



Regional Meeting of Global Compact Network Focal Points: Asia

**United Nations Conference Center
The United Nations Building, Rajadamnern Avenue
Bangkok, Thailand**

2-4 April 2007

Meeting Room: F

Agenda

Monday 2 April

08.30 – 17.00 Progress and Value Workshop

Tuesday 3 April

08.30 – 12.00 Progress and Value Workshop (continued)

12.00 – 13.00 Lunch

**13.00 – 17.30 Regional Meeting of Global Compact Network Focal Points:
Asia**

18.00 Dinner

Wednesday 4 April

**08.30 – 17.00 Regional Meeting of Global Compact Network Focal Points:
Asia Region**



Progress and Value Workshop

Developed by the Barcelona Center for the Support of the Global Compact

AGENDA

Bangkok,
April 2 – 3 2007

Monday 2 April

08.30 – 17.00 Progress and Value Workshop

The Progress and Value workshop is designed to give participants an understanding of:

- how to internalize the ten GC principles and contribute to the broader development goals of the United Nations.
- the value of assessing and sharing information on progress.
- existing tools and resources for implementation of the Global Compact.

Welcome to the Progress and Value Workshop!

The Communications on Progress represent the Global Compact's primary quality assurance and credibility mechanism. In this second cycle of counting COPs, since tightening the integrity rules in 2004, the glass is only half-full. Therefore, an effective campaign to encourage participants to follow this integrity rule is vital.

At the outset of our workshop, it is useful to consider the reasons companies have given for their continuous silence. These include:

- Lack of understanding on how to implement the principles
- Lack of experience in reporting
- A perceived risk that reporting might expose the company to more scrutiny by different social agents
- Lack of capacity both in time and resources

This cannot be solved by more rules, guidelines and templates. Non-reporters need to become aware of the value of communicating on progress and, most of all, they need to have some progress to communicate about.

The workshop format therefore concentrates on:

1. enabling a real commitment to internalise the ten principles and to contribute to the broader development goals of the United Nations
2. understanding the value of assessing and sharing information on progress towards those goals



The workshop is positioned to apply both to small companies and to multinational firms, keeping in mind that large operations are generally organized according to smaller functional teams. What works for small businesses can be adapted to large companies.

The expected outcome of the workshop is a renewed motivation of a network of “mentors” who are committed to encouraging and supporting the Global Compact participants in their zone of influence to make the effort to progress and communicate. The workshop should help make them aware of effective practices and available resources.

Organisation of the workshop

The **Barcelona Center for the Support of the Global Compact** has conceptualized the Progress and Value workshop series with the assistance of **Claude Fussler**.

Director and coordinator of the workshop

Ravi Fernando Global Compact Focal Point – Sri Lanka

Speakers

Charmine Koda Global Compact Focal Point, Japan

Manuel Escudero Head of Networks
UN Global Compact Office

Melissa Powell Regional Manager – Asia

Shah M. Saad Husain Director, Corporate Planning and
Customer Relations, Indus Motor Company

Junichi Takahashi President, Fuji Xerox Eco Manufacturing

Azam Bakeer-Markar Assistant Manager, Group Business Development,
Aitken Spence & Co.

Fasihul Karim Siddiqi Hinopak Motors



Welcome

As its name implies, this module will offer participants the opportunity to meet each other and the faculty in a friendly, informal atmosphere. The introductory presentation will establish a framework and starting point for the workshop. It should also help to clarify doubts which might otherwise impede full comprehension or appreciation of the other four modules.

08.30	Welcome to the Regional Forum	Dr. Escudero
08.35	Introduction of participants	Participants
08.45	Workshop introduction and presentation on Sustainable development and the Global Compact	Mr. Fernando

Module 1 – Vision and Values

The module has been designed to increase participants' understanding of how companies interpret and internalize the 10 Global Compact principles in order to integrate them into company strategy, policies and operations.

09.05	One Model for Driving Value and Progress - The Global Compact Performance Model	Dr. Escudero
09.25	Indus Motor Company – Vision and Values	Mr. Husain
09.35	Discussion on Vision and Values in four breakout Groups	All
10.15	Coffee break	

Module 2 – Internalization

Ideally organisations should align their purpose and operations to overriding principles and their own values. In real life this is neither clear nor easy. Commitments like the



Global Compact are often perceived as optional and subject to someone “making the business case for engagement”.

This module will help participants to address the managerial dimensions of Vision and Leadership. It will also establish the relationship between Global Compact engagement and company Policies and Strategy.

This will be done by exploring the Global Compact Performance Model. Participants will understand *how* the integration of the Global Compact enhances a company’s business purpose.

This module will cover the following aspects and highlight processes:

- **Change in company culture** – how an idea becomes a process within the company, and how leaders win the hearts and minds of key players.
- **The impact of larger socioeconomic forces and strategic CSR**– how companies can progress in the implementation of Global Compact principles, even in adverse circumstances.
- **Aligning to the Millenium Development Goals and Sustainable Development.**

Time	Theme	Presenters
10.30	Group reports	All
10.45	Internalization - why and how: the Hayleys Case	Mr. Fernando
11.00	Vision setting / internalization: Work in 4 groups with regard to issue areas (Human Rights, Labour, Environment, Anti Corruption)	All
12.00	Lunch break	
13.00	Group Reports on Internalization and the GC principles	All

Module 3 – Implementation



The participants share experiences on how they get from a vision and Leadership commitment to an effective and efficient implementation that improves the way they conduct business and shapes projects and programmes.

