



# THE GLOBAL GOALS

For Sustainable Development

PEARSON

“Everyone, no matter where they were born and under what circumstances, deserves an equal shot at a **healthy**, **safe** and **fulfilling** life. With these ambitious new Global Goals, the world is setting out to achieve just that – and to do so in our lifetime. I look forward to all of us at Pearson being able to say that we played our part in making that happen.

Please **#telleveryone** about the **#globalgoals**”

- John Fallon - CEO, Pearson

We support the  
**#GLOBALGOALS**

Our Project Literacy movement aims to raise awareness and reduce levels of illiteracy to help people lift themselves out of poverty.

**1** NO  
POVERTY



Through our partnership with UK charity Magic Breakfast, we are working to ensure that no child goes to school hungry.

**2** NO  
HUNGER



Our Pearson VUE business supports more than 100 high-stakes health care and wellness exam programmes to certify healthcare professionals worldwide.

**3** GOOD  
HEALTH



Pearson will help reach this goal through our core business activities, social impact programmes, campaigns, advocacy and by partnering with others.

**4** QUALITY  
EDUCATION



Pearson's partnership with Camfed is transforming educational opportunities for girls from low-income communities in Zimbabwe and Tanzania.

**5** GENDER  
EQUALITY



Pearson has worked with Wateraid as a part of our BTEC qualification in sustainability skills to raise awareness of the importance of clean water and sanitation.

**6** CLEAN WATER  
AND SANITATION



Pearson sources 100% of the electricity we use from green power.

**7** RENEWABLE  
ENERGY



In India, our Pearson IndiaCan business delivers vocational training programmes for marginalised rural youth, and matches them with employment opportunities.

**8** GOOD JOBS AND  
ECONOMIC GROWTH



We are collaborating on a series of events with UNICEF UK to explore innovative technology trends in search of a better future for children.

**9** INNOVATION AND  
INFRASTRUCTURE



Pearson is committed to diversity, inclusion and equality. In the UK, we have an internship for UK graduates from minority ethnic backgrounds.

**10** REDUCED  
INEQUALITIES



We invest in renewable energy generation in five cities where we have operations, helping make them more sustainable and limiting our environmental impact for local communities.

**11** SUSTAINABLE CITIES  
AND COMMUNITIES



In 2015, we donated 800,000 unsold books to Book Aid International to support the development of libraries across sub-Saharan Africa.

**12** RESPONSIBLE  
CONSUMPTION



Since 2009, Pearson has been climate neutral for our directly controlled operations and reduced our absolute carbon footprint by 22%.

**13** CLIMATE  
ACTION



We develop and produce curriculums and educational materials on ocean and water resources to educate future marine experts.

**14** LIFE BELOW  
WATER



Since 2009, Pearson has protected over 1,000 hectares of land in Colombia, Costa Rica, the United States, the UK and Canada.

**15** LIFE  
ON LAND



Our 'Every Child Learning' partnership with Save the Children aims to improve access to quality education for children in emergency and conflict settings.

**16** PEACE AND  
JUSTICE



We participate in multi-stakeholder initiatives that aim to influence how we collectively achieve the Global Goals e.g. the Global Business Coalition for Education.

**17** PARTNERSHIPS  
FOR THE GOALS



Find out more about Pearson's commitment to the Global Goals at  
[www.pearson.com/globalgoals](http://www.pearson.com/globalgoals)

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