the CR initiatives undertaken by each company. The second of the network’s CR series, the event also served as a Global Compact outreach event. The first workshop defined the CR framework at the national level while the third and last workshop, “Successful Management of Corporate Social Responsibility (CSR) projects”, focused on management of CR projects.
UGANDA
In partnership with local donors, the Global Compact Network Uganda was launched 27 July 2010 in Kampala at a ceremony that drew more than 60 representatives from business, civil society and government. Participants elected a steering committee to guide the network’s development. Led by business, the committee aims to recruit more signatories and to help companies implement the Ten Principles.

The Federation of Uganda Employers will serve as secretariat and has been involved in promoting corporate responsibility among companies and organizations in Uganda since 2005.

URUGUAY
Described as a milestone in Uruguay’s growing corporate social responsibility movement, the Global Compact Network Uruguay was officially launched at a 10 August 2010 ceremony in Montevideo. The event drew more than 100 representatives from all stakeholder groups and followed the creation of a governance structure for the new network at a 4 August multi-stakeholder conference. At this conference, Global Compact participants elected a steering committee and agreed to integrate the Ten Principles into their business strategies and operation as they shaped a culture of corporate responsibility in Uruguay. The Local Network had 31 members at its inception.

TRINIDAD AND TOBAGO
The Global Compact Network Trinidad and Tobago was officially launched by the Trinidad and Tobago Manufacturers’ Association training course Yields certification in global compact’s ten principles

Divided into five modules and spanning 88 hours, this training course spelled out the actions managers can take to weave the Ten Principles into the design of their business strategies and their day-to-day business operations. It also handed the 45 participants the resources and tools needed to create a viable Communication on Progress report as they gained a greater understanding of the principles. Supported by the Global Compact Network Paraguay, UNDP and several universities in Paraguay that are members of the Global Compact, the course also increased the participants’ awareness of the Global Compact’s work.

After satisfying the requirements of the course’s general rules, participants can receive a “Certificate of Introduction to the Global Compact”, issued jointly by the National University of Asuncion, Paraguay’s Columbia University, the University of Southern Cone of the Americas, UNDP and the Local Network.
Together with the United Nations Development Programme Nordic Office in Denmark, the Global Compact Network Kenya secretariat hosted the United Nations Global Compact Dilemma Board Game on 8 February at the Nairobi Safari Club. This training session was intended to clarify the Ten Principles and bring them to “life” in relation to daily business operations in Kenya.

Intent on gaining a clearer understanding of the principles, 30 participants signed up for the board game. Company representatives were asked to identify gaps between their current operations and the principles. They then crafted action plans to tackle any corruption and bribery issues as well as human and labour rights violations and environmental degradation situations.
The Global Compact Network Viet Nam has produced two publications that aim to help domestic and foreign companies operating in this Southern Asia country successfully use corporate responsibility (CR) tenets in a wide range of industries.

“Briefing for Business - A Guide to the GC Principles in Viet Nam with Sector Supplements from the Extractive, Food Processing and Construction Industries” is meant to support companies as they integrate the Ten Principles into their operations in the Vietnamese market. It includes case studies, a self-assessment tool and observations for expanding business.

The second publication, “A Review of the Social and Environmental Conditions of Industries”, lays out the CR needs, opportunities and challenges of various sectors. It aims to identify the primary social and environmental risks of 14 key industrial sectors in Viet Nam. It ranks these risks based on factors such as the sector’s size and whether or not efforts exist to tackle the social and environmental challenges within the sectors. These challenges are then separated into four tiers. Additional analysis is carried out in each tier as the guide clarifies issues relating to the areas of human rights, labour, environment and anti-corruption. It identifies the opportunities and risks for companies.

The studies were based on research conducted by CSR Asia, a consulting firm with offices throughout Asia, in cooperation with the National Economics University in Hanoi, Viet Nam. The Local Network commissioned the research as part of a project, Catalyzing the Business Community’s Role Towards Greater CR Through the Global Compact Principles in Viet Nam.
a central role in developing the network by encouraging suppliers and partners to join.

MONTENEGRO
More than 100 representatives from business, labour, civil society, government and the United Nations gathered at a ceremony in Budva on 9 December 2010 to mark the official launch of the Global Compact Network Montenegro. In his speech at the ceremony, Deputy Prime Minister Vujica Lazovi stressed the importance of corporate social responsibility in this Eastern European nation. About 20 companies had already expressed interest in joining this Local Network, which announced it would establish a steering committee to oversee implementation of network activities.

SECRETARY-GENERAL VISITS
With visits to Local Networks in Japan and the Republic of Korea in 2010, Secretary-General Ban Ki-moon inspired and recognized the work of all the networks as they integrate the Ten Principles into their local businesses and communities.

JAPAN
Reflecting on the anniversary of the atomic bombings of Hiroshima and Nagasaki, the Secretary-General addressed the Global Compact Network Japan at a reception held 6 August at the Imperial Hotel in Tokyo. He emphasized the crucial role that the private sector can play in helping governments resolve conflict and build peace. A company’s relationship with the local community and its decisions on investment, jobs, the environment and security can create or exacerbate the tensions that fuel conflict, he added. The Secretary-General pointed to the Global Compact publication “Guidance on Responsible Business in Conflict-Affected & High-Risk Areas: A Resource for Companies & Investors” as an important resource to advance this agenda. He thanked the Local Network members for their important contributions since 2002. He said the Summit on the Millennium Development Goals held in September 2010 at United Nations Headquarters was an important opportunity to expand businesses’ contributions to development.

REPUBLIC OF KOREA
After attending the G-20 Summit meeting of global financial leaders in the Republic of Korea in mid-November, the Secretary-General joined about 150 top government and business leaders at a breakfast meeting hosted by the Global Compact Network Korea. The breakfast meeting was held 13 November at the COEX Intercontinental Hotel Diamond Hall in Seoul.

The breakfast meeting offered Korean executives and government officials a stronger grasp of the values of the United Nations and greater knowledge of the Ten Principles and the areas of human rights, labour, environment and anti-corruption.

“Thanks to Global Compact, we take actions following the belief that corporate responsibility is a significant value to build trust in the market and spur growth and development”, said the Secretary-General, adding, “It took only a few years for the Korea Network to become one of the biggest networks in the world, which is highly admirable. We hope that you will engage in a variety of areas in both Korean and international society, and lead by example”. The Secretary-General has visited the network several times since assuming his post in January 2007.

Best Practice 2010
REPUBLIC OF KOREA

RAISING AWARENESS OF THE MILLENNIUM DEVELOPMENT GOALS
Aware of the 2015 deadline for achievement of the Millennium Development Goals (MDGs), the Global Compact Network Korea unveiled a crucial study that was released as a publication, “Collective Actions of UNGC Member Companies of Korea in support for MDGs”. This study not only boosted awareness of the goals, but led to the creation of a working group now dedicated to elevating the profile of these objectives in the coming years. The study was based on research carried out for the Global Compact by the Seoul Research Centre.

Koreans and people from other Asian cultures traditionally are not used to emphasizing their achievements. The study was a crucial tool in helping the Local Network recognize Korean companies for their work and inform them of the importance of reporting their MDG-related activities in their Communication on Progress and sustainability reports.

The working group has highlighted the activities of the Korean companies — LG Electronics, Hyundai Motors, Woongjin Coway, Homeplus, MBC, Kia Motors, SK Energy, SK Telecom, Asiana Airlines, Univera — that support the MDGs.

The network has produced case studies of several projects carried out by network participants: the Viet Nam—Korea Friendship Village Project; Social Contribution Program in Peru; digging wells in Cambodia; supporting poor children in South Africa.
Regional Support Center Asia-Pacific

The Regional Center Asia-Pacific is a project that has been hosted by the United Nations Economic and Social Council for Asia and the Pacific in Bangkok since 2007. It aims to expand cooperation and learning among the networks as it strengthens their ability to implement the Ten Principles.

ACHIEVEMENTS 2010

Improving the Networks’ Capacity to Train and Report
Forty Global Compact companies sent 130 participants to Regional Center training programmes in Sri Lanka, Indonesia, Pakistan and Bangladesh during 2010. Participants produced a draft Communication on Progress and an action plan to implement the Ten Principles.

Support for an Emerging Network
Working with UNDP Maldives, the Regional Center helped support the emerging Global Compact Network Maldives by staging a series of strategic planning meetings in the South-east Asian country.

Strengthening Networks’ Sustainability by Planning
The Regional Center helped networks in Sri Lanka, Bangladesh and Pakistan shape strategic plans. As a result, the Global Compact Network Pakistan sent a final business plan to the Swiss Business Council and signed a Memorandum of Understanding with the Council for a two-year programme.

Using the Web and Meetings to Boost Cooperation
The Regional Center used online discussions as well as traditional workshops and meetings to help Local Network contact persons build closer professional and personal relationships. The regional Community of Practice is housed at the Global Compact Asia web portal (www.globalcompactasiapacific.org) and has 120 members from 21 countries. Users can tap into dozens and dozens of tools — including 30 case studies, forum discussions and links to external resources — to boost their knowledge of corporate responsibility and the Global Compact.
Barcelona Center for the Support of the Global Compact

The Global Compact Office and the Universal Forum of Cultures Foundation established the Barcelona Center for the Support of the Global Compact in March 2005. It carries out learning initiatives and provides technical support to the New York office, the networks and regional centres.

**ACHIEVEMENTS 2010**

**VIII Annual Local Networks Forum**
Along with the Global Compact Office in New York and the Universal Forum of Cultures Foundation, the Barcelona Center helped organize the VIII Annual Local Networks Forum in New York in June. This European entity’s director general, Mireia Belil, chaired one of the forum’s three breakout sessions, “Stakeholders and Tools”. The session detailed the challenges facing networks around the world as they work to weave these principles into their businesses and communities.

**ALNF 2010 Side Event: Corporate Citizenship in Latin America: A Path to Sustainability**
Along with the Global Compact Office and The Regional Center for the Support of the Global Compact in Latin America and the Caribbean, the Barcelona Center organized this side event during the Global Compact Leaders Summit 2010. This meeting gathered about 30 top executives of companies operating in Latin America as well as representatives of the region’s Local Networks, non-governmental organizations and civil society. They discussed the private sector’s role in helping to develop the communities where they do business.

**Activity Report 2008-2009**
The first section of this report, “Towards Global Compact 2.0?” detailed the activities carried out by the Forum Foundation - Barcelona Center during 2008 and 2009. The second section featured an address by Secretary-General Ban Ki-moon and essays by contributors including Juan de la Mota, Diana Chávez, Toni Comín, Andreas Rasche, Soren Petersen, Hiroko Enomoto, Cynthia Carroll, Jane Nelson, Eriko Ishikawa, Alexis Geanotes, Isabel Roser, Claude Fussler and Georg Kell. The document also included a 107-page report, “Doing Business in a Multicultural World: Challenges and Opportunities”, issued by the United Nations Alliance of Civilizations and the Global Compact Office.
Regional Center for the Support of the Global Compact in Latin America and the Caribbean

Created in 2009, the Regional Center for the Support of the Global Compact in Latin America and the Caribbean serves the Global Compact as well as the system of Local Networks throughout the region.

ACHIEVEMENTS 2010

Publications
Global Compact Local Networks Management Toolkit
Along with the Global Compact Office, the Regional Center developed the first version of this guide to keep networks running smoothly. In Spanish and English.
• See Best Practice on page 12.

Global Compact Participants in Latin America and the Caribbean: Contribution to the Millennium Development Goals
This document outlined the contributions that 22 Global Compact participants from seven countries — Brazil, Colombia, Dominican Republic, Ecuador, Mexico, Peru and Paraguay — made to the goals. In Spanish and English.

Annual Reports: 2009 and 2010

Events
ALNF 2010 Side Event: Corporate Citizenship in Latin America: A Path to Sustainability
Along with the Global Compact Office and The Barcelona Center for the Support of the Global Compact, the Regional Center organized this side event during the Global Compact Leaders Summit 2010. This meeting gathered about 30 top executives of companies operating in Latin America as well as representatives of the region’s Local Networks, non-governmental organizations and civil society. They discussed the private sector’s role in helping to develop the communities where they do business.

Helped Launch Global Compact Networks in Uruguay and Costa Rica
• See descriptions on page 14 and 15.

Website
The Regional Center launched a new website with an intranet for Local Networks that compiles resources from each network as well as support materials and publications (such as the Toolkit), information and a blog space where contact persons can interact. It serves as a platform for learning and a communication space for contact persons. The website is www.centroregionalpmal.org.
The Number of Global Compact Participants per Region
The number of the Global Compact participants has been increasing across the board and doubled from 2007 to 2010 in nearly all regions, except in the Americas. Yet even in Latin America, growth has been consistent since 2007, with about 400 participants signing on annually.

