

Annual Report 2007



GC Network in Turkey

Network objectives and priorities in 2007

- Increase awareness on CSR and the integration of ten principles of Global Compact into business processes.
- Assist participating companies in preparation of Communication on Progress.
- Develop local language toolkits and guidelines on the implementation of Global Compact and its principles.
- Build new partnerships to achieve MDGs and local development challenges.

Organization

- Network focal point: Hansin Dogan, UNDP Turkey Private Sector Programme Manager
- The Steering Committee of the Network was established on 15 June 2006, in presence of former UNDP regional director, Mr. Kalman Mizsei. The Steering Committee and its sub-working groups meet occasionally, the last one being on 20 June 2007. A national network meeting is organized to take place on 25 October 2007 with the participation of the Executive Director of Global Compact, Mr. Georg Kell.

Participation

- There are 82 active participants in total.
- There is a Government representative in the Steering Committee. UNDP has signed an agreement with a local municipality (Municipality of Besiktas) for the promotion and advancement of the Global Compact under the roof of an office premise provided by the Municipality for 10 years. Currently, UNDP is in negotiation with the State Planning Organization over a government funded project to advance CSR in Turkey and assist partnership development with the private sector to achieve development goals. Government commitments are received at several meetings, including the International Public Private Partnership Conference in 2006, co-hosted by UNDP Turkey.

Activities

- The network members have taken over leadership role from the UN system after a transition project and activated their activities to promote Global Compact. A few examples are provided below:
 - Pitstop and PTS have supported the development of a Global Compact brochure.
 - Union of Turkish Employers Associations (TISK) has supported the localization of IOE Entrepreneurs Guide on Global Compact.

- Koc Holding and Sabanci University have supported the localization of the Raising the Bar report.
- Koc Holding is organizing the Global Compact Annual Network Meeting on 25 October 2007 with the participation of Georg Kell.
- British Council and Su Communication have supported the translation of After the Signature toolkit.
- Su Communication has organized several forums on the CSR.
- Turkish Union of Chambers and Commodities (TOBB) has supported UNDP for the establishment of a fund on localizing MDGs, which included trainings on MDGs, Global Compact and Business Partnerships in 6 cities in collaboration with local chambers of commerce and industry.
- Turkish Quality Society (KalDer) is organizing the 16th Quality Congress with the theme Global Citizenship. The event will have a focused agenda on CSR and Global Compact and will be realized with the participation of Kemal Dervis and Kofi Annan on 12-14 November 2007.
- Global Compact content courses were initiated in a number of Universities (Middle East Technical University, Sabanci University, Bosphorus and Bilgi University). Two academicians from Turkey follow the Responsible Education meetings. Turkish Education Association is planning a Responsible Education Forum in February 2008.
- 3 new development partnerships were achieved with the business.
- 18 new Turkish participants joined the Global Compact in 2007.
- An electronic communication platform was activated to exchange information within the network.

Activities planed for the next coming year:

- The Annual National Network Meeting on 25 October 2007.
- Global Citizenship Congress on 12-14 October 2007.
- New toolkits and guidelines in local language.
- Strengthening collaboration with the Government.
- New development partnerships with the business.
- A new web site is under development.

Progress

- **Achievements:** The Global Compact has become a recognized initiative with increased support of the business community, media, NGOs, academia and Government in 2007. Local businesses from different sectors were engaged into the network. Global Compact has gained its recognition within the academic community as well.
- **Challenges:** Low number of COP submissions and about 50 non-communicating companies, lack of a self sufficient secretariat office to maintain communication and activities outside UNDP.

Attachment: Network Fact Sheet for 2007:

Network Management								
Annual Network Meeting (yes/no)	COP facilitation (yes/no)	Helped to facilitate other integrity measures (e.g. complaint mechanism) (yes/no)	Website (if yes, URL)	Name Focal Point	Steering Committee (yes/no)	Steering Committee has non-business participants (yes/no)	Secretariat hosted by	Member fees (if yes, amount for Company/ SME/ other)
Yes 25 October 2007	No	Partially, through UNDP and GC office	Yes Being updated	<i>Hansin Dogan</i>	Yes	Yes	UNDP	NO

Number Local Network Participants										Government participation in Network
TOTAL	MNCs	SMEs	Micro-enterprises (<10 employees)	Business Organization	CSR Organization	Labour Organization	Civil Society organizations	Academic Institution	Other Stakeholders	Yes/ no
82	2 (Foreign) 8 (Turkish Conglomerates)	46	0	4	1	0	14	4	3	Yes

Number of Activities					
Outreach Events	Learning Events	Policy Dialogues	Partnership projects	Cooperation with other Local Networks	Other activities
2 2 events upcoming		4 (CSR Trust Fund with SPO and 3 SC Meetings)	7	None	