



Business Council on Climate Change (BC3) Frequently Asked Questions

What is the BC3?

The Business Council on Climate Change (BC3) is a partnership of San Francisco Bay Area businesses committed to reducing greenhouse gas (GHG) emissions. These business leaders recognize both the environmental and economic advantages of reducing their climate footprint, and are part of a new movement by businesses to lead by example. By joining the BC3 and signing on to the five Principles for Climate Leadership, BC3 member companies pledge to address GHG emissions throughout their operations and corporate cultures. Member companies receive expert information on ways to reduce their emissions, gain recognition as community leaders, and participate in a Learning Forum to share best practices. Most importantly, companies take a significant step towards addressing the growing problem of climate change.

What is the goal of the BC3?

The BC3 is a project intended to make the San Francisco Bay Area a model of commercial climate stewardship by inspiring leadership on the pressing issue of climate change, and giving business leaders the tools to reduce their GHG emissions. The BC3 recognizes that the business community has the power to significantly impact climate change, and that many Bay Area businesses have already taken action to reduce their climate footprints. The BC3 seeks to inspire others to do the same, and to build a business movement for climate stewardship.

How does a company sign on to the BC3?

A company joins the BC3 by committing to the Principles on Climate Leadership (see corresponding document). The process begins when the senior-most appropriate official of the company completes the Signatory Letter, committing the organization to the five core Principles.

What is the relationship between the BC3 and the Bay Area Council, SF Department of the Environment, and the UN Global Compact?

The Bay Area Council, the San Francisco Department of the Environment and the UN Global Compact are the three co-sponsors of the BC3. The three organizations serve primarily as conveners, facilitators, and content-and-knowledge providers in order to assist the members of the BC3 in fulfilling their commitments to the Principles. The BC3 is a business-led initiative.

Who will monitor the progress of the BC3?

Participating companies will track their progress in implementing the Principles through regular disclosures of actions and outcomes as well as plans for the future. The Bay Area Council, the San Francisco Department of the Environment, and the UN Global Compact will assist in monitoring and showcasing progress through the work of a BC3 Secretariat.