

Who Cares Wins Annual Event

Communicating ESG value drivers at the company-investor interface

Hosted by:

- International Finance Corporation (IFC)
- Swiss Department of Foreign Affairs
- UN Global Compact

Moderation:

- Ivo Knoepfel, Gordon Hagart, onValues
- Peter Zollinger, SustainAbility

Date	Wednesday, 27 September 2006
Venue	Meisen Guild House ('Zunfthaus zur Meisen'), Zurich, Switzerland

18:30 **Guests arrive — registration, aperitif served**

19:20 **Welcome by hosts**

Ambassador Thomas Greminger, Head of Division, Swiss Department of Foreign Affairs

19:30 **Dinner**

Presentation and announcement of the winners of the IFC's 'Capturing Value' competition (ESG-inclusive research for emerging markets equities)

Rachel Kyte, Director, Environment and Social Development, International Finance Corporation

Date	Thursday, 28 September 2006
Venue	ConventionPoint, SWX Swiss Exchange, Zurich, Switzerland

09:00 Registration and coffee

09:30 **Welcome and introduction**

- Richard Meier, Director International & Research, SWX Swiss Exchange
- Gavin Power, Director, United Nations Global Compact

09:50 **Keynote**

- "Delivering the sustainability business case to financial markets"
Karl Mahler, Global Head of IR, Hoffmann-La Roche
Dianne Young, Investor Relations Officer, Hoffmann-La Roche
- Short Q&A

10:10 **Towards integrated communication of ESG value drivers**

- George Dallas, Managing Director, Standard & Poor's
- Tom Hill, Chief Communication Officer, UBS
- Adrian Hosford, Director of Corporate Responsibility, BT Group
- Nigel Jones, Head of IR, Rio Tinto
- Karl Mahler, Global Head of IR, Hoffmann-La Roche
- Jennifer Walmsley, Associate Director, Hermes Pensions Management

11:15 **Coffee break**

11:45 **Parallel break-out sessions, Part 1**

Session I — Managing global supply chains: focus on the telecom sector

Case study on BT Group

Presenters: Adrian Hosford (Director of Corporate Responsibility), Mark Smith (Investor Relations Manager)

Session II — Global reach: focus on energy and materials sectors

Case studies on BASF and Royal Dutch Shell

Presenters: Lothar Meinzer (Sustainability Center, BASF), Solveig Hinsch (Corporate Investor Relations, BASF), Tjerk Huysinga (Vice President, Investor Relations, Royal Dutch Shell)

Session III — Valuable health: focus on food and pharma

Case study on Hoffmann-La Roche

Presenters: Karl Mahler (Global Head of Investor Relations), Oliver Eckelmann (Group Controller Sustainability Management), Dianne Young (Investor Relations)

13:00 **Lunch**

14:15 **Parallel break-out sessions, Part 2**

Session IV — Providing the tools for efficient communication

Presenters: Alexander Barkawi (Managing Director, SAM Indexes), Sean Gilbert (Associate Director, Global Reporting Initiative),

Intervention: Henrik Steffensen (Vice President, ASSET4)

Session V — Global reach: focus on energy and materials sectors

Case studies on Holcim and Rio Tinto

Presenters: Barbara Dubach (Head of CSR, Holcim), Nigel Jones (Head of Investor Relations, Rio Tinto)

Session VI — Valuable health: focus on food and pharma

Case study on Nestlé

Presenter: Anita Baldauf (Investor Relations Officer)

15:45 **Coffee break**

16:15 **Concluding open debate**

- What we learned today: key insights from parallel sessions
- Outcomes from meeting with CFA Institute; importance of ESG training
- Outlook on planned WCW activities going forward

16:50 **Closing remarks**

- Anthony Ling, Director of European Research, Goldman Sachs
Where we stand, speed of progress, the challenges ahead

17:00 **Adjourn and aperitif reception**