UNited Nations Global Compact
Local Network Report 2011
The information and data in this report are based on the Global Compact Local Networks' activities during 2011 and on information placed in the Knowledge Sharing System.

About the United Nations Global Compact
Launched in 2000, the United Nations Global Compact is a call to companies around the world to align their strategies and operations with ten universal principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of broader UN goals. Through the development, implementation, and disclosure of responsible corporate policies and practices, business can help ensure that markets advance in ways that benefit economies and societies everywhere. With more than 10,000 signatories in over 135 countries, it is the world's largest corporate responsibility initiative.
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Contributing Local Networks

The Global Compact Office wishes to thank the Local Networks that uploaded their reports, events, and activities onto the Knowledge Sharing System in 2011, thereby contributing to the production of this report.
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Five years ago, we produced the first stock-taking of the Local Networks in the first Annual Local Network Report. In 2007, with 61 networks established and another 25 in the making, the main challenge was to raise awareness, deepen engagement and sustain interest. The big milestone in 2008 was the agreement on a set of minimum requirements for Local Networks.

As networks increasingly saw themselves as partners of the Global Compact Office and began to gravitate towards crafting formal individual policies as caretakers of the common brand, 2009 saw the creation of the Knowledge Sharing System that ensured each network the opportunity to tap into the knowledge and experience of other networks through an online database.

By 2010, we had reached 97 networks, and while there was an emphasis on multi-stakeholder engagement, the vast majority of networks remained business-led. We also began to notice a significant trend in the activities and events organized by Local Networks — that issues were increasingly being dealt with in an integrated manner.

2011 proved to be a landmark year for a number of reasons. We officially welcomed our 100th network into the Global Compact, launching and re-launching six Local Networks by year’s end, while the GCLN Management Toolkit was launched as an attempt to mainstream the upstart and management of the networks.

Two one-week long exchange programmes took place in 2011 — one hosted by the Spanish Local Network and one by the Local Network in the Dominican Republic — and Regional Meetings were no longer treated as merely stand-alone network events but were integrated into broader regional activities.

The ALNF in Copenhagen became an important element of the Global Compact Week, which convened practitioners engaged in various working groups, issue platforms and Local Networks. During the Governance session of the ALNF, it was agreed to move towards an aspirational standard for Local Networks and a working group was establish to develop criteria for what was subsequently termed “Sustainability Hubs.”

In this report, we have highlighted some of the best practices of the Local Networks as they have been shared in the Knowledge Sharing System. 22 such cases from 20 networks show the tremendous growth and development that has taken place.

Local Networks have developed into, not only independent platforms for furthering the corporate sustainability agenda through collaborative efforts and dialogue, but have also proven themselves to be a strong global “network of networks” with ambitious goals.

In the future, networks are aspiring to become Sustainability Hubs, and I believe if this were to be achieved, it would signal a great success for the Global Compact.

—Soren Mandrup Petersen
Head of Local Networks
A Year’s Worth of Encounters

To prepare for the historic United Nations Conference on Sustainable Development (Rio+20), the United Nations Global Compact began to encourage greater engagement by business in global sustainability efforts. Global Compact Local Networks also mobilized to provide regional input — organizing 4 meetings covering 5 regions, as well as the 9th Annual Local Networks Forum which took place as part of UN Global Compact Week.

Five new networks were launched and re-launched in 2011 — bringing the total number of Local Networks to 100 by year’s end — while Secretary-General Ban Ki-moon paid visits to 4 Local Networks, and personally signed a Memorandum of Agreement (MoU); a Global Compact first in its 12 year history.

UN Global Compact Week, 16-20 May 2011
Copenhagen, Denmark

The UN Global Compact Week convened practitioners engaged in various working groups, issue platforms and Local Networks. The week featured the Annual Local Network Forum, as well as individual regional meetings, amongst others. This global gathering of companies and organizations was designed to share experiences across issues and countries.

IX Annual Local Networks Forum 2011: 19 May 2011

Attended by 135 delegates representing 39 Local Networks, the 9th Annual Local Network Forum (ALNF) was convened on 19 May as part of the Global Compact Week. The ALNF was divided into three parts: Local Networks and LEAD, Knowledge Exchange, and Governance. The Forum was a robust mix of plenary and break-out sessions addressing the issues of network and business sustainability in the context of the Rio+20 Conference, planned for June 2012.

LEAD

Joining the Forum this year were several representatives from Global Compact LEAD. Their participation highlighted the Forum’s focus on achieving true scale and emphasized how the Blueprint for Corporate Sustainability Leadership could act as a guide in bringing organization and coherence to Local Network activities. The session also featured discussions on empowering Local Networks through subsidiary engagement.

Knowledge Exchange

The concept of “Knowledge Exchanges” was introduced at this year’s ALNF, incorporating the exchange of ideas and experiences by Local Networks with the Knowledge Fair, in which the Global Compact Office and their strategic partners share updates on issues and events.

There were a total of 10 different Knowledge Exchange sessions running in parallel. They included: Principles of Social Investment (PSI) and Business Contributions to Development (BCtA); Government Soft Power; First Certifiable ISO 26000; Donor Support — How Donors Can Support Local Networks; Steering Committees’ Broad Roles/Governance Models; Human Rights and Business; Added Value of Local Networks; Anti-Corruption and Regional Cooperation.

Governance

Georg Kell, Executive Director of the Global Compact, opened the governance sessions with a call for Local Networks to upgrade their operations in order to achieve scale, and to consider the objective of influencing global markets when pursuing partnerships.

Sessions that followed included the launch of the 2011 Local Network Report during which Soren Petersen, Head of Local Networks, encouraged the continued drive towards differentiation and creating a “gold standard” for Local Networks around the world.

Several new resources and commitments were also introduced, as was the launch of formal dialogues on sustainable development and preparations for Rio+20:

- Exchange Programme

Global Compact Network Spain reported on the outcome of the first Local Network Exchange Programme hosted in Madrid. Outcomes from the meeting included recommendations for multi-stakeholder steering committees, the use of the Spanish online
Communication on Progress (COP) template as a best practice, and specific guidance on how Local Networks would contribute to the Rio+20 planning process.

• Memorandum of Understanding Working Group (MoU)
A representative of the MoU Working Group from the Global Compact Network Ceylon shared the status of ongoing activities and put forth recommendations for approval. Recommendations included greater clarification of minimum requirements for Local Network participation, and suggestions for differentiation in terms of growth and development levels.

In order to make more explicit the consequences of non-compliance, the Working Group introduced a new “Formal” level of participation in addition to the existing statuses of “Emerging” and “Established”. There was a call for the continuation of the Working Group to further expand upon the previous call for a Local Network “gold standard”, by incorporating the concept of “Sustainability Hubs” into the Differentiation Framework.

• Online Social Networking
The Global Compact announced the launch of a new social network platform at this year’s ALNF. The new platform is aimed at providing networks with a space to interact and exchange ideas and knowledge, while stimulating inter-network and inter-regional collaboration.

As with other online social networks, each Local Network will have its own individual profile and account, and features will be compatible with the existing Knowledge Sharing System.
ALNF Regional Meetings: 20 May 2011, Copenhagen

In an effort to further distil the dialogue of the ALNF and Global Compact Week into a more local context, regional meetings were convened to allow Local Networks the opportunity to discuss priorities and capture collective input.

KEY HIGHLIGHTS:

- **Africa and MENA Meeting**
  Participants who gathered for the joint Africa and MENA Regional Meeting received a briefing on current anti-corruption projects currently implemented by Siemens. A representative of Nestlé was also on hand to explore possibilities for greater engagement in the region.

- **Asia and Oceania Meeting**
  The United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) explained the new phase of the Investors for Development project (I4D) which is meant to promote Government-business dialogue on how to engage the business sector on issues of sustainable development, and how Governments can play a more active role in promoting corporate responsibility.
  The Global Compact Network Japan also reported on efforts made by Global Compact participants in the aftermath of the earthquake and tsunami that struck Tohoku, Japan.

JAPAN EARTHQUAKE

On 11 March 2011, a massive earthquake struck off Japan’s Sanriku coast. The ensuing tsunami devastated a large number of towns and cities and resulted in enormous loss of life.

After the incident, George Kell, Executive Director of the Global Compact, and Toshio Arima, Chairman of the Board of the Global Compact Japan Network (GCJN), sent joint letters to all Global Compact participants requesting donations, and a broad appeal for contributions was made through the Global Compact website.

Support was received from Local Networks throughout the world. At both the Global Compact Annual Meeting and the Asia Regional Meeting, the GCJN thanked participants for their support and shared the outlook for the future.

Determined to continue the recovery efforts, the GCJN mounted the program “GCJN Collective Action for Recovery from the Great East Japan Earthquake Disaster” as an initiative to support dispatching volunteers from GCJN members and organizations considering becoming Global Compact signatories. In 2011, there were 9 visits made by 9 different companies to Kesennuma Oshima, and 4 visits by 5 companies to Watari-cho. This collective action provided support to recovery efforts, while at the same time offered an opportunity for GCJN members to perform volunteer activities.

The progress of the collective action was shared with the 250 participants who attended the GCJN Symposium on 14 October 2011. The Symposium focused on the theme of “Disaster and CSR”, with panel discussions conducted by representatives of local governments in the affected areas, companies, academics, and NGOs.
• Europe Meeting
Several informal working groups were established to address various regional issues. This included a Working Group on Subsidiaries Management whose main objective is to analyse how European Local Networks are addressing subsidiary issues and to ultimately make recommendations to the Global Compact Office.

• Latin America and Caribbean Meeting
Leaders announced the launch of Business Action for Sustainable Development (BASD) — a coalition formed by the Brazilian Global Compact Committee, the Brazilian Business Council for Sustainable Development and the International Chamber of Commerce — which was intended to create an enabling environment for preparatory discussions for Rio+20.

Regional Local Network Meetings
Regional meetings give Local Networks the opportunity to discuss region-specific challenges and introduce opportunities for collaboration. In 2011, Local Networks focused on issues of anti-corruption, policy dialogues and preparations for Rio+20, among others. Participants also had the opportunity to take part in training sessions on topics ranging from Communications on Progress to the Global Compact Management Model. Greater multi-stakeholder involvement in these regional meetings set the stage for future collaborations and collective action.

ASIA-PACIFIC REGIONAL MEETING:
11-12 February 2011, Indonesia
Delegates representing 17 Global Compact Local Networks from the Asia-Pacific region, met for two-days in Bali to assess progress made, exchange experiences and plan future activities.

Network representatives discussed approaches to the local implementation of Global Compact principles and committed to further strengthen collaboration and communication efforts. Other topics included recent updates made to the Global Compact Integrity Measures, specifically COP requirements; Local Network accountability; logo use; and annual agreements with the Global Compact Office. Delegates also discussed challenges and opportunities of subsidiary engagement, as well as commitments and solutions that could be proposed at the Rio+20 Conference.

Two initiatives, Principles for Social Investment (PSI) and the Business Call to Action, were presented and examples from South Korea, Indonesia and the Philippines served as inspiration to scale up contribution efforts for achieving development goals through these initiatives.
AFRICA & MENA REGIONAL MEETING:  
27 September 2011, South Africa  
Global Compact Local Networks from across Africa and MENA gathered in Johannesburg, South Africa for their second joint regional meeting. 

Hosted by the National Business Initiative (NBI) and the secretariat of the South African Local Network, the meeting included network representatives from South Africa, Kenya, Namibia, Nigeria, Uganda, Egypt, Morocco, Jordan and Iraq. The meeting was also attended by members of the advisory group of the South African Network and UNDP. 

Participants expressed a keen interest in the issue of food security ahead of a high-level event which was set to take place the following month.

EUROPE REGIONAL MEETING:  
28 October 2011, Italy  
Global Compact Local Networks in Europe convened over three days for a Regional Meeting and sustainability conference. Approximately 150 participants, representing 18 Local Networks, gathered to learn about recent activities of the Global Compact Office and to identify issues and challenges, as well as best practices, specific to the European region. 

The meeting included training sessions on COPs and the Management Model. These sessions focused specifically on implementing the Global Compact 10th Principle against corruption. The event saw the launch of a new publication, *European UN Global Compact Companies Towards Rio+20: A Best Practices Collection*, which contains 49 corporate sustainability case studies from 15 European countries.

The sustainability conference, “Public-Private Joint Efforts Towards Rio+20”, was hosted by the Italian Ministry of Foreign Affairs and the Italian Local Network. The opening session sought to set an agenda for Rio+20 and beyond. Three thematic sessions followed which addressed food security and sustainable agriculture; green jobs and social inclusion; and sustainable cities. The three-day event concluded with the Italian Local Network’s annual meeting at ENI headquarters where a new steering committee was elected.
AMERICAS REGIONAL MEETING:
10-11 November 2011, Mexico

Following the Latin America and Caribbean Global Compact Business Forum, Local Networks in the Americas convened on 10-11 November for a regional meeting in Mexico City. The meeting was attended by more than 30 representatives and delegates from 11 Local Networks and the Regional Center for the Support of the Global Compact in Latin America and Caribbean.

During the meeting, Local Networks demonstrated a wide range of activities from social media outreach efforts to facilitation of collective action and policy dialogues. Local Networks agreed to organize events regionally in preparation for the Global Compact Rio+20 Corporate Sustainability Forum (CSF) set to take place in the week preceding the Rio+20 intergovernmental conference.

Training sessions on the Communication on Progress and the Global Compact Management Model were held for nearly 60 business participants and Local Network staff, which focused on implementing the Global Compact 10th Principle against corruption. Examples were drawn from Global Compact guidance materials on anti-corruption, in particular the Reporting Guidance on the 10th Principle Against Corruption publication developed in partnership with Transparency International.

ASIA-PACIFIC REGIONAL MEETING FOR 2011:
21 November 2011, South Korea

Global Compact Local Networks from Asia gathered for a second time on 21 November, this time in Seoul, South Korea. The meeting was hosted by the Global Compact Network Korea and served as an opportunity for delegates from 7 Local Networks to recap and assess the network’s 2011 activities. Among participants in attendance were delegates from ESCAP and representatives from the secretariat of the Principles for Social Investment (PSI), who highlighted roles and opportunities for Local Networks to engage with PSI.
EXCHANGE PROGRAMME

Madrid, Spain
The Global Compact and the Spanish Local Network officially launched the first Local Network Exchange Programme on 8 March in Madrid. The Programme, for which preparations began in 2010, aimed to foster collaboration among Local Networks by providing an opportunity to share experiences and identify best practices across regional borders. Contact Persons from various networks gathered to participate in practical working sessions, with the goal of developing an in-depth analysis of the challenges and opportunities associated with Local Network operations.

Participants of the inaugural event discussed the management of Local Networks; current Global Compact activities and initiatives, such as Global Compact LEAD; the COP Differentiation Programme; Rio+20; and a customized reporting system developed by the Spanish Local Network. The event concluded with a site visit to one of the champion companies of the network. This first exchange was attended by networks from Belgium, Egypt, Dominican Republic, Mexico and Zimbabwe.

Dominican Republic
The second Local Network Exchange Programme was hosted by the Local Network in the Dominican Republic and was held over a five-day period in September 2011. Topics included network funding and sustainability challenges, integration of the Local Network Management Toolkit, and an exchange of participants’ experiences using the Knowledge Sharing System (KSS). Further discussions encouraged Local Networks to take a stronger role in Rio+20 preparations and guidance was provided on how to better facilitate collective action and policy dialogues in respective regions. The idea for a Subsidiary Engagement Model, as well as recommendations towards the new concept of Sustainability Hubs was discussed. The event concluded with site visits to champion companies of the Global Compact in the Dominican Republic.

The Exchange Programme was attended by networks from Ghana, USA, Ecuador, Pakistan, Sri Lanka and the Latin American Regional Center.
Local Network Launches 2011
The year 2011 saw the launch of five networks. These included newly launched networks and those networks that made the transition from Emerging to Established status. The Global Compact welcomed commitments from Mexico, Ecuador, Iraq, China and Azerbaijan, as well as the introduction of the Global Compact in Iran.

MEXICO
Nearly 200 representatives from business, Government, civil society and academia met in Mexico City for the relaunch of the Global Compact Local Network in Mexico. The Mexican Secretary of Environment and Natural Resources, Juan Rafael Elvira Quesada, called on all companies to lead the movement towards greater corporate sustainability in Mexico and to translate the principles of the Global Compact into action in their daily operations.

The Mexico Network was first launched in 2005 with the support of several UN agencies, including the UNDP. Currently, the network is hosted by the United Nations Industrial Development Organization (UNIDO) which manages its daily operations. With almost 300 participants, the Mexico Network is the second-largest Local Network in Latin America.

ECUADOR
The Global Compact Network Ecuador was launched during the “First Quito Forum: Responsible Cities and Organizations”, on 26 July 2011, during which forty companies and organizations in Ecuador officially ratified their commitments to the Global Compact. The Ecuadorian Consortium for Social Responsibility (CERES) was selected to serve as the Secretariat of the Ecuador Network.

The launch event was opened by Jorge Parra, UN Resident Coordinator in Ecuador, who encouraged attendees to help achieve UN Secretary-General Ban Ki-moon’s goal of increasing the number of Global Compact participants to 20,000 by 2020. Diana Chávez, Director of the Regional Center for the Support of the Global Compact in Latin America and the Caribbean, stressed the crucial role played by Local Networks in advancing the positive impacts of the Global Compact in Latin America.

IRAQ
In a historic event, the UNDP and the Iraqi Council of Ministers Secretariat launched the Global Compact Local Network in Iraq. Attended by nearly 300 representatives of Government, local and international companies, civil society, donors and the United Nations, the event provided a platform for exchanging knowledge on corporate responsibility principles.

Hameed Hilli, Chairman of the Iraq Centre for Business Community Development and the nominated representative of the newly created network, initiated the signing of MoU by current Global Compact participants in Iraq. Thirty-one companies, civil society organizations and multinational enterprises operating in Iraq formally joined the Global Compact initiative, underscoring the significant increase in awareness and engagement of Iraqi and global business communities.

