of business leaders believe that climate change is an urgent priority for business.

believe business is not doing enough to tackle climate change.

152 countries

41 industry sectors

750 business leaders surveyed

of business leaders see opportunities for growth and innovation in addressing the climate challenge.

believe progress is on track to restrict global warming to less than 2°C

57% believe that investment in climate solutions is essential to competitive advantage.

48% report a clear business case for action on climate.

5% of leaders from the world’s largest companies*:

70% see opportunities for growth and innovation.

67% report a clear business case for action.

69% see investment in climate solutions as essential to competitive advantage.

54% of business leaders use opportunities for growth and innovation in addressing the climate challenge.

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Climate Coalitions: The Road to Paris

Business leaders identify 5 Policy Measures that can unlock further private sector investment in climate solutions:

- Legislative and fiscal mechanisms to increase investment
- Global, robust and predictable carbon pricing mechanisms
- Financial instruments to stimulate R&D and innovation
- Performance standards to reduce emissions and enhance resilience
- The removal or phasing out of fossil fuel subsidies

Our research also identifies 5 Leadership Behaviors exhibited by companies taking a leading role in addressing the climate challenge:

- Providing proactive, constructive input for governments to create effective climate policies
- Collaborating with industry peers to foster leadership and innovation
- Taking concrete measures to increase climate resilience
- Investing in low-carbon technologies and solutions
- Setting emissions reduction targets inline with science and the 2°C limit

*annual revenues in excess of US$1bn

Special Edition: A Call to Climate Action

The United Nations Global Compact-Accenture CEO Study

Caring for Climate: An Urgent Priority

Growth & Innovation: A Climate of Opportunity

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Read the full report here