



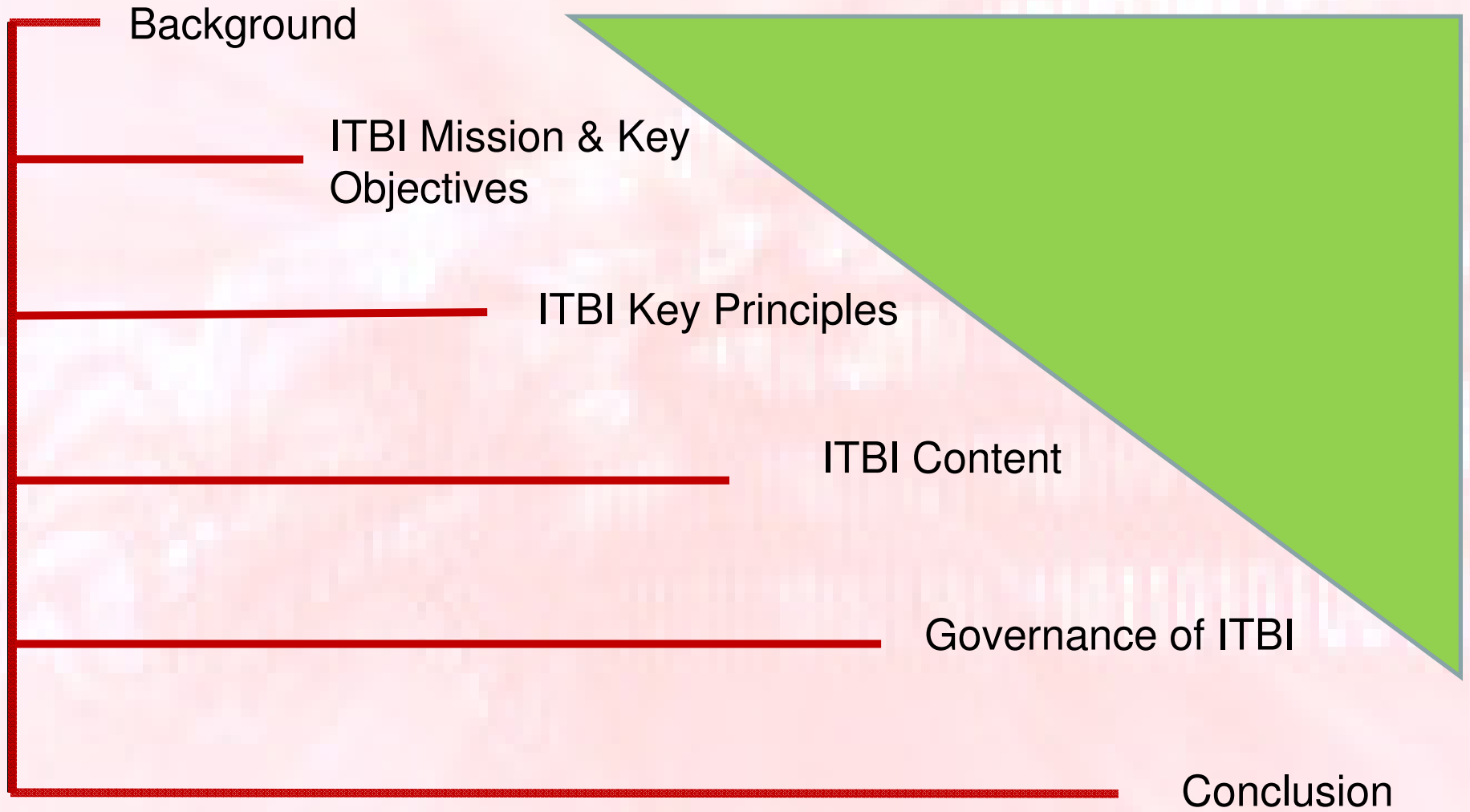
Global Compact Network  
Vietnam

# **Integrity and Transparency in Business Initiative for Vietnam (ITBI)**

Mr. Nguyen Quang Vinh  
Network Representative  
Global Compact Network Vietnam

*For ALNF – 23 Jun 2010, New York*

# Content



# Background

## • World situation

### – Cost of corruption

- Impacts on individuals
- Social and economic impacts
- Political impacts
- Environmental impacts

### – Obstacles to business

CORRUPTION PERCEPTIONS INDEX 2009

## Vietnam:

- ✓ CPI at 2.7 (120/180 countries)
- ✓ National Strategy on Preventing and Combating Corruption towards 2020
- ✓ Legal framework for anti-corruption
- ✓ Business role in anti-corruption



# ITBI Mission

To enable companies, both domestic and foreign, operating in Vietnam to work as partners to ensure sustainable improvement in integrity and transparency by which business is conducted.

# ITBI Key Objectives

1. mobilizing the business community in Vietnam to
  - act collectively to improve the environment for business and
  - create a consensus to act against corruption;
2. raising the awareness of business leaders of the need for improvement in business practices;
3. developing standards of policy and practice that will form the framework for business to act responsibly;
4. facilitating the implementation of improved business practices; and
5. engaging with appropriate government agencies in
  - addressing the conditions that give rise to corruption and
  - making proposals for improved standards of regulation and administration.



# ITBI key principles

## ITBI will be developed, managed and implemented

- as a corporate-led initiative
- as a locally owned and managed initiative
- with an inclusive approach
- with formal endorsement, active engagement with relevant public agencies
- by the collective action of all companies and organisations;
- to provide long-term continuous improvement in business conditions;

# ITBI Activities

1. Research
2. Agree Priorities
3. Raise Awareness
4. Publish Tools & Guides
5. Develop Training
6. Address Business Sector Issues
7. Engage with Government
8. Promote International Participation
9. Encourage Positive Change in Business Practice and Enforcement of Reforms

# Your future involvement in ITBI?

Media & Press

Business Association

Enterprises

**CORRUPTION**  
Your **NO** counts

Governments

NGOs

International  
organisation

Thank you!

**Global Compact Network Vietnam**

**9 Dao Duy Anh Street, Hanoi**

**Tel: +84-4-3577 2701**

**Fax: +84-4-3577 2699**

**[vnglobalcompact@vcci.com.vn](mailto:vnglobalcompact@vcci.com.vn)**

**[www.globalcompactvietnam.org](http://www.globalcompactvietnam.org)**