CHINA
In the presence of over 200 representatives of business, business associations, Government, civil society and other stakeholders, the China Local Network was relaunched on 28 November in Beijing.

Fu Chengyu, the Chairman of SINOPEC and a Global Compact Board Member, signed the MoU on behalf of the network, and was selected to serve as the inaugural Chairman of the China Network Board. Participants also adopted a new constitution for the network which defined membership, governance and other substantive issues.

Executives from Chinese state-owned companies, private companies and multinationals in China shared their experiences on advancing Global Compact principles in China and abroad. The event was also attended by senior representatives from the Chinese Ministry of Foreign Affairs, SASAC, UN agencies in China, and other business and non-business organizations.

AZERBAIJAN
In an event organized by UNDP and supported by Statoil, the Global Compact Network Azerbaijan was launched on 30 November in the capital of Baku.
The event opened with an address by Erling Skjønsberg, Ambassador of Norway to Azerbaijan, in which he stressed the crucial role of corporate sustainability as a pillar of robust economies. Nato Alhazishvili, UNDP Deputy Resident Representative, reiterated the commitment of UNDP to network business participants in their efforts to advance the Global Compact principles in Azerbaijan. Representatives of the Turkey Local Network were on hand to showcase recent achievements, intended to serve as inspiration for the newly formed network.

The event ended with the signing of a MoU by the recently elected Network Representative for Azerbaijan. At the time of the launch, the Azerbaijan Network had 16 participants and a newly adopted formal steering committee.

IRAN INTRODUCTION

On the occasion of the First International Corporate Social Responsibility Congress held in Tehran, the Global Compact was formally introduced in Iran. The event was attended by 150 participants representing business, business associations, academia, civil society and international organizations.

Participants discussed how corporate responsibility could be promoted and advanced in the Iranian business community. Over the course of the event, participants agreed to the following commitments: (1) to build the capacity of business and civil society to advance responsible business in Iran; (2) to raise awareness of corporate responsibility activities in the Iranian business community; (3) to provide incentives for business to voluntarily engage in corporate responsibility activities in Iran; and (4) to publicly communicate the benefits of corporate responsibility activities for business and society at large.

The meeting was organized by the MAHAK, the Society to Support Children Suffering from Cancer, and was co-sponsored by the Iranian Chamber of Commerce, Industry and Mines. Progress made by participants will be evaluated during the Second CSR Congress to be hosted by MAHAK in Tehran in February 2013.
SECRETARY-GENERAL VISITS

With visits to Bulgaria, Nigeria, Korea and Bangladesh in 2011, Secretary-General Ban Ki-moon inspired and recognized the work of Local Networks as they continue to work towards integrating the ten principles into local businesses and communities. He showed his support for new and ongoing initiatives and asked for the assistance of Local Networks in preparing for the historic Rio+20 Conference.

BULGARIA
For the first time since the inception of the Global Compact, the Secretary-General personally signed the MoU with a network.

Sasho Dontchev, Chairman of the Global Compact Network Bulgaria, remarked that the new network’s mission would be to promote corporate responsibility in Bulgarian society. He added that thousands of employees of participating companies realize that caring for their children and parents, for environment and society as a whole, are their personal care.

The Secretary-General singled-out Bulgaria as a leader in the field of corporate responsibility in South East Europe and encouraged Bulgarian businesses, institutions and NGOs to work together to ensure global sustainable development.

NIGERIA
On the occasion of the high-level United Nations visit to West Africa, the “Every Woman, Every Child” initiative, in collaboration with the Global Compact Network Nigeria, hosted a private dinner with the Secretary General in Abuja. The dinner, which was held on 23 May, brought together representatives from Government, business, civil society, the healthcare sector, academia, and the UN in support of the Global Strategy for Women’s and Children’s Health, launched during the UN Millennium Development Goals Summit. The event was held to mobilize resources and catalyze public-private partnerships with the recognition that bold, coordinated action is needed to improve the health of hundreds of millions of women and children around the world.

REPUBLIC OF KOREA
The Global Compact Network Korea hosted a breakfast meeting with the Secretary-General on 10 August in Seoul. Participants included Former Prime Minister Han Seung-soo;
Minister of Environment Yoo Young-sook; Anti-Corruption and Civil Rights Commission of Korea Chairman Kim Young-ran; National Human Rights Committee Chairman Hyun Byung-chul; Green Growth Committee Chairman Yang Soo-gil; Economic and Social Development Commission of Korea Chairman Choi Jong-Tae as well as other Government officials. Also in attendance were business representatives from Hyundai Motors, Korea Land Housing Co., Korea Railroad Co., and STX Energy, among others.

The Secretary-General opened his speech by saying, “It is my greatest pleasure as Secretary-General, who is a native Korean that the Global Compact Korea Network has just, within 4 years, grown to become one of the largest networks in the world.” He went on to further emphasize Korea’s role stating, “Korea has been listed in the UN for 20 years and has surpassed the goals pursued by the UN and shows itself to be a model success story. Korea must now act according to the expectations of the international society.”

As part of the network’s contribution to the UN Millennium Development Goals, Seoul National University Professor Cho Dong-sung presented the Secretary-General with the “5W Proposal.”

**BANGLADESH**

More than 70 leaders from business, civil society and Government convened for an intimate dinner in honour of the Secretary-General. The event, “Women’s and Children’s Health in Bangladesh: Challenges, Solutions and Innovations”, was co-hosted by the Global Compact Local Network Bangladesh, BRAC, ICDDR,B and the UN Foundation. The Secretary-General took the opportunity to introduce the “Every Woman, Every Child” initiative – an initiative launched by the Secretary-General in 2010 to mobilize and intensify international and national action by Governments, multilateral institutions, the private sector and civil society to address the major health challenges facing women and children around the world. In his address he noted, “Bangladeshi private resources, expertise and networks are making a difference. You are reducing the cost of medicines and vaccines. You are making sure that health care reaches more people in poor communities,” he said, “and your innovations are now spreading around the world; Simple solutions that save lives”.

The Secretary-General also recognized the support of the private sector through their participation in the Bangladesh Network and urged participants to further expand their efforts. Attendees had the opportunity to participate in thematic roundtable discussions, and many businesses made commitments to take action in support of the “Every Woman Every Child” initiative.
The Investors for Development (I4D) project serves as the Global Compact Regional Support Center Asia-Pacific whose purpose is to enhance the capacity and promote the cooperation of Global Compact Local Networks in the region. ESCAP launched I4D project in 2007 with funding from the governments of Sweden and the Netherlands.

**ACHIEVEMENTS 2011**

**Facilitated the Implementation of the Global Compact Principles Through Targeted Training Activities**

Based on strategy initiated in 2010, more Global Compact implementation training activities were held in 2011, reaching over 100 participants. Follow-up training activities, held 6-12 months after the original trainings, were also developed and piloted in Bangladesh and the Maldives, in which over thirty companies participated.

Additionally, based on previous lessons learned, a master-trainers course was conducted in Bangkok in March 2011. The primary goal was to provide trainings which could then be replicated and carried out at the national level and within individual businesses and organizations. Twenty-seven regional and national trainers benefited from this course, twenty of which subsequently went on to serve as facilitators at training events organized in their respective countries.

**Strengthened the Mongolia Local Network and the Emerging Network in the Maldives as Business Driven Networks**

Through the organization of national multi-stakeholder meetings, I4D fostered business participation in the Mongolian Network and helped the Emerging network in the Maldives to prepare for its future official launch. The purpose of the events in both countries was to increase awareness of the Global Compact and gauge the interest of engaged companies in having a local network in their country. These events were followed by a smaller meeting with key companies to secure their interest in being drivers of the networks and ensure a solid foundation for network sustainability.

**Increased Cooperation and Exchange of Knowledge Through Regional Meetings, Outreach Events and Online Activities**

**Partnerships for Sustainable Business**

 Held on 25 July in Bangkok, this event was a meeting between Local Network leaders and key sustainability specialists from Transnational Corporations (TNCs) operating in the region, which included representatives from Tata, Oxylane, Li & Fung, Maersk, Nestlé and Microsoft. The meeting aimed to further promote and deepen the engagement of TNCs with Local Networks and to explore further opportunities for partnerships.

**Social Networking, Media & Web Presence**

Two webinars were organized in July and December 2011 to enable Local Networks to make better use of internet tools in promoting their networks.

**Publications**

I4D commissioned a policy-oriented paper to identify initiatives that policy-makers in the Asia-Pacific region should consider when promoting corporate responsibility practices, at both the regional and national levels.
The Barcelona Center for the Support of the Global Compact — Forum Foundation reduced its activities during 2011 due to the difficult financial situation experienced by much of the Eurozone, including Spain. However, the Forum Foundation has been committed to including the Global Compact in all the usual activities, keeping in line with its core values. These activities included the Forums (Naples 2013, Amman 2016); Peace Camp; and the development of publications and designation of the next host city for each Forum.

ACHIEVEMENTS 2011

Collaboration with Barcelona City Council and the Global Compact Cities Programme
The Barcelona Center is currently collaborating with the Barcelona City Council following its joining the Global Compact on 23 February 2011.

In addition, the Center is working with the City Council to develop a multi-year urban project in order to position Barcelona as an Innovating City in the Global Compact Cities Programme.

Global Compact Guide for Local Governments: Turning the Global Compact into a Source of Good Practices
In collaboration with the Regional Center for the Support of the Global Compact in Latin America and the Caribbean, and the ICMA Organization of Latin America, the Barcelona Center introduced the publication Global Compact Guide for Local Governments: Turning the Global Compact into a Source of Good Practices, which is scheduled to be published May 2012. The guide aims to help local governments and their public entities implement the Global Compact principles in their daily operations.
The Regional Center works to further the mission of the Global Compact within the Latin American context and provides support to Local Networks in the region.

**ACHIEVEMENTS 2011**

**Publications**

**Annual Report 2010**

The annual publication provided an overview on how the ten principles were being implemented in the Latin American and the Caribbean region, and included a profile of the main activities of all 12 Local Networks currently established in the region.

**Translations**

In an effort to provide participants with the most current resources available, the Regional Center translated several Global Compact publications into Spanish:

- **Guidance on Responsible Business in Conflict-Affected & High-Risk Areas: A Resource for Companies & Investors**
- **UN Global Compact Management Model**
  This publication was translated in collaboration with the Mexican Local Network.
- **Operational Guide for Medium-Scale Enterprises**
  This publication was translated in collaboration with the Argentinean Local Network.

**Events**

**Global Compact in Latin America and the Caribbean Business Forum**

Organized by the Regional Center with the support of Fundación Carolina and the Mexican Stock Exchange, the Forum brought together more than 200 representatives from business, investor groups and Local Networks in the region. The event was the first regional engagement to position a financial perspective as a strategy towards advancing corporate sustainability.

The Forum, which was led by Fernando Chico Pardo, a member of the Global Compact Board and CEO of ASUR, included topics such as responsible investing, corporate governance, sustainable development and Rio +20. Eight Global Compact best practices on human rights, labour, environment and anti-corruption were presented by Petrobras, Grupo de Energía de Bogotá, Cerrejon, Telefónica, Endesa and Asur.

**LAC Local Network Regional Meeting**

The Regional Center worked in cooperation with the Global Compact Office and the Mexican Local Network to organize the Annual LAC Regional Meeting. The Regional Center provided support to Local Network representatives from Argentina, Brazil, Colombia, Chile, Peru, Panama, Dominican Republic and Paraguay to attend the meeting.

**Launching of the Ecuador Local Network**

At the request of the company Repsol and the Ecuadorian Consortium for Social Responsibility (CERES), the Regional Center supported the launch of a Global Compact Local Network in Ecuador on July 26th. The event coincided with the “First Quito Forum: Responsible Cities and Organizations”.

**Training**

**UN Global Compact Management Model Training**

In order to support companies’ efforts to integrate the Global Compact principles into their business practices and to improve reporting, the Regional Center adapted the new COP guidelines into Spanish, and carried out a training program on the UN Global Compact Management Model with seven Local Networks in the region. Approximately 200 Global Compact participants attended the training, which was supported in part by Telefónica, Endesa and Global Compact LEAD companies.

**Online Training Course on Corporate Responsibility Management**

In collaboration with Anahuac University (Mexico), the Regional Center developed a training course to provide senior management with knowledge and tools in various
areas of corporate responsibility. The course dedicated an entire section to the Global Compact principles and included business cases from Global Compact participants in Latin America.

**Collective Action**

**Information System on the Implementation of the 10th Principle in Latin America and the Caribbean**

The Regional Center, with the support of the Mexico Chapter of Transparency International, developed an online platform for participants to learn about the 10th Principle (Anti-Corruption) in the local context of the Latin American and Caribbean region.
The Number of Global Compact Participants per Region
The number of Global Compact participants has been increasing steadily across all regions. In 2011, the number of participants in Africa/MENA reached over 1,000.

The Number of Local Networks by Region
The launch of networks in Ecuador and Iraq, as well as the introduction of the Global Compact in Iran, increased the number of Global Compact Local Networks from 97 to 100 in 2011.

Note: The graphs for the Global Compact Local Network Report 2011 were produced for benchmarking purposes only. All of the data is extracted from the Knowledge Sharing System (KSS), and therefore may not fully represent all the Local Network activities.
In 2011, 73% of all Local Networks were Established. In Europe/CIS and Asia/Oceania, more than 80% of networks were Established, while 68% were Established in the Americas. In Africa/Middle East North Africa (MENA), 52% of networks were Established, down 4 percentage points from last year due to the addition of 2 new Emerging networks in 2011.

With only a 1% decrease over all, the percentage of Established networks in 2011 remained nearly the same as the previous year in all regions.

One out of three Established networks set up their network as a legal entity. In the Asia/Oceania region, legal entities accounted for 64% of the networks — twice the average. Europe/CIS was the second largest region, reporting 28% as legal entities, followed by 23% in the Americas and 14% in Africa/MENA.

In 2011, approximately 80% (58 of the 73 Established networks) reported activities during the year. With the exception of Europe/CIS, more than 80% of the Established networks fulfilled their obligations by reporting their activities. The number of Established networks that reported in 2011 significantly increased in the Americas and Africa/MENA, with increases of 15 percentage points and 14 percentage points, respectively. The Americas also had their highest level of reporting this year, reaching a full 100%, second only to the 93% reported by Africa/MENA.

While the Americas and Africa/MENA showed an increase, a decline was seen in the Asia/Oceania and Europe/CIS regions. Asia/Oceania experienced a 7 percentage point decrease with 93% of their participants reporting activities; while Europe/CIS, at 59%, showed a 6 point decrease from the previous year.
Communication of Network Activities

Websites
Websites remained one of the most common vehicles for disseminating information, with over half of networks reporting their use in 2011. This number remained steady from the previous year’s reporting of 54%. While there was a slight decrease in Europe/CIS, still nearly three-quarters of Local Networks in the region reported using a website for communications.

Newsletters
More Local Networks used newsletters as a way of communicating in 2011 compared to the previous year. An increase of Local Networks issuing newsletters was shown in all the regions except for Europe/CIS, whose number remained the same from 2010. In 2011, 40% of all Local Networks reported sending newsletters to their members.

With an increase of 9 percentage points, more than one-third of the Local Networks in Africa/MENA used a newsletter to communicate with participants. Americas and Europe/CIS represented the average with 37% and 38% of networks using newsletters, respectively. In Asia/Oceania there was an increase of 4 percentage points with 60% of Local Networks sending newsletters to their members.
Local Networks as Multi-Stakeholder Platforms

Who Are the Participants?
This year saw SMEs become the largest group of participants in all regions except for the Americas, a position previously held by Companies (> 250 Employees) in Europe/CIS and Asia/Oceania in 2010. Showing an increase of 7 percentage points from the previous year, 36% of all the participants were SMEs.

Companies became the second largest group in 2011, representing 32% of participants; a decrease of 2 percentage points from 2010. However, in the Americas, Companies represented the largest group of participants. With the significant increase of SMEs in 2011, SMEs and Companies now account for approximately 70% of all the participants.
Civil Society remained the same from the previous year, constituting 14% of Local Networks in 2011.

Of the 623 business organizations engaged in the Global Compact, 73% were from Europe/CIS (261 participants) and the Americas (203 participants), while 92 business associations resided in Asia/Oceania, and 67 in Africa/MENA.

Stakeholder Groups Involved in Governance of the Local Networks
An increase in engagement was seen across all stakeholder groups, indicating greater multi-stakeholder involvement in network governance structures.

SMEs
The percentage of Local Networks with small and medium-size enterprises sitting on their boards had increased considerably in Africa/MENA, where it was 40% in 2011, doubled from 2010. The percentages in Asia/Oceania, Europe/CIS and the Americas were 71%, 62% and 50%, respectively. The global percentage was 58%, up 7 percentage points from 2010.

Companies
Globally, 74% of Local Networks’ steering committees were driven by business. As with the previous year, strong business involvement was seen in Europe/CIS with 84% of networks reporting their committee members were drawn from the private sector; followed by Asia/Oceania with 76% reporting private sector involvement. Two regions saw a large increase from 2010: Africa/MENA had an increase of 16 percentage points, reporting 56% private sector involvement; and the Americas saw an increase of 7 percentage points, reporting private sector involvement of 74%.

Business Associations, Government and NGOs
SMEs, business associations and NGOs were involved in steering committees in more than half of the networks, while 45% of networks had academic involvement. Less than one-third of networks reported UN agencies, Government, labour and foundations as engaged in their network governance.

54% of networks invited NGOs to participate in their steering committees, an 8 percentage point increase from the 46% reported in 2010. Asia/Oceania networks significantly increased NGO involvement from 49% in 2010 to 71% in 2011. An increase was also observed in Europe/CIS with 57%, up 8 percentage points from last year; the Americas reported 47%, a 3 percentage point increase; and 44% of networks in Africa/MENA reported NGO involvement in their steering committees.
Academic Institutions
The involvement of academic institutions increased 6 percentage points in 2011 with 45% of networks reporting involvement. It was mainly led by the increase in Asia/Oceania networks where involvement increased by 17 percentage points.