The Number of Local Networks by Region
The number of Global Compact Local Networks expanded to 97 in 2010, with Zimbabwe joining on the African continent, Montenegro in Europe, Trinidad and Tobago in Latin America and Philippines and Maldives in Asia/Oceania. Azerbaijan and Kazakhstan shifted from the Asia/Oceania region into the Europe/Commonwealth of Independent States (CIS) region. The Global Compact system showed steady growth in the number of networks as well as participants.

Note: The graphs for the Global Compact Local Network Report 2011 were produced for benchmarking purposes, and the comparison of graphs from the 2010 and 2011 reports may not always provide the proper correlation.
The Global Compact Network Spain in 2010 produced a two-part Practical Guide on Anti-corruption that lays out practical tools a company can use to assess its risks surrounding corruption, then sets down measures to create transparency and prevention.

To help companies develop an anti-corruption strategy, the Practical Guide’s theoretical portion explains the economic, legal and competitive risks stemming from corruption and the business opportunities created by an anticorruption strategy and policy. This theoretical portion includes definitions for different types of corruption — such as bribery, extortion and fraud — and gives information about pertinent national and international legislation. Readers also gain information about international pacts and organizations working to curb corruption, such as the United Nations Convention Against Corruption, the Partnership Against Corruption Initiative developed by the World Economic Forum, and the Council of Europe’s Group of States Against Corruption.

The Practical Guide presents a system, based on three indicators, to evaluate a company’s level of risk. These indicators are: the country of operation, the business sector, and the type of client. The first two indicators are separated into low, medium and high risk, following the Corruption Perception Index developed by Transparency International.

Regarding risks associated with a company’s clients, the guide considers a public administration client as high risk and the absence of any client contracts as low risk. Once the guide’s user has determined its risks, an implementation model (there are 18) can be selected to manage them. Each implementation model gives concrete tools with real examples from companies that participated in a network working group that developed the guide.
The Emerging Networks and Established Networks

In 2010, 75% of the Local Networks were established. In Europe/CIS and Asia/Oceania, more than 80% of the networks were established, followed by 75% in the Americas, the same percentage as globally. In Africa/Middle East North Africa (MENA), 56% of the networks were established networks.

With only a 1% drop, the percentage of established networks in 2010 remained nearly the same as in the previous year in Africa/MENA and Asia/Oceania as well as globally. The percentage of established networks increased in the Americas by 5% and even with a decline of 5%, Europe/CIS kept its position in 2010 as the region with the highest rate of established networks.

The Percentage of Established Networks Set Up as a Legal Entity

Across the board, one out of three established networks had set up its network as a legal entity. Americas weighed in at about average, with 31%, while in Asia/Oceania, legal entities accounted for 57% of the networks—nearly twice the average. In Europe/CIS and Africa/MENA, most networks did not qualify as legal entities, which comprised only 22% of the networks in Europe/CIS and 14% in Africa/MENA.

Best Practice 2010

United Kingdom

Moving Toward the Millennium Development Goals: Inspirational Cases of UK Companies from Every Size and Sector

After carrying out a survey among its member companies, the Global Compact Network United Kingdom turned out a report full of inspirational case studies of private sector initiatives that advance the Millennium Development Goals.

The key message: Companies of all sizes and sectors could play a real role in achieving the eight goals meant to reduce extreme poverty by 2015. By focusing on issues that were relevant to their business and using their specific expertise in an industry, companies across the board could successfully tackle these development challenges that face countries around the world.

The report shows that the role of business is to complement, not replace, the work of the public sector as both work with civil society to make a real difference. At its end, the report indicates that most company initiatives contributed to several goals, and it was sometimes difficult to distinguish the difference. The publication provides several concrete examples.
The Percentage of Established Local Networks Reporting

In 2010, about 80%, or 58 of the 73 established networks, had reported activities during the year. Except for Europe/CIS, more than 80% of the established networks fulfilled their obligations by reporting their activities. That percentage dropped to nearly 70% of the established networks in Europe/CIS.

Established networks in Asia/Oceania weighed in with the highest level of reporting, at 100%, followed by the Americas at 85%. Asia/Oceania demonstrated the highest level of reporting during two consecutive years, and it was the first region to report that all its networks had fulfilled their reporting obligations. These Asian/Oceania networks reported 150 activities, while their counterparts in the Americas logged in with 102.

Africa/MENA networks tallied 24 activities over the year and represented about 79 per cent of the established networks. The networks of Europe/CIS logged in 262 activities over the year and accounted for 69 per cent of the established networks.

All together, 538 activities were reported in 2010, with an average of 9.3 activities per network. In 2010, one out of two activities was produced in Europe/CIS, meaning it accounted for 49% of the 538 activities, followed by Asia/Oceania with 28%. The average activity per network was 11.9 in Europe/CIS and 10.7 in the Americas. Activities from the Americas accounted for 19% of the 538 total, while Africa/MENA accounted for 4%.

The average number of activities per network was 9.3 in the Americas and 2.2 in Africa/MENA.

Compared to last year, the percentage of established local networks reporting increased nearly across the board.

The Americas stood out, as their reporting rate jumped significantly, from 45% to 85%, and their activities reported tripled from 34 to 102. The improvement also showed up in Asia/Oceania, where the number of reported activities per network increased by 84% to 10.7, up from 5.8. Meanwhile, Africa/MENA was the only region that experienced a drop, as its average report per network decreased from 3.1 to 2.2, down 14%.

![PERCENTAGE OF ESTABLISHED NETWORKS REPORTING](chart)

**Best Practice 2010** **MOLDOVA**

**A PUBLIC DIALOGUE ON BEST PRACTICES OF CSR IN MOLDOVA**

With an eye on the November 2010 International Conference on Corporate Social Responsibility in Chisinau, the Global Compact Network Moldova worked with other partners to turn out a publication, “Best Practices of CSR in Moldova”. The fourth edition of this conference was held on 16 November in the capital city of Moldova.

The publication focuses on small and mid-size enterprises and showcases some of the ongoing models being used by these businesses to directly address society’s concerns. It promotes the use of these practices as standards for doing business in Moldova.

The conference aimed to highlight the importance of using socially responsible practices in the business community and encouraging government and civil society organizations to play a more active role. The discussion was timely, as Moldovan society has become increasingly aware of the role of environmental, social and governance issues in business.
HOW TO INTEGRATE THE UNITED NATIONS FRAMEWORK ON HUMAN RIGHTS AND BUSINESS

The Global Compact Network Netherlands collaborated with 10 companies to produce a publication that acts as a guiding tool to integrate the Global Compact human rights principles, based on a new United Nations framework, into their daily business operations. This framework — Protect, Respect and Remedy — was developed in 2008 by John Ruggie, Special Representative of the Secretary-General on Business and Human Rights.

The 178-page publication/tool, “How to do Business with Respect for Human Rights: A Guidance Tool for Companies”, aims to help companies implement the framework as they weave human rights into their business environment. The 10 companies in the Local Network — AkzoNobel, Essent, Fortis Bank Nederland, KLM, Philips, Rabobank, Randstad, Shell, TNT, and Unilever — joined together in the Business & Human Rights Initiative to consider the new framework’s implications. The publication/tool was produced after a comprehensive study that took place in three phases over 18 months. Its descriptions, teachings and guidance points build on the experience gained during the course of the initiative. The project started with an assessment of each company, learning from peers through workshops, and the development of ideas to implement the framework.

Launched at the Global Compact Leaders Summit, held in New York City in June, the publication is being shared with Local Networks around the world and is already in use by several other human rights initiatives.
Communication of Network Activities
Websites remained one of the favorite vehicles for circulating information, used by about 54% of all the networks in 2010, an increase of 8% over the previous year. Nearly three-quarters of the Europe/CIS networks used a website, while the number in the Americas and Africa doubled in 2010, reaching 61% in the Americas and 28% in Africa/MENA.

Newsletters were another favorite way to disseminate information, used by 36% of the networks. More than half of the networks in Asia/Oceania issued newsletters, followed by about 38% in Europe and 33% in the Americas. About 24% of Local Networks in Africa used this medium of communication. Even though that percentage is up 8 points from 2009, the African networks still faced a communications challenge.

Best Practice 2010
GERMANY

BACKGROUND PAPERS CAN SPARK BUSINESS ACTION ON BIODIVERSITY
The Global Compact Network Germany is using background documents as a viable vehicle to focus the attention of the European business community, particularly in Germany, on cutting-edge sustainability issues now under the attention of the United Nations.

One example is the network’s background document on biodiversity – a timely topic in environmental circles and one of growing importance for companies dependent on the diversity of plants, animals and other natural resources to keep their business running smoothly and efficiently.

This document details biodiversity’s relevance to business and how the maintenance of the planet’s species will impact water, agriculture and other natural resources that are crucial to a company’s profitability. The report lays out the reasons for businesses to actively conserve resources and offers strategies for managing these precious resources.

The Economics of Ecosystems and Biodiversity, known as TEEB, is an international initiative to draw attention to the global economic benefits of biodiversity. It was launched by Germany and the European Commission in response to a 2007 proposal, made by global environmental ministers in Potsdam, Germany, to develop a global study on the economics of biodiversity loss. The initiative is hosted by the United Nations Environment Programme.
Local Networks as Multi-Stakeholder Platforms

Who Are the Participants?
Businesses with more than 250 employees were the largest group of participants in Europe, the Americas and Asia/Oceania. There were 555 business associations engaged in the Global Compact initiative through the Local Networks. The largest number, 222, was found in Europe, which was closely followed by the Americas at 187. Asia/Oceania had 91 business associations among the networks, while Africa/MENA had 55.

Civil society organizations/non-governmental organizations (NGOs) were the non-business groups with the strongest presence, especially in Europe and the Americas.

![Graph: Local Networks as Multi-Stakeholder Platforms]

Stakeholder Groups Involved in Governance of the Local Networks
Almost 70% of the steering committees remain driven by business. This trend was strongest in Europe, where more than 80% of the European networks reported most of their committee members were drawn from the private sector. Asia/Oceania followed, with 76.5% of their networks having business people on their committees, up 17% from 2009. In the Americas, 67% of the networks were dominated by business participants. Africa has the biggest strides to make in placing business people in these crucial slots, as only 40% of the networks have businesses involved in their steering committees.

The percentage of Local Networks with small and medium-size enterprises sitting on their boards had increased considerably in Asia/Oceania, where it was 70% in 2010, up from 32% in 2009. The percentages in Europe/CIS and the Americas were 62% and 50%, respectively. The global percentage was 50.5%, up 6.5% from 2009.

Business associations also played a large role in Europe, as they placed representatives on about 55% of these committees. The business associations’ presence on the steering committees of African and Asian/Oceania networks increased to 23% and 18%, respectively, in 2010. The Americas maintained the 39% registered in 2009. Overall, the presence of business associations on steering committees reached 50%, 10% more than in 2009.

Labour groups also showed up on the boards of nearly 20% of the steering commit-
tees, including about 20% of these boards in Africa/MENA, 29% in Asia/Oceania, 21% in Europe and 5.6% in the Americas, down 10% from 2009.

As in 2009, NGOs were represented on 50% of the boards in Europe. However, these organizations’ presence increased in other regions, reaching 40% in Africa, 45% in the Americas and 53% in Asia/Oceania. Overall, they had a seat on 46% of the networks, 6% higher than in 2009. In 2010, academic institutions, or universities, played a predominant role in the steering committees in Asia/Oceania and the Americas, where they had a role in 59% and 50% of these network boards, respectively. In Asia/Oceania, their percentage had jumped 20% over 2009. In Europe, 40% of the boards had a university representative. Yet Africa and the Middle East remained far behind, with only 16% claiming a university representative.

Foundations were also crucial to the management of networks in the Americas and placed people on more than 33% of this region’s boards, while contributing to 17% of the boards in Asia/Oceania. That was about 5% less than in 2009. Foundations played a less influential role in Europe by sending representatives to only 13.5% of the committees. Their participation was 12% in Africa and the Middle East, three times as much as in 2009. Overall, foundations found a seat on about 17% of the networks, the same as in 2009.

Government entities have nearly the same influence in all regions, with about one out of four networks reporting a government official on its board, except in the Americas, where it is only one of 10 networks. However, the presence of United Nations agencies was higher in the Americas, where nearly 40% of Local Networks have them on their steering committees.

The principles – in human rights, labour, environment and anti-corruption – against other entities. The Colombian network took this function even further and used the benchmarking function to contrast performances among sectors and regions of Colombia.

To start the process, each voluntary participant fills out a questionnaire, which includes 50 questions related to their performance of the Ten Principles in their business activity. The tool also provides qualitative results that give each participant a chance to gauge progress and performance in all four areas and globally.

To provide even more guidance for others, this Latin American network developed a manual to help participants to understand each of the questions. The tool and its manual are available on the Global Compact Network Colombia website: www.pactoglobal-colombia.org/
Who Attends the Meetings of the Local Networks

Business associations decreased their participation at meetings to 34%, down 16% from 2009. Academic institutions were the non-business organizations with the largest presence at meetings, at 48%, followed by United Nations agencies at 37%. However, NGOs notably decreased their participation to 26%, down from 60% in 2009. Government entities showed up at 27% of the meetings, and labour organizations were the stakeholders with the lowest attendance rate, at 15%.

