

GLOBAL COMPACT UPDATE

January – October 2007

February 2007: UNDP Turkey was invited to participate in the Business Ethics Conference in Tehran, Iran on 18 and 19 February. At the meeting, UNDP Turkey shared the experience and lessons learned on the implementation of the Global Compact; the strategies for promoting the corporate social responsibility among business, institutionalization of the initiative and managing partnerships.

June 2007: The Quality Association hosted the Steering Committee Meeting on 20 June to share and discuss the program of the 16th Quality Congress, which will take place on 12-14 November 2007 with the participation of Kofi Annan and Kemal Dervis. UNDP is closely working with the Association on the programme which will focus on global competitiveness and world citizenship, and include forums on the Global Compact and a signing ceremony for the new participants. The details of the programme is available at <http://kongre.kalder.org.tr/2007EN/> .

July 2007:

- The Global Compact Leaders Summit took place in Geneva on July 5-6, 2007 with the participation of UN Secretary-General, CEOs and other chief executives, NGOs, IOs and Government Representatives. 12 executives from Turkey attended the event. Mr. Ali Koc, the President of Communication and IT Groups of Koc Group made a speech at the Summit, which is available at http://www.koc.com.tr/en-US/SocialResponsibility/SocialProjects/gc_ayk_eng_2007.htm .
- UNDP and the Union of Turkish Employers Associations localized and printed 50,000 copies of the Employer's Guide on the UN Global Compact prepared by International Organization of Employers. The publication is dispatched to Turkish companies and available at UNDP Istanbul office on demand.

September 2007: UNDP and Turkish Union of Chambers and Commodities established a fund on localizing MDGs. Within that context, trainings were provided on MDGs and Business Partnerships in 6 cities in collaboration with local chambers of commerce and industry. The fund will support local projects, that address local development challenges and engages local chambers and city councils in partnerships.

October 2007:

- The Annual National Network Meeting of the Global Compact will take place on October 25, 2007, hosted by the Koc Group. UNDP and CSR Association are supporting the Koc Group with the organization. The program includes key note speeches, sharing of newly available guidelines in Turkish language, a workshop on country examples and best practices, as well as a training on how to develop a COP. Mr. Georg Kell, the Executive Director of UN Global Compact will be among the key note speakers.
- The report "Raising the Bar" was translated into Turkish language with the support of Dilek Cetindamar from Sabanci University (Global Compact participant) and sponsorship of Koc Holding (Global Compact participant), to

be dispatched at the Annual National Network Meeting. Mr. Claud Fussler, the author of the report will participate in the meeting to present the report.

- The guideline “After the Signature” was translated into Turkish with the support of Aysegul Hatay from Su Iletisim (Global Compact participant) and sponsorship of British Council. The guideline will be dispatched at the meeting.

New Global Compact Participants in Turkey in 2007:

18 new participants joined the Global Compact in Turkey between January-October 2007:

- Sabanci University (*Sabancı University is a private, independent young university with a state of the art campus spread over 1,260,000 m2 and located 40 km from Istanbul's city center. The University aspires to develop competent and confident individuals, capable of independent and critical reflection, who possess a strong sense of social responsibility. <http://www.sabanciuniv.edu/eng>)*)
- Genctur Tourism and Travel Agency (*Genctur is a non-profit company aiming at improving relations between Turkish youth and the youth of other countries and to develop cultural understanding through its activities. GENÇTUR also organizes around 25 voluntary workcamps in Turkey. <http://www.genctur.com>)*)
- Aviva Life (*Aviva Life is a subsidiary of Aviva Group UK providing products on private pension and life insurance in Turkey. Aviva's values are based on integrity, performance, progressiveness and teamwork. <http://www.aviva.com.tr>*)
- Dogus Group (*Dogus Group simultaneously adheres to a customer-focused and productivity-centered management style while also acting with social responsibility in its determination to generate added value. The Group is active in over 5 sectors with high growth potential, namely finance, automotive, construction, tourism and media. More information on the company is available at www.dogusgrubu.com.tr)*)
- Elvin Tekstil Sanayi ve Ticaret A.S. (*Specialized in household textile products Elivine Textile exports main part of its production to Europe, Middle East, Far East, North America and USA. As a fully integrated company, Elvin textile has ISO 9001 quality management system certificate. For more information on the company, please visit www.elvin.com.tr)*)
- Erbil Project Consulting and Engineering Co. Ltd. (*Erbil Project Consulting Engineering Co. Ltd. is a leading engineering and consulting company in Turkey operating in engineering, consulting and project design sector since 1986. Erbil has a considerable background in design, consulting and project services encompassing highways, bridges, water supply, water treatment and distribution, sewerage systems and waste-water treatment, storm-water projects, solid-waste managements, mechanical engineering, geotechnical engineering and soil investigations. More information on the company is available at www.erbilproje.com*)
- AKUT-Search and Rescue Association (*AKUT is a leading NGO in search and rescue field in Turkey which maintains its operations not only in Turkey but all over the world. More information on the organization is available at www.akut.org.tr)*)
- Piya Iletisim Limited-P3 (*Piya Iletisim Limited is a Turkish PR company which mainly focuses its work on development of CSR projects for their clients. More information on the company could be obtained from www.p3.com.tr)*)
- ALSIAD (*ALSIAD is an industry and business association established in Alanya, Turkey. Information on the organization is available at www.alsiad.org.tr*)
- Ants Textile (*Ants Textile was established in February 2006 with the aim of producing %100 natural and antibacterial bamboo and organic cotton fabric, and serving its textile products which is weaved from these fabrics to its customers. More information is available at www.antstekstil.com*)
- Sigma Consultancy (*Sigma is a business management solutions company on process management, supply chain management, customer relations management*)

and ERP. More information is available at http://www.tepum.com.tr/english/sigma_eng_home_page.htm)

- Civil Society Development Centre – STGM (STGM aims to develop a civil society map and database and help them improve their work through specific studies and education. STGM also helps NGOs improve their organisational, institutional, managerial, financial and legal bases as well communication and human resources. More information is available at <http://www.stgm.org.tr/>)
- Namik Kemal University (NK University was founded in 2006 in Tekirdag. Information is available at <http://www.nku.edu.tr>)
- Su Communication Company (Su is a registered Organizational Stakeholder of the Global Reporting Initiative and an Associate Member of AccountAbility. Information is available at <http://www.suiletisim.net>)
- ESPM Eser Project and Engineering Co. Inc. (ESPM Eser Project and Engineering Inc. is one of the leading design, engineering and consulting companies of Turkey, acting internationally over the Middle East, Central Asia, Africa and Eastern Europe. Working on wide range activities, ESPM can give its clients complete solutions in civil engineering. More information is available <http://www.espm.com.tr>)
- ANKA News Agency (ANKA News Agency is a multiple partnership which aims at contributing to pluralistic reporting and has been active, without interruption, since 1972. As a free and independent news organization, it strives to form a healthy public opinion, More information is available at www.ankaajansi.com)
- ETS Eser Contracting and Industry Co., Inc. (Since its foundation, ETS Eser has been active in construction of various projects from infrastructure to building, and transportation to industrial systems. Carrying its activities internationally, ETS Eser is mainly active and interested in the Asian, European and African markets. More information is available at <http://www.eser.com>)
- Education Volunteers Foundation of Turkey (Educational Volunteers organizes volunteers to educate children between ages of 7-16, who come to these well equipped education facilities with their own will, and prepare them for the future. The foundation also regularly informs the public about its activities. More information is available at <http://www.tegv.org>)