

Global Compact Society India

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About the network

1. Chairperson: Mr R S Sharma, Chairman, Oil & Natural Gas Corporation (ONGC)
- Vice-chair: Mr R C Shrivastav, Director (HR), NTPC Ltd
 - Focal point/coordinator: Dr. Uddesh Kohli
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- Mission: *To encourage and assist Indian Companies to be responsible corporate citizen, through Global Compact Programme*
 - Vision: *To be the main Forum for promoting responsible corporate citizenship and the Global Compact Programme*
 - Goal for 2008-09:
 1. National Convention
 2. Monthly meetings
 3. Increase GC /GCS Membership
 4. COP Follow up and Assistance
 5. Training Programmes
 6. Active Website and Newsletter
 7. Media interaction
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- Number of member companies: 50
 - Main source of income: Subscriptions, sponsorships

Past activities 2007-08

- Activity and date:
 - National Convention-Dec 10, 2007
 - Monthly meetings- Oct 07, Jan 07, Feb 07, Mar 07
 - Membership & COP Follow up- Continuous
 - Web site- Continuous

- Key results and lessons learned:
 - Successful events
 - Membership not growing
 - Companies look for value addition
 - Continuous interaction needed

Planned activities 2008-09

<p>High</p> <p>Cost</p> <p>Priority IV</p>	<ul style="list-style-type: none"> ■ Media Interaction <ul style="list-style-type: none"> ■ National Convention ■ Monthly Meetings ■ Training Programmes ■ Website, Newsletter <p>Priority II</p>
<p>Low</p> <p>Low</p> <p>Benefit</p> <p>Priority III</p>	<ul style="list-style-type: none"> ■ Membership ■ COP Follow up <p>High</p> <p>Priority I</p>

Network SWOT

Internal aspects (GCLN)

External aspects (market)

Strengths

- Strong institutional & legal framework
- Large companies
- Financially strong
- Secretariat, Office infrastructure

Opportunities

- Large corporate base
- Numerous Small & Medium companies
- Strong CSO/NGO base
- Growing CSR Consciousness

Weaknesses

- Few other stakeholders
- Small membership base
- Little public recognition of GC brand

Threats

- Too many agencies involved in promoting CSR
- Companies loose interest

GCLN [India]