



Global Compact Network
Turkey

TURKISH GLOBAL COMPACT NETWORK INTRODUCES AN INNOVATIVE SECTORAL APPROACH

Dr. Arguden, the National Representative of UN Global Compact in Turkiye, said that “This innovative sectoral approach will promote further deployment of the GC principles throughout different industries by establishing an environment of collaboration among companies facing similar issues, by highlighting role models and enticing followers, by enabling better benchmarking and improving learning from peers.”

Launched in 2000, the UN Global Compact brings business together with UN agencies, labor, civil society and governments to advance ten universal principles in the areas of human rights, labor, environment, and anti-corruption, “unleashing entrepreneurship” and contributing to national and global efforts to achieve the Millennium Development Goals. This shared understanding achieved the realization of the world’s largest voluntary corporate citizenship initiative with more than 8,000 companies from 100+ countries, as well as 500 civil society and international labour organizations, engaged in the initiative.

The Turkish Global Compact Network is among the top ten networks globally, with 12 of the top 20 Turkish business groups such as Koc Holding, Sabanci Holding, Dogus Holding and Zorlu Holding. Key business organizations such as the Union of Chambers and Commodity Exchanges of Turkey (TOBB), the Turkish Industrialists’ and Businessmen Association (TUSIAD), and Turkish Confederation of Employers’ Association (TISK) are also among the signatories. The Steering Committee is an assembly of four constituency groups - business, civil society, labour and the United Nations, engaged in the Global Compact and who are committed to advance the implementation of the Global Compact National Network in the country. The members of the Steering Committee are ARGE Consulting, Aksa Akriklik, Koc Holding, Sabanci Holding, TISK, TUSIAD, and Zed Tanitim. The Global Compact National Network is led by Dr. Yilmaz Arguden, the Chairman of ARGE Consulting, the first Turkish signatory of the Global Compact.

GCLN Turkiye has recently embarked on a new ***Sector Specific Approach***, developed by ARGE Consulting, to utilize the market segmentation idea for deployment of the Global Compact. Companies in a specific sector tend to face *common issues distinct* from other sectors. Also, it is easier to *reach* companies of a particular sector through their industry associations. Finally, collective action enables a comradeship approach within the industry and convincing leading players of the sector increases the attractiveness to join the GC to avoid being left behind.



The purpose of this *Sector Specific Approach* is to:

- ✓ Ensure that the awareness on the GC principles is increased throughout the sector,
- ✓ Identify issues specific to the sector in implementing the GC principles and to invite sector representatives to propose solutions for its implementation,
- ✓ Invite leading companies within the sector to sign the GC and be a role model for the sector,
- ✓ Initiate a sector-wide impetus to increase the number of signatories collectively,
- ✓ Promote best-in-class benchmarks as role models to increase implementation of the GC principles,
- ✓ Incorporate sector associations, labor organizations to support implementation of GC principles, and to
- ✓ Identify sector specific standards, rules, and regulations that may help in implementing the GC principles.

This *Sector Specific Approach* is being implemented in three key industries in Turkey: Pharmaceutical, Automotive, and Textile. The reasons for this selection are:

- Employment of a large number of people,
- Being of critical importance for the competitiveness of Turkish economy,
- Broad geographic presence,
- Importance of international standards and
- Export potential.

On May 4th, 2010 key automotive players in Türkiye, such as Doğu Otomotiv (Volkswagen distributor), Ford Otomotiv, and Renault Mais confirmed their commitment to the Global Compact in Bursa, Turkey.

On May 24th, 2010 approximately 33 pharmaceutical companies signed the Global Compact, resulting in a significant increase to the initial 84 global pharmaceutical signatories.

This innovative sectoral deployment approach was also introduced to the UN Secretary General, Ban Ki-moon, at the Bosphorus University during his visit to Istanbul on May 21, 2010.





Global Compact Network Turkey



An executive level workshop to disseminate information to the Pharmaceutical Industry players, was held at the Istanbul Chamber of Commerce (February 18, 2010).



Signatories from the Automotive Industry

- 1 Belka Kauçuk Ürünleri
- 2 Çelik iş Gear Factory
- 3 EGGUR
- 4 Renault Mais
- 5 Renkler Makina ve Yedek Parça
- 6 Doğu Otomotiv (Volkswagen)
- 7 Otokoç Otomotiv (Ford Sales Co.)
- 8 Ford Otomotiv

The Automotive Industry Global Compact signing ceremony was held in Bursa in affiliation with the Bursa Chamber of Commerce and Industry (May 4th, 2010).



Global Compact Network
Turkey

Adding 33 new Turkish members to the 84 Global Compact signatories from the Pharmaceutical Industry, globally



The Pharmaceutical Industry Global Compact signing ceremony, was held in Istanbul in affiliation with the Pharmaceutical Industry Employers' Association of Turkey (May 24, 2010)

Signatories from the Pharmaceutical Industry

1	Abdi İbrahim İlaç San. ve Tic. A.Ş.	18	Med-ilaç San. ve Tic. A.Ş.
2	Actavis İlaçları A.Ş.	19	Merkez İlaç San. ve Tic. A.Ş.
3	Adeka İlaç San. ve Tic. A.Ş.	20	Mustafa Nevzat İlaç San. A.Ş.
4	Ali Raif İlaç San. A.Ş.	21	Nobel İlaç ve Hammaddeleri İth. İhr. A.Ş.
5	Berko İlaç ve Kimya San. A.Ş.	22	Novartis Sağlık Ürünleri A.Ş.
6	Biem Tıbbi Cihaz ve İlaç San. ve Tic. Ltd. Şti.	23	Pensa Pharma İlaç Tic. ve San. A.Ş.
7	Bilim İlaç San. Tic. A.Ş.	24	PharmaVision San. ve Tic. A.Ş.
8	Centurion Pharma İlaç Ltd. Şti.	25	Sandoz İlaç San. ve Tic. A.Ş.
9	Delta Vital İlaç San.Tic.Ltd.Şti.	26	Santa Farma İlaç San. A.Ş.
10	Dr. F. Frik İlaç San. Tic. A.Ş.	27	Tabuk İlaç Tic.Ltd.Şti.
11	Drogsan İlaçları San. ve Tic. A.Ş.	28	Terra İlaç ve Kimya San. Tic. A.Ş.
12	Genesis İlaç ve Sağlık Ürünleri A.Ş.	29	Turgut İlaç A.Ş.
13	Genzyme Sağlık Hizmetleri ve Tedavi Ürünleri Tic. Ltd. Şti.	30	Tüm Ekip İlaç A.Ş.
14	Pharmaceutical Manufacturers Association (Business Ass.)	31	Vem İlaç San. ve Tic. Ltd. Şti.
15	Kansuk Laboratuvarı San. ve Tic. A.Ş.	32	Yenişehir Laboratuvarı Ticaret ve Sanayi Ltd. Şti.
16	Keymen İlaç San. ve Tic. Ltd. Şti.	33	Yilbak Ticaret A.Ş.
17	Liba Laboratuvarları A.Ş.	34	Zentiva Sağlık Ürünleri San. ve Tic. A.Ş.