In the discussions, participants should understand how to adapt the Performance Model to their specific work environment and business situation. This module concentrates on empowerment, resource alignment and processes to manage change.

The speakers will highlight the managerial and operational aspects of implementation. This will show how different sectors and business cultures turn universal principles into specific targets, allocate resources including human and technical processes to manage change efficiently and produce results that count.

Time	Theme	Presenters
13.40	Driving value and progress – Environment: a) Environment and Japanese trends b) Fuji Xerox Case c) Aitken Spence & Co.	Ms. Koda Mr. Takahashi Mr. Bakeer-Markar
14.20	Driving value and progress – Human Rights and Labour: a) Hinopak Motors Case b) MAS Case	Mr. Siddiqi Mr. Fernando
14.40	Discussion	All
15.00	Coffee break	
15.30	Implementation of GC Principles: work in 4 groups with regard to issue areas (Human Rights, Labour, Environment, Anti-Corruption).	Issue Groups
16.30	Individual Key Learning and Working Group Presentations	Table Delegates
17.25	Wrap – up	Mr. Fernando
17.30	Close of day one	



Tuesday 3 April

08.30 – 12.00 **Progress and Value Workshop Continued**

Module 4 – Assessing performance and communicating progress

The Global Compact COP guidelines, resource package and supporting network will all be presented in this module. Issues such as reporting on actions that advance more than one principle simultaneously and the rewards and benefits of reporting will also be addressed. The COP is a phase in a cycle of continuous improvement and value creation.

Participants will discuss how to meet the needs of key stakeholders, connect the COP process to investors' relations, integrate the COP in the company's public reports and use the information to improve brand credibility and market value. At the close of the workshop, participants should have an extensive understanding of what to do to internalize the 10 principles into business strategy and operations while emulating the best-in-class COP providers. They will also understand the capacity of the network to support them and their own role in mentoring others.

Time	Theme	Presenters
08.30	COP strategic and practical guidance	Ms. Powell
09.00	Wrap- up	Mr. Fernando Dr. Escudero
09.45	Coffee break	
10.15	Group Presentations	All
11.45		
11.50		
12.00	Lunch break	



Tuesday 3 April

10.15-17.00 Regional Meeting of Global Compact Network Focal Points: Asia

10.15-11.00 Opening of the Regional Meeting of Global Compact Network Focal Points: Asia Region

- *Mr. Marinus Sikkel, Chief, Investment and Enterprise Development Section, Trade and Investment Division, UNESCAP*
- *Dr. Manuel Escudero, Head, Global Compact Local Networks*
- *Ms. Melissa Powell, Network Coordinator, South Asia*

The GCO will give a brief update on the following:

- GCO Strategic Outlook for 2007
- Objectives and expectations of the meeting

11.00-12.00 The ISO Process and implications for GC Networks

- *Dr. Manuel Escudero, Head, Global Compact Local Networks*

12.00-13.00 Lunch

13.00-15.00 GC Network Presentations and Discussion

A selection of Network presentations of “good practice” in the following areas:

- Promotion of the Global Compact and awareness-raising activities
- Management of an active and effective Global Compact Network (including how to achieve self-sustainability)
- Engagement of Network Participants in Learning and Dialogue events
- Inter-Networking cooperation

All networks to prepare presentations on an issue of their choice from the above topics. Presentations should be brief (max 10 minutes) to allow time for Q&A.

15.00-15.30 Coffee break

15.30-17.30 Partnerships Session

Facilitator: Dr. Daniel Baer, Project Manager, Boston Consulting Group



Under the direction of the UN Global Compact Office, the Boston Consulting Group is developing a framework to assist the UN and the private sector to assess the value and developmental impact of prospective partnerships. The framework is intended to help UN agencies and private partners to design high-impact projects that better achieve the objectives of the partners.

The objective of this session is to actively engage participants in the development of the impact assessment framework and tool, and to capture the lessons that participants have learned about the benefits and challenges of partnership opportunities. BCG's presentation will provide an overview of the project and then will ask participants to discuss and offer input on a preliminary version of the partnership framework / tool.

18.00 **Dinner**

Wednesday 4 April:

08.30-10.00 **GC Network Presentations and Discussion (*contd.*)**

10.00-10.30 **Coffee break**

10.30-12.00 **Collective Action and the Global Compact Regional Support Hub**

This session will explore potential activities to be undertaken by the Networks and their participants at the regional level. It will also include a discussion of the needs of GC Network Focal Points and expectations regarding the role and activities of the Regional Support Hub.

Presenters/Facilitators:

- Mr. Marinus Sikkel, Chief, Investment and Enterprise Development Section, Trade and Investment Division, UNESCAP
- Ms. Marit Nilses, Associate Economic Affairs Officer, Investment and Enterprise Development Section, Trade and Investment Division, UNESCAP

12.00-13.00 **Lunch break**

13.00-14.30 **Global Compact Leaders Summit Briefing and Discussion**



This discussion will provide an update on the progress of the Summit and expected outcomes, as well as soliciting input and feedback from Networks. All Focal Points will be asked for input to the “Network Best Practice Publication”. Further, there will be an opportunity to discuss collective activities from the region that might be showcased at the Summit.

Presenter/facilitator:

- Ms. Melissa Powell, Network Coordinator, South Asia

14.30-15.00

Closing Session/Next Steps