



Global Compact Network
Serbia

Working Group for CSR in Banking and Finance

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The Global Compact Network in Serbia (1/2)

- Launched by eight founding companies and one NGO, at an event organized by the UNDP Serbia and the National Bank of Serbia on 6th December 2007;
- The total number of signatories has gone up to 57:
 - 32 Companies,
 - 17 NGO's,
 - 5 Business Associations,
 - 1 Academic Institution,
 - 1 City,
 - 1 Central Bank.
- Even though we are relatively young network we have tried to build momentum from day one as a means of ensuring and promoting the notion of the multi-stakeholder dialogue.



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Mission Statement of the Serbian GC Network

- The mission of the Serbian GC Network is to promote the Global Compact and Corporate Social Responsibility in Serbia and to ensure the progress of its members with respect to implementation of the ten GC principles through:
 - learning,
 - partnerships, while also creating opportunities for
 - multi-stakeholder dialogue and
 - advocacy through collective actions.



Governance Structure

- On 10 July 2008 we decided upon *Semi-formal organizational structure*, which means:
 - GC network is not a legal entity;
 - The network is governed by **Steering Committee** (five members), and supported by **Secretariat** and **Working Groups** (six WG);
 - The GC Network activities are funded through voluntary financial support from its members;
 - There is no membership fee for the members of the Global Compact Network in Serbia;
 - The National Bank of Serbia supports the operation of the Network by performing the role of Network Secretariat.



Working Groups

- Until now we have formed six Working Groups which hold meetings on regular basis and have developed specific plans for this year:
 - Working Group for Social Inclusion and PwD;
 - Working Group for Anti Corruption;
 - Working Group for CSR in Banking and Finance;
 - Working Group for Environment;
 - Working Group for Support to Development of CSR Strategy;
 - Working Group for Media.



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Working Group for CSR in Banking and Finance (1/3)

- Comprised of ten commercial banks, one auditing company, central bank and Academy for Banking and Finance;
- Main goals of the group are:
 - Designing and delivering financial education through partnership projects;
 - Introducing new products on the Serbian market (green projects, charity donation savings scheme, affinity cards);
 - Organizing a series of lectures on CSR in banking and finance;
 - Supporting other working groups in their projects;
 - Learning from each other.



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Working Group for CSR in Banking and Finance (2/3)

- There is a specific qualification profile in 7 high schools in 6 towns in Serbia, the “**Banking Clerk**” (this program was launched five years ago by GTZ and provides high school students with knowledge and skills necessary to perform this job);
- What we have done:
 - Organized a two-week internship with the participating banks for students at 4th grade level, and a one-week internship for students at 3rd grade level (the total of 200 internships);
 - Provided participation of bank representatives in high-school graduation examination boards;
 - Provided additional financial training/education designed for high-school teachers;
 - Delivered a series of lectures on banking topics for new generations in this qualification area;
 - Organized study tours through the National bank of Serbia and Mint.