Academics and United Nations agencies were significantly more active at meetings in the Americas than in other regions, while NGOs were more active in Africa. Businesses attended almost all the events developed in Asia/Oceania.

Generally, the network meetings were also business-driven, with companies showing up at 78% of the meetings, 8% less than in 2009. Small and medium-size enterprises
were the next largest group of attendees, showing up at 59% of the meetings, 8% less than in 2009.

Subsidiary Engagement
For multinationals playing a role in the Global Compact, the engagement of their subsidiaries at the Local Network level can generate significant value for their company by expanding their corporate responsibility efforts. About 73% of the networks had subsidiaries of multinationals participating in their activities. At 91%, Europe had the most networks with multinational involvement, followed by the Americas at 69%, Africa at 64%, and Asia/Oceania at 53%.

The Global Compact Network Ceylon has collaborated with INSEAD, a graduate business school based in France, to develop seven best practice business cases based on the corporate responsibility endeavours of network participants. The best cases have been used in the graduate education material of this global university and other European business schools.

Initiated in 2004, the long-term collaboration will continue as more case studies are produced in 2011 and 2012. This type of alliance is a best practice for any Local Network, as it showcases the success stories of its members and how they are implementing corporate responsibility practices and the Ten Principles into their daily business operations.

Written and issued by INSEAD, these case studies zeroed in on companies like the Hayleys Group, one of Sri Lanka’s largest, most diversified public companies. Hayleys has evolved steadily from its beginnings in 1878 as a small proprietorship in Sri Lanka’s southern city of Galle. Today it is a diverse global conglomerate with operations that span manufacturing, agriculture, transportation and consumer products.

This multinational conglomerate was among the first Sri Lankan entities to align with the Ten Principles, when it signed on to Global Compact in 2007. The Hayleys Group case study details the positive impact of corporate responsibility on a company’s revenues and profits, as well as the additional costs and risks stemming from greater expectations from employees and external audiences, such as stakeholders. The case study won the European Foundation for Management Development 2009 Annual Case Writing Competition for corporate social responsibility in June.

INSEAD is one of the world’s largest graduate business schools, with campuses in France, Singapore and Abu Dhabi, and a research centre in Israel.
The Issues and Types of Activities Covered at Events

On a global basis during 2010, the most noticeable trend was that more Local Networks had integrated all the issue areas into their events, so that 55% of the activities were cross-cutting and fewer events focused on specific areas. The activities related to Communication on Progress (COP) and Learning made up half of their activities, at 20% and 29%, respectively. This showed that activities were geared for the network’s internal evolution and progress. Outreach activities showed up less than other types, but still accounted for 15%, while Policy Dialogue demonstrated its importance at 13%.

In Africa/MENA, activities on Policy Dialogue captured 25% of the region’s total activities, a much larger percentage than in any other region. And even though it accounted for only 8% of its activities, the Tools Provision took place more here than in other regions. Outreach demonstrated its importance by accounting for a quarter of the region’s activities.

In the Americas, Learning captured 47% of all activities, significantly more than in any other region. Half of the activities in Learning were cross-cutting.

In Asia/Oceania, 41% of the activities were earmarked for Learning, and within these events cross-cutting displayed its importance, as it accounted for half of the activities. Policy Dialogue also focused on cross-cutting.

Meanwhile, in Europe/CIS, cross-cutting in COP showed up more frequently than in any other region, and the staging of activities on a broad range of issues was significantly more important here than in other regions.

In 2009, the Americas was the region hosting the most activities on general issues. But in 2010, Asia/Oceania took the lead, followed by Africa/MENA.

Also in 2009, Africa/MENA was highly interested in Learning, but it shifted its interest to Outreach in 2010. Asia/Oceania shifted its coverage from Outreach to Learning.
### Africa/MENA

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“We cannot solve our problems with the same thinking we used when we created them.”

— Albert Einstein
The information and data in this report are based on the Global Compact Local Networks' activities during 2010 and information placed in the Knowledge Sharing System.

THE ACHIEVEMENTS
Achievements 2010

Third and Fourth Edition of Global Compact Course on Corporate Responsibility

This 30-hour training course, part of a broader outreach, is targeting existing and future Global Compact participants and businesses as well as non-businesses. Beyond providing training in the Ten Principles, it is also meant to create a space for dialogue between the various stakeholders. Developed by the Global Compact Network Argentina, the third edition was supported by the Sustainable Development Institute of the Catholic University of Cuyo, while the fourth edition was supported by the Rafaela and Regional Industrial and Commercial Centre.

Eighth Global Compact Progress and Value Workshop

This training workshop, “Implementation of the human rights approach in business: How to integrate the sixth principle”, focused on reducing the vulnerability of disadvantaged people in Neuquen City as it targeted businesses and other stakeholders interested in social responsibility.

Corporate Responsibility and Human Development Conference

The Argentina network hosted an event at which the United Nations Development Programme unveiled a study mapping out a new model of strategic corporate responsibility. With capacity-building for human development as a linchpin, the study aims to help companies design and assess a corporate responsibility programme that would boost their competitiveness while elevating human development among their stakeholders.

Employee Training Workshop

Coordinated by the International Labour Organization (ILO) with the support of the Argentina network, this training workshop helped employers use the organization’s “Eliminating Child Labour: Guides for Employers”. These three guides, produced by the ILO Bureau for Employer Activities, lay down strategies to help employers and employers’ organizations avoid using children in the workplace. This multi-stakeholder workshop drew 15 organizations, including nine network members.
Achievements 2010

**Mapping of the Corporate Responsibility Landscape in Armenia**
The “CSR-A New Framework for Action” study was published by Counterpart International in Armenia with the support of the Global Compact Network Armenia. The study analyses the corporate responsibility (CR) landscape in Armenia and lays out its main characteristics.

**Marketing for Sustainability**
The network supported the Union of Manufacturers and Businessmen of Armenia as it staged a fair devoted to promoting CR and local producers in Armenia. The event drew about 50 local producers, who agreed to support the botanical gardens of Yerevan by transferring revenues raised during the fair to the gardens.

**Policy Dialogue to Shape a Government CR Policy**
To help the government carve out a more unified CR policy, the Local Network in 2010 initiated the creation of a concept paper detailing the Armenian government’s policy on CR. All stakeholders, including the private sector and government officials, were involved as the document was prepared, using electronic surveys and face-to-face interviews. An online discussion was held by the Local Network in June before the concept paper was finalized and submitted to the Ministry of Economy.
Achievements 2010

Incorporation Plans
Launched in May 2009, the Global Compact Network Australia has worked tirelessly to formalize its activities. In 2010, it took a large step toward sustainability and self-governance when a Working Group developed a proposed framework and presented the document to its first annual meeting, on 4 June 2010. The adopted proposals zeroed in on guidelines, a mission statement, activity plans and network fees, as the network aimed for incorporation as a separate legal entity.

Business Leader Luncheon
Sir Mark Moody-Stuart, chairman of the Foundation for the Global Compact, talked about Global Compact priorities at an 8 November event sponsored by the Local Network. The event supported senior leaders and board level participants of the Global Compact while offering attendees a chance to consider joining the Local Network.

Human Rights Working Group
Together with the Australian Human Rights Commission, the Local Network launched the country’s first Human Rights Working Group for Business in Melbourne on 10 December, Human Rights Day.

Number of activities: 10  Regional Average: 10.7  Global average: 9.3

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GCLN Representative
Matthew Tukaki

GCLN Contact Person
Rosemary Sainty

GCLN Contact Person Email
rsain@ethics.org.au

GCLN Status
Established

Steering Committee/Board Elected ● Yes ○ No

Legal Entity ● Yes ○ No

MNC Subsidiaries ● Yes ○ No

Web Page Address
http://thehub.ethics.org.au/ungc/the_un_global_compact_australian_network

Newsletter ● Yes ○ No
Achievements 2010

Network Earmarks Anti-Corruption as Annual Topic for 2010
In order to fully support all of the Ten Principles, the Global Compact Network Austria has decided to choose a different issue each year. Anti-corruption was the 2010 topic.

Two Working Groups were created:
- An anti-corruption Working Group working with Transparency International
- A Communication on Progress (COP) Working Group. Its five meetings included such topics as “International Trends in Sustainability Reporting”, “Stakeholder Communication” and “Global Reporting Initiative”.

Meetings that focused on fighting corruption were held at Bawag PSK in February; OeKB Group in September; and RZB Group in October. In November, the Regional Center of Expertise, Education for Sustainable Development, at the University of Graz, held the first Global Compact event outside Vienna concerning the social responsibility of universities and companies.

About 100 guests attended a panel discussion, “The Compliance-Responsibility of the Supervisory Board” at the year’s most significant anti-corruption event, which was organized by the network, Transparency International Austria, Vienna University of Economics and Business, and INARA.

Number of activities: 5  Regional Average: 11.9  Global average: 9.3

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Achievements 2010

Round Tables as the Way to Approach Issue Areas
The Global Compact Network Bangladesh held three round-table discussions that let participants discuss a different Global Compact principle.
- A round table in March zeroed in on human rights.
- Labour standards drew participants to a July session.
- The environment and anti-corruption were the topics of a December round table.
Achievements 2010

**Working with Educational Institutions**
The Global Compact Network Belarus became a partner with the United Nations Educational, Scientific and Cultural Organization (UNESCO) Clubs Association Summer University, which aims to develop sustainable development projects. It held a special session on corporate responsibility issues (CR) within the framework of “Social Security and Social Policy in the European Union”. The Local Network also sought to integrate CR concepts into the curricula of secondary and higher educational institutions. With support from UNDP Belarus, a workshop was held for federal teaching staff.

**Green Office**
The Local Network published a brochure, “Green Office”, with tips for saving electricity and reducing waste in offices. The brochure showed how these reductions could improve a company’s image as it aligned an organization with international requirements. Local Network participants in Belarus distributed the brochure.

**Round Table**
The Ministry of Labour helped the Local Network sponsor a discussion on government’s role in developing CR principles. Among the invitees were representatives of ministries and government agencies, elected representatives of the National Assembly, non-governmental organizations and trade unions. The creation of an institute of tax advisers also was on the agenda.

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**Number of activities:** 0  
**Regional Average:** 11.9  
**Global average:** 9.3

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Achievements 2010

Debriefing after United Nations Global Compact Leaders Summit 2010

Belgium was one of the few networks to disseminate all the information — including new resources and publications — gained from the Leaders Summit held in New York City in June. The Global Compact Network Belgium used panels, such as “Setting the Sustainability Agenda”, “Leading the Change”, and “Looking Ahead: Operationalizing the Global Compact Principles”, to help businesses integrate the information into their day-to-day operations. The meeting also focused on Human Rights and Business and introduced the framework developed by John Ruggie, Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and other Business Enterprises, to integrate human rights into the business environment.

Anti-Corruption – Learning, Collective Action and Value Chain Implementation

A June session tackled the issue of anti-corruption, as participants traded information on how to address this challenge and curb corruption through internal and external means, by acting collectively and by working with external vendors and suppliers to fight corruption in the supply chain.

European Regional Meeting
The Global Compact Network Belgium hosted this one-day regional meeting in Brussels in October. See description of regional meeting on page 10.

Number of activities: 5 Regional Average: 11.9 Global average: 9.3

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Achievements 2010

Rolling Out a Data-Tracking Tool for Small and Mid-Size Enterprises
The Global Compact Network Bosnia and Herzegovina helped roll out this corporate responsibility-based management and reporting tool that helps small and medium-sized enterprises (SMEs) carry out corporate responsibility (CR) concepts. The software helps a business align its economic, social and environmental aspects. This is also known as the “Triple Bottom Line Approach”.

Based on the Ten Principles as well as international standards in the social and environmental domains — such as ISO 14001, SA 8000, or OHSAS 18001 — this tool combines a structured framework with analytical software to gather, process, evaluate and report data. Small and medium-sized businesses can use this data to track their progress in implementing CR practices.

Developing and Launching a Web Portal
The first of its kind in Southeastern Europe, this web portal (www.odgovornost.ba) contains valuable information that viewers can use to promote and develop socially responsible practices in Bosnia and Herzegovina. In addition to useful information about the Global Compact and foundations, the data includes reports, publications, projects and news on many topics relevant to the Local Network and CR in general. There is an emphasis on the social responsibility of enterprises.

The initiative was launched by the Centre for Social Responsibility Plus, the Centre for the Promotion of Civil Society and the Local Network.

