ABOUT THE COP
The Communication on Progress (COP) is an annual disclosure to stakeholders on progress in implementing the ten principles of the UN Global Compact in the areas of human rights, labour, environment and anti-corruption, and in supporting broader UN goals.

CORPORATE SUSTAINABILITY
is a company’s delivery of long-term value in financial, environmental, social and ethical terms. There are five defining features of corporate sustainability:

1. Principled Business
2. Strengthening Society
3. Leadership Commitment
4. Reporting Progress
5. Local Actions

SUSTAINABILITY REPORTING
can help organizations to:

- Build trust
- Improve internal processes
- Monitor and measure impacts
- Identify and manage risks and opportunities
- Streamline efforts
- Expand material programs
- Foster communication with stakeholders
- Identify partners
- Gain entry into new markets
- Build assets

UN GLOBAL COMPACT IN AFRICA
Global Compact participants in Africa are increasingly non-business organizations

Non-business participants in Africa are mostly NGOs

Global Compact participants in regions other than Africa are mostly businesses

% of Global Compact participants that are businesses

AFRICA 40%
GLOBAL 64%

Corporate Reporting in Africa
COPs submitted in Africa since 2003: 997

In 2014, 169 COPs were submitted in 22 African countries.

Leading countries in COP submissions in 2014 were:
- Kenya (45)
- South Africa (45)

Sectors with most business participants:
- Services (33)
- Construction (22)
- Pharma (21)
- Food products (20)
- Travel & Leisure (16)

African countries with most business participants:
- Kenya (17)
- South Africa (14)
- Nigeria (18)
- Ghana (17)
- Sudan (18)
- Mozambique (12)

SMEs Global Business Participants

In Africa:
- Large Companies: 38%
- SMEs: 62%

In Global:
- Large Companies: 45%
- SMEs: 55%

Other non-business participants include: Public Sector Organizations, Cities and Labour Organizations

Business participants in Africa since 2003:
- Non-business participators: 8%
- Business participators: 12%

UN GLOBAL COMPACT IN AFRICA
Global Compact participants in Africa are increasingly non-business organizations

Sustainability Reporting
Communications on Progress / Africa
COMMUNICATION ON PROGRESS / AFRICA

**COP DIFFERENTIATION LEVELS**

**GC Learner**
Reports that disclose information on some of the minimum requirements, but not on all of them.

**GC Active**
Reports that meet the minimum requirements, including a CEO statement of support, a description of actions in the four issue areas, and a measurement of outcomes.

**GC Advanced**
Reports that qualify to GC Active and, in addition, disclose information on the company’s implementation of sustainability advanced criteria and best practices.

**AFRICA**
Differentiation Levels in 2014

![AFRICA Differentiation Levels in 2014](image)

**GLOBAL**
Differentiation Levels in 2014

![GLOBAL Differentiation Levels in 2014](image)

**CORPORATE SUSTAINABILITY REPORTING CONTINUES TO INCREASE**

![Corporate Sustainability Reporting Continues to Increase](image)

**BEST PRACTICES REPORTED IN GC ADVANCED COPs**

- Implementing the 10 principles into strategies and operations
- Value chain sustainability
- Corporate sustainability governance and leadership
- Taking action in support of broader UN goals and issues
- External verification

**COPs IN AFRICA 2014**

- **169 COPs submitted**
  - 95 by large companies;
  - 74 by SMEs
- **21 GC Learner COPs**
  - 14 large companies;
  - 7 SMEs
- **12 GC Advanced COPs**
  - 10 by large companies;
  - 2 by SMEs
- **11 GC Advanced COPs**
  - Country with the most GC Advanced COPs: South Africa (7)

**Sectors represented by GC Advanced COPs**

- Household Goods
- Forestry & Paper
- Travel & Leisure
- Support Services
- Beverages
- Electricity
- Mining
- Telecom
- Chemicals

**THE MEASUREMENT OF OUTCOMES IS CHALLENGING FOR SOME COMPANIES**

COP Requirements fulfilled by GC Learner COPs

- Include Continued Support Statement: 38%
- Include Measurement of Outcomes: 77%
- References Labor: 38%
- References Human Rights: 77%
- References Environment: 78%
- References Anti-Corruption: 88%
- 87%
- 92%

**“Reporting is not an end in itself. It is a reflection of the extent to which sustainability is core to business values, behaviour and outcome.”**

- Transnet, South Africa

**AFRICA Differentiation Levels in 2014**

- GC Learner: 74%
- GC Active: 19%
- GC Advanced: 7%

**GLOBAL Differentiation Levels in 2014**

- GC Learner: 12%
- GC Active: 80%
- GC Advanced: 8%

**COP Submissions by Large Companies and SMEs**

<table>
<thead>
<tr>
<th>Year</th>
<th>Large Companies</th>
<th>SMEs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>53</td>
<td>63</td>
</tr>
<tr>
<td>2004</td>
<td>164</td>
<td>221</td>
</tr>
<tr>
<td>2005</td>
<td>273</td>
<td>287</td>
</tr>
<tr>
<td>2006</td>
<td>305</td>
<td>264</td>
</tr>
<tr>
<td>2007</td>
<td>200</td>
<td>249</td>
</tr>
<tr>
<td>2008</td>
<td>209</td>
<td>269</td>
</tr>
<tr>
<td>2009</td>
<td>176</td>
<td></td>
</tr>
</tbody>
</table>

**COMPANIES THAT SUBMITTED A GC ADVANCED COP IN 2014 (alphabetical order)**

- Cabo Verde Telecom (CVTelecom)
- Cape Town International Convention Centre Company SOC Ltd (RF)
- Diani Flowers and Landscaping Limited
- Eskom
- Gold Fields Limited
- Mondi
- Safaricom Limited
- SASOL LTD
- Sibanye Gold Ltd
- Safaricom Limited
- SASOL LTD
- Sibanye Gold Ltd
- Unilever Ghana Limited
- Unilever Mocambique Ltd
- Unilever South Africa pty Ltd