Asia/Oceania
In Asia/Oceania, more than 70% of networks reported engagement with companies, SMEs, NGOs and academics. There was a significant increase in the number of networks inviting NGOs and academics to participate in their governance bodies, with twice as many NGOs and academic institutions involved in 2011 than the previous year. Five of the 9 stakeholder groups showed the most involvement in the Asia/Oceania region.

Africa/MENA
In Africa/MENA, there was increased involvement by SMEs, business associations and Government in governance bodies. In particular, involvement of SMEs doubled from 20% to 41% in 2011. Out of all four regions, Africa/MENA showed the highest engagement by Government, showing involvement in 41% of their networks, with the least engagement by NGOs and academic institutions, accounting for 44% and 15%, respectively.

Americas
As with the other regions, the Americas also increased the involvement of stakeholders, especially SMEs, business associations, UN agencies and academics by 8 percentage points each. The trend of engagement by Government remained the same as 2010; only 11% of the networks had Governments involved in their governance structure, representing the least reported Government involvement out of all the regions. Engagement by labour groups was also the lowest among the regions, with 5% of their networks reporting labour involvement.

Europe/CIS
Unlike the other regions, stakeholder involvement remained relatively unchanged in Europe/CIS. Despite this, there was increased engagement by NGOs (8 percentage points), academics (5 points), and SMEs (3 percentage points). Government involvement decreased by 3 percentage points, reporting less than one-third of their networks with Government representatives on their steering committees.
Who Attends the Meetings of the Local Networks

Companies and SMEs
In 2011, the private sector represented the majority of participants at Local Network meetings. The biggest group, Companies, attended 82% of all meetings; a 4 percentage point increase from the previous year. The second largest group represented was SMEs. The global figure was about the same as last year at 60%, however, the participation of SMEs in Africa/MENA increased from 58% to 77%, mirroring their increased participation in network governance across the region. Like the previous year, Africa/MENA continued to have the highest SME participation, followed by the Americas.

NGOs
NGOs increased their participation to 46%, 20 points up from 2010. This increase was seen across all regions, positioning NGOs as the third biggest stakeholders represented in meetings in 2011.

Business Associations
Business associations increased their total participation to 41%, a 7 percentage point increase from 2010. Africa/MENA maintained the highest participation of business associations (66%) in 2011. A 9 percentage point increase was seen in Europe, with a reported participation rate of 45%.

UN Agencies and Academic Institutions
UN Agencies and academic institutions decreased their total participation in Local Network meetings from 37% to 24%, except in the Africa/MENA region where participation rose from 42% to 46% in 2011. This decrease was particularly apparent in the Americas where participation decreased from 67% in 2010 to 24%.

Meanwhile academics, which previously held the position as the third largest group of meeting participants, dropped to the fifth largest group in 2011, decreasing in all regions and resulting in a drop from 48% to 37%, globally.

Academic institutions reported their highest participation in the Americas with 60% attendance, while the average for other regions was reported to be approximately 30-40%.

![WHO ATTENDS THE MEETINGS OF THE LOCAL NETWORKS](image-url)
Subsidiary Engagement

For multinationals playing a role in the Global Compact, the engagement of their subsidiaries at the Local Network level can significantly expand their corporate responsibility efforts. About 60% of the networks had subsidiaries of multinationals participating in their activities. At 81%, Europe/CIS had the most networks reporting multinational involvement; Asia/Oceania reported 59% participation; Americas 53%; and Africa/MENA 37%.
The Issues and Types of Activities Covered at Events

According to 2011 data logged into the KSS, Global Compact Local Networks held 757 events and the vast majority cut across all the issue areas (human rights, environment, labour, anti-corruption), except in Africa/MENA where the issue of anti-corruption was a bigger focus than the other issue areas. Business for development accounted for 6% of all network activities, while issue areas such as financial markets, UN-Business partnerships, business and peace, and supply chain sustainability were rarely addressed.

Africa/MENA
In Africa/MENA, 28% of the region’s total activities focused on policy dialogue; a much larger percentage than in any other region. In addition, 18% of activities in Africa/MENA addressed partnerships, more than any other region.

Americas
In the Americas, there was a focus on learning activities, accounting for 23% of all activities. Tool provisions, publications or translations were the focus of 16% of activities; much higher than in other regions.

Asia and Oceania
In Asia and Oceania, COP related activities were significantly lower than in other regions, accounting for only 5% of all activities. However, outreach events were larger than in the other regions, accounting for 20% of the activities.

Europe/CIS
In Europe/CIS, COP activities frequently cut across all issue areas, more so than in any other region, accounting for 27% of all their activities. In addition, learning activities were held more frequently than other types of activities, such as partnerships or tool provision.
Seminar on
“Human Rights, Business and
Corporate Social Responsibility”
“It is not in the stars to hold our destiny but in ourselves.”

— William Shakespeare
The information and data in this report are based on the Global Compact Local Networks' activities during 2011 and information placed in the Knowledge Sharing System.

THE ACHIEVEMENTS
Achievements 2011

Operational Guide for Medium-Scale Enterprises
To better reach and transfer valuable information to Global Compact SME participants in Argentina, the Global Compact Network Argentina, in close collaboration with the Regional Centre for the Support of the Global Compact in Latin America and Caribbean, translated into Spanish the Global Compact and United Nations Industrial Development Organization (UNIDO) publication *Operational Guide for Medium-Scale Enterprises*, published in 2007. This guide offers SMEs a step-by-step model for implementing the ten principles, based on what companies of this size need to do to improve sustainability performance.

Global Compact Chair in Corporate Responsibility
The Local Network held its fifth and sixth editions of a training course, certified by the Business School of the Universidad Nacional de General San Martin, in which managers and executives from business, civil society, government and academia can learn about the Global Compact and corporate responsibility through a comprehensive programme. The course facilitated understanding and subsequent implementation of the Global Compact ten principles, bringing different approaches and perspectives to enhance corporate responsibility. The course was also aimed at building a space for reflection, learning and collective knowledge, focusing on the challenges facing companies to develop corporate responsibility activities aligned with their business strategies.

Children’s Rights and Business Principles Initiative Consultation in Argentina
In 2011, the Global Compact, Save the Children and the United Nations Children’s Fund (UNICEF) facilitated a three-month consultation period for the Children’s Rights and Business Principles, in which more than 600 business leaders, civil society representatives and children were engaged. Argentina was appointed to coordinate the official consultation in Latin America. The network, Arcor Foundation and local representatives from UNICEF and Save the Children held an event in which the seven principles were presented to more than 30 corporate responsibility leaders from business and civil society to gather their suggestions and recommendations.

Celebrating the Seventh Anniversary of the Local Network
Stakeholders active since the introduction of the Global Compact in Argentina were involved in the celebration of the seventh anniversary of the network in 2011. The United Nations Development Programme (UNDP) Resident Representative and Coordinator stressed the relevance of the Global Compact ten principles in times of crisis and economic instability. During the ceremony, several publications that guide companies in implementing the Global Compact ten principles were released.

Release of Corporate Responsibility and Decent Jobs Report
In conjunction with the United Nations System (UNDP, International Labour Organization (ILO) and the UN Economic Commission for Latin America and the Caribbean (ECLAC)) and the Ministry of Labor, Employment and Social Security, the network released a report titled *CSR and Decent Jobs* at an event attended by the Minister of Employment and Social Security. Many stakeholders agreed that this report presented a new horizon on corporate responsibility in Argentina.
Achievements 2011

Competing for the Best Social Entrepreneurship Project

The Global Compact Network Armenia held a contest—titled “Your Bright Idea”—to solicit the best concept for a social entrepreneurship project implemented in Armenia. All local and international NGOs, development organizations and civil society organizations active in Armenia were eligible to participate and propose projects for the contest, which was launched in November.

The network’s steering committee is evaluating project proposals and will select one winner. The winning project will be financed by the committee and fully implemented by the organization that submitted the proposal.
Achievements 2011

New Governance Policies
As the Global Compact Network Australia grew in 2010 and 2011, it emphasized developing a strong governance framework and became a legal-entity with a Board of Directors and a Network Representative. The newly adopted Constitution required a cross-section of large corporations and SMEs to participate. The Board began implementing a financial management and growth plan in which the network would remain led by business and industry. Board subcommittees on finance, members and risk management were formed, and a new website was launched.

Introduction of Local Network Leadership Groups
The Australian Network established Leadership Groups that facilitate collaboration, knowledge sharing and identification of best practices across the Australian business, industry and civil society communities. Each group — sponsored by a Board member, supported by the Secretariat and led by signatories — aims to be a leader in its issue area. The Human Rights Leadership Group ran forums in collaboration with the Australian Human Rights Commission and various Government agencies, and the Anti-Corruption Leadership Group sought input in developing national legal frameworks. More than 140 organizations across Australia have participated in the Leadership Groups.

COP Template for SMEs
As an outcome of a series of COP training sessions in 2011, the network developed a template to help SMEs in completing and submitting COPs.
Achievements 2011

Establishment of Three Working Groups
1. Education for Sustainable Development: Members met three times in 2011.
2. COP and Sustainability Reporting: Members met four times to discuss the basic COP template, integrated reporting, synergies between the Global Compact Network Austria and the Global Reporting Initiative, and stakeholder communication.
3. Supply Chain Sustainability: Members met four times to discuss environmental aspects and compliance.

Translation
The Global Compact Network Austria translated *A Practical Guide for Continuous Improvement for Small and Medium Enterprises* into German.

Annual Report
The network produced an annual report for its stakeholders that described all activities in 2011, focusing on responsible supply chain management and education for sustainable development.
Achievements 2011

Network Launch
The Global Compact Network Azerbaijan was initiated at the end of November. The launch event, organized by UNDP Azerbaijan, was attended by representatives from business, civil society, business associations and academia. During the opening ceremony, Norway’s Ambassador to Azerbaijan discussed his country’s commitment to the Global Compact and stressed the crucial role of corporate sustainability as a pillar of robust economies. A representative from UNDP reiterated the organization’s commitment to support businesses in the new network in their efforts to advance the Global Compact principles in Azerbaijan.

At the launch, representatives of the Global Compact Network Turkey showcased examples of recent achievements, intended as inspiration for the newly formed network. The event ended with the signing of a memorandum of understanding between the Local Network and the recently elected network representative for Azerbaijan. The network also adopted a formal steering committee.

Green Economy and Tourism Event
With the support of the Azerbaijan State Economic University Career Center, the Studying of Economic Resources Center (SER) and CABIR Alumni Council of Azerbaijan jointly held a session with the theme “Green Economy and Tourism”. SER gave a presentation on the advantages of joining the network and highlighted to attendees the business case for implementing the Global Compact principles. Students interested in the field also took part in the session.
Achievements 2011

Round Table Discussion with Sir Mark Moody-Stuart
Bangladesh Enterprise Institute (BEI), in partnership with the Corporate Social Responsibility (CSR) Centre, organized a round-table discussion with Sir Mark Moody-Stuart, Chairman of the Foundation for the Global Compact, on the “United Nations Global Compact Principles and Its Importance” on 19 January. The event aimed to create a greater awareness of the Global Compact principles in Bangladesh. In the keynote speech, Sir Moody-Stuart stressed how Global Compact signatories in Bangladesh can work towards the country’s development. The representative of the Global Compact Network Bangladesh chaired the session, and representatives from Local Network signatories, the private sector, civil society organizations, think tanks, the media and universities attended.

Participation in the Fourth United Nations Conference on the Least Developed Countries (LDC-IV)
The network took part in the LDC-IV held in Istanbul in May to share how individuals were making the case for social responsibility in LDC companies, and to emphasize that adopting United Nations principles can change a company’s behaviour. The network provided the example of a company that made a commitment not to use child labour and has a written anti-corruption policy, as well as started to reuse effluent water from toilets which combined with a rainwater harvesting system has saved 135 million litres of underground water each year. Another Bangladeshi company shifted to energy-efficient light bulbs, cut electricity by 80 percent and also offered free medical care to poorer workers. The network stated that Bangladesh’s central bank actively adopted the corporate responsibility, which is significant given the bank’s status.

Training Sessions Held

• Sustainability Reporting Workshops
  The network organized “Advanced Training on the Global Compact Implementation and COP Reporting” as a follow-up training course for signatories that participated in the previous year’s program.
  » An introductory workshop on “Global Reporting Initiative Sustainability Reporting” was held on 14 September as part of a project CSR Centre oversees in partnership with UNDP Bangladesh and BEI to promote the Global Compact principles among the Bangladeshi private sector. It focused on how sustainability is addressed within and outside organizations and how sustainability reporting can develop business sustainability.

• Media Training Sessions
  A panel discussion to which top-level media representatives were invited addressed how media can promote corporate responsibility. CSR Centre gave a presentation on the Global Compact ten principles and their link to corporate responsibility, particularly highlighting media’s role in publicizing this agenda.
Achievements 2011

Network Hosts Corporate Responsibility Gathering
The Global Compact Network Belarus held an event to promote best corporate responsibility practices among participants and the media, to raise awareness of corporate responsibility innovations, and to inform participants about the Rio+20 Corporate Sustainability Forum: Innovation & Collaboration for the Future We Want.

The event also showcased examples of inclusive business models and “Inclusive Social Marketing: A New Trend in Goods and Services Promotion”.

GCLN Status
Established

Steering Committee/Board Elected ● Yes ○ No

Legal Entity ○ Yes ● No

Web Page Address
http://un.by/ru/undp/gcompact/

Newsletter ○ Yes ● No

GCLN Representative
Alexander Denisov

GCLN Contact Person
Taisiya Yeletskikh

GCLN Contact Person Email
eletskikh@tut.by
Achievements 2011

Sustainable Water Use Conference
About 100 managers, officials and students took part in the one-day conference, organized by the Global Compact Network Belgium with the support of local partners. Participants included representatives of beverage companies, other large companies, consultants, the European Union, international organizations, academics, NGOs, journalists and students of water management.

After a keynote speech by European Commission’s Environment Directorate-General, the audience listened to 11 presentations by experts from the corporate and academic worlds and participated in interactive debates.

Network Launches Exclusive Membership for Microenterprises
This membership is available to companies that are not signatories to the Global Compact because of their size. They can now, however, become members of the Global Compact Network Belgium.

Gathering Focused on Sustainability and the Environment
The Local Network conducted a session coinciding with the launch of the book “How the Climate Crisis Will Transform the Global Economy”.

Network Holds Session on the COP Differentiation Policy and Management
The Local Network conducted a special COP training session in partnership with Deloitte to introduce the management model and discuss it with network members.
Achievements 2011

Expanding Local Network
The Global Compact Network Bosnia and Herzegovina meeting was held in Sarajevo at the ASA Group premises with 93 attendees representing businesses and other stakeholders. Examples of good practices fostered by socially responsible businesses were presented. Parallel meetings covered creating a strategy to become a socially responsible business, philanthropy and protecting the environment. The meeting also had the objective of expanding the number of participants in the country.

Charitable Giving Initiative
The Local Network promoted the “Heart of XXI” initiative, meant to introduce BiH companies to the concept of payroll giving. The initiative encouraged employees from the private sector to donate a percentage of their salary to a particular social cause. The goal was to support people in need and provide solutions to social problems. Employees could select an institution or person to support but could, at any time, change the amount they contributed, cancel a donation or select a new recipient. Business, as well as civil society, expressed great interest in the initiative, in which participation was voluntary.
Achievements 2011

Brazilian Network Mobilization Efforts
Marking the tenth anniversary of the Global Compact’s introduction in Brazil, the Global Compact Network Brazil celebrated its Annual Network Meeting with an event in Belo Horizonte that focused on preparations for the 2012 United Nations Conference on Sustainable Development (Rio+20). The Executive Director of the Global Compact, Georg Kell, and high-level executives from the network and the United Nations System in Brazil attended the meeting.

The Brazilian Committee of the Global Compact coordinated a meeting as part of an international seminar on social responsibility titled Sustainable Future: Business Leaders and the Balance of Development, which provided an opportunity for Local Network participants to discuss the main trends in the corporate responsibility movement and strategic plans for 2012, including the Rio+20 conference. The meeting was influential in mobilizing the Brazilian business sector to participate in the conference and contribute effectively to the search for sustainability solutions.

It was also announced that the network and the Global Compact would work together to mobilize the private sector to contribute to the Rio+20 Corporate Sustainability Forum.

Launching of the Global Reporting Initiative-Global Compact Partnership in Brazil
In September 2011, more than 80 representatives from business, academia and civil society convened for the launch of the partnership between the network and the Global Reporting Initiative (GRI), which aimed to provide Brazilian companies with a clear roadmap to corporate sustainability, using the GRI’s principles and best-practice indicators to report effectively on key corporate sustainability actions advocated by the Global Compact.

The partnership included a work plan for integrating Global Compact issues and principles into the GRI Guidelines through the current and upcoming revision processes (G3.1 and G3.2 or G4). The plan also considers the GRI Guidelines a relevant tool for assisting companies in communicating progress per the Global Compact requirements.

In addition, this new collaboration between the two organizations included holding five training workshops in three Brazilian cities at which participants had the unique opportunity to learn about the connection between the Global Compact Management Model and the GRI Guidelines for reporting. In 2011, more than 100 representatives from business, academia and civil society took part in these workshops.

This partnership is part of the alliance formed between the Global Compact and GRI in 2010 to join efforts to advance universal principles by promoting organizational accountability and improved performance. Both initiatives committed to collaborating on local outreach and training to increase the quantity and quality of reporting, among other commitments. Brazil was the pilot experiment in cementing this global and local partnership.
Achievements 2011

Business Breakfast with UN Secretary-General H.E. Mr. Ban Ki-moon
During the Secretary-General’s visit to the country, he met with all the members of the Local Network, where they discussed the importance of sustainability to the global economy.

Sustainable Development in the Mining Industry Event
Attendees at a session on sustainable development and the mineral-resources industry discussed how mining companies understand social responsibility, what policies they have implemented, and the effects of living and working conditions for employees and the local community. The discussion brought together representatives from businesses, the government and NGOs to discuss best practices and offer scenarios for efficiently using mineral resources in the future. The event strove to provide input for the National Strategy for the Mineral Resources and to encourage a public debate on sustainable development and the mining industry in Bulgaria.