Promoting Employee Volunteering
The Local Network helped develop this project, “Employee Volunteering”, which aims to help public sector enterprises and organizations save money and time as they develop volunteer programmes and activities to improve their local communities.
Achievements 2010

**Focusing on Business and Development at the Ethos International Conference**

To gain insights into how businesses can contribute to development, particularly to the Millennium Development Goals, the Global Compact Network Brazil presented the results of research — completed by the Regional Centre for the Support of the Global Compact in Latin America and Caribbean — at the Ethos International Conference. This research focused on the contributions that a group of participants from Brazil and six other Latin American countries made to the goals.

**Spreading the Message Around the Country**

The Local Network held 12 events around the country in 2010 with the aim of spreading the Global Compact message. The events gathered various stakeholders who heard about the benefits of joining the initiative. The network also participated in the Corporate Social Responsibility trade fair held in São Paulo.

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**Number of activities: 0**

**Regional Average: 9.3**

**Global average: 9.3**

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Achievements 2010

Preliminary Steps To Make Bulgarian Network a Legal Entity
Participants met to discuss the institutionalization of the Global Compact Network Bulgaria. The participants agreed to an approved vision and mission. Together with goals and activities, this statement would become part of the draft statute of the new, independent organization.

BuLGARiA

GCLN Representative
Sasho Dontchev

GCLN Contact Person
Darina Todorova

GCLN Contact Person Email
darina.todorova@undp.org

GCLN Status
Established

Steering Committee/Board Elected ● Yes ○ No

Legal Entity ● Yes ○ No

MNC Subsidiaries ● Yes ○ No

Web Page Address
www.unglobalcompact.bg

Newsletter ● Yes ○ No

Regional Meeting of Global Compact Local Networks from Eastern Europe and Central Asia
The Global Compact Local Network Bulgaria hosted this one-day regional meeting in Sophia in April. See description of regional meeting on page 10.

Number of activities: 3    Regional Average: 11.9    Global average: 9.3

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Achievements 2010

Promoting ISO 26000
The Global Compact Network Chile and Universidad Católica de Valparaíso organized two workshops on International Standard ISO 26000, the new global standard issued by the International Organization for Standards, which provides guidelines for social responsibility. More than 60 participants attended these workshops and had the opportunity to study the standard’s details and learn how to integrate the guidelines into their organizations.

New Models to Include the Disabled Within Businesses
The Local Network and a business member organized an event to discuss labour inclusion for people with disabilities. A successful model — based on partnerships with foundations and other organizations with experience in working with disabled people — was presented. More than 250 representatives from businesses and other stakeholder groups turned out for the event, which helped raise executives’ awareness of the need to integrate people with disabilities into the workplace.

Social Responsibility in the University
About 85 students attended this seminar organized by the network to promote the development of social responsibility practices within the university community. The event also spread information about the progress of the Ten Principles and corporate responsibility (CR).
Achievements 2010

World Expo 2010 in Shanghai — GC High-Level Forum
More than 200 leaders from Chinese businesses, civil society, the United Nations and government attended the United Nations Global Compact High-Level Forum, staged during the World Expo 2010 in Shanghai. The forum was organized by the Global Compact Network China and Global Compact, which also created an exhibit displayed at the United Nations Pavilion at the Expo. The debate included the implementation of the Blueprint for Corporate Sustainability Leadership, advancing the Millennium Development Goals and corporate sustainability’s more crucial role since the global financial crisis.

China-Japan-Korea Round Table Conference
The second Global Compact China-Japan-Korea Round Table Conference was held 3 August at the World Expo 2010 in Shanghai, at the United Nations pavilion. Its three themes:
- Practical steps to achieve the Blueprint for Corporate Sustainability Leadership
- Achieving green development
- Sustainable supply chain management

First China-Japan-Korea Joint Survey Report
Released at the Global Compact Leaders Summit 2010, this report was based on a joint research project of the three networks that focused on the materiality of corporate environmental, social and governance (ESG) initiatives within the region. The survey was one of the outcomes of the 2010 China-Japan-Korea Round Table Conference.

Innovative Publication Inspires with Case Examples
The Local Network and Global Compact co-published “Implementing the United Nations Global Compact in China — Inspirational Case Examples”, which was also released at the Leaders Summit. It is the first publication to provide case examples of Global Compact participants on a country basis. It includes cases of 14 Chinese enterprises and three multinationals.
Achievements 2010

**GC Training Course Used as Tool to Recruit New Participants**

This primary role of this annual course organized by the Global Compact Network Colombia is to help participants build capacities in sustainability and promote corporate responsibility (CR) in Colombia. It also is aimed at companies ready to evaluate their CR status, even if they are not yet Global Compact members. It is divided into four comprehensive courses:

- Learning more about about Global Compact concepts
- Communication on Progress and its relationship to the Global Reporting Initiative
- ETHOS indicators
- Use of Global Compact as a strategic business tool

**Training of Trainers Programme on Human Rights and Business**

The Human Rights and Business Programme is an initiative led by the Local Network with the support of the US, Agency for International Development, the German Development Cooperation (GTZ) and several United Nations agencies, such as the United Nations High Commissioner for Refugees (UNHCR). This 120-hour “training of trainers” course was developed with universities and CR training schools, and its main goal is to help companies integrate human rights into their business strategy. The topics included respect of human rights, child and forced labour abolition, and freedom of association. At least 35 people have attended this programme, developed in July 2010.

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**BEST PRACTICE 2010**

**Self-Assessment Tool**

The Global Compact Network Colombia disseminated a self-assessment tool that companies can use to help members track their progress. See Best Practice on page 30.

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Achievements 2010

The Private Sector Supports Small and Mid-Size Firms

Working with the private sector, government officials and the World Bank, the Global Compact Network Côte d’Ivoire on 21 July launched the Enterprise Revitalization and Governance Project, also known by its French acronym, PARE/PME.

The Ivorian private business sector is dominated by small and medium-sized enterprises (SMEs), micro-enterprises and a vast informal sector. While it’s difficult to certify precise figures, SMEs contribute about 18 per cent to Côte d’Ivoire’s gross domestic product and employ up to 23 per cent of the country’s formal workforce.

The objective of PARE/PME is to enhance the performance of SMEs and to improve the business environment, particularly in the midst of the country’s political crises. The project’s three components are:

- Provide existing small businesses with financial and non-financial services to strengthen their capacity
- Improve the business environment
- Ensure proper institutional support to achieve the objectives

The project is expected to reinvigorate at least 1,000 SMEs and to create or maintain at least 10,000 jobs over the next four years. The coordination of the implementation programme is done by the private sector, including several members of the Local Network. Only months after the programme’s launch in July, several SMEs had already been selected during the last quarter of 2010 to benefit from the programme.
Achievements 2010

**Bringing Practical Knowledge of CR to the Regional Level**
The Global Compact Network Croatia organized two workshops, to raise awareness of how entities can integrate corporate responsibility (CR) principles into their business operations and of how to complete the CSR Index. By attending the workshops, held in Zagreb and Split, participants gained practical knowledge about the data-collecting process and completing the questionnaire.

**Helping Your Neighbors: Launch of Network in Montenegro**
The Global Compact Network Croatia played an active role in creating the Global Compact Network Montenegro in 2010. Nearly 100 participants from a wide range of stakeholders attended a December ceremony marking the new network’s launch.

**National Launch of ISO 26000 Standard in Croatia**
About 30 participants including the private sector, labour, non-governmental organizations, academics, government officials and the media attended an event hosted by the network to launch this new standard. Developed by the International Organization for Standardization, ISO 26000 provides guidelines for socially responsible behaviour and possible actions. It does not contain requirements.
Achievements 2010

The First Communication on Progress Seminar
The Global Compact Network Dominican Republic gathered 25 leading business executives to share the experiences that let them successfully execute their Communication on Progress and sustainability reports. Company executives identified these reports as a valuable vehicle to assess their own business strategies. The leaders also agreed during the seminar to unify their efforts to help Dominican society by carrying out initiatives to fulfill the Global Compact principles.

Local Assessment of the Leaders Summit in New York City
More than 150 business leaders gathered at a conference convened by the network to back the tenth anniversary of the Global Compact. Held in the capital of Santo Domingo, the conference gave several Dominican business leaders an opportunity to present personal impressions and experiences from the Global Compact Leaders Summit, held in New York City in June.
EGYPT

Achievements 2010

Round Tables
Each quarter, the Global Compact Network Egypt organizes a round table addressing a different theme. It relies on members to host the meetings to minimize the costs.

Best Practices
This first round table, in February, aimed to expand the network’s membership by showcasing best practices. Each member was asked to bring a business partner or supplier. The discussion incorporated philanthropy and how collective actions could sustain significant projects with a minimum outlay of time and money.

Corporate Sustainability/Reporting
Staged in March, this round table focused on two issues. The first targeted how business associations and chambers of commerce could help expand awareness of corporate sustainability and the Global Compact among their member companies. The discussion then turned to the crucial role of reporting and laid out the Global Reporting Initiative (GRI).

Energy
This round table, in September, focused on energy and the challenges surrounding energy consumption. Zeroing in on the use of subsidized energy in Egypt, the round table reviewed the concept of a green economy and the development of green cities and green buildings in Egypt.

Human Rights and Business
In December, the network turned to human rights and business, and the round table featured John Ruggie, Special Representative of the Secretary-General on the Issue of Human Rights and Transnational Corporations and other Business Enterprises, as the guest speaker. The session was organized by the Global Compact Office, the Global Business Initiative on Human Rights and a private company. Mr. Ruggie laid out his framework for integrating human rights into the business environment, while the Office showed the tools that companies can tap for the same purpose.

Arabic Translation
To better reach and transfer valuable information to Global Compact participants in Egypt, the Local Network translated several key Global Compact publications, including the Principles for Social Investments, the Global Reporting Initiative Guidelines and the Global Compact brochures, into the Arabic language.

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Achievements 2010

A Visit by UNESCO General Director
Irina Bokova, General Director of the United Nations Educational, Scientific and Cultural Organization (UNESCO), spoke before the Global Compact Network France about the private sector’s role in achieving sustainability. She stressed that cultural, educational, scientific and gender equality were critical to sustainability, and that development was not just about economic growth. She discussed the correlation between the objectives of the Global Compact and UNESCO.

Contribution by Television
The president of Channel TF1 talked about the role of a responsible media, especially in a diverse country like France, at a session hosted by the Local Network. Media could play a part by providing free advertising to responsible charitable causes, he said.
Achievements 2010

Developing a Corporate Responsibility Manual
As part of the activities of UNDP and Global Compact Network Georgia, a coordinating group met in March 2010 to develop a manual to help Georgian companies — and any interested party — weave responsible business principles into their daily operations and promote best practices in this area. The manual aims to encourage all interested parties to elevate their corporate responsibility (CR) performance to the level of leading Georgian companies and the prevailing standards found in developed market economies.

It was stressed that these actions would enhance each entity’s competitiveness while developing the country’s social capital, and help move Georgia toward one of its priorities — integration into European Union structures and markets. About 115 representatives from a wide range of stakeholders, including businesses, labour, United Nations agencies, non-governmental organizations, academics and government officials, attended the event.

A Publication to Foster Multi-Stakeholder Partnerships
The “Private Sector and Development” publication is the final result of a comprehensive public dialogue process conducted during 2009 and 2010 in Georgia. The process was carried out under the auspices of the Global Compact Network Georgia and within the context of a regional UNDP project, “Fostering Multi-Stakeholder Partnerships to Achieve MDGs in Western CIS and Caucasus”.

A project team identified several issues that were flagged as both obstacles and opportunities for the country’s development. For each issue, an expert paper was commissioned and distributed through the region’s networks in order to incorporate varied perspectives into recommendations for action.
Achievements 2010

A New Methodology for Two Topics
The Global Compact Network Germany chose sustainable supply chain management (SCM) and biodiversity as their annual focus topics. Using the same approach for each topic, the network produced a background report and held three working conferences to address the specific challenges facing companies.

Sustainable Supply Chain Management
A special emphasis was placed on integrating the Ten Principles into the supply chain of companies in the BRICS countries — Brasil, Russia, India, China and South Africa. The network targeted labour and social standards and the need for internal alignment for sustainable SCM. Specific challenges and company best practices for sustainable SCM in India and China were also discussed.

Biodiversity
Since businesses don’t fully embrace biodiversity, the network’s workshops focused on:
- The relevance of biodiversity to business
- The connections between the climate-change debate and biodiversity
- Company strategies to manage biodiversity

An expert discussion was organized on the Economics of Ecosystems and Biodiversity (TEEB) study. TEEB is an international initiative to draw attention to the global economic benefits of biodiversity. It was launched by Germany and the European Commission in response to a 2007 proposal by global environmental ministers to develop a global study on the economics of biodiversity loss.

The last working conference of the year dealt with the results of the Communication on Progress 10 in Nagoya. It focused on access and benefit-sharing as well as on alternative mechanisms of financing biodiversity conservation through the private sector.

