

GCLN country presentations

Bangladesh

Lopa Rahman
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About the network

- Focal point: Lopa Rahman
- Mission:
- Vision:
To be drafter through consultation
- Goal for 2008-2009: Launch a formal network in Bangladesh
- Number of member companies: 31 companies
- Main source of income: Contribution from BEI & CSR Centre (Housed within BEI)

Past activities 2007-2008

- Activity and date:

 - Increased communication regarding the GC Activities

 - Launched CSR Center September 5, 2007

 - Workshop on Fundamentals of CSR May 16-18, 2008

 - Roundtable on Taking Business Forward May 7, 2008

- Key results and lessons learned:

 - High profile international events motivates companies to join the GC

Planned activities 2008-2009

High	CSR Mela (CSR Festival)	Launch of the formal network
Cost	Priority IV	Priority II
Low	Workshop with SMEs and environmental compliance	Youth for CSR
	Priority III	Priority I
	Low	High
	Benefit	

Network SWOT

Internal aspects (GCLN)

External aspects (market)

Strengths

- Established network with private sector
- Skilled human resources
- Complements BEIs other work related to private sector development

Opportunities

- CSR given high priority by the government
- A number of leading companies yet to sign up
- Donors have shown interest in providing support

Weaknesses

- Lack of funds to support the network
- Formal network not launched

Threats

- Mind set
- Awareness on CSR
- Uniform definition

GCLN Bangladesh