Regional Business Forums: Sustainable Development of SMEs
The regional business meeting “Sustainable Development of SMEs” focused on the “Cheetahs 2011” – the annual ranking of the most dynamic developing SMEs in Bulgaria, held for the fifth consecutive year by Money Daily newspaper.

In 2011, the Local Network was the official partner of the project whose main goal was to highlight the activities of SMEs that generate more than half the Bulgarian gross domestic product.

Traineeship Programme
The year-round programme was part of a collective project run by the members of the Local Network to provide traineeships for students in Bulgarian universities. It covered the theory and practice of sustainable development and corporate responsibility as well as the principles of the Global Compact and provided practical experience in NGO management.

“Young Leaders for Sustainable Development” Club
The Club, which consisted of former trainees of the network, provided informal training for secondary-school pupils participating in Model United Nations (an educational program for students in which they debate current issues faced by member states) and taking part in competitions for solving corporate responsibility cases among other activities.

Supply Chain Management Programme
The programme was targeted toward network participants that draft and implement similar supply chain management programs in their companies. The two-year programme was started in November 2011 with a preliminary session for exchanging practices and an introduction of basic theoretical knowledge on supply chain management and responsible business.

PUBLICATION OF CSR ASSESSMENT HANDBOOK
The Global Compact Network Bulgaria published the Company-Level CSR Performance Measurement Self-Assessment Handbook, an 84-page book guiding companies on how to perform an annual corporate responsibility self-assessment. It was pilot-tested in 2010, and by 2011 numerous companies had made use of the available tool to assess their work.
Achievements 2011

Workshops on the COP, the Organization for Economic Cooperation and Development (OECD), Labor Unions and Responsible Consumption

Each year the Local Network develops a broad agenda of workshops, both in Santiago and other regions. In 2011 the network conducted a training workshop on the Global Compact Management Model and the COP, with the support of the Latin America and Caribbean Regional Center and the Universidad Jorge Reyes de Anahuac. In addition, the network hosted a workshop about the OECD in Chile and its linkages with the Global Compact principles. Furthermore, the network organized workshops on labor unions and responsible consumption.

Bio-Bío Seminar

The network conducted a seminar on “Corporate Social Responsibility in a Global Economy” in the Bio-Bío region. The event provided attendees with a summary of the Global Compact’s ten-year history and also stressed the relevance of ethics to business management. Prominent speakers attended the conference, including the former Minister for Social Development, Mr. Felpi Kast Sommerhoff.

Global Compact Network Chile Report 2007-2011

On 24 November, the network held a ceremony to release the network report covering 2007-2011, which showcased five years of continuous activity on the ground. This report included a detailed description of the progress achieved by the network during the time period, while also stressing the relevance of the Global Compact Management Model and the Blueprint for Corporate Sustainability Leadership as essential tools for the advancing the Global Compact principles. A selected group of stakeholders from the network collaborated to produce this report.

INTEGRATED SYSTEM FOR THE PROMOTION OF GLOBAL COMPACT PRINCIPLES

The Global Compact Network Chile, in close collaboration with a recognized consulting company specializing in corporate responsibility, designed the “SIPP” project: The Integrated System for the Promotion of Global Compact Principles. Initiated in mid-2010, the SIPP was designed to help companies implement the ten principles in business management. The SIPP sought to foster corporate sustainability leadership among network members while also consolidating the value of the COP reports as a management tool. This unique tool assesses to what degree a company has integrated the ten principles and compares its progress with that of other organizations. As part of this project, in April 2011 the network released the Best Practices SIPP Report, which included a selection of 23 outstanding business cases that showcased how to implement the Global Compact principles in business activities.
Achievements 2011

Relaunch of the Network on 28 November

In the presence of more than 200 representatives of business, Government, business associations, civil society and other stakeholders, the Global Compact Network China, co-initiated by China Enterprise Confederation (CEC) and SINOPEC, was relaunched. At the event in Beijing, Georg Kell, Global Compact Executive Director, and Fu Chengyu, Global Compact board member and chairman of SINOPEC, signed a memorandum of understanding.

In his remarks, Mr. Fu, who will serve as the inaugural chairman of the Local Network board, emphasized how the network will strive to help Chinese companies better implement the ten principles, mobilize more Chinese companies to join the Global Compact and make an important contribution to building an energy-efficient, environmentally friendly society, realizing balanced economic and social development while contributing to the achievement of MDGs and sustainable development of all humankind.

The governance structure of the network includes a board composed of senior executives and representatives from SINOPEC, State Grid Corporation of China, China Ocean Shipping Group, Baosteel Group, China Development Bank, Haier Group, Huawei Technologies GE China, BASF China and Novozymes China, among others.

At the launch, participants also adopted a new constitution for the network, defining membership, governance and other substantive issues. Executives from Chinese state-owned companies, private companies and multinationals in China shared their experiences on advancing Global Compact principles in China and abroad.

The event was also attended by senior representatives from the Chinese Ministry of Foreign Affairs, SASAC, United Nations agencies in China, and other business and non-business organizations. After its relaunch, the network made steady progress setting up governance and plans for the year to come.
Achievements 2011

Human Rights and Business Training Programme
The Human Rights and Business programme is an initiative led by the Global Compact Network Colombia with the support of several United Nations agencies, the German Development Cooperation organization (GTZ) and the United States Agency for International Development (USAID); it was developed with universities and corporate responsibility training schools. The programme’s purpose is to promote awareness among employers of the need to prevent business activities from negatively affecting human rights. This programme also provides participants with tools and methodologies that facilitate the understanding and integration of human rights into business strategies and operations. In 2011, the programme marked its fourth year and was organized in several locations around the country.

Seminars as a Means to Approach Issues
The network held nine seminars in 2011 where participants discussed various topics related to corporate responsibility and Global Compact principles, such as human rights, climate change, reducing carbon footprints, ISO 26000, Ethos indicators and reporting on progress. These seminars provided practical examples meant to inspire corporate responsibility managers to tackle these issues.

Caring for Climate Colombia
In April 2011, the Local Network began to implement the Caring for Climate global initiative at the national level. “Caring for Climate Colombia” seeks to encourage companies operating in Colombia to commit to practical solutions for addressing climate change. These companies were showcased as local and regional champions and as demonstrating best practices for managing risks and opportunities related to climate change. During the initiative’s first year, participants convened six meetings in which they discussed how the public and private sectors can play a proactive and leading role in meeting climate challenges effectively.
Achievements 2011

Knowledge Sharing Events
The Global Compact Network Costa Rica organized three events in which its members showcased how they were integrating corporate responsibility and the Global Compact ten principles into their business operations and the role of corporate sustainability within their overall corporate structure. These presentations identified the topics that the network will focus on in 2012.

GCLN Status
Established

Steering Committee/Board Elected
Yes

Legal Entity
Yes

Web Page Address
www.pnud.or.cr

Newsletter
Yes

GCLN Representative
Manuel GrynspanFlikier

GCLN Contact Person
Karol AconMonge

GCLN Contact Person Email
karol.acon@undppartners.org
Achievements 2011

**Fight Against Corruption: A Coalition of Network Business Participants, Government and Civil Society**

A meeting of officials of the Inspector General’s Office, the National Secretariat for Governance and Capacity Building, the Ministry of Justice and the network was held on 5 March to set up a platform to propose reforms and actions to fight corruption. The main goal of this meeting was to establish a legal and regulatory framework against corruption promoted by the Government, civil society and private sector. Some reforms proposed at the meeting include:

- A decree and ministerial order on illicit enrichment;
- Creation of a “Body” and an “Observatory” to fight corruption;
- Adoption of the National Plan for Good Governance and the Fight Against Corruption by the Council of Ministers;
- An outreach campaign against corruption; and
- Enhancement studies and research on corruption issues.

**Other Events**

The network undertook an awareness seminar on the Millennium Challenge Corporation (MCC) rating mechanism on 2-3 December. The seminar focused on achieving the eligibility of Côte d’Ivoire for the MCC programme. Companies, SMEs, business associations, civil society organizations and the media participated in this event during which similarities between the Global Compact ten principles and six of the 21 MCC selection criteria based on MDGs were highlighted.
Achievements 2011

The First Anti-Corruption Seminar
The Global Compact Network Dominican Republic gathered 45 representatives from business and academia to find ways to scale up the fight against corruption at the enterprise level. Participants agreed on the importance of anti-corruption efforts and recognized that all stakeholders must work together to achieve a higher level of commitment in this area. Those in attendance also stressed the importance of collectively promoting ethical values in business.

Global Compact Network Business Summit
The Local Network held its first Business Summit, in which 80 percent of network members participated. High-level national business representatives attended the summit and shared their strategies for implementing the Global Compact ten principles. The event also served as an opportunity to facilitate dialogue among different types of corporations. In addition, the network presented an individual with an award recognizing him for his leadership of his company’s corporate sustainability performance with regard to tackling social, economic and environmental challenges.

Second Edition of the Exchange Programme
The network hosted the second exchange programme, gathering Contact Persons from the Local Networks of Ghana, the United States, Ecuador, Pakistan, Sri Lanka and the Latin American Regional Center. Representatives from the Global Compact Office also attended the programme to facilitate discussion and share updates with the Local Networks present for the exchange. Participants engaged in practical working sessions, with the goal of analyzing the challenges and opportunities associated with network operation.

This second Local Network Exchange Programme, which was held over five days, also included a corporate responsibility tour to several cities and visits to seven companies and projects showcasing activities undertaken by Global Compact participants in the Dominican Republic.

The Second Communication on Progress Seminar
The network’s second seminar on COPs gathered 36 business participants, who shared their experiences developing their COP and sustainability reports. The executives recognized these reports as basic tools to assess and reformulate their own business strategies.
Achievements 2011

The Launch of the Network at the First Quito Forum: Responsible Cities and Organizations

The Global Compact Network Ecuador was launched during the “First Quito Forum: Responsible Cities and Organizations” on 26 July, during which 40 companies and organizations in Ecuador formalized their commitment to the Global Compact. The launch event was opened by the United Nations Resident Coordinator, Mr. Jorge Parra, who stressed the importance of the Global Compact’s ten principles and their relationship to the MDGs.

Outreach Event at the Chamber of Industry in Ecuador

The Local Network held an event at the Chamber of Industry in Ecuador with the aim of increasing awareness of the ten principles among businesses and communicating the benefits of becoming a Global Compact participant. The network coordinator explained to 40 attendees how the Global Compact can assist the private sector in managing increasingly complex risks and opportunities in the environmental, social and governance realms and in seeking to influence markets and societies with universal principles and values for the benefit of all.

Social Corporate Responsibility Forum

More than 300 representatives from business, civil society and academia attended a forum on corporate responsibility organized by El Tiempo, a national newspaper. The forum included a presentation on the Global Compact, during which participants had the opportunity to learn about the benefits of joining the initiative. In addition, several best practices from the public and private sectors were showcased.
Achievements 2011

The Fifth Annual Sustainability Conference
The Global Compact Network Egypt held “Enhancing Transparency and Fighting Corruption” in partnership with the John D. Gerhart Center, and in cooperation with the Ministry of Industry and Trade, UNDP and other international and local organizations. Chairs, board members, managers, senior executives, shareholders and stockholders in various companies and organizations attended the conference. The conference objective was to foster an open discussion among all stakeholders on how to improve business practices after the Egyptian Revolution. Another topic was how to attract businesses to reinvest in the country based on transparent practices.

Anti-Corruption after the Revolution
The Local Network held a roundtable that focused on anti-corruption and companies’ role in fighting corruption, particularly after the revolution. The meeting emphasized that the Global Compact philosophy in the fight against corruption is based on three principles: dialogue with concerned parties, learning to gather as much information as possible and moving in accordance with calculated steps towards dealing with corruption or unethical practices. This roundtable was the first step in preparing the grounds for future discussions among Global Compact participants in the country.

Translations
The network translated the GRI and the summary of the ISO 26000 into Arabic.

Network Resources Package for Responsible Business
The network prepared “The Sustainability Resource Package,” which aims to serve as a guide to organizations interested in adopting sustainability measures and best practices. This publication consists of four CDs, each of which addresses a specific issue:
• Global Compact Tool Kit, which contains publications developed by the Global Compact Office;
• Global Compact Case Studies, showcasing inspirational cases network members implemented;
• Success Stories, featuring companies from various industries that worked on different areas of corporate responsibility and responsible business conduct; and
• Sustainability Tool Kit, composed of several publications and research papers developed by organizations such as the GRI, ILO, and ISO 26000.

Working Group Creation
The network formed five working groups with the objective of further promoting sustainability and corporate responsibility in Egypt and working collectively on topics of common interest.

Training Sessions Held
The network also held ten individual sessions with companies to help them draft COPs, align their strategies with the Global Compact principles, and train employees on the principles.

THE NETWORK’S CASE STUDIES
The network produced, in collaboration with the American University in Cairo and UNDP, five case studies in which network members showcased their good sustainability practices. The publication is “live” meaning that case studies will continue to be added to it.
Achievements 2011

**Individual Coaching Sessions**
The network provided individual coaching sessions to its members at the companies’ offices. During these sessions, executives were trained on issues related to the Global Compact principles and COPs. In 2011, the management of the Global Compact Network France conducted more than 30 coaching sessions.

**Infrastructure and Biodiversity**
Considering the ongoing debates surrounding biodiversity, the Local Network conducted an extensive session on biodiversity and infrastructure, such as how entrepreneurs can acknowledge the consequences of development and reintroduce biodiversity into affected areas and how it relates to social development.

**Sustainable Energy and Buildings**
A conference was organized to discuss and present ideas on how to improve energy efficiency, particularly in modern buildings.

**Environment and Social Consequences of Energy**
This conference focused on various sources of energy and the consequences of their use on the present and future.

**Thematic Sessions**
The network held thematic meetings that focused on priorities related to the Global Compact principles and UN priorities. Sessions addressed topics including human rights and business, the role of business in sustainable development, future strategies for sustainable development, innovation, anti-corruption, sustainable energy, the creation of value chains, and how to grow the network’s participant base.

**COP Webinars**
For the first time, the network — in coordination with the Global Compact Office — organized a webinar on COPs to explain the differentiation model to its participants in French. Many SMEs were interested in the subject and participated in the webinar, which aimed to ensure a large number of COP submissions from French participants. This webinar was the first of a series that is planned to continue in 2012.

**Preparations for Rio+20**
At a conference held by the network, Mr. Brice Lalonde, Executive Coordinator of Rio+20, spoke about Rio+20 and what is expected from the Global Compact and networks in Rio de Janeiro.

**Outreach to Academic Institutions**
The network held a session about the Global Compact and sustainability at the Law School of the Sorbonne, as well as at other universities in France.

**Regional Outreach Events**
The network participated in entrepreneur meetings in several regions in France to encourage and incentivize SMEs to join the network. Three events took place in 2011.
Achievements 2011

Sustainable Supply Chain Management
Representatives from several companies gathered in Berlin for a coaching session on sustainable supply chain management. The session provided an overview of the topic, and participants discussed the business case for a sustainable supply chain. Participants also identified their main supply chain sustainability challenges and risks. As a next step, the coach introduced mechanisms and current approaches for mitigating these risks and presented appropriate structures, roles and responsibilities for implementing such mechanisms. Applying what they had learned, participants also discussed possible solutions to challenges in the field of sustainable supply chains.

BEST PRACTICE 2011

HUMAN RIGHTS AND BUSINESS WEBINAR
The Global Compact Network Germany conducted a webinar on business and human rights, with approximately 30 attendees. The webinar aimed to showcase different methods Local Networks have used to present business and human rights issues and to discuss the effectiveness of each. During the session, representatives from the Local Networks in Germany, Bangladesh, Colombia, the Netherlands and Spain presented their approaches. Each network addressed the topic differently: e.g., by establishing online training courses (Colombia), producing publications (the Netherlands), offering business coaching (Germany) and using a variety of learning and dialogue platforms (Bangladesh). This was the first webinar organized by a Local Network which demonstrates inter-network sharing of learning, experiences and knowledge.

AN ORGANIZATIONAL CAPACITY ASSESSMENT INSTRUMENT (OCAI)
The Human Rights Peer Learning Group of the Global Compact Network Germany, along with a partner, launched in mid-2011 an assessment tool to benchmark corporate human rights management practices against the United Nations Guiding Principles on Business and Human Rights. This tool is intended to help companies assess and improve their capacity to manage human rights impacts. The OCAI consists of a self-assessment questionnaire with 22 questions centered on the major elements of the corporate responsibility to respect human rights as outlined in the Guiding Principles. Upon completion of the questionnaire, a company is provided with a summary of the results, which it can download and use, for awareness raising or strategy development. The tool is available in English at www.globalcompact.de/tools/ocai.

Companies will achieve the greatest value from this capacity assessment if it is used within a dialogue process, not as a box-ticking exercise. The tool is meant to raise awareness about where a company is now, whether there is consistency or discrepancy across the company, how it compares with its peers and what are appropriate aspirations for it.
Achievements 2011

The Global Compact Network Ghana, in collaboration with the Ghana Chamber of Mines, commissioned a study to develop a sustainable-livelihood framework for mining companies. This study surveyed current sustainable-livelihood practices among selected mining companies in Ghana; solicited views of key stakeholders involved in delivering sustainable alternative-livelihood programmes; and resulted in a proposed common framework for creating alternative-livelihood projects in mining communities based on international best practices.

The study examined how five mining companies were implementing alternative-livelihood programmes to provide sustainable non-mining income-generating activities in mining communities where they operated. In developing the study, relevant stakeholders were consulted.

At a workshop held on 22 September, the framework derived from the study was validated by stakeholders in the mining industry. Organized by the network, the meeting presented the issues raised by stakeholders during the study’s consultation phase. The goal of the event was to understand the perspectives of each stakeholder group with a view to develop relevant recommendations. This exercise provided a broad spectrum of opinions, which helped in formulating a common framework more acceptable to all stakeholders.