Reaping the Benefits of Previous Trainers Programmes
A new round of business and human rights training was conducted. The peer learning group of companies, composed of alumni of trainings held in 2008 and 2009, met two times in 2010 to discuss their individual projects, progress and challenges.

Number of activities: 13
Regional Average: 11.9
Global average: 9.3

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Achievements 2010

**Partnering with the Media to Promote ESG to Investors**
As part of its efforts to create awareness of its goals, the Global Compact Network Ghana worked with the Ghana Journalists Association to organize a press soirée on 10 November 2010. Editors of leading print and electronic media companies in Ghana gathered to hear about the growing importance of corporate responsibility (CR). They learned how the media could play a valuable role in promoting the values of the Global Compact and create awareness of its Ten Principles and initiatives within Ghana.

The event highlighted how important Environmental, Social and Governance (ESG) issues had become for global investors, particularly after the recent economic downturn. The soirée received coverage by newspapers and television stations.

**CEOs Renew Their Commitments to CR at Network Lunch**
This event aimed to renew top executives’ commitment to promote universal human rights, implement decent work practices, reduce environmental degradation and ensure zero incidents of corruption in their business operations. The lunch also served as a vehicle to introduce the Global Compact to new businesses and to persuade them to sign on to the initiative.

The Rev. Dr. Joyce R. Aryee, chief executive officer of the Ghana Chamber of Mines and chairperson of the Local Network, said the Global Compact was based on the idea that businesses were a major and powerful component of every society, with a clear responsibility to help address the world’s most pressing problems. She called on businesses to work through the Compact to join hands with other sectors to find solutions to these problems.

Shigeki Komatsubara, deputy country director of UNDP Ghana, called on businesses to take collective action to spur transformative corporate social responsibility, which would help communities and groups develop. He urged Global Compact members to show their leadership in corporate social responsibility, especially as Ghana shifts into an oil economy. He said that under the aegis of Global Compact Network Ghana, UNDP Ghana will be working with the Ghana Chamber of Mines to develop an Alternative Livelihoods Framework for Mining Communities. This would help curb some of the persistent conflicts between mining companies and mining communities.
Achievements 2010

Cross-Border Collaboration
The Global Compact Network Hellas has collaborated with the Federation of Industries of Northern Greece, the Association Konekt and the Centre for Development of the South East Planning Region of the former Yugoslavia Republic of Macedonia (FYROM) to enhance the economic development of local small and medium-sized entrepreneurs.

Global Compact networks are established in both countries but are in different stages of development. The Global Compact Network Hellas has provided support to the Global Compact Network Former Yugoslavia Republic of Macedonia in an effort to promote the Ten Principles to local small and mid-sized businesses and boost the participation of Greek companies operating in FYROM.

Network Collaborates with Government to Promote the MDGs
The Local Network began talks with the ministries of Labour and Social Security in order to promote some of the Millennium Development Goals at the national level. A work team, with representatives from both ministries, was created to lower child poverty and boost employment among young people.
Achievements 2010

CSR Arabia Award

For the third year, the Emirates Environmental Group — the hosting entity for the Global Compact Network Gulf States — has implemented the “CSR Arabia” Award. Targeting only the Gulf States during the first two years, the award was expanded in 2010 to encompass the entire Middle East and North Africa. The competition is carried out in coordination with the Global Compact.

Its goal is to recognize and honour organizations throughout the Arab region that demonstrate outstanding leadership and commitment to corporate sustainability. It also promotes corporate responsibility as an essential element of a successful business model and creates a database of corporate responsibility best practices drawn from around the Arab region.

The award has three categories: small, medium and large companies, delineated according to the number of employees. In 2010, 62 participants from 12 countries competed for the award.
Achievements 2010

National Convention Moves Out of New Delhi for First Time
As part of an effort to expand the network’s activities throughout the country, the Mumbai chapter of the Global Compact Network India hosted the network’s Fifth National Convention in January. With human rights as a core issue and “Business and Responsibility” as its theme, the convention exposed nearly 150 participants to practical experiences and methods they could use to integrate human rights into daily business operations. It was the first convention hosted by the Mumbai chapter, which was launched in 2009 to focus on human rights and anti-corruption.

Companies Host Monthly Meetings
Usually hosted by a Global Compact corporate member, these monthly network meetings held around the country give the network an opportunity to match up activities with local needs, as participants share their knowledge and expertise in a way that is tailored to the specific companies.

Global Compact Asia
Pacific Regional Conclave
2010
More than 500 participants from 21 networks attended this event in New Delhi in March. See description of the regional meeting on pages 9-10.

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Global Compact Asia
Pacific Regional Conclave
2010
More than 500 participants from 21 networks attended this event in New Delhi in March. See description of the regional meeting on pages 9-10.
Achievements 2010

Bali Tri-Conference
The Global Compact Network Indonesia, Pan Pacific Business Association and Asia Marketing Federation conducted a joint conference from 30 May to 2 June in Nusa Dua, Bali. More than 500 participants from countries throughout the Asia Pacific region attended.

With the theme “Managing and Competing in the New World Economic Order — Making Profit with Principles, Creating Value with Values”, the conference gave regional experts in areas from politics to corporate responsibility to science a chance to speak. The session closed with the launching of the “Bali Declaration”, which confirmed businesses’ commitment to the Ten Principles and achievement of the Millennium Development Goals.

Programmes on Children
To expand its support of children, the Local Network developed several Programmes, including:

- Children Tjahaya project (2009-2012). Developing children as role models to become agents of change in their families and communities, to help fulfil their rights for a better quality of life. The project’s target and scope is about 3,000 children.
- Computer-for-Village Schools (evaluation in 2010). This five-year programme for underprivileged schools, teachers and students in remote rural areas helped boost computer literacy and eased Internet access for teachers and students. It provided computers, education, free Internet access and English-language courses. It will be followed with educational modules.

Palm Oil Round Table
The Local Network hosted a round table involving the United Nations Development Programme, experts from the Indonesian Palm Oil Entrepreneurs Association and representatives from the palm plantation industry to discuss the issues emanating from climate change in Indonesia, as well as the plantation industry’s role in meeting these challenges. The discussion enveloped the industry’s view on a moratorium and the challenges of balancing job creation, overcoming poverty and protecting the planet. Journalists and academics also attended as panelists.

Growing Inclusive Market Indonesia Cases (Volume 1) 2010
This publication published by the Global Compact Network Indonesia lays out the business cases of companies running inclusive businesses. It was presented at the Global Compact Leaders Summit 2010. See Best Practice on page 9.

Number of activities: 1  Regional Average: 10.7  Global average: 9.3

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Achievements 2010

Global Compact Recognized at Annual Maala Conference

Considered the central platform for debate of corporate governance and citizenship issues in Israel, Maala’s annual corporate responsibility (CR) conference drew 1,000 people from government and the private and non-profit sectors.

Conference participants drew lessons from the past 10 years as they looked ahead to the key issues facing the CR sector in the upcoming decade. The conference’s main themes were sustainability; business and social media; public-private partnerships; and the implementation of CR. The session marked the inauguration of the Israeli Forum for Diversity in Hiring, a new initiative by TEVET, and featured a panel discussion during which successful young people from minority groups shared their stories with the audience. Awards were given to 21 companies and one municipality to recognize their decision to join the Global Compact Network Israel. A Lifetime Achievement Award was given to Talia Aharoni, the founder of Maala.

Based in Tel Aviv, Maala is a non-profit membership organization that was founded in 1998 and works with businesses to develop and implement CR strategies.

ISRAEL

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Number of activities: 1
Regional Average: 2.2
Global average: 9.3

Human Rights
Labour Rights
Environment
Anti-corruption
Partnership for Development
Cross Cutting
Other
ITALY

Achievements 2010

Planning and Strategy
The Global Compact Network Italia met in Rome in September to update its planned activities and to consider development strategies and its governance system.

Textile/Clothing Sector Research
The Local Network partnered with the Scuola Superiore Sant’Anna in Pisa, Agenzia Sviluppo Empolese Valdelsa, and the Centre of Innovation and Conceptual Development of New Products at the University of Gerona to analyse the relationship between corporate responsibility (CR) and competitiveness along the supply chain of the textile, leather and clothing sectors. Titled “CSR-Oriented Supply Chain Management to Improve Competitiveness in the Textile/Clothing Sector”, the project was financed by the European Commission. A final conference was held in Pisa on 29 April 2010.

CR Seminars
The network held a series of meetings about the Ten Principles as well as more general sustainability and CR topics. They included:
• “The UN Global Compact and Small and Medium Enterprises”, Rome, January 2010
• “The Role of Italian Enterprises in the Achievement of United Nations Millennium Development Goals”, Rome, June 2010
• “Labour Rights Protection: A Focus on Diversity”, Milan, July 2010
• “The UN Global Compact: A Focus on Human Rights”, Milan, December 2010

Italian Innovation
The Global Compact Network Italia produced a publication showcasing the best practices of Italian companies and organizations. See Best Practice on page 12.

Number of activities: 11
Regional Average: 11.9
Global average: 9.3

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Achievements 2010

Using Working Groups to Lead the Way
The Global Compact Network Japan successfully used Working Groups to strengthen the use of corporate responsibility (CR) tenets. They set up a Public Relations Committee and nine active groups: Supply Chain Management, Climate Change, Biodiversity, Millennium Development Goals, CR Reporting, In-house Awareness of Global Compact, Regional Working Group in Western Japan (Kansai Region), Diversity, and CR Activities Studies for small and medium-sized enterprises.

Using Events to Deepen Awareness of Global Compact among Members and Non-Members
- Business and Peace Workshop, "Public Forum on the Role of Private Sector for Peace and Development", 26 April 2010
- Global Compact Tenth Anniversary Symposium, "Japanese companies and UNGC - toward the new CSR platform", 9 November 2010

More than half, or 52 per cent of the 300 participants at this symposium were Global Compact members. It also served as an outreach event for the non-member attendees, about 37 per cent. After the event, 60 per cent of the participants who had never heard of the Global Compact asked for more information.

An Evolving Communication on Progress (COP)
After seminars and discussions on a new COP process, the network translated the Basic Online COP Template for Learner Platform into Japanese. It was placed on the network’s website.
Achievements 2010

Joint Action Anti-Corruption Event
The Global Compact Network Kenya secretariat, hosted by the Kenya Association of Manufacturers (KAM), and in conjunction with the Kenya Private Sector Alliance (KEPSA), the Federation of Kenyan Employers (FKE) and UNDP Kenya, held a Joint Action Anti-Corruption event, “A call to Kenyan businesses to take action against Corruption” on 10 March. Its objectives:
• Evaluate the status of anti-corruption efforts in Kenya
• Explore ways for the private and public sectors to battle corruption together
• Create a forum to exchange information and lay out best practices so as to strengthen oversight, transparency and accountability among Kenyan businesses

Experts from the Ethics Institute of South Africa, Africa Institute of Corporate Citizenship in Malawi, Convention on Business Integrity in Nigeria and Kenya Anti-corruption Commission led this learning event, which drew a wide range of participants.

Joint Action Labour Standards Event
In partnership with FKE, KEPSA, KAM and UNDP, the Local Network on 1 September hosted a Joint Action Forum on Labour Standards event, “Promoting competitiveness of Kenyan firms through responsible conduct of our businesses, also within the factory walls”.

This Labour Standards event was the second Joint Action Forum organized by the network in 2010 to promote more extensive use of sustainable business practices at the company level. The rationale was that Kenyan firms’ competitiveness would expand with government policy interventions and responsible business practices carried out within the factory walls.

Anti-Corruption in Practice
Company executives converged at a Global Compact learning event on 26 November to find ways to escalate the fight against corruption at the enterprise level. KAM, KEPSA, FKE and public and private partners, along with the Local Network secretariat, will carry out a baseline survey in 2011 to map corruption risks in public and private sector firms. They also plan to develop a Code of Ethics for Kenya’s private sector, and a Corruption Prevention Pact, and to offer training, seminars and awareness workshops on anti-corruption.

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The Global Compact Dilemma Board Game
The game becomes the training session as participants learn about the Ten Principles. See Best Practice on page 15.

Best Practice 2010
The Global Compact Dilemma Board Game
The game becomes the training session as participants learn about the Ten Principles. See Best Practice on page 15.
Achievements 2010

New York Korea Night
Co-hosted by the Global Compact Local Network and the Permanent Mission of the Republic of Korea to the United Nations, this 23 June event, held during the Global Compact Leaders Summit 2010 in New York, gave Korean business leaders at the summit an opportunity to network with other global figures. The event spotlighted Global Compact activities in the Republic of Korea and celebrated Korean culture. A presentation by the United Nations Foundation showed companies ways to advance United Nations-business partnerships to support the Millennium Development Goals. At the event, Secretary-General Ban Ki-moon praised the network’s development.

Communication on Progress (COP)
To realize its vision of the “World’s Most Caring Network”, the Local Network provided detailed assistance to participants to improve their implementation and reporting of this crucial document.

