



# Global Compact Network Sri Lanka

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On behalf of Ravi Fernando

Focal Point

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# About the network

- Focal Point: Ravi Fernando , Direct Corporate Branding and Strategic Sustainability MAS Holdings (Pvt.) Ltd.
- Mission: Takes the best practice of UN Global Compact signatory companies of Sri Lanka and feature it in the Global Platform with a view to “Differentiating them”.
- Goal for 2008-2009: First Sustainability Awards
- Number of member companies:30
- Main source of income: voluntary and event specific sponsorship



# Past activities 2007-2008

- Activity and date:
  - Launch of Sustainability Awards 13<sup>th</sup> December
  - Criteria Release
  - Press release
- Key results and lessons learned:
- Impact of a multi organizational team
- Sustainability of business key issue



# Planned activities 2008-2009

High	<ul style="list-style-type: none"> <li>■ Selective membership drive</li> </ul>	<ul style="list-style-type: none"> <li>■ Sustainability Awards</li> </ul>
Cost	Priority IV	Priority II
Low	<ul style="list-style-type: none"> <li>■ Further engage members who are not actively involved.</li> </ul>	<ul style="list-style-type: none"> <li>■ Academic network- Introducing Sustainable Development into Business and Secondary Schools Curriculum</li> </ul>

Priority III

Priority I

Low

Benefit

High



# Network SWOT

## Internal aspects (GCLN)

### Strengths

- Sectorial Champions
- Company run

### Weaknesses

- Lack of resources

## External aspects (market)

### Opportunities

- Global Shift towards Sustainability

### Threats

- Fee structure of the Global Compact
- Multiple initiatives

GCLN [country]