The network also held a COP training for the business participants in Ghana in addition to the three general network meetings to update participants on network activities.
Achievements 2011

Doing Business Socially Conference
The conference was held in Athens to address the need for developing more synergies among businesses and other stakeholders. Its objectives were twofold:

a) Enhancing entrepreneurship and economic development by identifying the importance of the Global Compact principles and corporate responsibility in times of economic uncertainty, as Greece is currently experiencing. This includes encouraging SMEs to become competitive and sustainable by adopting and implementing activities to foster innovation and social value-added.

b) Creating an appropriate climate for dialogue with state officials about the Global Compact and responsible business.

Equality in Practice
The objective of this event was to emphasize that the inequality created by stereotypes is detrimental, not only to competitiveness, but also to achieving sustainable development and social cohesion. During the event, a memorandum of understanding was signed between the Local Network and Greece’s General Secretary of Gender Equality.

Global Compact Management Model
Seventeen attendees from twelve signatory companies and one NGO participated in a workshop titled “The Global Compact Management Model”. The model’s approach was well received and understood to be a complete process for the realization and operationalization of the Global Compact principles in business. Participants offered examples from their experiences dealing with issues related to the core Global Compact principles, and they appreciated the value of this exchange with other companies.

Fight Against Corruption
The fight against corruption is everyone’s job, and the role of the private sector in this common goal is important. To battle corruption, the private sector should recognize that being part of the solution is in the interest of business. As corruption is an issue of great importance in Greece, the Local Network Hellas started to translate the Global Compact e-learning tool The Fight Against Corruption and distribute it widely among its members and their supply chains.
Achievements 2011

**Network Attends Global Compact Webinar on Business and Human Rights**
The Global Compact Network Gulf States participated in the "Business and Human Rights" webinar on 24 January with the goal of enhancing the collective understanding about business and human rights.

**Network Takes Part in ILO and Global Compact Webinar**
The Local Network was invited to be a part of a webinar titled "Equal Pay for Work of Equal Value." This session focused on abolishing gender inequality related to wages.

**Network Supports Children’s Rights and Business Principles Initiative**
The network supported the consultation session for Children’s Rights & Business Principles and invited members from all over the region to attend this gathering. A number of children’s issues were discussed, such as violence against the young, child marriage, female genital mutilation and lack of parental care.

**Network President Visits Sudan**
The President of the network, Habiba Al Marashi, was invited to Sudan by the Dal Group to give companies in Sudan a greater understanding of and familiarity with the Global Compact and its principles. She presented to representatives from the Sudanese corporate sector and encouraged the non-Global Compact participants amongst them to join the Global Compact and revive the Local Network in Sudan.

**Fourth Annual Arabia CSR Awards Reaches Out to More Than 100 Organizations in the Arab World**
The Arabia CSR Forum & Awards 2011 took place on 26 October. Since 2008, the Awards have honored companies across the Arab world that are committed to making a difference by embedding principles of corporate responsibility and sustainability into their strategies and respective spheres of influence. Supported by the Global Compact, the Arabia CSR Awards witnessed a tremendous response from all sectors of business across the Arab world.
Achievements 2011

6th National Convention of Global Compact Network India
On 4 February, the 6th National Convention of Global Compact Network India was held in Hyderabad. Its theme was “Globalization Through Global Compact: Towards a Sustainable Business” and its goal was to guide companies in addressing environmental, social and governance challenges. Attended by more than 200 participants from the corporate world, civil society and academia, the meeting focused on three areas: Supply Chain Management, Challenges with Administration of Law and Collaboration with Government Agencies and Sustainable Environment-Friendly Technologies. The convention aimed to strengthen the participants’ commitment to responsible business practices.

Human Rights Subcommittee (HRSC) Activities
HRSC held a number of meetings in 2011 to promote awareness of human rights issues and develop a training module for companies. One of its achievements was to successfully support a workshop on “CSR Business and Human Rights”, held on 15-16 July in collaboration with Jindal Global University and the Federation of Indian Chambers of Commerce and Industry.

Capacity-Building Activities
• Two-day training for companies: “Embedding Global Compact Principles in Your Organization” was held on 8-9 September in collaboration with the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP). Thirty participants from 22 companies attended.
• Knowledge sharing and networking meetings: Held monthly and hosted by network members, meetings seek to provide a platform for participants to highlight their best practices in responsible business endeavors and sustainable initiatives.

COLLECTIVE ACTION
The Local Network launched the four-year programme, Collective Action Project (CAP), in January 2011. The CAP focused specifically on economic implications of corruption and environmental sustainability, and it aimed to involve a diverse group of key stakeholders who shared a similar vision of nurturing sustainable development and reducing corruption in India.

An eight-month work plan and Terms of Reference for the Anti-Corruption Subcommittee were finalized. On 29 July, a strategic group brainstorming session was held with selected Anti-Corruption Subcommittee members and key civil society stakeholders. It served as a platform for a mutual sharing of thoughts on the CAP project and deliberations on a future course of action.

In addition, two seminars on “Transparency in Ethical Business for Profitability” were held on 8 October and 20 December. The case studies were shared in the first seminar, which aimed to engage different chapters of the network. The second seminar was attended by 54 delegates from public and private businesses, NGOs and the media attended.
Achievements 2011

Volunteer Activities
- Global Compact Voluntary Day: Twenty-five participants of nine participating organizations volunteered to build houses and conduct a workshop to support Desa Wisata Soran, which experienced a volcanic explosion.
- Providing Water for Earthquake and Volcano Survivors: The Global Compact Network Indonesia completed the “Water Installation for Merapi Survivors” programme in Cluntang Village, Boyolali and Central Java, providing safe water to residents after an earthquake and a volcano.
- Tjahaya Program: Initiated in 2009, this photo-essay project was aimed at developing children as role models and agents of change in their family and community in an effort to give them a better quality of life.

Indonesia Water Mandate Working Group
Following the CEO Water Mandate pledged by five Local Network members on World Water Day, 22 March 2011, the Local Network established the CEO Water Mandate Working Group as a joint effort to disseminate information among network members on water conservation.

Asia/Oceania Regional Meeting
The network hosted the Global Compact Asia-Oceania Regional Meeting 2011 in Kuta, Bali, with support from PT Martina Berto, Tbk, Freeport Indonesia and the Rajawali Foundation. This two-day event was attended by 16 Local Networks in the region as well as representatives from the Principles for Social Investment, ESCAP and the ASEAN Foundation.

INDONESIA MASS WEDDING FOR THE PROMOTION OF HUMAN RIGHTS
Underprivileged Indonesian couples from various faiths — 4,541 couples in total — joined a mass reception at the Senayan Sports Palace Jakarta on 19 July where they received free marriage certificates, guaranteeing them basic human rights. Trapped in poverty, participating couples could neither financially afford nor legally overcome the hurdles to obtain marriage certificates, preventing them from receiving birth certificates for their children. Without ID cards, marriage certificates and birth certificates, families do not have access to national health care, public education, legal rights and employment. They not only needed food, clothes and shelter, but also the basic human right of an identity.

The network supported the wedding initiative led by the House of Love Foundation, a civil society organization and network participant, in collaboration with the Jakarta Municipal Government and the Poverty Eradication Participation Team. The couples who took part in the reception included Muslims, Christians, Catholics, Buddhists, Hindus and Chinese from across the capital. With 18,000 present including the couples’ families and friends, the reception was broadcast by B Channel and recorded by British Royal World Records 2011 as the world’s largest interfaith mass wedding.
Achievements 2011

Launch Event
UNDP and the Iraqi Council of Ministers Secretariat launched the Global Compact Network Iraq in October 2011. Attended by nearly 300 representatives of the Government, local and international companies, civil society, donors and the United Nations in Iraq, the event provided a platform to exchange information on corporate responsibility principles, such as those advanced by the Global Compact. Participants discussed the benefits of responsible business practices and their implementation within the Iraqi economic environment while exploring opportunities for the private sector to be best engaged in such an initiative.

Regional Workshops
Following the launch in Baghdad, the Local Network started a regional outreach mission in different regions of Iraq. A total of four visits were made to Basra, Anbar, Ninevah and Erbil. The objective of each trip was to raise awareness about the Global Compact and engage local companies in the network.

The network representative clarified the importance of partnership between the private and public sectors, explaining that the Global Compact could provide a framework for Iraqi businesses to strengthen such partnerships and highlighted how the action plan of the newly established network aims to enhance the role of the private sector in development through concrete activities. The meetings provided an opportunity for open discussion among local organizations to identify main issues faced by businesses on the ground. These included corruption in both public administration and companies; the delay caused by long administrative bureaucratic processes; the lack of sound legislation as an obstacle for investments; low standards in domestic services and products; and the Government’s consequent preference of foreign products.

First General Meeting
Following the launch of the Global Compact in Iraq and the establishment of the Local Network, the first general meeting of Iraqi network members took place in Baghdad at the COMSEC Hall at the end of 2011. The meeting provided an opportunity for network members to present their companies and their reasons for joining the network, and to discuss key items of the network action plan, developed under the guidance of the Iraq Secretariat, which was formed by COMSEC and UNDP focal points. Companies and NGOs shared ideas and recommendations for promoting corporate responsibility and the implementation of the Global Compact principles in Iraq as a way to strengthen the private sector in ways which encourage competitiveness, partnership and dialogue with Government, and legislative reforms conducive to a responsible business climate.

Following a discussion about work priorities for the network, members identified key areas that were relevant for Iraq:

- assessing the legislative and regulatory framework to identify gaps and obstacles to responsible business, particularly with regard to fighting corruption;
- promoting human rights and the empowerment of women within business practices;
- raising awareness of the ethical responsibility of business and shaping Iraqi business culture also through universities and civil society;
- building capacity for civil society organizations and the media to monitor private-sector conduct; and
- establishing dialogue and partnerships with Government, including local authorities, to develop public policies that support responsible business.

IRAQ

GCLN Status
Established

Steering Committee/
Board Elected ❌ Yes ❌ No

Legal Entity ❌ Yes ❌ No

Web Page Address
www.ungc-iraq.org

Newsletter ❌ Yes ❌ No

GCLN Representative
Hameed Alhilli

GCLN Contact Person
Arouna Roshanian

GCLN Contact Person Email
arouna.roshanian@undp.org
Achievements 2011

Thematic Seminar Series
During these meetings, the Global Compact Network Italy participants, with the support of qualified experts, discussed implementing the Global Compact principles and other aspects of sustainability and corporate responsibility. The following seminars were organized in 2011:

Business and MDGs: A Focus on SMEs: This workshop addressed the role of business in achieving UN Millennium Development Goals (MDGs), with a special focus on SMEs.

Environmental Sustainability: Meanings and Scenarios for Business Actors: This workshop focused on the challenges and opportunities related to implementing the Global Compact environmental principles for business actors.

Training on Business and Human Rights: The recently adopted UN Guiding Principles on Business and Human Rights draws on business’s initiative and capacity in respecting human rights through a series of policy, due diligence and remediation measures. This short seminar discussed the principles and their implications for business and human rights, helping to provide a theoretical basis for the development of a risk-assessment tool on human rights.

COP Coaching: To provide assistance to participants in reviewing and clarifying the application of the Global Compact principles and in communicating their progress in implementing them, the Local Network held one-on-one coaching sessions upon request.

Working Groups
The network established working groups based on the principles of the Global Compact. To date, working groups on human rights, anti-corruption and environment have been created. Last year, the groups defined topics of common interest and explored appropriate tools and modalities to promote shared planning and activities.

European Global Compact Local Networks Meeting
In October, the network hosted the European Global Compact Local Networks Annual Meeting in Rome, making a special effort to promote dialogue and cooperation among the networks. About 150 attendees from 18 networks discussed preparations for Rio+20, recent activities, and challenges and best practices specific to the European region, and attended COP training sessions. A sustainability conference titled Public-Private Joint Efforts Towards Rio+20 was also hosted by the Italian Ministry of Foreign Affairs and the Italian Local Network and the Italy Local Network’s annual meeting at ENI headquarters, where a new steering committee was elected. (For more information about the European Global Compact Local Networks Annual Meeting, see page 11.)

European Global Compact Companies Towards Rio+20: A Best Practice Collection
With a view to the European Global Compact Local Networks Meeting, the Global Compact Network Italy, with the support of most of the European Local Networks, produced a best practices collection. The publication focused on sustainable development initiatives and programmes to advance sustainable business models and markets in line with the Rio+20 agenda and contains 49 best practice examples from more than 15 countries in Europe.
Achievements 2011

New Working Groups Launched
The Global Compact Network Japan began organizing working groups in 2008 as platforms for members to share experiences related to corporate responsibility concepts and initiatives, and to interact with experts in various fields. Groups generally met monthly. They produced reports, and the activities of each were shared during the Working Group Steering Committee as well as the annual Learning Forum. In 2011, four working groups — Water, Base of the Pyramid Business and Social Business, Socially Responsible Investment, and ISO26000 — were launched to add to the nine existing working groups.

China-Japan-Korea (CJK) Roundtable Multi-Stakeholder Engagement
The third annual conference among the China, Japan and Korea Local Networks was held 14-15 November. The Japanese Local Network hosted the two-day event for the first time. Bringing together approximately 150 participants from business, academia and civil society, this third CJK Roundtable discussed common challenges facing these networks. Throughout the meeting, participants noted the challenges of integrating corporate sustainability into business strategies and indicated the need to provide further support to SMEs.

During the Expert Research Meeting and High-Level Public Forum, a joint research publication conducted by academic experts from the three countries was issued. In addition, based upon common experiences of promoting the Global Compact values in the region, the three networks made a commitment to support the launch of the Global Compact in Myanmar.

ONE-YEAR WORKSHOP FOR FUTURE BUSINESS LEADERS
The network hosted a one-year programme intended to assist companies' future business leaders in understanding the Global Compact more deeply and to identify action items. Speakers from academia, media, the private sector and NGOs were invited. The programme has been held systematically for three consecutive years, allowing participants to accumulate knowledge from one year to the next.

The programme was divided into four phases during which companies met monthly. Through the phases, participants developed a basic understanding of corporate responsibility, global issues and the Global Compact principles. As an outcome, participants made commitments to action items based on what they had learned during the course and shared them with the network board members. At the last session, companies that were planning to take part in the programme in 2012 met with previous, current and other new participants.
Achievements 2011

Regional Consultation on the Development of the Children’s Rights and Business Principles

The Africa consultation on the Children’s Rights and Business Principles was held in Nairobi on 17 June to engage a multi-stakeholder audience in the development of the new Principles. Participants were asked to provide substantive input on the Principles’ themes, build support, encourage ownership and foster long-term commitment to upholding the Principles. The gaps that were identified related to technology, the tools needed for implementation and technical support. Sector champion engagement was proposed as a means to promote the Principles to other businesses. The Principles’ impact on profitability, investment, sustainability, and the retention of employees were also underscored.

Anti-Corruption in Practice — Development of the Code of Ethics for Business in Kenya

On 29-30 August, the Global Compact Network Kenya organized a two-day workshop to initiate the process of developing a common Code of Ethics for strengthening business conduct in line with the Global Compact tenth principle on anti-corruption. The workshop was attended by 69 participants from various business sectors and the Government.

A workshop to validate the Code of Ethics for Businesses in Kenya was held on 23 November. Twenty-two companies participated in the validation process, and the Code of Ethics was published by Kenya Association of Manufacturers (KAM) for use by the network. Its goal is to advance sustainability at the national level through the Global Compact ten principles.

SIGNING OF THE KENYA NATIONAL ENERGY ACCORD

On 28 September, 19 Kenyan firms signed onto the Kenya National Energy Accord, a voluntary initiative encouraging large industrial energy consumers to commit to reducing energy consumption within their facilities in return for Government incentives.

Developed by the Global Compact Network Kenya host, KAM, and in collaboration with other partners, the Accord provided a mechanism for monitoring achievements by commercial energy users in industry and service sectors. The first phase of the programme was set to run for two years, followed by a review of its achievements before the start of another phase. On the conservation side, a full implementation of the identified measures in the 19 participating companies was expected to yield savings of more than 8 per cent in energy costs, equivalent to more than Ksh 100 million.

The Accord also led to collaborations with the Energy Regulatory Commission to develop energy-management regulations to aid industries in improving efficiency in the long term. The impacts of such regulations can be strengthened if they are preceded by sustained awareness campaigns, technical capacity building and voluntary adaptation of the prescribed standards of energy auditing and reporting within the first five years. Mobilizing support from the Kenya Government and international partners to increase the uptake of energy audits in the coming years was also a major focus.
Achievements 2011

Supporting the Fourth High Level Forum on Aid Effectiveness
On the occasion of the Fourth High Level Forum on Aid Effectiveness (HLF4), the network helped organize a Private Sector Forum on “Public-Private Cooperation for Broad-Based, Inclusive, and Sustainable Growth” in Busan with support from the Korean Federation of Industries. This event was jointly hosted by the Government of the Republic of Korea, UNDP, the Global Compact and the Business and Industry Advisory Committee to the OECD and attended by more than 200 participants from various sectors.

Engaging with Global Compact Issue Areas and Initiatives
• The network hosted the “Sustainable Business and the Future of Women’s Leadership” Seminar on 19 April.
• On 20 July, the network, together with the National Human Rights Commission of Korea and the Korea Productivity Center, co-hosted a seminar on “Business and Human Rights: In-Depth Analysis on UN Policy Framework and ISO26000”.
• On 26 July, the Business Forum for Anti-Corruption was organized to stimulate management transparency of Korean companies. At the meeting, the private sector was called upon to proactively assist governmental efforts to tackle corruption.

Asia/Oceania Regional Meeting
The network hosted the regional meeting 2011 in conjunction with Global Corporate Responsibility Conference. It was attended by seven Local Networks in the region as well as representatives from the Principles for Social Investment and ESCAP.

GLOBAL CORPORATE RESPONSIBILITY CONFERENCE
The Global Compact Network Korea hosted the Global CSR Conference 2011 on 22-23 November, in partnership with KMAC. Among the first international events focusing on corporate sustainability in Korea, participants adopted the Seoul Declaration 2011 and Action Plan. More than 600 business participants and other stakeholders reaffirmed their commitments to corporate responsibility and called upon Governments to create enabling environments, provide incentives and recognize the critical role of corporate sustainability in addressing emerging global issues.

