

## Global Compact Chinese Network Report-Good Examples

### ■ Brief Introduction:

The Global Compact Promotion Office (GCPO) of the China Enterprise Confederation (CEC) was established in Beijing in January 2005. They built up their own website (<http://www.cec-ceda.org.cn/ldgx/quanqiu.php>) to introduce the Global Compact and publish the news related to GC in the CSR field. The GCPO also provided training courses on drafting Communications on Progress for some big Chinese enterprises, such as China Development Bank, State Grid Corporation of China etc., as well as trained the local enterprise confederations on practical guidance on convening companies to join the Compact.

### ■ Chinese CSR Guide and the ISO process:

In an effort to integrate the Global Compact 10 Principles into an official “Chinese CSR Guide” to be written and launched by China National Standards Administration Commission (CNSAC), GCPO recommended three enterprise experts, who are the GC participants, to the Chinese CSR experts working group newly established by CNSAC in April 2005.

The Chinese network not only infused GC principles and thinking into the Chinese CSR Guide but also, dedicated to increase and intensify the impact of the initiative by actively involving in the working process of international CSR standard. In 2005, Ms. Chen Ying, a Global Compact board member and member of CEC, took part in the “ISO Working Group on Social Responsibility” to develop ISO 26000, an international standard for social responsibility. By participating in this development, the Chinese local network has had an exclusive opportunity to engage directly in developing this new international “standard”.

### ■ Capacity building and supporting & sustaining local network champions:

GCPO’s engagement as the Chinese focal point has strongly supported a system of champions.

GCPO’s system of champions was strongly displayed at the UN Global Compact China Summit, held in Shanghai, China. The Summit, hosted in 2005, gathered more than 500 business leaders from around the world and was listed as the largest corporate citizenship event in the history of China. A major outcome of the Summit included the Shanghai Declaration, a global corporate citizenship initiative adopted by all participants. Efforts were made to ensure that Chinese company representatives and potential champions of the Global Compact initiative were substantially involved in high-profile roles and deep engagements.

Similarly at the Global Compact Leaders Summit held in Geneva in 2007, GCPO of CEC took a leading role in organizing the Chinese delegation. Apart from putting together a strong delegation of champions, a special event in the second day afternoon at the Leaders Summit was hosted and organized by the Chinese Network. During this event, a number of Chinese CEOs from GC participating companies shared their experiences, integrating GC principles into their company's daily practice and overall strategy. This discussion built a platform for dialogue between the Chinese champions and Global Compact participants from other countries. Also through organizing other side events on some challenging problems China and the whole world are facing, the Chinese participants had the chance to discuss with peers around the world to exchange ideas and learn from each other.