• Checked COP status on weekly basis/notified participants of their due date.
• Held COP workshops on 22 January and 2 to 3 September. In addition to guidance, the expert participants also presented their COP cases.

Korean Translation
The network translated the COP template and Global Compact Office materials into the Korean language.

Number of activities: 8
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Global average: 9.3

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Achievements 2010

**High-Level Round Table**
A wide range of stakeholders, including government officials from the ministries of Trade and Industry and Economy and Finance, discussed UNDP Kosovo initiatives for the private sector at a round table coordinated by the Global Compact Network Kosovo. The session gave participants an opportunity to exchange views on economic development and to forge relationships to better coordinate activities.

**MOU with American Chamber**
One of the network’s first partnership projects was a Memorandum of Understanding (MOU) sealed between UNDP Kosovo and the American Chamber of Commerce in Kosovo (AmCham Kosovo). The memorandum aimed to expand the use of corporate responsibility (CR) principles by establishing the first CR award in the country.

**A Tripartite Partnership: International Financial Corporation, AmCham Kosovo and Local Network**
About 110 participants from the donor community, companies and business associations participated in this conference on corporate governance and CR held by the Local Network in the capital city of Pristina. The goal was to gather the network’s most influential stakeholders and to prod company executives to operate their businesses in a sustainable manner as they helped develop their communities.

**UNDP Partners with Labor and Chamber of Commerce**
Designed to promote CR principles and the Local Network, this conference focused on labour issues and the abolishment of child labour. The conference, “Awareness raising and mobilization activities on the basic principles of the Global Compact, with a focus on the principle no 5, effective abolition of child labour” was a joint effort of the Kosovo chapters of UNDP and the International Labour Organization, with AmCham Kosovo as the implementing partner.
Achievements 2010

Restructuring the Local Network
Along with their Steering Committee, the members of the Global Compact Network Malaysia focused on making the organization more broadly based and inclusive of all types of stakeholders. They worked to increase awareness and use of the Ten Principles among all players, including institutions, companies and small and medium-sized enterprises that participate in global supply chains. To do so, they revised their Constitution accordingly.

The revamped Local Network is now better situated to ensure its long-term sustainability through a variety of programmes and activities that will build awareness and capacity as it engages more people.

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Achievements 2010

Initiating Forum
The Maldives National Chamber of Commerce and Industry will lead the launch of the Global Compact Network Maldives, an emerging network. More than 80 participants attended a two-day forum, “CSR & UN Global Compact”, held in Male in November 2010. The forum aimed to speed up the network’s shift toward established status as it gave participants, including representatives of 49 local businesses, a greater understanding of the Global Compact.

More than 20 participants gathered at a Focused Business Group during the second day of the forum to discuss the shift toward established status. The Group laid out a three-prong mission enveloping social, environmental and economic issues. The Local Network plans to register itself as an association and select a steering committee and executive board during the first half of 2011.

Number of activities: 1  Regional Average: 10.7  Global average: 9.3

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Achievements 2010

**Network Collaborates with Business and Academia**

The Global Compact Network Mexico was involved in the Corporate Responsibility (CR) Conference organized by the Panamerican University in Mexico. In addition to shaping a long-term beneficial collaboration between the Local Network, the business community and academic institutions, the event also created awareness of the Global Compact and demonstrated the benefits of joining the network.

**Using Radio to Promote the Global Compact**

The Local Network publicized the Global Compact through a radio interview on 88.1 Business Network Radio, the most important CR radio program in Mexico. The radio spot boosted listeners’ awareness of the Global Compact’s values, detailed how they could participate, and announced the Local Network’s re-establishment. The broadcast also announced the network’s renewed collaboration with the United Nations in Mexico, which meant it would be hosted by the United Nations Industrial Development Organization (UNIDO).

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**Mexico**

**GCLN Representative**
Gustavo Pérez Berlanga

**GCLN Contact Person**
Rodolfo Sagahon

**GCLN Contact Person Email**
rsagahon@pactomundial.org.mx

**GCLN Status**
Established

**Steering Committee/Board Elected**
- Yes ● No

**Legal Entity**
- Yes ● No

**MNC Subsidiaries**
- Yes ○ No

**Web Page Address**
www.pactomundial.org.mx

**Newsletter**
- Yes ● No

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**Number of activities:** 3  **Regional Average:** 9.3  **Global average:** 9.3

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**Cross Cutting 33%**

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Achievements 2010

National Annual CR Contest for SMEs
Several small and medium-sized enterprises received awards at a ceremony to mark the International Forum of Small and Medium Enterprises, an annual corporate responsibility (CR) contest. Representatives of the private sector, the Moldovan government and international organizations attended the ceremony. The contest aims to encourage the integration of social and environmental protection into business activities. It was organized by UNDP in partnership with Orange S.A, Moldova Agroindbank and Organisation for Small and Medium Enterprise Development. The 2009 achievements of the entrants were evaluated by a jury composed of Global Compact Network Moldova members.

Number of activities: 2  Regional Average: 11.9  Global average: 9.3

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Achievements 2010

**Dream Park Project**

Initiated by residents of Bayangol district in 2008, this project is now carried out with the support of the Mongolia National Chamber of Commerce International as the host of the Global Compact Network Mongolia.

The project aims to protect the city’s water sources and ecology by reducing the environmental stress created during very dry periods and creating a green park that meets world-class standards. It is the first in a series of Mongolian Green Parks and is scheduled to open to the public in 2012.

**Number of activities:** 0  **Regional Average:** 10.7  **Global average:** 9.3

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Achievements 2010

A Series of Workshops in CR
The Global Compact Network Namibia held three invitation-only workshops titled “Successful Management of Corporate Social Responsibility” in 2010. The primary goal was to clarify the misconceptions surrounding the corporate responsibility debate.

The first workshop, held on 1 April, helped participants develop a framework and techniques to devise corporate responsibility (CR) strategies and shape a strategic plan for a specific company. It also helped participants spell out ways by which the Local Network could offer technical expertise and help them develop case studies.

About 30 company representatives attended a 14 October workshop that zeroed in on the CR and social investment aspects of project management, specifically their planning, implementation and reporting. A key finding was that many companies still chose their CR projects on an ad hoc basis, rather than as part of an overall CR strategy. Companies frequently did not define their project’s objectives, which deprived managers of a clear focus and way to gauge achievements. The participants were given tools, frameworks and case studies to manage ongoing and future CR projects.

Number of activities: 2    Regional Average: 2.2    Global average: 9.3

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**BEST PRACTICE 2010**

Developing a CR Strategy
The Global Compact Network Namibia’s second workshop on CR strategies was held 29 April and focused on companies. See Best Practice on page 13.
Achievements 2010

Security Conference
Officials from International Alert, a 25-year-old peacebuilding organization based in the United Kingdom, visited Global Compact Network Nepal on 8 March and briefed participants on business and public security.

Interaction Programme
Experts from Bangladesh and Pakistan visited the network on 7 October to share success stories and to review the challenges facing the region in the corporate responsibility area.

Number of activities: 0  Regional Average: 10.7  Global average: 9.3
NETHERLANDS

Achievements 2010

Communication on Progress Peer Review Session on Human Rights
A special topic of this session was: “How to improve reporting on human rights?”.

Some learning points:
• Keep the report close to company activities.
• Provide clarity on the regions where respective activities take place.
• Give an overview of the sectors of your activities, especially the sectors with human rights risks.
• Provide transparency on supply chains.
• Pinpoint three top issues; discuss the dilemmas around these issues.

Partnering for Prosperity
Three leading chief executive officers of participant companies made a strong appeal to the private sector, government, public institutions and non-governmental organizations (NGOs) to contribute more aggressively to realizing Millennium Development Goal 1 — eradicating extreme poverty and hunger. As a result, the Global Compact and the Base of the Pyramid (BoP) Innovation Centre started the initiative “Partnering for Prosperity”. This initiative aims to give a significant boost toward reaching Goal 1 by sharing knowledge, engaging companies and creating synergetic combinations between the Dutch private sector, public institutions and NGOs.

A broad inventory of initiatives and projects was carried out and a pilot project in Sub-Saharan Africa was chosen. The Dutch Ministry of Foreign Affairs would provide financial support in 2011. Six companies signed a letter of intent to cooperate with the International Fertilizer Development Centre (IFDC), an NGO that helps farmers in Africa improve products and services while gaining access to markets and value chains.

BEST PRACTICE 2010

Integrating Human Rights into Business
The Global Compact Network Netherlands collaborated with 10 companies to produce an innovative publication/tool. See Best Practice on page 26.

Number of activities: 4  Regional Average: 11.9  Global average: 9.3

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Achievements 2010

Executive Business Round Table: Strengthening Ethics & Transparency in the Financial Services Sector

More than 50 top managers in the financial services sector attended an executive business round table, “Business Principles as a Tool to Strengthening Ethics and Transparency in the Conduct of Business in Nigeria”.

The platform was organized by the Convention on Business Integrity (CBI) in partnership with the Nigerian Economic Summit Group, Business Action Against Corruption, the Institute of Directors-Nigeria, the United Nations Office on Drugs and Crime, and the Global Compact Network Nigeria. It gave selected chief executive officers a chance to discuss the crucial role of ethics and transparency in business.

The session was chaired by CBI Chairman Christopher Kolade, who in his opening remarks said that the fight against corruption and unethical conduct in business had been ongoing for many years in Nigeria. While noting the progress made over the years, he said everyone had to play his part to achieve greater results. He urged the media to play a role in institutionalizing business ethics and conduct, whether or not government regulatory agencies played their part.

Alain De Cat, CEO of Siemens Nigeria Limited, presented a case study of some of the initiatives Siemens put in place to eradicate corruption and related issues in its business operations around the world. He said compliance played a vital role.
Achievements 2010

The Global Compact Network Nordic is composed of five networks: Denmark, Iceland, Norway, Finland and Sweden. In 2010, the network held meetings in May and October and a Nordic side event at the Global Compact Leaders Summit 2010 in June.

Two Nordic Network Meetings

6-7 May in Copenhagen, Denmark. More than 80 business corporate responsibility (CR) experts attended this meeting, which enveloped crucial issues such as supply chain and communication and had a key message of “The Time for Rethinking”. The discussion on international trends and the Global Compact and business in 2010 centred on four categories that merited rethinking: 1) corporate leadership, management and responsibility; 2) business environment, market, partners and stakeholders; 3) communication — external and internal; 4) Global Compact as a business tool and the nature of Global Compact Networks.

25-26 October in Reykjavik, Iceland. More than 50 business experts attended this meeting, which included the following issues:

- After the Leaders Summit 2010 — key Global Compact actions from the Nordic perspective
- The value-added of Global Compact for today´s businesses
- Business cases and the Millennium Development Goals — the business footprint in practice
- Management of CR — how to arrange for this in today’s business
- Ethical market economy — case business and the financial crisis

Nordic Side Event at Leaders Summit

The discussion at this 25 June event in New York centred on companies’ potential to build on their innovative capabilities to develop products and services that provide solutions to the world’s most urgent social and environmental challenges. There was a special emphasis on the needs of the poor, known as the base of the economic pyramid, and what was needed to achieve the goals.

All summit participants from the Nordic region and Japan received invitations to the event, as did several other companies and organizations from other countries. Nordic and Japanese businesses share some similarities related to this topic: a high level of innovative capacity and the development of high-end products. And in both regions, many companies have expressed interest in developing sustainable products for consumers at the base of the economic pyramid.

Number of activities: 0 Regional Average: 11.9 Global average: 9.3

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Achievements 2010

**The Pakistan Model**
Campaigning for new members since its launch in 2005, the Global Compact Network Pakistan reported that its membership base had increased by 24 per cent, and it had developed “The Pakistan Model” as a brand to add 300 participants by the end of 2011. It was using a strategic approach to promote the Global Compact in Pakistan by building partnerships with multinationals based at home or abroad, global or regional trade bodies, industrial associations and business schools. Another facet was working with Local Networks in Asia and persuading them to work with their own participating companies that had supply chains in Pakistan. An outreach to the Employers Federation of Pakistan and the Sarhad Chamber of Commerce and Industry Peshawar was integral to shaping the new model.

**Business Talk Events**
The network staged “Business Talk with CSR”, a series of learning events that focused on one of the Ten Principles. The exchange between participants and experts let the participants carve out ways to implement the Ten Principles within their companies. The 2010 topics were:

- “Global Compact: An Opportunity of Competitive Advantage for Pakistani Business”, on 7 January
- “UN Global Compact Principles, NGOs and Media”, on 24 February
- “Role of Business in Societal Development”, on 18 March
- “Business Embracing Labour Rights for Global Marketing”, on 10 March
- “Business Talk CSR”, on 6 August
Achievements 2010

**Taking Stock of CR Implementation in SMEs**

The Global Compact Network Panama is hosted by SumaRSE, a corporate responsibility (CR) organization in Panama. At this event, the network presented the results of research, carried out by CR consultants trained by SumaRSE, that focused on integrating CR into small and mid-size businesses. Nearly 100 representatives learned about the implementation of responsible business practices in the areas of environment, health and safety, and financial management.

