

# GCLN Malaysia

Puvan J Selvanathan

Network Focal Point

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# Network Formation

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## Chair: YM Tunku Abdul Aziz

- Former Vice-President, Transparency International
- Former Special Advisor on Ethics to Kofi Annan
- World Bank Advisory Group on Anti-Corruption
- Advisory Board, Global Public Policy Networks
- Board, International Institute of Public Ethics
- World Advisory Board, Caux Round Table
- President, Caux Round Table Malaysia
- Board of Trustees, Merdeka Award
- Judge, Prime Minister's Award for CSR
- Judge, Malaysian Business CSR Awards



## Focal Point/Coordinator: Puvan J Selvanathan

- Executive Director, Caux Round Table
- Director, AccountAbility Malaysia



CAUX ROUND TABLE



AccountAbility

## **Vision:**

*To be the most open, innovative and responsive platform in the region for testing, applying and showcasing good business practices.*

## **Mission:**

*To promote Good Governance by building capacity and awareness of Ethics, Integrity and Corporate Responsibility in the Malaysian corporate sector.*

## **Goal for 2008-2009:**

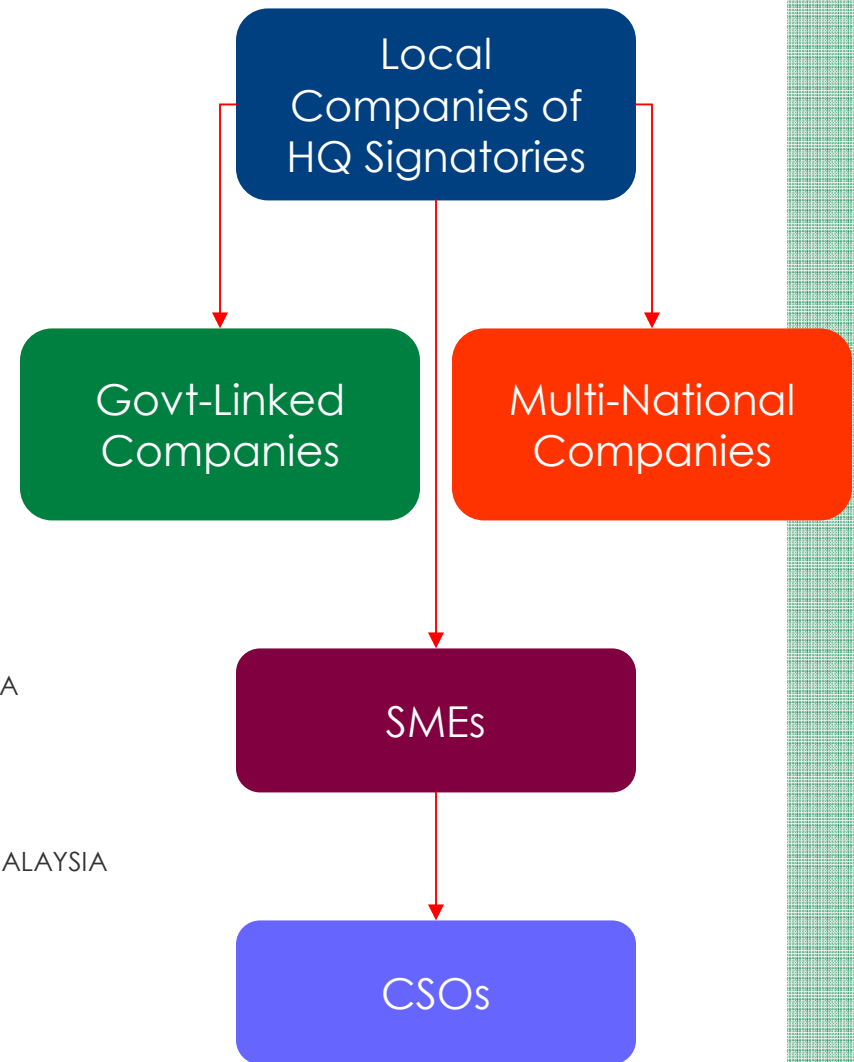
- To gain commitment from at least 50 Malaysian companies
- To establish a self-sustaining, sustainable network.

## **Projected Income Streams:**

- Government grant
- Membership fees
- Participation fees from activities
- Event sponsorships.