Following an opening video message by United Nations Secretary-General Ban Ki-moon, the two-day event featured a range of prominent experts and practitioners in the field of corporate sustainability and responsible investment, highlighting emerging trends and best practices from around the globe. The President of the Local Network noted that with the support of the Secretary-General, the network is striving to increase the number of Korean network members. Finally, Global Compact Value Awards were given to network members that completed noteworthy activities in 2011.
Achievements 2011

**Global Compact Network Macedonia Conference – Strengthening the Initiative**

The Global Compact Network Macedonia held a conference to strengthen the network and its goals to advance Global Compact principles and encourage private sector involvement in social responsibility. Attended by representatives from the private sector, NGOs, the Ministry of Economy and the National Coordinative Body for Corporate Social Responsibility, the conference showcased an array of projects and partnerships aimed to advance development. Through education and support, Macedonian companies, in cooperation with public institutions and local and national NGOs, implemented a number of projects that were beneficial to various social groups and society at large.

**Initiative for New Legislation on Donations and Sponsorships**

The Secretariat of the network was involved in an initiative to revise the current law on donations and sponsorships in public activities and was part of the working group within the Ministry of Justice that drafted new legislation. Network participants were consulted and actively involved in the drafting process, including through a cross-sector forum held on the legislation. The revised law contains provisions that incentivize corporate responsibility, which will facilitate the implementation of the Global Compact principles among network participants. By engaging in this process, the network hoped to contribute to improving the lives of citizens and supporting associations and foundations that foster economic prosperity and social justice.
Achievements 2011

Inaugural Meeting of Global Compact Network Malaysia
The inaugural Annual General Meeting of the Global Compact Network Malaysia was held at The Royal Selangor Club on 22 June. In his welcoming remarks, the Local Network President highlighted network milestones, including its approval by the Registry of Societies under the Malaysian Societies Act 1966. Another highlight of his remarks was the planned implementation of activities to strengthen the network proposed by the 2011-2012 committee. These activities included awareness-creation and capacity building, especially in COP preparation and submission. The multistakeholder network committee members include local publicly listed companies, multinational corporations, local private companies, academia, SMEs and civil society organizations.

Roundtable for ASEAN Business Leaders: Implementing Corporate Respect for Human Rights
A joint effort by the Global Compact, the Global Business Initiative on Human Rights, the ASEAN Foundation, the ASEAN CSR Network, the Business Council for Sustainable Development in Malaysia and the Local Network Malaysia, the one-day “Roundtable for ASEAN Business Leaders: Implementing Corporate Respect for Human Rights” was held on 10 November in Kuala Lumpur.

The objectives of the meeting were to:
• Discuss connections between human rights and business;
• Exchange best practices, dilemmas and challenges faced by corporations (in ASEAN and around the world) in implementing their corporate responsibility with respect to human rights;
• Identify possible contributions of the ASEAN business community to the human rights and business agenda and vice versa; and
• Begin to develop a roadmap to explore human rights and business in ASEAN.

COP Activities — Supporting the Members
The network supported participants through various services based on identified needs. These included one-to-one coaching and working with individual members on their COP preparation and submission, providing advice and consultations to ensure COP requirements were met, and offering feedback on COP drafts or initial COP submissions. For members, these services were critical to submitting COPs on time, and meeting the Global Compact COP requirements.
Achievements 2011

Relaunch of the Global Compact Network Mexico
Almost 200 representatives from business, Government, civil society and academia met in Mexico City for the network’s relaunch. At the event, the Mexican Secretary of Environment and Natural Resources called on all companies to join the Global Compact and lead the movement towards greater corporate sustainability in Mexico, also challenging them to address environmental issues and contribute to the climate change debate within the country. The network was first launched in 2005 with the support of several United Nations agencies, including UNDP. Currently, the network is hosted by the United Nations Industrial Development Organization (UNIDO), which carries out daily management operations. The relaunch of the network marked its transition from a United Nations-led entity to business-led.

Training Session on the Global Compact Management Model
The Global Compact Network Mexico, in partnership with Deloitte Mexico, Scotia-bank and PwC Mexico, convened a special training session focusing on the Global Compact Management Model — a framework for the implementation of the Global Compact’s ten principles by business — and on communicating progress. The workshop included 32 companies and stakeholders and incorporated discussions related to implementing the ten principles through the adoption of the six steps of the Management Model. In addition, the session also focused on how to develop a COP report and presented a business case on implementing the ten principles.

Spanish Translation of the Global Compact Management Model
To better reach and transfer valuable information to Global Compact participants in Mexico, the Local Network translated the Global Compact Management Model into Spanish, collaborating with the Regional Center in Latin America and the Caribbean and Deloitte Mexico. The network shared this publication with all networks in Latin America and the Caribbean to bring knowledge to the various Spanish-speaking organizations around the world.

VI Global Compact Local Networks Annual Meeting Americas
The network hosted the Global Compact Local Networks in the Americas Regional Meeting in Mexico City on 10-11 November, following the Latin America and Caribbean Global Compact Business Forum on 9 November, at which more than 30 representatives from 11 networks convened. During the meeting, networks demonstrated their wide range of activities, from outreach through social media to facilitating collective action and policy dialogue. They also discussed preparations for Rio+20 and challenges for the region.
Achievements 2011

Outreach Event in Mongolia Spurs Signatories to Follow Ten Principles

On 1 April, the Mongolian National Chamber of Commerce and Industry, in collaboration with the Government of Mongolia, organized the annual “TOP-100” companies event. At this gathering, the Global Compact Network Mongolia hosted a signature ceremony for the UN Global Compact, during which over 120 new signatories from the business sector made a commitment to incorporate the Global Compact ten principles in their business practices. As a result, the total number of signatories in Mongolia increased to more than 150.
Achievements 2011

**Business Breakfast on Public-Private Partnerships**
A breakfast meeting to mobilize private sector engagement in sustainable management was organized by the Global Compact Network Namibia on 9 February. The event highlighted possible cost-sharing opportunities through Namibia’s Public-Private-Partnership (PPP) platform. Its purpose was to promote collective action and align efforts through comprehensive stakeholder engagement.

**Integrating Sustainability into Core Business—Strategy Development Workshop**
On 28 June, the network held a corporate responsibility strategy-development workshop, using a three-step model in the areas of core business, corporate social investment and charity. At the workshop, participants from large companies and SMEs also gained insights into sustainability issues, trends and developing win-win corporate responsibility approaches.

**Business Breakfast with German Minister for Economic Development**
A policy dialogue event was held on 29 August, with support from the PPP initiative, and attended by the German Minister for Economic Development during his visit to Namibia. The business breakfast event was attended by more than 80 participants from companies, SMEs, business associations, labour, civil society organizations, academia, Government and the media.

**Ethics Workshop and Corporate Responsibility for Entrepreneurs**
In collaboration with the Namibian Business Innovation Centre, the network held an introductory workshop, “Basics in Business Ethics”, on 2 September for entrepreneurs and students. The workshop focused on establishing a basis for ethical behavior in business. The meeting utilized the Global Compact Dilemma Game — a scenario-based board game aimed to facilitate better understanding of implementing the Global Compact principles — and was attended by SMEs and academia.

**Other Events Summary**
In collaboration with the Harold Pupkewitz Graduate School of Business, the network held a workshop on 11 May that focused on developing and implementing a code of ethics as part of the fight against corruption. In addition, an outreach event entitled “Corporate Responsibility for SMEs” was held on 16 March in collaboration with the Namibia Business Innovation Center.

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**BEST PRACTICE 2011**

**ENLISTING POLITICAL SUPPORT FOR LOCAL NETWORK STRATEGY**
The Local Network presented the Prime Minister of Namibia with the 2011 network strategy during a visit on 22 February. The strategy’s main objective was to advance sustainable-management practices in Namibia through “win-win” approaches. The Prime Minister, who launched the network in 2008, acknowledged the private sector’s positive impact on social good through the business community’s social responsibility programmes. He expressed his appreciation of private sector support in addressing national challenges such as skills development, food security and malnutrition and its effects on infant mortality, as these issues are very close to his heart.
Achievements 2011

Communication on Progress (COP) Training
A COP training was held for Global Compact Network Nepal members on 8 July. The training stressed that the COP can be an effective tool for stakeholder dialogue and sharing best and emerging practices. The purpose of the COP, to communicate publicly on continuous performance improvement, was conveyed to participants.

Boosting the Global Compact Recognition in Nepal
The Local Network organized a series of meetings to raise awareness of the Global Compact among the private sector, non-governmental organizations and Government.

Annual Meeting for Members
The network’s annual members’ meeting took place on 4 March. During the meeting, the network shared its progress and activities for the past year along with its future plans. New steering committee members also were elected. Issues the network needed to address were identified, including the importance of becoming self-sustaining, registering as a legal entity and instituting fees, were discussed during the meeting.
Achievements 2011

**Annual Conference: Eradicating Extreme Hunger and Poverty**
Conference participants shared good practices and discussed efforts to advance Millennium Development Goal (MDG) 1 on eradicating extreme poverty and hunger by 2015.

**New COP Peer-Review Feedback Policy**
The network’s Steering Committee introduced a methodology for a new peer review and giving feedback on COPs.

**Business & Human Rights Initiative Publication and Follow-up**
The Global Compact Network Netherlands was involved in several meetings and conferences during which the results of the World Legal Forum in the Hague were discussed. The Forum’s outcomes gained much attention worldwide and are broadly used by organizations as a helpful guide for developing a human rights policy, which will be of growing importance since the UN Human Rights Council endorsed the UN Guiding Principles in June.

**Formation of an International Network Against Child Labour**
The Local Network is supporting an international business network to fight child labour launched by the Dutch Ministry of Social Affairs and Employment in 2010 and hosted by the Initiative for Sustainable Trade. The project’s goal was to set up a network of ten companies in each of five risk sectors, adding up to a total of 50 companies, and to hand it over to the Global Compact Labour Working Group in early 2012. Good practices were gathered and will be made available online.

**DEVELOPMENT OF PARTNERING FOR PROSPERITY INITIATIVE**
In 2010 the Local Network, together with the BoP Innovation Center, started the initiative “Partnering for Prosperity”, which aims to have a significant effect on reaching the first MDG by sharing knowledge, engaging companies and fostering partnerships between the Dutch private sector, public institutions and NGOs. In 2011, a pilot project in Ethiopia launched as part of the initiative. With financial support from the Dutch Ministry of Foreign Affairs, six companies joined the project and signed a letter of intent to cooperate with the International Fertilizer Development Center – an NGO that helps farmers in Africa improve products and services and gain access to markets and value chains. The network also signed a strategic partnership agreement with Innovation Center.
Achievements 2011

The network events for 2011 aligned with the Siemens Integrity Initiative on Anti-Corruption as the network host — the Nigeria Economic Summit Group (NESG) — is the project partner for this initiative in Nigeria. The following events were organized:

**Stakeholders’ Consultative Briefing on the Siemens Anti-Corruption Initiative**

An interactive briefing for all stakeholders of the Nigeria Network activities on the Siemens Anti-Corruption Project on Collective Action was convened on 24 March in Lagos. Attended by representatives from companies, SMEs, business associations, civil society organizations and Government, the briefing introduced the Siemens Integrity Initiative in the context of Nigeria and how petty corruption constitutes a challenge for businesses in Nigeria despite the Government’s efforts at curbing corruption through the establishment of anti-corruption agencies.

The initiative further seeks to create fair market conditions and to fight corruption and fraud through collective action, education and training. These goals will be advanced by a three-year project plan which was commenced in 2011 in five countries: Brazil, India, Egypt, South Africa and Nigeria. NESG interfaces with key stakeholders on the project implementation in Nigeria. The briefing concluded with a discussion on how to collectively fight corruption and member experiences were shared in order to foster collaboration.

**Eliminating Corruption in the Business of Government**

Over 100 participants drawn from companies, SMEs, business associations, labour, civil society, foundations, Government and the media attended a policy dialogue workshop held on 28 July. Public and private sector executives addressed the participants and emphasized procurement-related issues and supply chain sustainability.

The Bureau for Public Procurement’s perspective on enhancing transparency in the light of the Issues of Poor Business Processes of Government Procurements was presented by the Director General of the BPP. The Manufacturers Association of Nigeria (MAN) and Federation of Construction Industry (FOCI) in Nigeria also shared their viewpoints on the subject.

Participants discussed the presentations and made several recommendations for stakeholder groups involved in the business process of government.

**Anti-Corruption Seminar**

On 14 December, the Nigeria Network organized an anti-corruption seminar in the second phase of the Siemens Anti-Corruption project. The event was attended by representatives from companies, SMEs, media, NGOs and civil society. The head of Anti-Corruption and Transparency at the Global Compact spoke on “The Changing Landscape of Anti-Corruption Campaign in the International Arena” and mechanisms and conventions for fighting corruption globally were highlighted. In-depth discussions of these topics highlighting their relevance to Nigerian businesses are planned for the future.

**Other Events Summary**

The Steering Committee reconstitution took place at one of the three network general meetings of 2011. The 2012 Network Work Plan, Background Document and report on the anti-corruption workshop were also published.
Achievements 2011

Nordic Network Meetings

May 12-13 in Helsinki: The meeting focused on business in high-risk areas, human rights, anti-corruption, sustainable investments and new trends in reporting. Furthermore, an update on the latest UN Global Compact developments was provided. The CEOs and corporate strategists spoke about CSR and business development.

November 7-8 in Oslo: This meeting addressed due diligence in the supply chain, internal compliance, low carbon leadership and innovative approaches to improving performance. In addition, the Nordic Network’s possible contributions to Rio+20 were discussed.

Mentor Programme

The network’s mentor programme matched experienced Global Compact signatories with less experienced ones. The aim is for mentors to provide their mentees with inspiration and guidance on effectively integrating the ten principles into their practices and submitting COPs. In 2011, the relationships already established were maintained and resulted in successful mentor cooperation.

2011 Trainings and Meetings

Other network activities in 2011 included trainings held on the Global Compact Management Model, models for working in high-risk countries, the UN Guiding Principles and the updated Organization for Economic Cooperation and Development (OECD) guidelines. Furthermore, meetings were also held in Denmark, Finland and Norway.
Achievements 2011

National Conference on Peace through Business
The Global Compact Network Pakistan organized a national conference on 15 June 2011, in collaboration with the Swiss Business Council and The Consulate General of Switzerland at Karachi. The conference was attended by CEOs and representatives of about 150 business organizations, NGOs and civil society. Georg Kell, Executive Director of the Global Compact, was the keynote speaker, and Christoph Bubb, Ambassador of Switzerland in Pakistan, was a chief guest. Ambassador Bubb called on all companies to join the Global Compact, lead the movement towards greater corporate sustainability in Pakistan and translate the principles of the Global Compact into action in the workplace, the community and throughout supply chains.

Meeting participants stressed the strong link between business and peace and recognized the need to nurture social enterprises and promote peace through good governance and commerce with neighboring countries, especially India. Many also acknowledged the historical importance for business to make a contribution to peace and development.

“Business Talk with CSR” Sessions
The network organized “Business Talk with CSR”, a series of member events – each focusing on one of the ten principles. This year’s three events included: “Managing Challenges of Contractual Employment” on 31 January, “Meeting the Challenge of Business Sustainability through the Global Compact — The Way Forward” on 15 June, and “Social Dialogue on Implementing the New UN Guidelines for Business and Human Rights” on 17 November.

“LIVING THE GLOBAL COMPACT RESPONSIBLE BUSINESS AWARDS” GIVEN AT NETWORK’S ANNUAL MEETING
The Global Compact Network Pakistan, in collaboration with Responsible Business Initiative (RBI), initiated the “Living the Global Compact Responsible Business Awards” (LGC-RB Awards) in 2009 with a unique structure that includes evaluation by an international jury. The awards recognize businesses that show tangible progress towards mainstreaming responsible business practices in line with the Global Compact principles. The idea for instituting the LGC-RB Awards was to move beyond showcasing projects, one-off initiatives, and acts of charity. These too have an important place in today’s dynamic business landscape, but the LGC-RB Awards seek to recognize and reward demonstrated commitment to responsible business values. The awards have attracted the country’s most well-known companies, and aim to recognize Pakistani companies not only for their role as drivers of business growth, but as champions of sustainable entrepreneurship. Winning companies received their award at the Annual Network Meeting on 28 December.
Achievements 2011

Eight Thematic Forums
The Global Compact Network Panama hosted eight thematic forums in 2011, at which more than 40 representatives from business, academia, media and civil society discussed the following topics as they relate to corporate responsibility: culture, the MDGs, internal communications, HIV prevention, volunteering, business for development, as well as corporate sustainability indicators and their connection to financial reporting.

Task Forces on Prevention and Youth Employment and Environment
In 2011, the Local Network organized two task forces:
• Prevention and Youth Employment: This task force was established in 2010 with the support of USAID and its programmes to prevent violence. In 2011, more than 30 representatives from business and civil society convened at five forums and two breakfast conferences to foster collaboration between the private sector and civil society on a variety of programmes and projects related to violence prevention.
• Environment: More than 277 representatives from business were involved in this task force focused on advancing solutions and approaches to environmental issues, including carbon footprint, carbon markets, green buildings, climate change and environmental projects. In addition, participants had the opportunity to visit a technologic recycling plant, the rainforest discovery center and the Biodiversity Museum.

Annual Training Workshops
The Local Network organizes training workshops to help managers build knowledge about the Global Compact and corporate responsibility. In 2011, the network convened four workshops about the following:
• ISO 26000 (32 participants);
• Global Compact Management Model and COP (27 participants); and
• Environmental Key Performance Indicators (23 participants).

Celebrating the Week of Ethics
The network, in close collaboration with Instituto Nacional de Formación Profesional y Capacitación para el Desarrollo Humano (INADEH), organized the “week of ethics”, during which executives from the public and private sectors and media representatives met to increase awareness of ethics and sustainability. More than 200 participants were engaged in three different activities: a workshop developing ethics codes; a seminar on the role of the media in positioning ethics in business; and a conference about ethics and sustainability in business management. In addition, 19 organizations worked for three days on developing their codes of ethics.
Achievements 2011

Global Compact Chair Implementing the Ten Principles
Since 2009, the Global Compact Network Paraguay has organized this comprehensive certified training course to instruct executives on integrating the Global Compact ten principles into business strategies and day-to-day operations. It also provides participants with the resources and tools needed to create a COP report. Furthermore, real business case studies were showcased and analyzed.

