

GCLN country presentations

[Republic of Korea]

By: [Chul-ki Ju, Network focal point]

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About the network

- Chairperson: *Seung Woo Nam, President, Pulmuone*
- Vice-chair: *Chul-ki Ju, Dong Sung Cho, Jae Hyun Kim*
- Focal point/coordinator: *Chul-ki Ju, Secretary General, GCKN*
- Mission: Support Korean companies to successfully implement the Global Compact principles
- Vision: Promote CSR and UNGC values in Korea
- Goal for 2008-2009:
 - Disseminate Global Compact principles
 - Strengthen infrastructure of the Korea Network
 - Setting up functional working groups, including four main areas of the GC initiative.
 - Hold Human Rights Conference to commemorate the 60th anniversary of the Universal Declaration of Human Rights.
- Number of member companies: 118
- Main source of income: membership fees

Past activities 2007-2008

■ Activity and date:

- Inauguration Ceremony of the UNGC Korea Network in September 2007
- GC Korea Network organises first COP Workshop in September 2007
- GC Korea Network and the Korean Chamber of Commerce jointly host “The Climate Change and Korean Businesses Counterplan” symposium in November 2007
- Symposium in Anti-corruption in March 2008
- 2nd COP Workshop in April 2008

■ Key results and lessons learned:

The need for training of trainers

The question of engaging both the CEOs and the companies

Planned activities 2008-2009

<p>High</p> <p>Cost</p>	<p>Priority IV</p>	<ul style="list-style-type: none"> ■ Commemoration of Human Rights Declaration with National Human Rights Commission ■ Constant studies on the Global Compact and its principles ■ Joint with JCI ■ Work for SMEs <p>Priority II</p>
<p>Low</p>	<ul style="list-style-type: none"> ■ Disseminate of PRME. <p>Priority III</p>	<ul style="list-style-type: none"> ■ UNGC/PRI/UNEP FI Conference ■ COP Training Workshop ■ General Conference for the Korean Network <p>Priority I</p>
		<p>Low</p> <p>Benefit</p> <p>High</p>

Network SWOT

Internal aspects (GCLN)

External aspects (market)

<p>Strengths</p> <ul style="list-style-type: none">■ Good structure	<p>Opportunities</p> <ul style="list-style-type: none">■ Growing awareness of CSR in Korea■ The necessity of change for Korean companies
<p>Weaknesses</p> <ul style="list-style-type: none">■ Dependency on membership fee■ Lack of human resources (experts)	<p>Threats</p> <ul style="list-style-type: none">■ Companies' misunderstanding of UNGC principles■ Economic uncertainties in the world

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