



Global Compact Network  
Indonesia

# UN Global Compact Network Indonesia (IGCN)

**GC Focal Point Asia Regional Meeting**  
Seoul, 16-17 June 2008

*Presented by*  
Y.W.Junardy  
Coordinator, IGCN



# INDONESIA @ Glance



**Population:**  
 (2006) – 223.0 Millions  
**Population Growth (annual):**  
 (2005) 1.5% (2006) 1.1%

**Surface Area (sq – km):**  
 1.9 million  
**GDP Current (US\$):**  
 (2006) 364.5 billion

	Pre-crisis	Crisis	Post-crisis		
	(93-96)	(1998)	01-06	2005	2006
GDP growth rate (%)	7.7	-13.1	4.8	5.6	5.5
o/w investment (%)	12.2	-33.0	6.7	10.8	2.9
Investment (% of GDP)	28.0	25.4	21.4	23.6	24.0
Exchange rate (average per US\$)	2,210	10,013	9,322	9,705	9,141
Exports (billions of USD)	43.0	48.8	72.1	85.7	100.7
Imports (billions of USD)	36.0	27.3	43.3	57.7	61.0
Trade balance (billions of USD)	7.0	21.5	28.7	28.0	39.6
International reserves (US\$ billion, eop)	13.8	22.9	34.3	34.7	42.6
Inflation rate (CPI, eop)	8.7	58.5	9.6	17.1	6.6
Budget balance (% of GDP)	1.2	-2.0	-1.3	-0.5	-1.0
Government debt (% of GDP)	24.3	74.1	57.8	46.8	39.1
Unemployment rate (%)	-	-	9.7	10.3	10.3
Poverty rate (%)	17.6	23.4	17.2	16.0	17.8

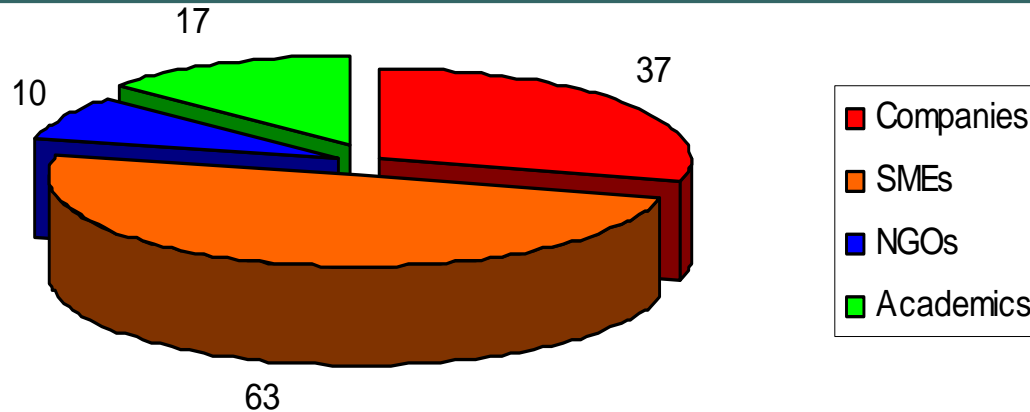
(source: worldbank)



WE SUPPORT

# Member Companies

○ Initial Pledge	Individual Pledge - 2002	3
○ 1 <sup>st</sup> Pledge	UN ESCAP – Jakarta, 8 April 2006	23
○ 2 <sup>nd</sup> Pledge	Indonesia Marketing Association (IMA) Nat'l Conference – Palembang, 23 Juni 2006	16
○ 3 <sup>rd</sup> Pledge	IMA Seminar – Bandung, 21 Juni 2007	35
○ 4 <sup>th</sup> Pledge	IMA Celebration – Jakarta, 13 December 2007	50
<b>TOTAL</b>	<b>(Dec 2007)</b>	<b>127</b>





## Global Compact Network Indonesia

- **VISION:**

To be a respectable **agent of change in accelerating country transformation** towards the achievement of human rights, competitive labor, sustainable environment, and ethical business practices.

- **MISSION:**

**Promote, facilitate and implement** the UN Global Compact principles in Indonesia.





# Role of




Global Compact Network  
Indonesia

- **PR**Omote Global Compact Initiatives to wider audiences;
- To **Fac**ilitate dialogue on issues and progress of members (both local firms and subsidiaries of foreign corporations) with respect to implementation of the ten principles;
- Deepen the **L**Earning experience of all participants through sharing experience on member activities and guidance from GC Office.
- Creating opportunities for multi-stakeholder engagement and **Collective actions**;
- Ensure the submissions of COPs by members and network **Report**.