**Disseminating the New ISO 26000**

The Local Network organized a multistakeholder breakfast conference to discuss the launch of ISO 26000, the new standard issued by the International Organization for Standards that provides guidelines for social responsibility. More than 100 representatives from business, business associations, governments, civil society organizations and the media gathered to hear international experts explain the content and implementation of this new standard.

**MDGs Framework Agreement**

The Local Network, UNDP Panama, government officials and the Chamber of Commerce of Panama signed a framework agreement in July 2010 to promote the Millennium Development Goals. This strategic alliance created a platform for the Panamanian private sector to make a contribution toward achieving the goals by the 2015 deadline.

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Number of activities: 9  Regional Average: 9.3  Global average: 9.3
Achievements 2010

Training Course: Integrating the Ten Global Compact Principles into a Business Strategy

This training course organized by the Global Compact Network Paraguay aimed to help managers develop a strategic business plan within the framework of the Ten Principles. About 25 participants attended the 27-hour course that let participants strengthen their competencies and adeptly integrate corporate social responsibility actions into their operations. Based on a Global Compact performance model, the course was supported by the Global Compact Network Argentina.

Thematic Conference: Including People with Disabilities

With the support of business associations and other organizations, the Local Network in 2010 staged various conferences related to the inclusion of people with disabilities. The conference’s primary goal was to introduce the issue to members by presenting the Employment Promotion Programme for People with Disabilities, developed by a Paraguayan foundation. It also aimed to show good business practices related to including people with disabilities in the workplace. The Convention on the Protection and Promotion of the Rights and Dignity of Persons with Disabilities was adopted at United Nations Headquarters in December 2006 and is intended as a human rights instrument.

- **Training Course Yields Certification in Ten Principles**
  
  This 88-hour training course organized by the Global Compact Network Paraguay spelled out the actions managers can take to weave the principles into their day-to-day business operations. See Best Practice on page 14.

- **Regional Meeting of Global Compact Local Networks from Latin America and Caribbean**
  
  The Global Compact Network Paraguay hosted this two day regional meeting in Asuncion in November. See description of regional meeting on page 11.

### COP Related Activity

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Achievements 2010

Four-Day Workshop on All Issues
The Global Compact Network Peru carried out a four-day workshop meant to show participants how to implement and disseminate information about the Ten Principles. It was supported by the United Nations Development Programme and International Labour Organization (ILO). The topics included: Agenda 21, the Rio Declaration on Environment and Development; business and human rights integration; the United Nations Convention against Corruption; the ILO Declaration on Fundamental Principles and Rights at Work; and the Global Compact labour principles.

Local Network Joins Forces with ILO to Stage Seminar
The Local Network and ILO representatives discussed issues related to the abolition of child labour, discrimination and freedom of association. Representatives from large companies, small and medium-sized enterprises and business associations attended.

Taking Stock at Events in Trujillo and Arequipa
About 60 representatives from companies, government entities, academic institutions and non-governmental organizations from the Arequipa and Trujillo regions gathered to debate their progress in implementing the Ten Principles. The participants also had an opportunity to assess their commitment to improving society.

PERU

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GCLN Status
Established

Steering Committee/Board Elected ☑ Yes ☐ No

Legal Entity ☑ Yes ☐ No

MNC Subsidiaries ☑ Yes ☐ No

Web Page Address
www.pactomundial.confiep.org.pe

Newsletter ☑ Yes ☐ No

Number of activities: 8	Regional Average: 9.3	Global average: 9.3

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Achievements 2010

Reviving the Local Network
The past year was an important rebuilding period for the Global Compact Network Philippines as it gathered information on past practices and planned ahead for a relaunching after several years of limited activity. After a strong start in 2002 with 142 signatories, the network added only four companies and was left with 42 companies by December 2009. The Local Network formed a Technical Working Group to carry out a revitalization plan. This working group sponsored outreach activities and several meetings, including “Global Compact Kapihan” on 24 August. This formal kickoff event drew 35 corporate and non-corporate representatives.

Internal Inventory
The Local Network examined its membership rolls for a lessons-learned review. It turned out the first review of “delisted” companies by showing that 60 per cent of the inactive companies had gone out of business or closed their local branch offices. Seventy-two per cent of the companies still in business had a new management team, unaware of the network or its activities. The regular turnover in staff had created gaps in institutional knowledge and management continuity.

PHILIPPINES

GCLN Representative
No data provided to the KSS

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GCLN Status
Emerging

Steering Committee/ Board Elected  O Yes ● No
Legal Entity  O Yes ● No
MNC Subsidiaries  O Yes ● No
Web Page Address
No data provided to the KSS

Newsletter  O Yes ● No

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Number of activities: 0  Regional Average: 10.7  Global average: 9.3

No further data provided to the KSS
Achievements 2010

Building a Social Economy while Attracting New GC Members

UNDP Poland worked closely with seven national partners to implement a project, “Integrated system of support for social economy”, during 2010 to 2013. This project is co-financed by the European Social Fund. The component of the project for which UNDP is responsible was integrated into a regional umbrella programme, “Social Innovation in Europe and CIS countries”. It involves the creation of Social Economy Coalitions, which aim to improve the efficiency of social economy entities in Poland and to boost the visibility of social enterprises’ brands. The Global Compact Network Poland worked to have as many of its members as possible join the coalitions.

Coalition members were expected to play a role in building sustainable social economy entities, providing expertise and supporting good entrepreneurship development. The coalition members would benefit by gaining a unique opportunity to become a ‘Social Economy Angel’, discover innovative ideas for a socially sustainable company, and help create conditions for sustainable development in Poland. The best solutions would be transferred to developing countries.

Local Network Building Social Capital

With the Satoris Foundation as a partner, the Global Compact Network Poland began a campaign that combined social integration with corporate responsibility (CR). The campaign included publishing a street magazine titled “WSPAK”, and holding several events attended by participants from business, United Nations agencies, foundations and the media. These events covered all Global Compact issue areas.
Achievements 2010

Disseminating the Results of the Leaders Summit

In order to ensure that the outcomes from the Global Compact Leaders Summit 2010 in New York could be shared broadly with Global Compact participants throughout Portugal, the Global Compact Network Portugal produced a Portuguese-language brochure that summarized the main documents discussed during the Leaders Summit. These included the Accenture Report, the New York Declaration, the Blueprint for Corporate Sustainability Leadership and the Ten Principles. In addition, the network held three conferences organized around the specific sustainability issues raised during the summit.

Corporate Responsibility Workshop

The Local Network organized a workshop on 4 May during the Semana da Responsabilidade Social 2010, an annual multi-stakeholder event organized by APEE, the network’s focal point. The workshop included two large interventions enveloping human rights and corruption, Responsabilidade e Objectivos do Milénio and Responsabilidade e Transparência.

Public Ceremony

At a 16 December event coordinated with the City Council in Loures, the Portuguese 2010 Global Compact subscribers were publicly recognized. The event provided exposure for the Global Compact initiatives to a large group of businesses, community leaders and organizations as well as the media.

Number of activities: 5  Regional Average: 11.9  Global average: 9.3

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GCLN Representative
Mário Parra da Silva

GCLN Contact Person
Maria João Rodrigues

GCLN Contact Person Email
gonp@globalcompact.com.pt

GCLN Status
Established

Steering Committee/Board Elected ● Yes ○ No

Legal Entity ○ Yes ● No

MNC Subsidiaries ● Yes ○ No

Web Page Address
www.globalcompact.com.pt

Newsletter ● Yes ○ No
Achievements 2010

The Role and Responsibility of Business
This conference was organized by the magazine Business and Society, with the support of Alcoa Russia, Microsoft in Russia and the Russian State Humanitarian University.

Social Partnership and the Development of Civil Society Institutions
The United Nations Development Programme and Global Compact co-organized and participated in this conference that drew a wide range of participants from Russia as it drew on the experience of local governments.

Publication on Corporate Responsibility
The Global Compact Network Russia published the English-language version of the brochure “Corporate Social Responsibility Practices”.

- Number of activities: 11
  Regional Average: 11.9
  Global average: 9.3

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GCLN Representative
Andrey Galaev

GCLN Contact Person
Evgeny Levkin

GCLN Contact Person Email
evgeny.levkin@undp.org

GCLN Status
Established

Steering Committee/Board Elected ● Yes ○ No

Legal Entity ○ Yes ● No

MNC Subsidiaries ● Yes ○ No

Web Page Address
No data provided to the KSS

Newsletter ● Yes ○ No
Achievements 2010

Working Groups Leading the Way
The Global Compact Network Serbia has successfully used Working Groups to spread the Global Compact message and lead its initiatives around the country. Just some of the examples:

WG for Social Inclusion and Persons with Disabilities
- Public appeal on the occasion of the International Day of Persons with Disabilities
- Created partnerships between private sector and organizations of persons with disabilities
- Development of the Working Group’s Facebook profile

WG on Anti-Corruption
- Established a dialogue with public and non-governmental anti-corruption organizations, including the Anti-Corruption Agency

WG for Corporate Social Responsibility in Banking and Finance
The Group carried out two projects on financial education. The first project cooperated with seven high schools of economics and carried out such activities as:
- One-week/two-week practice for third- and fourth-grade students in the branch offices of banks that were members of the Working Group
- Visited the National Bank of Serbia/The Institute for Manufacturing Banknotes and Coins
- Lectures delivered by representatives of member banks to teachers and fourth-grade students

The second project organized free workshops, “Personal Finance Management”, for citizens

WG for Environment
- Providing support to environment-related events
- Establishing a volunteer team that cleaned an area under Branko’s Bridge, which was part of a larger activity, “The Great Cleaning Up of Serbia”

WG for the Support to the Development of Governmental CSR Strategy
- Delegated members to represent the network in Strategy Action Plan coordination team

WG for Media
- The group was promoted at a forum held in Podgorica in July 2010

Number of activities: 31

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Regional Average: 11.9
Global average: 9.3
Achievements 2010

Launching the ASEAN CSR Network
A key goal of the Roadmap for an ASEAN Community (2009-2015) was the creation of a corporate social responsibility (CSR) network. This network was launched in October 2010 at the opening ceremony of the International Singapore Compact CSR Summit. The ceremony drew partner networks from all five founding member countries of the Association of Southeast Asian Nations (ASEAN). These are Thailand, Philippines, Malaysia, Indonesia and Singapore. The Singapore Compact serves as the host secretariat for the Global Compact Network Singapore. As a regional network-of-networks, the ASEAN CSR Network zeroes in on advocacy and capacity-building while engaging the ASEAN countries in regional corporate responsibility efforts. Brunei and Viet Nam were already preparing to join.

Eco-Tour
The Local Network organized a “Learning Journey” seminar and educational tour on 23 April. Participants were led on an eco-tour of a resort in an effort to understand the rationale and philosophy behind designs and business operations that are oriented around nature.

International Singapore Compact CSR Summit
A flagship corporate responsibility project, the International Singapore Compact CSR Summit was held from 6 to 7 October 2010. The summit drew about 400 delegates from a wide range of sectors and organizations, including multinationals, small and mid-size companies, the public sector and academics.

Number of activities: 0  Regional Average: 10.7  Global average: 9.3

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Achievements 2010

UNGC Foundation Chairman Emphasizes Importance of Local Action

Twenty-five leading executives from South African companies attended a dinner for chief executive officers organized by the Global Compact Network South Africa. Network Chairman Futhi Mtoba, Global Compact Foundation Chairman Sir Mark Moody-Stuart, and National Business Initiative Deputy Chairman Eric Ratshikhopha hosted the dinner.

As guest speaker, Sir Moody-Stuart emphasized the important role that business leaders can play in sustainable development and the benefits of working locally through the network. He pointed out tools, such as Global Compact’s Blueprint for Corporate Sustainability Leadership, that businesses around the world can use to boost their sustainability performance.

Annual Summit: “Shaping a Sustainable Future Through Responsible Business”

More than 200 representatives from business, government, universities and civil society organizations attended a high-level stakeholder summit. The event highlighted sustainability as a set of integrated issues, thoughts and actions, and the importance of integrated sustainability performance and reporting.

Some key messages:

- Businesses will have a greater impact on society by acting collectively.
- Businesses can unlock Africa’s potential by strengthening partnerships with government and other key actors in areas such as trade and investment, enterprise development and zeroing in on youth and women.
- Companies should take reporting on sustainability as seriously as financial reporting.
- Enhanced stakeholder engagement by companies is vital to keep sustainability relevant.
- Solutions to social challenges and trust can be built through collective action.
- A sustainable future demands an interrelated approach to global issues such as water and energy, education and skills, youth and the empowerment of women.
Achievements 2010

Celebrating the Fifth Anniversary of the Local Network

Leading stakeholders from the inception of the Global Compact in Spain were involved in the celebration of the fifth anniversary of the Global Compact Network Spain in 2010. The network collaborated with member companies to publish “5 years of Experience in the Field of CSR — Implementation of the 10 Global Compact Principles in Business Management”, a collection of good practices. The two primary objectives are to value the work of signatories over the past five years and to lay out the evolution of corporate responsibility (CR) in Spain with concrete examples.

