

# Global Compact Integrity Measures

## 1 Background

The Global Compact is a voluntary corporate citizenship initiative that seeks to advance universal principles through the self-enlightened engagement of its participants. As such, it is not designed to, nor does it have the mandate or resources to, monitor or measure the performance of its participants. Nevertheless, it is important to have transparent procedures in place to protect the integrity of the United Nations and Global Compact initiative as a whole. The following integrity measures have therefore been developed:

## 2 Misuse of association with the UN and/or Global Compact

The UN Business Guidelines (<http://www.un.org/partners/business/otherpages/guide.htm>) contain general principles on cooperation with the business community and provisions on the use of the UN name and logo. They are applicable to companies participating in the Global Compact and can be invoked in the event of individual participants using their association with the Global Compact (or the UN) for purposes other than the initiative's stated goals.

The policy on use of the Global Compact's own logo is as follows:

Permission to use the Global Compact logo must be sought in advance in writing (letter, fax or e-mail) from the Global Compact Office, United Nations, New York, NY 10017 or [globalcompact@un.org](mailto:globalcompact@un.org) or Fax: 212-963-1207). Permission to use the Global Compact logo will be granted ONLY in the context of a participant's Global Compact-related activities. Without express permission, the logo is not to be used for commercial purposes of any kind, including, but not limited to, print and/or digital advertising, public relations, product and/or service promotion or certification. The Global Compact logo must not be used as a component of an organization's own logo or other branding elements. Under no circumstances can the logo be used as a permanent graphical element of stationary, business cards or other variably utilized print materials. Permission will NOT be granted if the context of the logo's use suggests that it is a certificate or seal of approval for activities, services and/or products.

The Global Compact Office reserves the right to take appropriate action in the event of a breach of this policy. In serious cases, this may include removing the participant's name from the list of participants.

## 3 Failure to communicate progress

The Global Compact's policy on communicating progress asks participants to communicate with their stakeholders on an annual basis about their progress in implementing the Global Compact principles. The policy is available on the Global Compact website. Links to/descriptions of these communications on progress are expected to be submitted to the Global Compact and/or Global Compact local network website. Should a participant not submit a link to/description of its communication on progress to the Global Compact website by 30 June 2005, or within two years of joining the Global Compact (whichever is the later),

that participant will be removed from the list of participants until such a submission is made. Moreover, the participant will not be permitted to participate in Global Compact events, including in local network activities. The Global Compact Office reserves the right to publish the names of participants removed from the list.

The intention is that the same procedure will apply to any participant that has previously communicated their progress but then allows two or more years to elapse without communicating their progress.

#### **4 Lack of intention to improve performance**

The Global Compact welcomes all participants that pledge to work towards implementation of the principles through learning, dialogue, projects, process improvements and/or other means. However, should the behaviour of a participating company undermine the good efforts made by others, or the integrity of the initiative as a whole, the following measures will be taken. The purpose of applying these measures is to assist the company to align its behaviour to the commitment it has made to the Global Compact.

When a complaint is presented in writing to the Global Compact Office, it will endeavour to:

- a. Use its good offices to encourage resolution of the complaint.
- b. Refer the issue to one or more of the UN organisations that are guardians of the principles for action, assistance or advice.
- c. Ask the relevant country/regional Global Compact network, or other Global Compact participant organisation, to assist in finding a solution.

The Global Compact Office is committed to providing a transparent and fair process for the parties involved. To promote productive resolution of the complaint, neither the Global Compact nor its core UN agencies will make any public statements regarding any complaint until it is resolved.