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7 July 2009

Dear Global Compact Participant,

Over the years, many Global Compact participants have demonstrated that the voice of business can be a force for good. Positive advocacy on issues such as the environment, human rights and good governance has helped raise awareness, inform public policy and improve overall market sustainability.

This year, your voice will be needed more than ever before.

The Global Compact Office is a partner in **Seal the Deal!**, an exciting global campaign for climate action, and it is our hope that you will lend your support to this effort.

Seal the Deal! aims to galvanize political will and public support for reaching a comprehensive global agreement at the critical UN Climate Change Conference (COP 15) in Copenhagen in December.

As a Global Compact participant, you can support **Seal the Deal!** in the following ways:

1. **CEO Testimonial:** Express in 100 words or less why you support an effective climate agreement. All testimonials will be published on this site and shared with world leaders gathering in New York for the UN's high-level summit on climate change on 22 September. Please send your testimonial to seal.the.deal@unglobalcompact.org.
2. **Awareness-raising:** Use your public relations and marketing channels and help spread the word about Seal the Deal! From now until December, place the Seal the Deal! logo on press releases, publications, letterheads and consider putting it on product packaging as well!
3. **Responsible Lobbying:** Instruct government affairs teams and trade associations to lobby governments everywhere vigorously and relentlessly to reach an agreement in Copenhagen.

Please visit the Global Compact website for further details:
www.unglobalcompact.org/Issues/Environment/Seal_the_Deal.html

More information on Seal the Deal!: www.sealthedeal2009.org.

I very much hope that you will join this campaign. With your support, we have a chance to make a positive impact on global policy and improve the conditions that business needs to grow. Your advocacy will go a long way.

Sincerely,

A handwritten signature in black ink, appearing to read 'G. Kell', written in a cursive style.

Georg Kell
Executive Director
United Nations Global Compact