



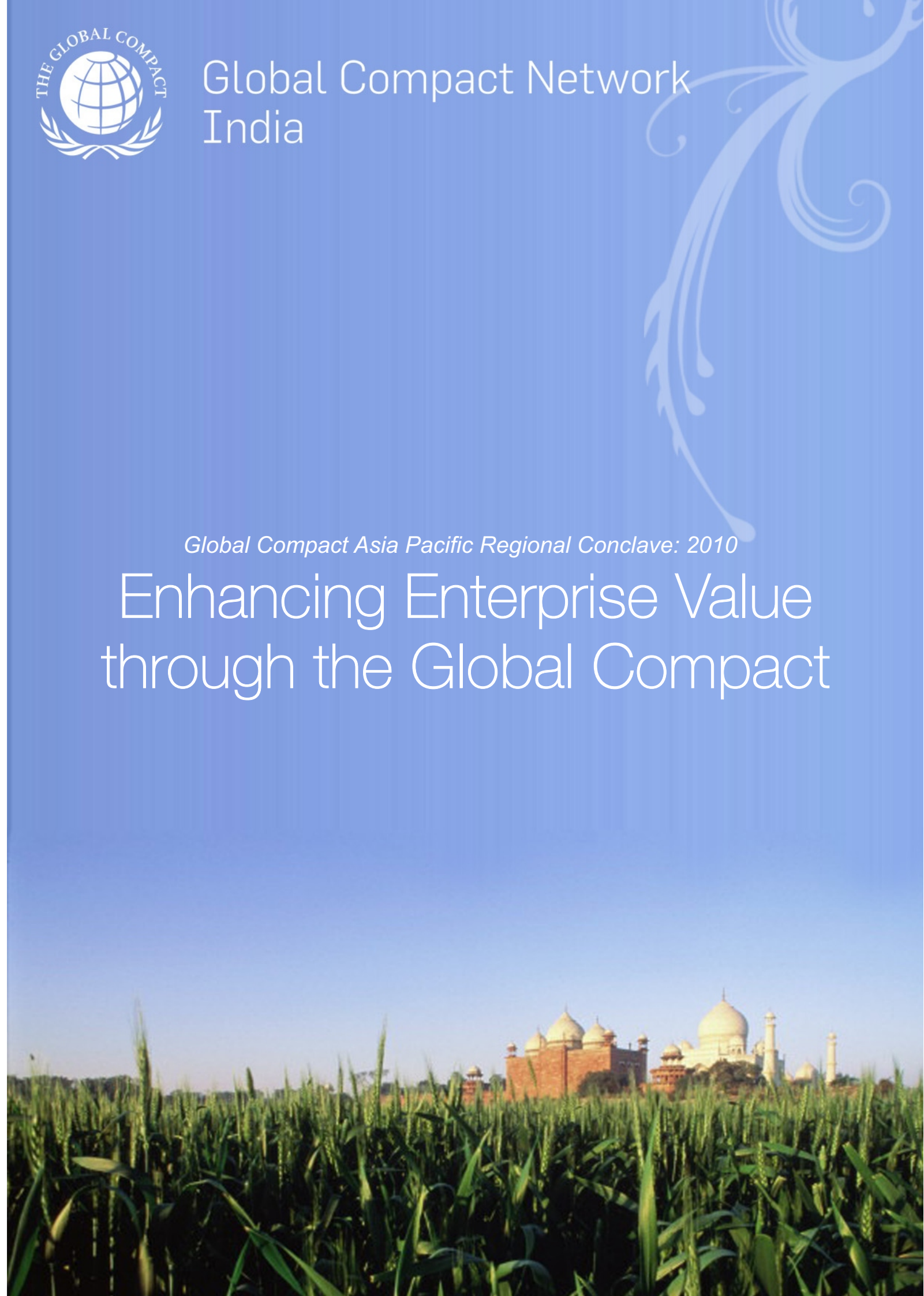
Global Compact Network  
India

*Global Compact Asia Pacific Regional Conclave: 2010*

# Enhancing Enterprise Value through the Global Compact

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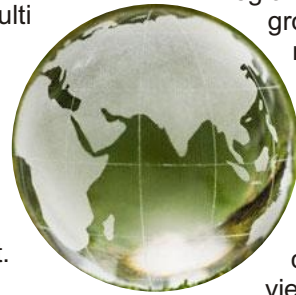


## Background

The United Nations Global Compact initiative with about 7000 signatories from 130 countries is the largest voluntary corporate citizenship and responsible business initiative in the world. One of the unique features of the Global Compact initiative is the existence of 80 Local Networks in key markets across the world. The networks provide a multi stakeholder platform to Global Compact signatories to engage in efforts to root their responsible business interventions within local country level contexts.