As was the case with the previous editions, the 2011 session was supported by the Local Network and several universities in Paraguay that are participants of the Global Compact, including Universidad Columbia del Paraguay, Universidad del Cono Sur de las Americas and Universidad Nacional de Asunción, which hosted and coordinated the different modules. Forty-five business representatives from 26 companies were involved in 2011.

Workshop on Strategic Planning
The network, with the support of the Argentinian network, hosted a workshop at which members learned about implementing the Global Compact’s ten principles in business activities. Participants discussed the Global Compact’s role as a practical framework for the development, implementation and disclosure of sustainability policies and practices.

Meeting with the United Nations Deputy High Commissioner for Human Rights
During her visit to Paraguay in 2011, the United Nations Deputy High Commissioner for Human Rights, Kyung-wha Kang, met with network members to hear their views on human rights challenges in the country and how collaboration among Government, civil society and the business community can be strengthened to advance progress on the human rights agenda.

Promoting the Global Compact and Launching the Women’s Empowerment Principles (WEPs) in the Iber American Professional Women’s Meeting
The network participated in the twenty-second Iber American Professional Women’s Meeting, in which participants learned about the Global Compact’s ten principles and how to promote gender equality and women’s empowerment. In addition, working in collaboration with local United Nations entities, the network introduced the WEPs on the second day of the meeting as a platform to empower women in the workplace, marketplace and community.
Achievements 2011

**Promoting the Global Compact in the Mining Sector**
The Local Network Representative had the opportunity to spread the Global Compact message and the benefits of joining the initiative among mining companies in a presentation made during the Human Resources Committee meeting hosted by the Mining, Petroleum and Energy National Association (SINMPE).

**GCLN Status**
Established

**Steering Committee/Board Elected**
- Yes
- No

**Legal Entity**
- Yes
- No

**Web Page Address**
www.pactomundial.confiep.org.pe

**Newsletter**
- Yes
- No

**GCLN Representative**
Ximena Zavala Lombardi

**GCLN Contact Person**
Jose Luis Altamiza Nieto

**GCLN Contact Person Email**
jalta@confiep.org.pe

**REPORT ON LOW-CARBON BUSINESS OPPORTUNITIES**
The Global Compact Network Peru collaborated with the British Embassy, Libellula (a consulting company) and Pontificia Universidad Católica del Perú to publish a report meant to demonstrate how a low-carbon economy can contribute to Peru’s development and to show the competitive advantages for companies willing to reduce their carbon footprint. In addition, it is intended to define the roadmap needed to take advantage of growing corporate sustainability movement in the economic, technological and industrial context of Peru. The report also concluded that renewables, energy efficiency and carbon markets are core areas where Peruvian companies could find business opportunities in the short and long terms. Finally, the document presented a list of types of businesses that could contribute to improving conditions within a low-carbon economy in Peru.
Achievements 2011

Global Compact Coalition on Social Economy
This group aims to build a coalition of socially responsible companies and organizations to foster social inclusion by supporting entrepreneurship and sustainable development. The main task of the Coalition is to build innovative social enterprises through the transfer of business knowledge, financial resources and the purchase of products and services of social enterprises. Moreover, members of the coalition expressed readiness to support and join initiatives aimed at the professionalization of social enterprises in Poland. During regular meetings of the Coalition, members presented innovative social projects that members could consider engaging in. Such projects particularly addressed topics including social economy, fair trade, green jobs and conscious consumption. Moreover, attendees could become “social economy angels” — individuals, company representatives or experienced entrepreneurs who support selected social initiatives with knowledge, experience, skills and opportunities — for these projects.

Partnership for Climate
This platform, established by the Polish Ministry of Environment, is dedicated to tackling climate change and raising awareness about its potential dangers. The partnership is open to all entities and aims to conduct comprehensive, innovative, educational and promotional activities related to climate change issues. UNDP, along with the Global Compact Network Poland, stated its willingness to share good practices in the field of environmental protection. Taking part in the Partnership for Climate, the Local Network directly engaged with governmental actors in educational and promotional activities with potential to reduce the negative results of climate change.

Medkompas Project
A network of compliance managers who promote ethical cooperation in the medical devices market, organized training sessions on ethical business practices and advocacy of ethical cooperation between the medical-device market and health-care professionals. This project seeks to spread knowledge about the advantages of ethical business practices.

Promoting Corporate Responsibility Among New European Union (EU) Member States
“Enhancing Transparency and Credibility of CSR Practices through Establishment of CSR Performance Assessment and Monitoring Systems in new EU Member States” — a regional corporate responsibility project implemented in Bulgaria, Hungary, Lithuania, Poland and Slovakia — aimed to enhance the transparency and credibility of CSR practices and lay a basis for country-level CSR measurement and monitoring systems in selected EU member states. Led by UNDP, the project engaged Global Compact signatories in these five countries in developing and testing measurement tools and methodologies.

Project activities included:
- Developing a system for monitoring corporate responsibility practices at the national level;
- Strengthening the capacity of businesses to self-assess the implementation of corporate responsibility standards;
- Disseminating the developed indicators at the country and company level; and
- The participation of the Local Network in the Polish Prime Minister’s Working Group on Corporate Social Responsibility.
Achievements 2011

A New Era of Sustainability Seminar
A full-day seminar, organized by the Global Compact Network Portugal, was held to showcase the ten principles of the Global Compact and activities of members in Portugal to promote the Global Compact in their businesses and organizations. The Global Compact Network Spain also participated in the seminar demonstrating inter-network collaboration.

Global Compact Cities
In 2011, a series of meetings with universities and the City Council were held to discuss implementing a Global Compact Cities Programme in Portugal. The programme was still in its preliminary stages and will continue in 2012.
Achievements 2011

GRI Training
The Global Compact Network Russia, with the support of Bank Uralsib and the Evolution & Philanthropy Fund, organized the first open-certification GRI training in Moscow.

Meeting on Corporate Responsibility and Demographic Policy
The steering committee of the Local Network, the Russian Union of Industrialists and Entrepreneurs, and the Netherlands Standardization Institute organized a meeting in Moscow on corporate responsibility and demographic policy titled “Promotion of International Standard ISO 26000 in Russia — Manual on Corporate Responsibility” in Moscow.

Seminar and Roundtable on the 10th Principle Against Corruption
The Committee for Fighting Corruption and the Local Network Russia conducted a seminar and roundtable about the Global Compact and its principles. The “World without Corruption” programme to advance the 10th principle against corruption was presented as an example of a Russian initiative. Students from Russia and the University of Pennsylvania in the United States participated.

Conference on Indigenous Populations
The network organized a conference on indigenous populations in collaboration with the Public Chamber of Russia, the Association of Indigenous Peoples of the North, Siberia and the Far East, the Sakhalin Energy Investment Company Ltd. and the International Development Fund of Indigenous Peoples of the North.

Local Network Annual Meeting
The Global Compact Network Russia intensified its efforts to promote the Global Compact Principles in Russia as well as significantly increase its number of participants. The annual meeting reviewed the network’s progress in the last year and defined the most important activity areas for 2012. In 2011, the network arranged events related to: the new UN Principles for Business and Human Rights Protection; collaboration between business and indigenous peoples; and business participation in anti-corruption efforts, among other topics. Representatives from business, the public sector, NGOs, academia, as well as UN representatives attended the meeting. In addition, the network organized an exhibition of non-financial reports of network participants.
Achievements 2011

Conference on Environmental and Energy Efficiency in Southeast Europe

A conference on environmental and energy efficiency in Southeast Europe, organized by the Global Compact Network Serbia and the Environmental Working Group, was held in Serbia and focused on the national context, comparing it with other countries in the region. During discussions, European Union experts noted Serbia’s new energy efficiency bill was very progressive for the region, and conference participants defined the challenges and barriers to improving energy efficiency.

Steering Committee Initiatives

The network’s steering committee initiated several events attended by general members of the network and Working Group participants. Events included a session focused on the links between Global Compact principles and ISO 26000, the “Water, Health and Responsibility” conference, the ISO regional workshop on responsible business in Riga, a presentation by the network at a workshop on “Development of International Business Principles and Children’s Rights”, and the annual network conference on environment and energy efficiency. The committee also established the Working Group for Labour Rights.

New Declaration Against Corruption Signatories

The Working Group for Anti-Corruption implemented a process for companies to become signatories to the Declaration Against Corruption developed by the network in 2010 and accepted by the Steering Committee and the Global Compact Assembly. In 2011, a number of network members signed the Declaration and agreed to take concrete steps to address corruption. The group also worked with the Commission for Anti-Corruption of the International Chamber of Commerce (ICC) in Paris and actively took part with the Working Group of the Ministry of Justice in preparing a new strategy in the fight against corruption and an action plan.

Educational Initiative Launched in Cooperation with Member Banks

The Working Group for CSR in Banking initiated a programme with seven economic high schools whose students fit the educational profile to become bank employees. Within the framework of this arrangement, students attended several training courses held at banks that are members of the Local Network. The group also signed a Protocol of Cooperation between the Local Network and the Association of Economics, Law and Administration, Trade, Hospitality and Tourism schools to implement further training sessions in other fields.

Working Group Activities

Working Group for Environment: The group organized an Energy Workshop for 10 media representatives on renewable energy resources during the European week of sustainable energy.

Working Group for Education and Development of CSR: The group provided training on CSR to educational institutions who were new members of the network. Group members also agreed to work on increasing staff capacity for education on CSR, fostering information exchange with representatives of foreign educational institutions, and researching the current state of education on CSR in Serbia.

Working Group for Emergency: This group collected and donated 3,000 books and a number of computers to a library in Kraljevo affected by an earthquake.
Achievements 2011

Sustainability Reporting
• The Global Compact Network Singapore conducted a training series, seminars and four workshops on sustainability reporting in 2011.
  › The first one-day workshop, an introductory-level training session, was held in April and covered how to write a sustainability report.
  › The Local Network provided a one-day advanced-level training session in July.
  › In collaboration with KPMG, the network convened a networking session on sustainability reporting in July to deepen and refresh members’ knowledge and to convey the need for transparency when writing a sustainability report.
  › The network organized a fourth sustainability-reporting workshop in November with speakers from PAIA Consulting and KPMG.
• The network also held a one-day training on ISO 26000 for members. The session was intended to enhance their understanding of ISO 26000 and impart what organizations can learn from implementing it as a tool to raise awareness of corporate responsibility.
• In addition to the Singapore Exchange launching the Guide to Sustainability Reporting for use by all mainboard-listed companies based on the Global Reporting Initiative framework, the President of Singapore Compact, which hosts the network, spoke about corporate responsibility and sustainability and promoted the UN Global Compact Ten Principles.

Following up with Participants
The network contacted 20 non-communicating participants via email and phone to prevent them from losing their status as Global Compact signatories.
Achievements 2011

The Declaration on Fair Business: Global Compact Network Slovenia and Project Ethos for a More Competitive Slovenian Economy

The Global Compact Network Slovenia held a conference titled “Fairness as a Source of Sustainable National Competitiveness” to present the first output of Project Ethos – the Declaration on Fair Business. At the conference, more than 130 Slovenian business leaders participated in discussions about the Declaration, which was signed by 43 participants. The Declaration requires signatories to conduct transparent and fair business, to include an anti-corruption clause in all contracts exceeding EUR 10,000, and to mutually inform other signatories on potential violations of the Declaration.

Initiated by the network and in line with tenth principle of the UN Global Compact, Project Ethos seeks to establish mechanisms, processes and know-how with which business can voluntarily and proactively fight corruption and improve compliance with ethical and legal norms. Private sector engagement to fight corruption will reduce business risk in the long-term while also contributing to healthy competition between companies.

Principles of Partnering Against Corruption (PACI) were also introduced as guidelines for creating and improving compliance programmes. The project’s next steps include the development of processes and criteria for certification of companies in the field of compliance, promotion of integrity pacts in concrete public tenders and legislative changes, if appropriate.

Global Compact Network Slovenia Partnered in the 6th IRDO International Conference

The Global Compact Network Slovenia partnered with the Institute for Development of Social Responsibility (IRDO) and other organizations and institutions to convene IRDO’s 6th international conference titled “Social Responsibility and Current Challenges 2011: Youth in focus of World Changes”.

Cradle-to-Cradle Project

The Global Compact Network Slovenia and the Managers’ Association of Slovenia supported the Cradle-to-Cradle (C2C) project, led by Slovenia’s Government Office for Development and European Affairs. The project aims to improve competitiveness and introduce different business models and new opportunities in the market. C2C focuses on how to develop conditions to stimulate environmental innovation as well as enable sustainable operations without harmful waste. Related Slovenian and foreign best practices are shared as part of this initiative.

Ethical Business as a Contributor to Growth and a Driver of Change

Within the context of Project Ethos, the Global Compact Network Slovenia in partnership with Ekvilib Institute and the Managers’ Association of Slovenia organized a roundtable – “Honest Business as a Factor of Growth and the Driver of Change” – celebrating the International Day of Anti-Corruption. The event brought together over 100 representatives of business, Government, civil society and the media who discussed and promoted the vision of honest and fair business as a contributor to growth, competitiveness and positive change.
Achievements 2011

Anti-Corruption Activities
The Global Compact Network South Africa (GCNSA) began the year with its annual meeting at which participants discussed global expectations for South Africa. National public discourse had identified corruption as a governance challenge, among other issues such as integrated reporting and highlighting business concerns at the 17th Conference of the Parties (COP17) to the United Nations Framework Convention on Climate Change. Network participants planned to move beyond talk and engage more proactively on anti-corruption through a number of collective initiatives.

South Africa, through the National Business Initiative (NBI) — the network host — is one of five countries including Nigeria, Brazil, India and Egypt awarded funding to develop a multi-stakeholder process on anti-corruption collective action under the Siemens Integrity Initiative. The initiative will focus on large public procurement projects and introduce integrity pacts — values-based commitments to independently monitored, transparent and corruption-free tendering processes — in close collaboration with the NBI, Business Unity South Africa (BUSA) and the National Anti-Corruption Forum (NACF).

Africa – Middle East and North Africa (MENA) Joint Regional Meeting
The GCNSA hosted the joint regional meeting of the Africa and MENA regions on 27 September. Attended by about 20 participants from nine networks, the meeting focused on the Rio+20 conference and the development of network and regional activities towards Rio. Network management, sustainability hubs and food security were other important items on the agenda.

Anti-Corruption Training and Policy Dialogue Events
Immediately following the regional meeting on 28 September, network participants and contact persons from other networks attended a training session on the Global Compact Management Model with a focus on anti-corruption reporting.

Also on 28 September, the network held an anti-corruption policy dialogue event, which featured a high-level panel discussion titled “Is South African Business Proactive in the Fight against Corruption?” Companies, SMEs, Government representatives, academia, civil society and the press took part in the interactive session, which stimulated critical discussions on the role of the private sector in fighting corruption.

A session titled “Anti-Corruption, Collective Action and the Role of Business”, held on 29 September, reviewed the various models of collective action in the fight against corruption. The Global Compact initiative on anti-corruption, “Integrity Pact as a Model of Collective Action”, was introduced to the participants by the Head of Anti-Corruption and Transparency at the Global Compact.
Achievements 2011

Connecting the Online Management Tool, the Differentiation Framework and GRI
In an effort to further demonstrate the synergies between the Global Compact and GRI, the network and GRI synchronized the indicators of the COP online tool and GRI criteria, which will enable reports developed with this tool — launched by the network some years ago — to reach level “C” of GRI guidelines. This new collaboration at the local level is one of the first practical examples of the alliance reached between the two initiatives at the Global Compact Leaders Summit in 2010, at which both initiatives committed to join forces to guide companies towards more sustainable performance and increased transparency and disclosure.

In addition, the network has aligned its COP online tool with the new Differentiation Framework launched by the Global Compact in February 2011, allowing its participants to achieve the “advanced” level. 40 out of 434 COP reports submitted by Spanish companies categorized themselves as advanced, which represents 24% of the total COP reports in this category worldwide.

Network Hosts Inaugural Local Networks Exchange Programme
The Spanish Network hosted the first Local Network Exchange Programme, in which five Local Network contact persons convened for a four-day intensive programme. Participants had the opportunity to share experiences and identify best practices across regional boundaries, and they also met with the Spanish Local Network Steering Committee as part of discussions on governance structure. In addition, attendees learned more about the customized reporting system developed by the network and how the networks managed daily operations.

Symposiums on Empowering Women and Fostering Business and Human Rights
More than 180 representatives from business, civil society and academic institutions attended the symposium on “Gender Equality as a Factor in Business Leadership and Global Competitiveness” organized by the network in May. As a special guest, Michelle Bachelet, Executive Director of UN Women, presented the Women Empowerment Principles initiative, a set of principles for business that offer guidance on how to empower women in the workplace, marketplace and community.

In October, the network held a symposium on “Business and Human Rights: Current Situation and Future Prospects”, in which Gerald Pachoud, UN Special Adviser to the Representative of the Secretary-General on Business and Human Rights, presented the Guiding Principles for Business and Human Rights, a framework for preventing and addressing the risk of adverse impacts on human rights linked to business activity.

CSR-SME Initiative Debuts
In September, the Global Compact Network Spain and the Official Credit Institute, a state-owned corporate entity within the Ministry of Economy and Finance, launched the CSR-SME Initiative, engaging 600 companies in the Local Network. This initiative aimed to provide SMEs with conceptual training on Global Compact issue areas and corporate responsibility and to offer practical training on reporting and COPs through the management-tool software developed by the network to help SMEs. Only Global Compact signatories were invited to be involved in this initiative – with the aim of recruiting the greatest possible number of Spanish signatories in support of the Global Compact’s goal of reaching 20,000 business participants by 2020.
Achievements 2011

Global Compact and Sustainability Training Held
The Global Compact Network Ceylon, in collaboration with the United Nations Economic Commission for Asia and the Pacific (UNESCAP), held a two-day training course, “Embedding the Global Compact and Sustainability into your Organization”, on 8 and 9 November. Thirty-six participants from 19 companies attended. The course included a lecture on the benefits of sustainable business, setting organizational priorities and steering the direction of the organization. Participants developed a draft strategy and an action plan for implementing the Global Compact principles in their respective companies as well as a draft COP.

