

# Global Compact Nordic Network

## Annual report 2007

### Network objectives and priorities

- The Nordic Network continues to see it's main objective as being a relevant learning platform for member companies and a valuable forum for mutual inspiration and exchange of experiences.
- By facilitating the exchange of experiences between the Nordic GC members, the Network also serves to foster new *best practices* with regard to the implementation of the ten principles that can be spread to other GC members by Nordic participation in various conferences and seminars throughout the world.
- The number of Nordic GC members has only been growing slowly over the last couple of years, so recruitment of new members of the Global Compact remains vital.

### Organization

- The Network appointed its first Focal Point in spring 2005 and in June 2007 this role was taken over by Mr. Ole Lund Hansen at the Confederation of Danish Industries. The Network has no steering committee or decision-making body.
- The network communicates via e-mail in addition to two annual meetings. National working groups are established to prepare these two annual meetings.
- Special working groups may be appointed on a case by case basis, as it were the case in the attempt to organize a large Global Compact conference in august 2006 with the participation of former UNSG Kofi Annan.

### Participation

- In October 2007, 108 companies from Denmark, Finland, Iceland, Norway and Sweden are members of the Global Compact. Out of these, 64 Nordic companies are members of the Nordic network, most of which are multinationals. In addition, the Confederation of Danish Industry and the Confederation of Norwegian Enterprise (both of which have also signed up to the GC) are also members of the Nordic Network.
- The following sectors are represented in the network: Oil & gas, chemical & mechanical industry, pharmaceutical companies, bank & insurance, pulp & paper industry, offshore industry, food production, building & construction, telecom, iron & steel.
- No civil society organizations, trade unions or government representatives authorities are currently admitted as members of the network . However, representatives from all these groups are on a regular basis invited to our meetings to contribute to specific discussions on the ten principles.

### Activities 2007

- The Focal Point is the link between New York and member companies, and takes care of all communication with NY on behalf of members. It communicates with members on a regular basis and keeps them updated on all NY initiatives.
- There are two annual meetings of the network that each last two days. The meetings are held on a rotating basis in the Nordic countries. In May 2007, a two-day meeting was held in

Oslo, and the second annual meeting is being planned for Stockholm for 29-30 of November. At each meeting, 2-3 themes relevant to the implementation of Global Compact are put on the agenda, giving member companies and invited guests the possibility to discuss best practices and current challenges.

- The Nordic Network was represented by approx. 40 companies at the UNGC Summit in Geneva in July. The Nordic members had arranged to meet for a Nordic Network breakfast on the second day of the Summit.
- The members of the network as well as its Focal Point, participates in numerous seminars and conferences, promoting the Global Compact and demonstrating best practices with regard to the implementation of the ten practices. In August 2007, a seminar in Copenhagen on the Global Compact attracted more than 100 participants, including many companies that are currently not GC members.
- The Network does not in itself participate in partnerships or collective activities, but so do the members in a large number of countries all over the world.

### **New activities**

- A modest website for the Nordic Network will be established before the end of 2007
- Two annual meetings for new or relatively small GC members - that are not able to participate in the regional meetings - will be held in Denmark in cooperation with the UNDP regional office. Current members of the GC will participate and so inspire new members on how to implement the ten principles and provide guidance on how to develop the annual COP.

### **Progress**

- The second annual network meeting of 2006 was cancelled and there was following that a need to revitalize the network. Fortunately an informal e-mail survey conducted during January 2007 showed broad buy by the members and a continued commitment to the Nordic Network as a supplement to other, national CSR set-ups.
- Some new members of GC - especially SME's - do not have resources to participate in regional meetings in different parts of the Nordic region and are hence not interested in becoming members of the Nordic Network. For that reason, it has been decided that members of the Global Compact can arrange national network meetings that are targeted primarily new members and smaller companies.
- There is a growing "competition" by other CSR networks and learning forums in the Nordic countries, but fortunately and most other CSR initiatives in the Nordic region today refers to GC as a kind of overall framework with regard to CSR

## Attachment: Network Fact Sheet for 2007:

Network Management								
Annual Network Meeting (yes/no)	COP facilitation (yes/no)	Helped to facilitate other integrity measures (e.g. complaint mechanism) (yes/no)	Website (if yes, URL)	Name Focal Point	Steering Committee (yes/no)	Steering Committee has non-business participants (yes/no)	Secretariat hosted by	Member fees (if yes, amount for Company/ SME/ other)
Two annual meetings	Not yet	No	No	Ole Lund Hansen, Confederation of Danish Industries	No	N/A	Confederation of Danish Industries	Yes (500 euro a year/company, which includes participation in two annual meetings)

Number Local Network Participants										Government participation in Network
TOTAL	MNCs	SMEs	Micro-enterprises (<10 employees)	Business Organization	CSR Organization	Labour Organization	Civil Society organizations	Academic Institution	Other Stakeholders	Yes/ no
66	50 (approx)	14 (approx)	0	2	0	0	0	0	0	No

Number of Activities					
Outreach Events	Learning Events	Policy Dialogues	Partnership projects	Cooperation with other Local Networks	Other activities
	2				1