Global Engagement in the Fight against Sexual Exploitation of Children and Adolescents/
The Role of the United Nations Global Compact

Organization and Objectives

To ensure that all workshops achieve the outcomes sought for the Congress, this guidance provides information to help prepare for the workshop.

The Purpose and Key Outcomes of the Workshop

General Workshop Aims
The United Nations Global Compact is a global platform for awareness raising, learning, dialogue and partnerships aimed at advancing ten universal principles on human rights, labour, the environment and anti-corruption, as well as UN goals within business strategy and practice world-wide. It is the world's largest corporate citizenship initiative and its only truly global one. It has been endorsed by the United Nations General Assembly.

The initiative now involves over 6000 business and other stakeholders in more than 130 countries. There are Local Networks at various stages of development in over 80 countries. The initiative has a variety of global communications channels to reach these participants, other stakeholders and local networks. It has also developed learning and dialogue methodologies, including mechanisms for showcasing good corporate practices. Its annual communications on progress requirement provides a mechanism for companies to communicate on their progress on implementation of the principles to their stakeholders. A key background document is the Global Compact brochure, which succinctly explains the initiative: http://www.unglobalcompact.org/docs/news_events/8.1/GC_brochure_FINAL.pdf

Child sexual exploitation is a cross-cutting issue that is relevant to a number of Global Compact principles, including principles 1 (respect and support for human rights), 2 (complicity in human rights abuse), 4 (forced labour), 5 (child labour) and 10 (corruption). The goal of the workshop is to consider how the United Nations Global Compact could be used as a platform to contribute to the fight against child sexual exploitation, including through helping to scale up good corporate efforts in this area inspired by efforts being undertaken by the two corporate presenters in the workshop.

The Congress itself is expected to welcome close to 3,000 participants. It has five themes and each theme will cover a half day’s agenda at the Congress. One of the themes is Corporate Social Responsibility, under which this workshop on the UN Global Compact falls. A plenary panel discussion on the topic of Corporate Social Responsibility will be followed by up to 20 workshops focusing on the specific theme of the session. The UN Global Compact workshop is one of these workshops, which will be

1 (i) Commercial Sexual Exploitation, (ii) Legal Frameworks and Enforcement, (iii) Intersectoral Collaboration, (iv) Corporate Social Responsibility, and (v) International Cooperation
held in parallel. Presenters can view the full program for the Congress on the official website (www.iiicongressomundial.net – go to programming).

**Workshop logistics**

Presenters are asked to go to the room 15 minutes before the commencement of the workshop.

Monitors for each workshop room will welcome audience participants on a first-come-first-served basis, such that when the room reaches its full capacity of 100 participants, no others will be able to enter. Workshop Moderators and Presenters should be prepared for different scenarios so that they can adapt to the eventual number of participants in attendance. The views of presenters and participants should be respected without discrimination.

The workshops should give participants an opportunity for discussion and deepening of understanding in relation to related concepts and practices. The workshop process could cover progress, analysis of strategies and experiences to overcome key challenges and gaps, and recommendations that can be included in the Congress Report.

Information should be presented in an accessible, interactive way and offer opportunities for government representatives, UN agencies, academics, researchers, the private sector, adolescents and non-governmental organizations to explore practical tools, strategies and new concepts.

**About Congress Theme Four: Corporate Social Responsibility (of which this workshop is a part)**

The United Nations Human Rights Council has emphasized that business has a responsibility to respect all human rights. The responsibility to respect includes children’s rights, on which business has the potential to impact both positively and negatively in many ways. Responsible business often can and wants to go beyond the avoidance of causing harm to make a positive contribution to human rights, including children’s rights. Likewise, stakeholder expectations often extend to the belief that organizations can and should make a positive contribution to human rights where they are in a position to do so. In the case of children’s rights, this includes prioritizing their best interests.

International norms for the respect of human rights by responsible entities including corporations have been set by governments and intergovernmental bodies, such as the United Nations, the Organization for Economic Co-operation and Development and the International Labour Organization: compacts, declarations, guidelines, principles and other instruments that outline norms for acceptable corporate conduct have been developed. Three significant ones are: the UN Global Compact, the OECD Guidelines and the ILO Tripartite Declaration. In addition, ISO26000 on Social Responsibility is currently in development.