Company Internalization of Global Compact Principles
The Local Network promoted the Global Compact by asking members to confirm in writing that their company’s staff had attained a minimum level of awareness of the Global Compact’s ten principles through an “internalization” process. It was found that 100 percent of the boards, top management, executives and supervisory groups and more than 50 percent of the employees at companies surveyed were familiar with the principles.

SRI LANKA

GCLN Status
Established
Steering Committee/Board Elected ● Yes ○ No
Legal Entity ● Yes ○ No
Web Page Address
No data provided to the KSS
Newsletter ● Yes ○ No

GCLN Representative
Sutheash Balasubramaniam

GCLN Contact Person
Azam Bakeer Markar

GCLN Contact Person Email
azam@aitkenspence.lk

Sustainability Knowledge Hub Workshop Series
The Local Network held the first session of the “Sustainability Knowledge Hub” workshop series launched in February. The quarterly workshops aim to drive economic growth sustainably by equipping the Sri Lankan corporate sector with the necessary knowledge and skills required to practice corporate sustainability. The workshops were open to senior management and sustainability champions in the corporate and public sectors. The network designed the Sustainability Knowledge Hub to enable Sri Lankan corporate entities, SMEs, NGOs and Government institutions to effectively embed the Global Compact principles in their strategies, strengthening the commitment of these institutions to the initiative.

The first session particularly aimed to facilitate dialogue among various stakeholders and United Nations agencies such as the International Labour Organization (ILO), the Resident Coordinator’s office and UNICEF. The second event, which took place in May, addressed “The Need for Environmental Trusteeship as a Prerequisite to Sustainability,” and the third workshop, held in August, covered “Global Economic Trends and Sustainability Indices.”
Achievements 2011

**Empowering Women**
Jointly organized by the Federal Department for Foreign Affairs, the UN Women Swiss National Chapter and the Global Compact Network Switzerland, the event “Women’s Empowerment Principles” (WEPs) addressed the competitive advantages created by equal opportunities. A special focus was placed upon practical experience in Switzerland. The event, which provided additional information on the WEPs to companies, was intended to foster support for the principles in Switzerland.

**Deciphering ESG Ratings**
Companies are confronted with a growing number and range of environmental, social and governance (ESG) ratings. The questionnaires on which such ratings are based proliferate, as do the methodologies on which the questionnaires are based. “Rate the Raters — a Guide to the Jungle of Ratings for Companies” launched in May 2010 as a tool to assess this “jungle” of ratings. With the fourth and final phase of the “Rate the Raters” project completed in summer 2011, an event was held to discuss experiences with the project, conclusions, recommendations and any further steps planned. With about 25 business participants representing SMEs, multinationals and academics in attendance, the meeting led to a valuable exchange of views and input. Practical experiences with rating agencies on behalf of Swiss companies were collected and fed into the project directly.

**Human Rights Session**
Together with experts from politics, science, NGOs and business, the Local Network held a sessions titled “Protect, Respect and Remedy Framework” and the “Guiding Principles on Business and Human Rights: Explanations, Achievements, Challenges”, to discuss the guiding principles and what they mean for companies in relation to their staff, supply chains, clients, products and services.
Achievements 2011

Network Assists in Launch of Iraqi Counterpart
The Global Compact Network Syria was invited by UNDP Iraq to brief the Iraqi Government partner and other stakeholders on the Local Network’s experiences and successes related to its launch, and the network’s role in advancing the Global Compact principles in Syria in anticipation of the October launch of the Global Compact Network Iraq. This exchange demonstrated inter-regional network cooperation.

UN System Private Sector Focal Points Meeting in Paris
The network participated in a project, which was profiled at the meeting as a case study on partnering with the private sector to achieve the MDGs. UNDP and the network representative both gave presentations.

Translation Support to the Global Compact
The network provided Arabic linguistics support to the Global Compact Office, including on the Global Compact website, Communication on Progress guidance materials, the Caring for Climate initiative brochure and the Global Compact integrity measures.

“Sustainability and Spring in Arabia”
The network was invited to a conference held in Dubai to discuss the role of sustainability in times of political crisis. The network representative was the keynote speaker.

Network and Syria Business Council Sign a Memorandum of Understanding
The network and the Syria Business Council signed a Memorandum of Understanding (MOU) to collaborate on an initiative to produce a joint document outlining economic-reform priorities. The document was intended to present unified private sector recommendations to decision makers on how to move the economy forward and provide solutions to the current situation in Syria. The network also held a dialogue with the Syria Business Council to discuss an implementation plan.
Achievements 2011

One Province at a Time: Making Sustainability a National Agenda in Turkey

Rotary International in partnership with UNDP, CSR Turkey Association and the Global Compact Network Turkey have formed a high-level Sustainability Committee, which will work in partnership with local chambers of commerce and relevant industry and business support associations to develop and conduct sustainability trainings throughout Anatolia. This committee of former and active CEOs, sustainability consultants, academics and lawyers will work collectively to make sustainability a national priority for Turkey. Rotary members are professional and community leaders who provide humanitarian service, encourage high ethical standards, and help build goodwill and peace in the world. In addition, Rotary Clubs initiate service projects to address many of today’s challenges, including poverty, lack of clean water, environmental concerns, illiteracy, disease and hunger.

First Summit of the Ethics and Reputation Association

The newly created Ethics and Reputation Association (TEID) organized its first Ethics Summit in Istanbul. The summit was attended by business organizations committed to fighting corruption through collective action in today’s competitive marketplace. Local Network participants and other Global Compact signatories gave presentations on ethics management and corporate performance. An ethics and reputation management perception survey and analysis was one of the main deliverables of the summit.

Global Compact Management Model Tool Training

In partnership with the UN Global Compact Office in New York, Deloitte Turkey and the Local Network shared best practices during a Global Compact Management Model Tool training held during the Private Sector Track of the Fourth UN Conference on the Least Developments Countries that was held in Istanbul in May 2011.
Achievements 2011

**Water Stewardship and Energy Efficiency Projects**
The network set out to make projects on water stewardship and energy efficiency the main focus areas of their activities at the network’s first steering committee meeting, held on 21 February. Projects were undertaken by companies — in partnership with other stakeholders and local government authorities — with the goal of improving the environment. Over the course of the meeting, a strategy was developed to identify, mobilize and stimulate interest by Local Network participants and other companies for the planned projects. A partnership concept was developed to guide initiatives to engage waste recycling companies with network companies on the subject of waste management.

**The Briquettes Project**
A combined participant meeting and waste resource management workshop was held. The Minister of Environment officially opened the workshop, which laid the foundation for partnerships between Local Network companies and waste recycling companies. The “Briquettes Project” was developed over the course of the workshop, and network members signed up to participate in its pilot phase. The workshop encouraged the commercial production of briquettes, a charcoal substitute, from recycled materials. The adoption of briquettes would reduce the number of trees cut down to produce charcoal.

The network conducted two sessions to provide practical training on briquette-making and share details about the project. The network pilot project has since signed a Memorandum of Understanding with the Entebbe Municipality Administration for access to municipality waste for the purposes of progressing with the briquettes project.

**LOCAL NETWORK BROCHURE**
The network produced a brochure to communicate with its prospective members the merits of participating in the Global Compact and further encouraging them to join the Global Compact Network Uganda. The brochure is presented as a useful tool for network outreach efforts. It highlights the steps for becoming Global Compact signatory, as well as the requirements for ongoing participation.
Achievements 2011

Preparing for Rio+20
The Global Compact Network United Kingdom held its 2011 Annual Outreach Event to explore expectations for Rio+20.

COP Event and Webinar
The Local Network held two events on COPs. The first focused on the COP process, with an emphasis on the Differentiation Framework, which incentivizes and recognizes companies’ continuous progress. The second was a webinar titled “How to Communicate about the UN Global Compact”.

Anti-Corruption Meeting
This meeting addressed the potential obstacles companies face when attempting to adhere to extraterritorial anti-bribery legislation in different markets and possible solutions for overcoming these challenges. A full background document with best practices and country examples was presented.

CSR in Wales: Global Compact Launch and Discussions on SMEs, Supply Chains and the UK Network
The network, in conjunction with the Welsh Centre for all Business, hosted a forum on corporate sustainability for the business community in Wales and the surrounding region.

Children’s Rights and Business Principles Initiative: Consultation with the European Corporate Sector
Business leaders and civil society representatives met in London and Delhi for consultations on setting the first global standards for child-friendly business practices. The Children’s Rights and Business Principles developed by the Global Compact and UNICEF were discussed during the meeting.

Corporate Responsibility to Respect and Remedy Human Rights
The International Business Leaders Forum (IBLF), in collaboration with Clifford Chance, Amnesty International UK, and the Equality and Human Rights Commission, launched a business and human rights event series. The three multi-stakeholder events in the series brought together companies and key stakeholders in the business and human rights field to discuss the implications of the UN Protect, Respect and Remedy Framework, as advanced by John Ruggie, the Special Representative of the UN Secretary-General on Business and Human Rights.

Reducing the Cost of Conflict: Responsible Business in High-Risk Areas and Challenging Operating Environments
Organized by the Local Network, the UN Principles on Responsible Investment (PRI) and other partners, this conference — bringing together the UN, business, the UK Government and leading NGOs — featured high-level speakers and showcased the new guidance of the Global Compact and PRI: “Responsible Business in Conflict-Affected and High-Risk Areas” and showcased companies, practices when operating in such areas.
Achievements 2011

Developing a National Concept for Corporate Responsibility Strategy Development
The Multi-Stakeholder Advisory Council met for the first time to develop a national concept for corporate responsibility strategy development in Ukraine. The agenda included a discussion of the pre-final draft of the strategy concept and further steps to be taken by the Council, including finalization and concept promotion.

Sustainable Development Contest Launched for Journalists
The Global Compact Network Ukraine and the UN in Ukraine announced the third annual National Contest for Journalists, intended to spotlight media coverage of sustainability, with a special focus on business involvement and increasing public awareness of the topic. The contest sought the best analytical material on the role of business in sustainable development.

Third Ukrainian Business Summit on Climate Change
The UN in Ukraine and the Local Network, with the support of the Ministry of Ecology and Natural Resources, conducted the third “All Ukrainian Business Summit: Energy in Focus”. The Summit has become the largest platform in the country for discussing the role of business in environmental protection and the responsible use of natural resources. Among the stakeholders invited to the dialogue were representatives from Ukrainian and international companies, Government representatives and public-sector experts.

Reducing Environmental Footprint
Green Office (GO), an approach for organizations to effectively use resources with the purpose of reducing their environmental footprint, has gained huge popularity among network members in recent years. The “Green Office 2.0” event, which took place at Kyiv Mohyla Business School, was intended to review the progress of GO practices and offer new practical solutions for GO implementation. The network partnered with Eco Club “Green Wave” in organizing the event.

Summer Institute for Corporate Responsibility Lecturers
For the second time, the network supported the Summer Institute organized by the Ukrainian Association to further the development of management studies and business education. Twenty-five professors, representing ten universities in four Ukrainian cities, had the chance to refresh their corporate responsibility knowledge and interact with representatives from leading Ukrainian and international companies to gain a practical perspective on corporate responsibility implementation. During the event, academics and business representatives delivered presentations on various aspects of corporate responsibility.

Supply Chain Guide Debut
The publication Responsible Supply Chain was launched during the network’s summer annual meeting. It is available in Ukrainian.

B2B meeting on Non-Financial Reports and Their Audit
The network’s B2B meeting “Social Reporting: Trend or Business Necessity” took place at Kyiv Mohyla Business School. The main topics discussed were the opportunities and challenges of developing a social report, as well as that auditing such a report is not common in Ukraine.
Achievements 2011

Workshop on the Global Compact Management Model
The Global Compact Network Uruguay, in collaboration with the Regional Center for the Support of the Global Compact in Latin America and the Caribbean, hosted a training workshop on the Global Compact Management Model to support companies’ efforts to embrace corporate sustainability by integrating the Global Compact commitment into their mainstream business practices. Twenty business representatives attended this workshop, and they had the chance to exchange practices and knowledge regarding the implementation of the Global Compact ten principles and their integration in business strategies and day-to-day operations.
Achievements 2011

Network Symposiums
For the sixth year, the Global Compact Network United States of America convened two theme-based working symposiums. These multi-stakeholder forums brought together leading corporate sustainability practitioners and other issue experts for deep discussion and the sharing of best and emerging practices. In 2011, the network tackled two relevant topics: 1) a new framework for progress and disclosure; and 2) impact investing and social enterprise.

Spring Symposium: A New Framework for Progress and Disclosure
More than 60 representatives from business, civil society and academia attended the first symposium of the year, which focused on two complementary approaches to the Global Compact framework and aimed to build convergence with the four main issue areas: the Global Compact Management Model, for entry and mid-level companies; and Blueprint for Corporate Sustainability Leadership, intended for more advanced companies. The session explored the following topics:

• How the main reporting initiatives, such as GRI, Carbon Disclosure Project (CDP) and more recently the International Integrated Reporting Council (IIRC), fit into the Global Compact framework, and how companies can maximize different frameworks under the Global Compact umbrella;
• What ESG (environmental, social and governance) information is material for mainstream investors and therefore expected from companies; and
• How corporations can manage these competing requests within strict budgets while still providing the necessary information to their stakeholders.

Fall Symposium: Impact Investing and Social Enterprise
The second gathering of the Local Network in 2011, held at Levi Strauss & Co. headquarters, featured a wide range of experts from organizations involved in impact investing and social enterprise, who discussed how the emergence of the impact investing, social enterprise and social entrepreneurship industries provide a compelling alternative, by offering to imbue investment with social purpose and, ultimately, to increase the scope of solutions to social problems that continue to proliferate even as philanthropy resources dwindle. During the event, it was also stressed that these industries have the potential to complement philanthropy and Government intervention as a potent force for addressing global challenges at scale.
Achievements 2011

Initiatives in Anti-Corruption: Integrity and Transparency in Business Initiative for Vietnam (ITBI)

The Global Compact Network Viet Nam took part in ITBI, a three-year project started by the Vietnam Chamber of Commerce and Industry (VCCI) in 2010 with the support of foreign and Vietnamese partners. The project’s objectives are to help Vietnamese and foreign businesses operating in Viet Nam ensure integrity, transparency and sustainability of operations, thus facilitating increased private sector activity in Viet Nam.

Round Table Workshop: Implementing Integrity and Transparency in Business

On 19 August, ITBI and the Local Network co-organized a roundtable on “Sharing Experiences in the Implementation of Integrity and Transparency in Business”. The event focused on the experiences of Intel Products Vietnam Co., Ltd., Siemens AG and Vinamilk J.S.C, in developing and implementing a code of conduct (CoC) of integrity and transparency policies and internal control programs. The gathering brought together nearly 60 participants from Vietnamese multinational companies and business associations.

The roundtable reaffirmed that integrity in all transactions, collective action among businesses and cooperation between businesses related to ITBI, as well as with Government, can help mitigate corruption and improve sustainable development in Viet Nam.

Participation in CSR Global Conference 2011 Organized by Global Compact Network Korea

The network representative participated in the session “Anti-Corruption & Transparency Management in Asian Context”, discussing the integration of anti-corruption values with corporate activities and identifying potential risks. The network introduced the ITBI and emphasized that it could help businesses in Viet Nam by raising awareness of the negative impacts of corruption, providing tools and guidance for addressing the related challenges, and advocating for improved regulations and standards by working with both business and Government.
Achievements 2011

Employers Breakfast Seminar – Sustainable Business Leadership Platform

The Global Compact Network Zimbabwe hosted a breakfast seminar for employers in Harare on 27 January as an outreach event to create awareness of the Global Compact.

Attended by 42 private sector participants, the event addressed topics including labour law reform, collective bargaining and the survival and sustainability of business enterprises. The “Sustainable Business Leadership” platform was launched with a vision to improve economic performance and address challenges faced by the business sector in Zimbabwe. The platform aims to facilitate dialogue and provide a forum to share leadership insights. In its efforts to spur economic and business growth, there was particular emphasis on reducing the currently high unemployment rate and improving industrial relations and productivity.

Following this meeting with industry leaders, another outreach event was held addressing the “Role of Leadership in HIV Management”. Strategies were shared and meeting participants resolved to ensure ongoing dialogue to improve the response of business to the challenges posed by HIV.

TOWARDS A NATIONAL BUSINESS AGENDA: SECTOR-FOCUSED OUTREACH

At an outreach event held from 6-7 March, the Network Representative highlighted the important role that implementing the Global Compact principles could play in the fulfillment of the National Business Agenda. This agenda was adopted by several business associations representing sectoral interests to promote the voice of business in engagements with the Government and the international community.

The event provided an opportunity to identify focal points to raise awareness in the various sectors of the economy – a different approach to promoting the uptake of the Global Compact principles by the member companies of various associations.
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The Ten Principles of the United Nations Global Compact

**HUMAN RIGHTS**

**Principle 1**  Businesses should support and respect the protection of internationally proclaimed human rights; and  
**Principle 2**  make sure that they are not complicit in human rights abuses.

**LABOUR**

**Principle 3**  Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;  
**Principle 4**  the elimination of all forms of forced and compulsory labour;  
**Principle 5**  the effective abolition of child labour; and  
**Principle 6**  the elimination of discrimination in respect of employment and occupation.

**ENVIRONMENT**

**Principle 7**  Businesses should support a precautionary approach to environmental challenges;  
**Principle 8**  undertake initiatives to promote greater environmental responsibility; and  
**Principle 9**  encourage the development and diffusion of environmentally friendly technologies.

**ANTI-CORRUPTION**

**Principle 10**  Businesses should work against corruption in all its forms, including extortion and bribery.