"PROFILE CR"



# To Date Activities

- **Promote GC: Awareness**  , **127 Members**
  - Led by Indonesia Marketing Association (IMA) & Indonesia Business Links
  - Supported by UNDP and MDG Office
  - Conducted Briefings / Seminars (Jakarta, Palembang, Bandung, Semarang, Surabaya, Jogja)
- **Participate in - Deliverables, Understanding**
  - Development of Responsible Education Principle by GC Office NY – 2007;
  - GC Leader Summit, Geneva - 2007;
  - UN Convention against Corruption, Bali – 2008;
  - UNGC Asia Focal Point Meeting, Bangkok, 28 Mar 2008
  - UNGC Asia Focal Point Meeting, Seoul 16-17 June 2008
- **Collaboration Projects – Flood Prevention Awareness**
  - Mangrove Plantation – 2006;
  - Jogja Earthquake Relief – 2006; **Relief Support**
  - Anti Corruption Campaign in support of Corruption Eradication Commission – **Encouragement**
- **Individual Projects by members**

# Board of Management

**Board of Advisor  
&  
Strategic Partners**

**Board of Trustees**

**Board of Executive  
President**

**Board of Supervisor**

**Treasury**

**Secretariat  
Office**

**VP  
Membership Affairs**

**VP  
Communication**

**VP  
Programs**

**VP  
Learning**

- Funding
- Treasury

- Managing Correspondences
- Reporting (Consolidation)
- Administrative / HR
- News Update
- Overall Support

- Organization engagement
- Membership Mgmt
- COP

- Media Communication
- Public Relation
- Government Relation

- Develop Programs
- Collaborative Projects

- Seminar / Workshop

**Task Forces/Project Teams**

**Regional Coordinators**

**Members and Community**





# The Board....

## Board of Advisor

- **Erna Witoelar (UN Ambassador MDG)**
- **Mari Elka Pangestu (Min of Trade)**
- **Chairul Tanjung (CEO Para Group)**

## Board of Supervisor

- Hermawan Kartajaya (Founder & Chairman MarkPlus)
- Joe Kamdani (Chairman Datascrip)
- **Martha Tilaar (CEO of Martha Tilaar Group)**
- Rudi J. Pesik (Chairman DHL)
- Gandhi Sulistyanto (Sinar Mas Group)

# The Board of Executives\*

<b>President</b>	<b>:Y.W. Junardy</b>
<b>Vice President</b>	<b>: Yungky Setiawan</b>
<b>Secretariat. Office</b>	<b>:Yogi Adjie, Danie Prakosa</b>
<b>Treasury</b>	<b>:Nugroho Setiadharna</b>
<b>Legal Support</b>	<b>:Frans Z. Astani</b>
<b>VP Membership</b>	<b>:Timotheus Lesmana, Myra Junor</b>
<b>VP Communication</b>	<b>:Hendra Warsita, Ahmad Djauhar Desi Anwar</b>
<b>VP Programs</b>	<b>:Nuning S. Barwa; Yanti Koestoer</b>
<b>VP Learning</b>	<b>:Wayah Wiroto, Indri Hidayat, Jo Rumeser</b>

***\* Some individuals to be finalized***

# Sources of Funding

Proposed Annual Contribution: (1 US\$ = Apprx. Rp. 9200,-)

Category	Amount Rp.	Equiv. (US\$)
Big Companies	12,000,000	1,300
SMEs	6,000,000	650
Academics		
- Big	6,000,000	650
- Small	3,000,000	325
NGOs	3,000,000	325



Voluntary contribution

*Note: IGCN Meeting Resolution but not yet implemented*

# Network SWOT

## Internal aspects (GCLN)

## External aspects (market)

### Strengths

- Strong support from key members
- Joint campaigns for membership drive
- Access to Gov, NGO and regions
- CSR policy & implementation in place for key members
- Strategic partner support (UNDP, etc)

### Opportunities

- Incr. pressure to fight corruption
- Incr. awareness on environment
- Gov policy “CSR is mandatory”
- Incr. green customers
- Preference/reqs. in investment dec’n
- MNC and International NGO support

### Weaknesses

- Organization setup & funding capability
- Diverse industry - different priority
- Redundancy with other activities
- Selecting joint action programs
- Knowledge in CSR, how to measure?
- Communication

### Threats

- Priority in disaster relief efforts
- Political will to implement
- High poverty level with low education
- Lack of job creations
- Terrorism, separatism
- Political uncertainty (2009 election)

**GCLN [country]**

# Planned activities 2008-2009

<p><b>Priority IV</b></p>	<ul style="list-style-type: none"> <li>○Launch “Young Entrepreneur Program” + funding &amp; mentoring support <b>Priority II</b></li> <li>○Launch “Children Care Program” jointly with CCF</li> <li>○Launch “GC 10 Principles Campaign” jointly with media</li> <li>○Pilot TTI Support Program for Regional Gov (To be defined)</li> </ul>
<p><b>Priority III</b></p>	<ul style="list-style-type: none"> <li>○Formalize Organization <b>Priority I</b></li> <li>○Resolve fund and staff req's</li> <li>○“Anti Corruption Business Dialog seminars (5 cities) with CEC</li> <li>○National CSR Conf – Aug</li> <li>○Inventory current projects by members</li> <li>○Define collaborative projects</li> <li>○GC Trainings (GCO support req'd)</li> </ul>

High

Cost

Low

Low

Benefit

High



WE SUPPORT