# Recruitment Plan

- AARHUSKARLSHAMN ASIA-PACIFIC
- ABN AMRO BANK
- AKZO NOBEL OLEOCHEMICALS
- ALCAN INC
- ABX EXPRESS MALAYSIA
- AREVA MALAYSIA
- AVON COSMETICS MALAYSIA
- BASF (MALAYSIA)
- BMW MALAYSIA
- CARGILL (MALAYSIA)
- CARREFOUR
- CISCO SYSTEMS MALAYSIA
- UNITED ITALIAN TRADING (M)
- CROWN WORLDWIDE MOVERS
- DANFOSS INDUSTRIES
- DANISCO MALAYSIA
- DANONE MALAYSIA
- DELOITTE MALAYSIA
- DET NORSKE VERITAS AS
- DOW CHEMICAL PACIFIC LTD
- DOW CHEMICAL (MALAYSIA)
- DU PONT MALAYSIA
- F&N COCA COLA (M)
- GLAXOSMITHKLINE
- GRUNDFOS PUMPS
- HAIER MALAYSIA
- HSBC BANK MALAYSIA
- IKEA MALAYSIA
- JOHNSONS CONTROLS (M)
- LOREAL MALAYSIA
- LAFARGE MALAYAN CEMENT
- MANPOWER STAFFING SERVICES (M)
- MONASH UNIVERSITY
- NESTLE (MALAYSIA)
- NOVARTIS CORP. (MALAYSIA)
- NOVO NORDISK
- NOVOZYMES MALAYSIA
- RICOH MALAYSIA
- SAS MALAYSIA
- SCHNEIDER ELECTRIC
- SIEMENS MALAYSIA
- SKF MALAYSIA
- TITAN CHEMICALS CORP
- UNILEVER MALAYSIA HOLDINGS
- LVMH WATCH & JEWELLERY
- PHILIPS MALAYSIA
- SCOTT WILSON (MALAYSIA)
- TECHNIP MALAYSIA
- TETRA PAK MALAYSIA
- THALES INTERNATIONAL MALAYSIA
- F&N COCO-COLA (M)
- TNT EXPRESS WORLDWIDE (M)
- PHILIPS MALAYSIA
- ALCATEL LUCENT
- ALLIANZ GENERAL INSURANCE MALAYSIA
- VEOLIA WATER MALAYSIA
- EPSON TRADING (M)
- SAP MALAYSIA
- PFIZER MALAYSIA
- OCBC BANK MALAYSIA
- LINDE ENGINEERING (MALAYSIA)
- HILTI MALAYSIA
- FUJI XEROX ASIA PACIFIC



# Past activities 2007-2008

Since 2007 CRT has:

- Built awareness of at senior management and Board level in key Malaysian corporations.
- Been involved in the designing and judging of major CSR awards.
- Worked closely with the Institute of Integrity, Securities Commission and other agencies advocating and regulating CSR in Malaysia.
- Hosted HM Queen Rania at a special round table on Partnerships in Nation-Building.

# Planned activities 2008-2009

<b>High</b>	<ul style="list-style-type: none"> <li>• Index of CSR Actors in MY</li> <li>• Rating of CSR Efforts in MY</li> </ul>	<ul style="list-style-type: none"> <li>• Public Lecture Series</li> <li>• Annual Meeting</li> <li>• Quarterly Publication</li> </ul>
	<b>Priority IV</b>	<b>Priority II</b>
<b>Low</b>	<ul style="list-style-type: none"> <li>• Training</li> </ul>	<ul style="list-style-type: none"> <li>• Website</li> <li>• Call for commitment</li> <li>• Promote on other platforms</li> <li>• Monthly Networking Mtg</li> <li>• Launch Event (August 1)</li> </ul>
	<b>Priority III</b>	<b>Priority I</b>
	<b>Low</b>	<b>High</b>
	<b>Benefit</b>	

Internal aspects (GCLN)	External aspects (market)
<p><b>Strengths</b></p> <ul style="list-style-type: none"><li>• High-profile leadership</li><li>• Credible</li><li>• Motivated</li></ul>	<p><b>Opportunities</b></p> <ul style="list-style-type: none"><li>• Govt Policies on CSR</li><li>• Genuine interest</li><li>• Export-orientated</li></ul>
<p><b>Weaknesses</b></p> <ul style="list-style-type: none"><li>• Stable source of funding</li><li>• 'One-size-fits-all'</li></ul>	<p><b>Threats</b></p> <ul style="list-style-type: none"><li>• Inflation / Recession</li><li>• Political Instability</li></ul>

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