

The Next Great Transformation: Sustainable Enterprise A Conversation About The Future

Be part of the conversation about the future taking place at the Eden Project in Cornwall England from 24th to 26th October 2007.

A broad range of people, from sustainable enterprise pioneers to interesting thinkers in business, government, agencies, NGOs, and academia, will be coming together to explore **new models, new systems, new policies and new strategies for the transformation towards a sustainable enterprise economy.**

In **plenary sessions** we expect to hear from *Ban Ki-moon*, UN Secretary-General • *Lord Michael Hastings*, KPMG • *Katie Stafford*, Marks & Spencer • *James Smith*, Shell UK • *Mark Swilling*, Co-Founder, The Sustainability Institute, South Africa • *Tim Smit*, Co-Founder of the Eden Project • *Georg Kell*, UN Global Compact • *Sandra Waddock*, Professor of Management, Boston College Carroll School of Management • *Malcolm McIntosh*, Professor of Human Security, Coventry University • *Mark Lee*, CEO, SustainAbility • *Professor Ted Cantle*, Institute for Community Cohesion, Coventry University

In what promises to be a rich and challenging three days, some fifty **parallel session speakers** will share their experiences and thoughts from work with and in a broad range of organisations and initiatives. Full details of the sessions can be found on our website.

To make sure you don't miss this opportunity, register for this event now. You will be informed, entertained and able to share your knowledge and experiences.

Organised by **The Applied Research Centre in Human Security and Sustainable Enterprise at Coventry University (ARCHSSE)**, Boston College's **Winston Centre for Ethics and Leadership**, the **Eden Project** and the **UN Global Compact**, the conversation is sponsored by Shell International and supported by the *Journal of Corporate Citizenship*, Business as an Agent for World Benefit, and the European Academy for Business In Society (EABIS).

Registration and details of travel and accommodation, the full programme and any other information you may need can be found on our website www.coventry.ac.uk/archs. If you do not find what you are looking for please contact Jeanette Morris at ARCHS, Coventry University on +44 (0)2476 79 5752 or email tngtconference.bes@coventry.ac.uk

If you would like to advantage of our special 'three places for the price of two' offer please get in touch.