

MIDWEST CONFERENCE ON BEST PRACTICES IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

Sponsored by:

**UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
UNIVERSITY OF ILLINOIS INSTITUTE OF GOVERNMENT AND PUBLIC AFFAIRS
THE UNITED NATIONS GLOBAL COMPACT
PEOPLE'S PROJECT**

June 22-23
Union League Club, 65 W. Jackson Blvd
Chicago, Illinois

PURPOSE OF CONFERENCE:

The Midwest Conference on Best Practices in Corporate Social Responsibility and Sustainability is a two day conference in Chicago, Illinois that will provide an opportunity for business, government, and academic leaders to explore the issues surrounding corporate citizenship, corporate social responsibility, and the United Nations Global Compact.

There are five major goals of the Conference:

- 1) Share successes and best practices among mid-western companies with respect to the business impact of corporate social responsibility initiatives (CSR).
- 2) Examine the business case for corporate social responsibility, by reviewing the financial effects on firms of adopting CSR and sustainability initiatives and on institutional investment opportunities which value social and environmental performance.
- 3) Raise awareness within small and mid-sized companies in the Midwest about global trends concerning CSR and sustainability including global regulatory developments and recent institutional investor and civil society initiatives.
- 4) Develop a network of leading Midwestern corporations and academics to share best practices about CSR and sustainability.
- 5) Explore issues surrounding corporate citizenship, corporate social responsibility and the United Nations Global Compact.

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AGENDA**

Union League Club
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THURSDAY, 22 June 2006

- 03:00 – 04:00 Registration and Check in
- 04:00 – 04:15 Welcome and Opening of Conference
Richard H. Herman, Chancellor,
University of Illinois at Urbana-Champaign
Robert F. Rich, Director, Institute of Government and Public
Affairs, University of Illinois
Buzz Palmer, The People's Programme
Gavin Power, The United Nations Global Compact

04:15 – 05:30 pm SESSION 1:

WHY DO CORPORATIONS CARE ABOUT SOCIAL RESPONSIBILITY?

Moderator: Robert Zischg, Consul General of Austria

Reeta Roy, Divisional Vice President, Global Citizenship and Policy, Abbott Laboratories
Maryann Clifford, Corporate Vice President, Ethics and Compliance, Motorola
Steven Jesseph, President, Worldwide Responsible Apparel Production
Mary Laraia, Group Senior Vice President, Civic and Community Development LaSalle
Bank (ABN-AMRO)

05:30 – 06:30 Reception

06:30 – 08:30 DINNER - Opening Remarks: Robert F. Rich
Introduction of Keynote: Richard H. Herman
Keynote Address: Anver Versi, Editor, Africa Business

FRIDAY, 23 June 2006

- 07 :30 – 08 :30 BREAKFAST
08 :30 – 09 :00 GENERAL REMARKS
09 :00 – 10 :30 SESSION 2:

SOCIALLY RESPONSIBLE FINANCIAL MARKETS AND SUSTAINABILITY:
INNOVATIVE AND PROFITABLE OPPORTUNITIES FOR INVESTMENT

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Moderator: James Nowlan, Director, Civic Leadership Program, University of Illinois at Urbana-Champaign

Vidette Bullock-Mixon, Director of Corporate Relations and Social Concerns,
General Board of Pension and Health Benefits, United Methodist Church
Michael Walsh, Senior Vice President Chicago Climate Exchange
Gavin Power, Head of Financial Markets, United Nations Global Compact

10:30 – 11:00 break
11:00 – 12:30 SESSION 3:

WHY CSR PRINCIPLES AND CRITERIA ARE IMPORTANT FOR THE BOTTOM
LINE

Moderator: Phillip H. Rudolph, Vice president and General Counsel, Ethical Leadership
Group

Sunil Sanghvi, Partner, McKinsey & Co.
Ron Meissen, Senior Director, Engineering Health and Safety, Baxter Labs
Christine O’Connell, Flag Communications

12:45- 02:00 LUNCH:

Introduction of Keynote: Richard H. Herman, Chancellor

Keynote: Ali Bahaj, Vice President, Auditing and Compliance, Caterpillar

02:00 – 3:30 SESSION 4:

LABOR, ENVIRONMENT, SOCIAL CONCERNS: WHY GLOBAL CITIZENSHIP IS
EVERYBODY’S BUSINESS

Moderator: Robert F. Rich, Director, IGPA

Anver Versi, Editor, Africa Business
Robert Blackwell, Blackwell Consulting
Robert Langlois, President, World Trade Center of Chicago