The UN Secretary-General’s Special Representative on Human Rights and Business has drawn attention to the governance gaps created by globalization and the need for mechanisms to help remedy disputes and to assist companies to assess their human rights impacts. Attention to the protection and rights of children in these international frameworks and mechanisms for corporate social responsibility is a consideration that can be expanded to help build a stronger protective environment for children. Due diligence is a process by which companies ensure compliance with national/international laws codes, and manage risk; it is determined by the context in which the business is operating, its activities and the relationships associated with those activities. Where due diligence processes include child impact and risk assessments, the protection of children – including the right to protection from sexual exploitation – is most likely to be addressed.

While governments have the duty to protect human rights, including children’s rights, from the adverse impact of corporate activities, businesses can adopt a variety of policies, practices and partnerships to help ensure that they respect and support these rights. Contributing to efforts to protect children from sexual exploitation, examples of active practice include:

- Adopt a policy to screen employees in contact with children (e.g. criminal reference checks)
• Provide employment training and opportunities for children at risk of or surviving sexual abuse
• Donate technology, equipment, resources or services to relevant organizations to assist their work to combat the sexual exploitation of children
• Educate employees and/or clients about how to protect their children from exploitation (e.g. on Internet) or on the illegal and exploitative nature of child sex tourism
• Promote ethical codes of conduct along the supply chain
• Monitor and restrict employees’ access to child pornography in the workplace
• Include confidential reporting mechanisms for online child exploitation in whistleblower policies

The Role of the United Nations Global Compact in helping to curb the Sexual Exploitation of Children

This workshop aims to be an interactive discussion exploring how the UN Global Compact - the UN's voluntary corporate citizenship initiative in the areas of human rights, labour standards, the environment and anti-corruption - could be used as a platform to engage more businesses in the fight against child sexual exploitation. Presenters will discuss how the Global Compact can be used as a platform to help raise further awareness and scale up existing good practice efforts.

Alignment of private sector efforts to tackle child exploitation with the UN Global Compact could offer a number of benefits:
• Its large number of participants and country networks are a ready audience for dissemination of information raising awareness of the problem and the role of the private sector, as well as the availability of guidance materials and sectoral initiatives that can help tackle the problem.
• It could also be used to attract additional companies to the ongoing sectoral initiatives and to spark interest in the development of new sectoral initiatives.
• It could encourage businesses, especially in industry sectors with a key role in perpetuating the problem and/or with capacity to address it to see tackling child exploitation as an integral part of their corporate responsibility activities.
• It also has an annual reporting requirement that all participants must meet to communicate their progress on an annual basis with their stakeholders, which could be used to help track progress by companies in their fight against the problem.
• It has specialized engagement mechanisms (e.g. Caring for Climate and the CEO Water Mandate) that could possibly be used as a model by which businesses could be invited on a voluntary basis to make a deeper commitment to tackling the issue.
• Its methodologies of learning, dialogue and collective action could be used to foster dialogue around how to overcome obstacles faced by business in its efforts to combat the problem, as well as disseminate innovative good practice examples of how business all over the world is helping to address the problem.

The Agenda and Format of the Workshop

• November 27 afternoon
• 1.5 hours
• Room: TBD
• Start Time: TBD

<table>
<thead>
<tr>
<th>Time</th>
<th>Name/organization</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 minutes BEFORE start of workshop</td>
<td>ALL Presenters, Moderator, Rapporteur, Room Monitor meet at the designated room</td>
<td>Review agenda, roles and equipment</td>
</tr>
<tr>
<td>5 minutes</td>
<td>Lisa Wolff, Moderator</td>
<td>Welcome</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Introduce aims and outcomes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Review agenda</td>
</tr>
</tbody>
</table>
Questions for Corporate Presenters:
For the purposes of this workshop, the two company presenters are in a unique position because their companies are participants in the UN Global Compact AND actively engaged in the fight against child sexual exploitation. From this vantage point, and drawing on lessons learned from your own company experience in helping to fight child sexual exploitation, how would you like to see approaches and efforts in this area being undertaken by your company and industry be scaled up using this platform? Some ideas as inspiration:

* Would you like to see business-friendly materials about the issue and how to tackle it developed and circulated through Global Compact communications channels?
* Could the initiative help to highlight that fighting against child sexual exploitation is or should be a key and integrated part of Corporate Citizenship efforts and not an isolated business practice not linked to other components of the business?
* What lessons have you learned from your company’s efforts to fight against child sexual exploitation that should be an integral part of any efforts carried out in this area under the Global Compact banner?
* Would you like to see the development and sharing of case studies and examples of good business practices by individual companies (such as by your own company) and groups of companies shared?
* Should the platform be used to help solicit other companies participation in already existing sectoral initiatives?
* Would there be demand for and value in a global or regional dialogue event on this issue? Are there persistent dilemmas facing businesses relating to efforts to fight against child sexual exploitation?
* Are there some good business practices in this area that would benefit from endorsement by, for example, the Global Compact’s Human Rights Working Group for dissemination to companies worldwide?
* Should companies in certain industries in particular be encouraged to report on their progress in tackling child sexual exploitation in their communications on progress?
* Would there be interest in a specialized engagement mechanism, like Caring for Climate or the CEO Water Mandate, to really focus attention and practice on this issue? If so, which content partners should the UN Global Compact work with?
* What role, if any, would your company like to play in using the UN Global Compact to help in the fight against child sexual exploitation?
The company presenters are warmly encouraged to bring along to the workshop copies of written material describing their efforts to help fight child sexual exploitation. Not only will this be useful for the workshop participants, with the company’s permission, the UN Global Compact Office would like to highlight this work as good examples in its communications about the workshop and on its website.

**Audience Discussion Questions to put to the audience:**
1. Based on your understanding of the UN Global Compact and taking into account what you have already heard in this workshop today, what value do you see in using the Global Compact as a global platform to contribute to the fight against sexual exploitation of children?
2. In terms of priorities, which of the ideas that have been suggested or other ideas that you may have should be focused on?
3. The Global Compact Office can't do this alone, which partners should it work with and what role would you be willing to play in this?

**Seating Arrangement**

The presenters will be seated at the front of the room, if possible in lounge chairs, or, if not possible, on a panel.

**Equipment Needs**

*Please e-mail any Powerpoint deck, if you will use a Powerpoint presentation, to lwolff@unicef.ca BEFORE MONDAY 24 NOVEMBER.*

Equipment being requested for the room includes:
1. Laptop loaded with Powerpoint presentations
2. LCD projector
3. Screen
4. Microphones

**The Role of the Workshop Rapporteur**

A Rapporteur will be appointed to each workshop to support the Moderator, and to prepare the official report on proceedings. The Rapporteur will be required to:

- Provide the official record of the workshop in close consultation with the Moderator. At a minimum the workshop Rapporteur should include:
  - An overview of the workshop including presenters, affiliations, and key points
  - Main conclusions which may relate to reviewing progress, key strategies for overcoming challenges regarding the relevant theme, including making links to key concepts of the respective high level panel
  - Conclusions and recommendations relevant to the workshop focus
  - The list of participants, including name and affiliate government organization, at a minimum
- Act as time-keeper
- Attend the high level panel which relates to the same theme as their workshop, so that, to the extent possible, the Rapporteur can relate the workshop findings to the key concepts and conclusions of the respective high level panel
- Submit the official report of the workshop to the COC (on the same day as the workshop)

**The Role of Workshop Room Monitor and other Volunteers**
Each workshop room will have a Room Monitor assigned. This Monitor will be supported by at least one other volunteer, who will together attend to the following tasks:

- Preparing the workshop room regarding the appropriate number and type of seating arrangement; the equipment such as LCD projector are provided and in working order
- Ensuring that no more than the allocated number of participants (100) are able to enter the workshop; referring any overflow to other workshops
- Attending to problems that may arise during the workshop

Further Information

For further information contact:

Ursula Wynhoven  
Head, Policy & Legal  
Special Assistant to the Executive Director  
UN Global Compact Office  
Tel: +1-212-963-5705  
Fax: +1-212-963-1207  
wynhoven@un.org

Lisa Wolff  
Workshop Moderator  
Director, Advocacy and Education  
UNICEF Canada  
Tel: +1-416-482-4444 x. 8897  
lwolff@unicef.ca