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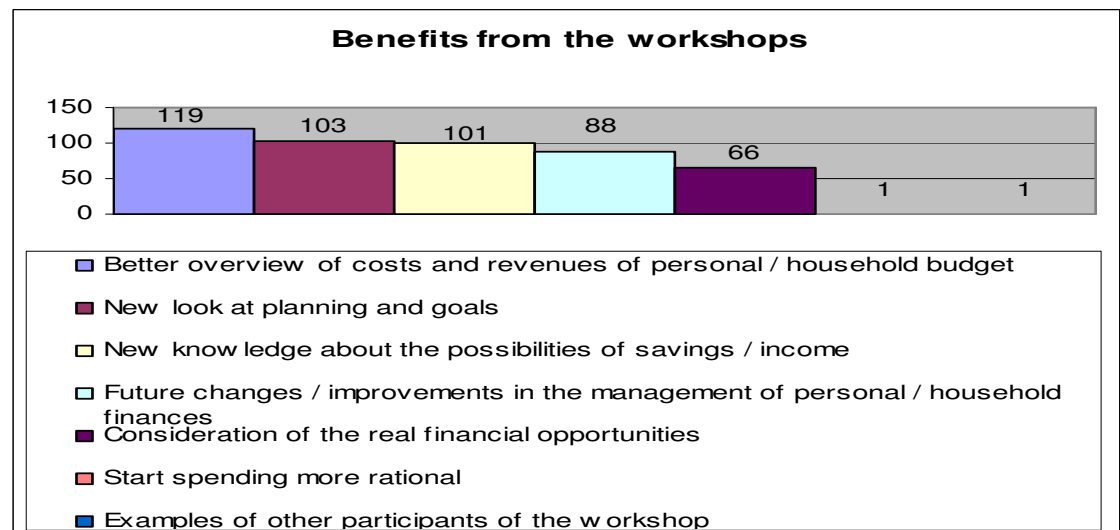
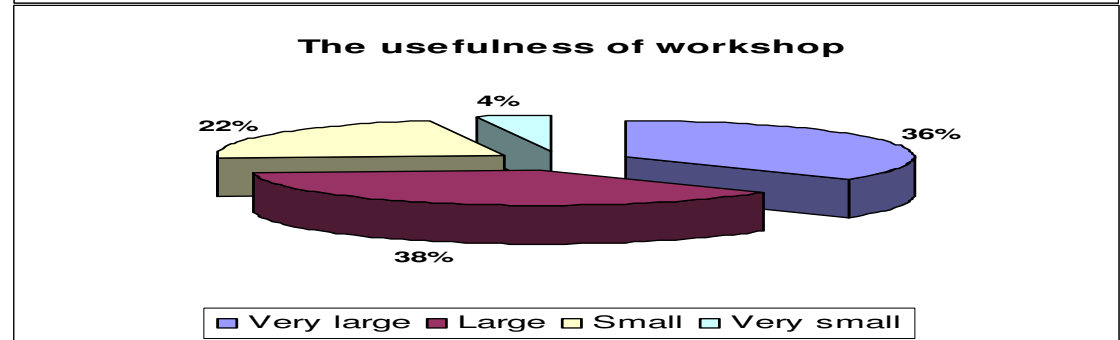
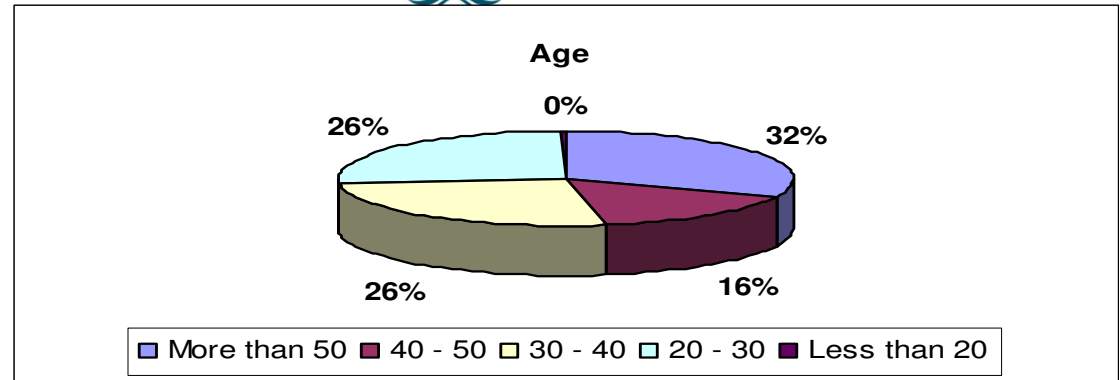
Working Group for CSR in Banking and Finance (3/3)

- **Managing Personal Finance Workshops** (free of charge)
 - Project scope: citizens in debt and lacking knowledge about managing personal finances;
 - Parties involved:
 - Work team from participating banks – members of the Global Compact in Serbia;
 - Serbian Chamber of Commerce;
 - Academy for Banking and Finance (founded by the National Bank of Serbia).
- What we have done:
 - 17 Workshops in three cities until now.



Number of
Workshops:17

Number of
participants:248





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Thank you for your attention

Global Compact Network Serbia
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