



المركز المصري لمسئولية الشركات  
EGYPTIAN CORPORATE RESPONSIBILITY CENTER



MINISTRY OF INVESTMENT

# Global Compact Network Egypt

New York, June 2010

# Objectives

- Encourage, sustain and empower the Global Compact Local Network of businesses within Egypt.
- Train companies on the implementation of the principles.
- Create awareness for effective CSR strategies within organizations.
- Develop CSR guidelines and manuals.
- Train companies on writing COP's.
- Organize awareness events and show-case best practices.
- Capacity building for companies and NGOs .
- Introduce successful CSR business models and best practices.

# Strategies

- Meet with stakeholders on quarterly basis.
- Create awareness sessions about the GC.
- Include business associations for more awareness
- Try to include a business partner/supplier to increase membership.

# First Roundtable

Organized visit for the official spokesperson for UNGC for several activities:

- Oct. 12, 2009: Capacity Building for Egyptian and Syrian Focal point as well as Iraqi delegation
- Oct. 13, 2009: First Roundtable for current members at Mansour Group
- Oct. 14, 2009: Awareness event at Industrial Modernization Center for more than 170 participants and high profile media coverage
- Oct. 15, 2009: Awareness event for American Chamber of Commerce members



# Second Roundtable

- In Feb. 9, 2010: ECRC organized 2<sup>nd</sup> Roundtable for the UN GC Network in Egypt hosted by the Arab African International Bank, with the objective of general discussions.
- Several potential members were invited to the roundtable to encourage them to join the initiative.

# Third Roundtable

- May 2010, ECRC organized the 3<sup>rd</sup> UN GC Roundtable. Meeting hosted by the German Arab Chamber of Commerce with the objective of discussing the role of the chambers of commerce in creating GC awareness .
- GRI3 and the importance of sustainability reporting were also presented.

# MENA Region Network

- MENA Region network held its first meeting in April 2010, in Cairo.
- Meeting had the objective of sharing experiences, act as one unit and have access to more tools in managing a network, and establishing new ones.
- Meeting focused also on network development status, achievements, challenges and common issues faced.

# Outcome

- Members increased from 25 to 45 in one year.
- Establishment of sectorial champions especially in banking industry.
- Establishment of the mentoring concept.
- Business Association and their role in attracting new members.
- Academic institutions to include CSR in business curriculum.
- Thematic roundtables.
- Inclusion of multinationals members to benefit from their experiences.

# Thank You