In today's world more and more companies are reaching out beyond their borders and are operating in a multi country environment. Corporations today are at the core of the efforts to evolve an inclusive global market. There is a growing acceptance in Board Rooms across the world on the need to embed Responsible Business practices into core business operations.

The 21st century is increasingly being viewed as the



Asian Century. While the fulcrum of Global Business slowly shifts towards Asia, the countries in the region are also faced with Economic, Environmental, Social and Governance challenges that are unparalleled in the history of Humankind. Several of the economies in the region have been experiencing high economic growth yet wide spread poverty persists in many of the countries in the region.

The Conclave would be an opportunity for businesses across the region and beyond to explore how the Global Compact platform can help to address such concerns across the region. Holding of this conclave in India has a special significance in view of the recent emphasis on Corporate Social Responsibility, the notable event being the release of voluntary CSR guidelines for the corporate sector by the Minister of Corporate Affairs in the presence of the Hon'ble President of India on 21st December 2009.

## Objectives

- ⊙ To provide a platform for business enterprises for sharing different ideas and practices on voluntary responsible business practices that exists in the region.
- ⊙ To Enhance and facilitate greater collaborative engagement of enterprises in the Asia Pacific region on voluntary responsible business practices through the UN Global Compact Initiative.
- ⊙ To promote engagement of business enterprises with other stakeholders such as civil society organisations, academia, government, etc
- ⊙ To develop a Road Map for creating an environment for engagement and strengthening the Responsible Business Movement across the Region

**Delegate Nomination: There is no Registration Fee. Nominations should be submitted online at by visiting [www.globalcompactconclave.in](http://www.globalcompactconclave.in). The last date of submitting nominations is 8th March 2010.**

## Proposed Programme

### Monday, March 15, 2010

0930 to 1030 Hrs  
Inaugural Session

1030 to 1100 Hrs  
Tea – Break

1100 to 1300 Hrs  
Theme Session:  
**CEO Panel discussion on the Conclave Theme “Enhancing Enterprise Value through the Global Compact”**

1300 – 1400 Hrs  
Lunch Break

1400 – 1730 Hrs  
**Break - Out Sessions**

 **Human Rights**

- ◆ Equitable Access to Natural Resources – land, water, etc.
- ◆ Navigating weak governance zones
- ◆ Affirmative Action

1530 – 1600 Hrs  
Tea break

 **Labour Rights**

- ◆ Contract Labour
- ◆ Gender sensitization and enabling the 'differently – abled'
- ◆ Enhancing Enterprise Value by exceeding employee expectations

### Gala Dinner

- ◆ Anchor Speech
- ◆ Cultural Evening
- ◆ Dinner

### Tuesday, March 16, 2010

0930 – 1100 Hrs  
Plenary Session  
**Panel [comprising representatives of Corporate , Civil Society & Media] Discussion on “Capturing Enterprise Value beyond Revenue & Profits”**

1100 – 1130 Hrs  
Tea Break

1130 – 1300 Hrs  
**Break - Out Sessions**

**Responsible Management Education**  
How can management education promote corporate citizenship & responsible business practices?

**Responsible Investment**  
How can responsible investment promote corporate citizenship & responsible business practices?

1300 – 1400 Hrs  
Lunch Break

1400 – 1530 Hrs  
**Break - Out**

 **Environment**  
Enhancing enterprise value through environmental engagement.  
◆ Climate Change - Business case  
◆ Sustainable Consumption

**Corporate Governance**  
The role of Corporate Governance in promoting corporate citizenship and responsible business practices

15:30 – 16:00 Hrs  
Tea Break

16:00 – 17:30 Hrs

## Target Participation

- ⊙ Business Enterprises [Private & Public Corporations; MNCs; Small & Medium Enterprises]
- ⊙ Business Chambers.
- ⊙ Civil Society Organisations/ NGOs
- ⊙ Government Representatives
- ⊙ Academia
- ⊙ Media
- ⊙ Local GC Networks

The panel members will be eminent representatives from their respective sectors from around the region.

The sessions will have interactive panel discussions, focusing on specific issues, to be raised by the moderator and the participants. No presentation powerpoint or otherwise is expected to be made. In response to the issues the panel members are expected to highlight best practices.