



Equality Means Business

UN Global Compact and UNIFEM Launch Women’s Empowerment Principlesⁱ

9 March 2010

The Levin Institute, New York
116 E. 55th St. New York

(By Invitation Only)

08:30	ARRIVAL AT THE LEVIN INSTITUTE Participants are encouraged to arrive early for breakfast and networking.
09:00	WELCOME <ul style="list-style-type: none"> • Remarks by Ms. Inés Alberdi, Executive Director of UNIFEM • Remarks by Mr. Georg Kell, Executive Director of the UN Global Compact Office
09:30	THE BUSINESS CASE FOR WOMEN’S EMPOWERMENT This session highlights the latest research and resources making the business case for gender equality. It sets the stage for the Women’s Empowerment Principles – why we need them, why now – with a focus on how businesses can make or strengthen their own specific business case for further action to empower women within their organizations. Moderator and Lead Discussants TBA
10:15	Discussion/Interactive Session
10:30	CHANGING ATTITUDES, ENGAGING LEADERS This session explores how businesses can and do lead by example, highlighting innovative corporate initiatives and programmes aimed at changing cultures within the organization and beyond. Moderator and Lead Discussants TBA
11:15	Discussion/Interactive Session
12:00	Lunch
12:45	WORKPLACE PRACTICES TO EMPOWER WOMEN There is much that is being done – and much more that can be done – to empower women in the workplace. This panel examines how to make the goals of the Women’s Empowerment Principles a reality in the workplace. It highlights existing workplace

	<p>policies, practices and programmes aimed at empowering women and explores how the WEPs can serve as a tool to maximize impact.</p> <p>Moderator and Lead Discussants TBA</p>
13:30	Discussion/Interactive Session
14:15	<p>EMPOWERMENT ALONG THE VALUE CHAIN</p> <p>Procurement practices and the value chain are another key opportunity for business to empower women, yet gender is often overlooked in value chain analyses. This session discusses the significance of gender in value chains and looks at the application of the Women’s Empowerment Principles in this context.</p> <p>Moderator and Lead Discussants TBA</p>
15:00	Discussion/Interactive Session
15:15	Break
15:30	<p>ON THE RECORD – TRANSPARENCY AND REPORTING</p> <p>Reporting on progress towards gender equality requires transparent data – this session draws attention to recently developed tools and resources designed to help business with this process, make more accessible information about progress, and help drive further efforts to empower women.</p> <p>Moderator and Lead Discussants TBA</p>
16:15	Discussion/Interactive Session
16:45	Next Steps and Concluding Remarks
17:00	Reception with Government Representatives (TBC)

¹ The Women’s Empowerment Principles, the product of a collaboration between UNIFEM and the UN Global Compact informed by an international multi-stakeholder consultation, are adapted from the Calvert Women’s Principles®. The Calvert Women’s Principles were originally developed in partnership with UNIFEM and launched in 2004 as the first global corporate code of conduct focused exclusively on empowering, advancing and investing in women worldwide.