COMMUNICATION ON ENGAGEMENT | 2015 KEY FACTS

About the COE

The Communication on Engagement (COE), introduced in 2013, is a public disclosure by non-business participants to stakeholders on specific activities taken in support of the UN Global Compact.

COEs submitted must meet the following three minimum requirements:
1. A statement by the chief executive or equivalent expressing continued support for the UN Global Compact and renewing the participant’s ongoing commitment to the initiative.
2. A description of the practical actions that the organization has taken to support the UN Global Compact principles and to engage with the initiative following the suggested activities.
3. A measurement of outcomes.

Non-business participants must submit a COE within two years of joining or by 31 October 2016 for existing non-business participants and every two years thereafter. Failure to submit a COE will result in a change of participant status to “non-communicating”. Organizations that do not submit a COE within one year of becoming non-communicating will be expelled from the initiative.

In 2015, the COEs submitted fulfilled the following requirements:
- Statement of Continued Support
- Description of Activities
- Measurement of Outcomes

Most popular activities by type of participant:

<table>
<thead>
<tr>
<th>Participant Type</th>
<th>% COEs</th>
<th>Most Popular Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic</td>
<td>85%</td>
<td>Incorporate the ten principles of UN Global Compact into internal operations and communicate progress following the COE requirements.</td>
</tr>
<tr>
<td>Business Association</td>
<td>68%</td>
<td>Organize learning and dialogue events, workshops and training for their members on the UN Global Compact.</td>
</tr>
<tr>
<td>City</td>
<td>72%</td>
<td>Implementing and promoting the ten principles of the UN Global Compact in the management and administration of the city or region.</td>
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<tr>
<td>Labour Organization</td>
<td>60%</td>
<td>Engage with Global Compact Local Networks.</td>
</tr>
<tr>
<td>NGO</td>
<td>61%</td>
<td>Engage with Global Compact Local Networks.</td>
</tr>
<tr>
<td>Public Sector Org.</td>
<td>69%</td>
<td>Participate in global, regional, and local events.</td>
</tr>
</tbody>
</table>

2015 at a Glance

Non-business Participants

Total Global Compact participants (8,381 Business)

- Europe: 17%
- Americas: 12%
- Asia/Oceania: 9%
- Africa: 4%
- MENA: 4%

Types of Non-business Participants and COEs

Non-business Participants

Total: 19,605,388

- NGO: 38%
- Business Association: 9%
- Academic: 18%
- Foundation: 9%
- Public Sector Organization: 6%
- City: 1%
- Labour Organization: 2%

Expulsions of non-business participants failing to submit a COE due to commence in October 2016

- Europe: 65%
- Americas: 64%
- Asia/Oceania: 64%
- Africa: 65%
- MENA: 64%

Deadline Modification

Grace Period: In case of a foreseeable delay in COE submission, participants may request a grace period of 90 days.

Cycle Adjustment: participants can adjust their COE submission deadlines to align with their internal reporting cycles. Such a request will result in a one-time deadline deferral of up to 11 months.

Non-communicating Non-business Participants by Organization Type

- NGO: 69%
- Business Association: 69%
- Academic: 69%
- Foundation: 69%
- Public Sector Organization: 69%
- City: 69%
- Labour Organization: 69%

Note: COE data is self-reported