



United Nations Global Compact



In cooperation with:



UN Global Compact Commemorates International Women's Day 2009 Advancing Women in the Global Marketplace

5 March 2009

Delegates Dining Room, UN Headquarters, New York

Agenda

09:00 am **Arrival at the UN (Visitors' entrance, First Avenue at 45th Street)**

Participants are encouraged to arrive early for breakfast and networking

09:30 am **Welcome**

- **Remarks by the Executive Director of UNIFEM, Inés Alberdi**
- **Remarks by the Executive Director of the UN Global Compact Office, Georg Kell**
- **Remarks by the Minister for Children and Equality, Norway, Anniken Huitfeldt**

09:50 am **Introduction of Facilitators Tanya Odom and Mike Davis , DLA Piper, who will describe the aims for the day and expected results**

10:00 am **Why the Women's Principles -- Why Now?**
Chaired by Joanne Sandler, Deputy Director for Programmes, UNIFEM

How and why respect for women's rights is indivisible from corporate, social and economic progress.

Lead discussants

- **Amy Augustine, Manager, Diversity and International Labor Relations, and Aditi Vora, Social Research Analyst, Calvert**
- **Dan Viederman, Executive Director, Verité**
- **Anu Menon, Policy Analyst, San Francisco Department on the Status of Women**
- **Cecily Joseph, Director of Corporate Responsibility, Symantec**

10:30 am **Interactive session**

- **How are the Women's Principles good for business and development?**
- **What is the experience up to now?**
- **What could the next steps be?**

- 11:15 am** **Spotlight on the Women's Principles and Business --
Participants respond**
- 11:45 am** **Break**
- 12:00 pm** **Lunch and keynote address**
**Dr. Elisabeth Kelan, Lecturer, Department of Management,
King's College London**
- 13:00 pm** **Creating the Optimum Workplace**
**Chaired by Raphael Crowe, Senior Gender Specialist,
International Labour Organization**
- From fair and equal treatment of women workers to women's
health and safety initiatives and more, the workplace provides
many opportunities for business to promote equality.**
- Lead discussants**
- **Bobbi Silten, Chief Foundation Officer, Gap Inc.**
 - **Jim Wall, Global Managing Director Talent and Chief Diversity
Officer, Deloitte Touche Tohmatsu**
 - **Bama Athreya, Executive Director, International Labor Rights
Fund**
- 13:45 pm** **Interactive session**
- **What are examples of business practice that are making a
difference?**
 - **What can we all learn from them and how might such
examples be scaled up?**
 - **What are the opportunities for further progress?**
- 14:15 pm** **Break**
- 14:30 pm** **Women and Entrepreneurship**
**Chaired by Dr. Osman Atac, Chief, Trade Support Institutions
Strengthening Section, International Trade Center**
- Exploring the sustainability and effectiveness of a model for
enabling clusters of women-owned/managed enterprises to
participate in international trade as preferred suppliers.**
- Lead discussants**
- **Virginia Littlejohn, CEO, Quantum Leaps, Inc.**
 - **Carmen Castillo, President and Owner, Superior Design
International, Inc.**
- 15:15 pm** **Interactive session**
- **How can the proposed model address the issues presented in
the concept note? Are there other issues that need to be
addressed and who can/should address them?**
 - **Based on this model, what might be the role(s) of
participants/stakeholders?**
 - **What are examples of other models that worked (i.e.
empowered women entrepreneurs and were sustainable?)**
 - **What are examples of other models that did not work?**

15:45 pm

Break

16:00 pm

Public-Private Partnerships Advancing Gender Equality

Susan Myers, Executive Director, New York Office of the United Nations Foundation

Lead discussants

- Nancy Glaser, Senior Vice President, Global Communications, Avon
- Anne Black, VP, Corporate Engagement, Goldman Sachs & Co.
- Molly Tschang, Director, International Programs, Cisco Systems, Inc.
- Richard Gruenberger, Partner, DLA Piper

Innovative collaborations helping women, benefitting business and other organizations.

Interactive session

- What role do partnerships play in advancing women's position in the global marketplace?
- How do they make a difference?
- Is scaling up possible?
- What are the opportunities for further expansion?

16:45 pm

Participants reflect on the day and next steps

17:15 pm

Closing

- Remarks by Barbara J. Krumsiek, Chair, CEO and President of Calvert Group, Ltd
- Remarks and thank you from Georg Kell, Executive Director of the UN Global Compact Office



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Optional working session on global strategies for addressing gender equity

6 March 2009

DLA Piper, 1251 Avenue of the Americas, New York

Agenda

These small group sessions will build upon the work of the panels and dialogues of 5 March and help develop a strategy on how to ensure that efforts to advance and empower women are a part of corporate citizenship efforts more broadly. This will include developing priorities and action items for the process being launched around the Women's Principles.

- 10:00 am** **Working Session on the Draft Good Practice Guide on Advancing Women's Position in the Global Marketplace**
- 12:00 pm** **Lunch**
Innovative Training Tools to Address Gender Equity
- 13:30 pm** **Workshop on Global Strategies for Addressing Gender Equity**
Facilitated strategy session designed to create innovative approaches to realizing the full potential of women in the global marketplace
- 16:00 pm** **Close and Optional Reception**