A Guide: “CSR in the Franchised Network”

This guide was the first supporting document aimed at large enterprises. It serves as a guide for integrating CR into the franchise model. It offers specific steps to coordinate and promote social responsibility values and promote dialogue with stakeholders in business operations. The guide also aims to help companies implement the Ten Principles.

Webinar: Implementation of Human Rights in Business in Europe and Latin America

The network organized a webinar to help signatories analyse and assess the risks they face in the human rights area, and devise a policy to manage these risks. The webinar also provided practical examples meant to inspire managers involved in managing human rights in their organizations. Organizations of all sizes and sectors from Europe and Latin America exchanged views and business practices.

Continuing a Long Tradition for Square Tables

The Local Network regularly holds so-called “Square Tables”, which give businesses, universities, non-governmental organizations and labour associations an opportunity to interact. One square table in 2010 focused on the challenges and opportunities created when implementing a Plan of Equality and Diversity in a company. Another square table focused on the private sector’s contribution to achieving the Millennium Development Goals. Participants stressed the idea that the goals should not be considered philanthropy or social action.

Number of activities: 54  Regional Average: 11.9  Global average: 9.3

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Practical Guide to Tackle Corruption

The Global Compact Network Spain produced a two-part practical guide. See Best Practice on page 23.

Best Practice 2010

Practical Guide to Tackle Corruption

The Global Compact Network Spain produced a two-part practical guide. See Best Practice on page 23.
Achievements 2010

Prepare to Launch the Network as a Legal Entity
Since its relaunch in 2007 (after an initial launch in April 2003), the Global Compact Network Ceylon has worked on rebuilding its credibility. It focused on “What UNGC can do for business” and targeted Sri Lanka’s leading export industries.

In 2010, the network strived to establish itself as a legal entity, “Global Compact Ceylon Network”. In preparation, a steering committee was set up and a detailed plan, “2011-2015 Business Plan for a High Impact Sustainable Global Compact Local Network, a 5-year Strategic Plan”, was developed in December.

Cross-Section Collaboration to Spur Sustainable Growth
To achieve its stated mission, “To Drive Economic Growth of Sri Lanka…Sustainably”, the network prepared to hold quarterly workshops. These workshops, known as “The Global Compact Sustainability Knowledge Hub”, were to serve as a platform for cross-sector collaboration and to let member companies showcase their best practices. They would also feature the impact of the United Nations agencies’ work in this area.

Collaborating with a European Business School to Recognize Local Businesses
Together with INSEAD, the Global Compact Network Ceylon developed business cases of network participants that were used in the global university’s graduate education materials. See Best Practice on page 32.

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Shastrini Perera
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shastrini@ceylonam.com
GCLN Status
Established
Steering Committee/Board Elected ● Yes ○ No
Legal Entity ○ Yes ● No
MNC Subsidiaries ● Yes ○ No
Web Page Address
No data provided to the KSS Newsletter ● Yes ○ No

BEST PRACTICE 2010

number of activities: 2
Achievements 2010

The Network was launched in December 2008 with the participation of key stakeholders and representatives. Although the launch was successful, the Network faced challenges in 2010 to establish a formally sustainable network. Under such circumstances, the Network held the activities below to activate the network.

**Conference on Responsible Business and Investment in Conflict-Affected Areas**

1-3 March in Khartoum. The first joint UN Global Compact — Principles for Responsible Investment (PRI) event was convened in collaboration with the Global Compact Local Network Sudan. The event focused on responsible business and investment in conflict-affected countries and high-risk areas and brought together over 120 representatives of business, investors, civil society, academia, the UN and government. It also served to strengthen the Network by generating a series of recommendations for how the Local Network can continue to provide a neutral platform for collaboration between all stakeholders to advance these issues.

**COP Workshops**

In collaboration with Ahfad University for Women, the Network organized two COP workshops on 13 January and 1-2 March.

**All Participants Meeting-20 May**

Hosted by the Sudanese Businessmen Federation, the meeting focused on Network Governance and next steps.

**Corporate Social Responsibility Conference**

10 October in Khartoum. The event titled “CSR City 2011” was held with the Ministry of Social Welfare and Sudanese CSR Society.

**Regional Average: 2.2  Global average: 9.3**
Achievements 2010

**A Leaders Summit Sponsor**
A sponsor of the Global Compact Leaders Summit 2010 in New York, the Global Compact Network Syria sent 12 chief executive officers to the summit. These executives presented two publications that showcased the best practices of Syrian participants.

**Partnerships for Development**
Working with the Syrian government, the Local Network and several non-governmental organizations created a fund to carry out projects to support the Millennium Development Goals. These projects included support for a cancer institute, financing for micro-enterprises, sharing anti-corruption information with ministries, an illiteracy-eradication programme and building the capacity of people.

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### GCLN Contact Person Email
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### GCLN Status
Established

### Steering Committee/Board Elected
- Yes ○ No

### Legal Entity
- Yes ○ No

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- Yes ○ No

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**Number of activities: 2**

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Achievements 2010

Specifics for Sectors
The Global Compact Network Turkey organized workshops in three sectors: automotive, pharmaceutical and textiles. These sessions let participants learn about the Ten Principles and discuss issues of concern for each industry.

CSR Conference
Local Network representatives set up a booth at the “Corporate Social Responsibility Solutions Marketplace” conference held in Istanbul in October. This initiative was supported by CSR Europe and the United Nations Development Programme.

Workshop on Investing
A talk on the importance of weaving environmental, social and corporate governance issues into investment strategies was given by the Local Network’s representative at the “Principles for Responsible Investment Turkey Workshop”. The United Nations-backed Principles for Responsible Investment was one of the organizers of the session, held at the Istanbul Stock Exchange Conference Hall in January 2010. Participants received the Turkish-language version of the “Principles for Responsible Investment”. The guide had been translated into Turkish by the Local Network.

Yale Week
Together with the Yale World Fellows Program, the United States-based Yale University organized a conference at Boğaziçi University. The conference celebrated the tenth anniversary of the Global Compact and examined its continuing role in the corporate responsibility movement. Business executives, policymakers and academics discussed current practices in responsible business operations.
Achievements 2010

Quarterly Meetings
The Global Compact Network United Kingdom organized quarterly meetings built around various themes.

Labour
This network meeting let participants share their experiences on integrating the Global Compact labour principles into the management of international supply chains. Small and mid-size companies gave their perspectives, while the FTSE Group laid out the evolving criteria of the FTSE4Good. Trade unions laid out the challenges of upgrading labour standards and the use of collective bargaining to empower employees.

Human Rights
The human rights discussion was focused on the details of conducting human rights impact assessments. Key messages that emerged were the importance of stakeholder dialogue and starting early.

Environment
This meeting focused on the practical steps to the low-carbon economy. The potential financial savings that carbon reduction initiatives can produce was among the key messages.

Anti-Corruption
This meeting focused on the new UK Bribery Bill, its necessity and the practical steps businesses can take to ensure compliance.

Webinar/ Blueprint for Corporate Sustainability Leadership
This webinar focused on the new blueprint and included an active Q&A session. Small and medium-sized enterprises can use the blueprint by focusing on components relevant to their business and use the Communication on Progress to explain why this is so.

UK Companies Advancing the Millennium Development Goals
The Global Compact Network United Kingdom turned out a report on private sector initiatives. See Best Practice on page 24.

Number of activities: 7
Regional Average: 11.9
Global average: 9.3

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Achievements 2010

Network Surveys Journalists On CR reporting
Twenty-six journalists from 14 regions within Ukraine participated in a 3 June 2010 survey meant to pinpoint the major factors behind their selection of corporate responsibility (CR) story ideas. The survey was launched by the Global Compact Network Ukraine and a public relations agency, CLEVER Group.

Reporting on CR: Media Training and Awards
The Local Network and the United Nations in Ukraine held a one-day CR workshop in Kyiv on 3 June. More than two dozen journalists from cities around the country improved their journalism skills and learned more about reporting on CR, including the best ways to read non-financial company reports. National journalists also received awards for their work in the area of corporate social responsibility, the second year of this competition.

Collaboration with UNHCR on Employing Refugees in the Local Economy
The United Nations High Commissioner for Refugees (UNHCR) and the Local Network organized a seminar devoted to the integration and employment of refugees within the local economy. Participants discussed the labour rights of refugees in Ukraine, available markets and the competitive advantages that employers can gain by hiring refugees.

Helping Youth Become Educated Consumers
The Ukraine Ministry of Education and Science, the Local Network and the European Union-United Nations Development Programme Consumer Society and Citizen Networks Project all congratulated the schoolchildren who won the “Youth Tests Quality” contest. The contest aimed to boost youth awareness about consumer rights protection, goods and services, consumer culture and civic engagement.

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Number of activities: 26  Regional Average: 11.9  Global average: 9.3

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Achievements 2010

Conference
“The Global Compact: The unavoidable track for business” conference staged by the Global Compact Network Uruguay laid out the issues integral to the Global Compact as it zeroed in on the needs of participants in Uruguay. It also gave participants a window into the perspective of employees with the “Global Compact for Employee” initiative.

Innovative Communication on Progress (COP) Workshop
The Local Network developed a new concept for carrying out workshops on COPs. The workshop aimed to provide participants with adequate guidelines to complete a COP report while creating a space to share best practices and their knowledge. About 15 participants attended the workshop.

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Achievements 2010

Two Network Symposiums

In 2010, activities of the US Network were focused on two points; 1) advancing the 10 principles of the Global Compact and 2) networking with peers and other stakeholders. To add value to the participants in the country, the Network regularly organizes working symposiums. 2010 was the fifth year that such symposiums were organized for participants.

10 May in Chicago. With the theme “Business and Sustainable Cities”, the event drew more than 75 senior representatives from the public sector, private sector, civil society, and academia. U.S. cities represented at the symposium included Chicago, Cleveland, Milwaukee, New Orleans and San Francisco. Among the key observations and perspectives offered at the conference:

- Urban sustainability should include a number of elements touching on economic, environmental, social, and cultural issues and priorities;
- Leading cities are moving from a narrow compliance orientation with respect to the business community and towards engaging with private enterprise via partnerships and other forms of collaboration;
- The involvement of civil society organizations is important vis-à-vis public-private initiatives;
- Both local government and companies should build greater internal capacities in order to effectively work with one another.

2 November in New York City. US Network participants, including corporate executives, civil society representatives, academics and other global development experts attended the symposium “Business and the Millennium Development Goals”. Topics covered during the event include:

- World Progress Towards the MDGs
- A Global Compact for Development
- Core business and Value Chain Contributions
- Strategic Social Investment and Philanthropy
- Advocacy and Public Policy Engagement on Key Issues
- Engaging with the US Network
Achievements 2010

Developing Curriculum on the Global Compact
As it sought strong ties with universities, the Global Compact Network Viet Nam on 24 March launched a capacity-building programme, “Embedding Corporate Social Responsibility in Viet Nam through Research, Training and Curriculum Development”. The programme aims to provide future managers and business leaders with the skills to run companies in alignment with the Ten Principles. A “Training on Teachers” workshop was held 23 to 25 August, and a pilot curriculum was introduced in October.

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GCLN Status
Established
Steering Committee/Board Elected ☑ Yes ☐ No
Legal Entity ☑ Yes ☐ No
MNC Subsidiaries ☑ Yes ☐ No
Web Page Address
globalcompactasiapacific.org/Vietnam
Newsletter ☑ Yes ☐ No

BEST PRACTICE 2010

Briefing for Business
The Global Compact Network Viet Nam helped produce this guide, meant to help companies in the extractive, food processing and construction industries integrate the Ten Principles into their operations in Viet Nam. See Best Practice on page 16.

Number of activities: 1
Regional Average: 10.7
Global average: 9.3

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## INDEX OF LOCAL NETWORK BEST PRACTICES

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The Ten Principles of the United Nations Global Compact

HUMAN RIGHTS

Principle 1  Businesses should support and respect the protection of internationally proclaimed human rights; and
Principle 2  make sure that they are not complicit in human rights abuses.

LABOUR

Principle 3  Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
Principle 4  the elimination of all forms of forced and compulsory labour;
Principle 5  the effective abolition of child labour; and
Principle 6  the elimination of discrimination in respect of employment and occupation.

ENVIRONMENT

Principle 7  Businesses should support a precautionary approach to environmental challenges;
Principle 8  undertake initiatives to promote greater environmental responsibility; and
Principle 9  encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION

Principle 10  Businesses should work against corruption in all its forms, including extortion and bribery.