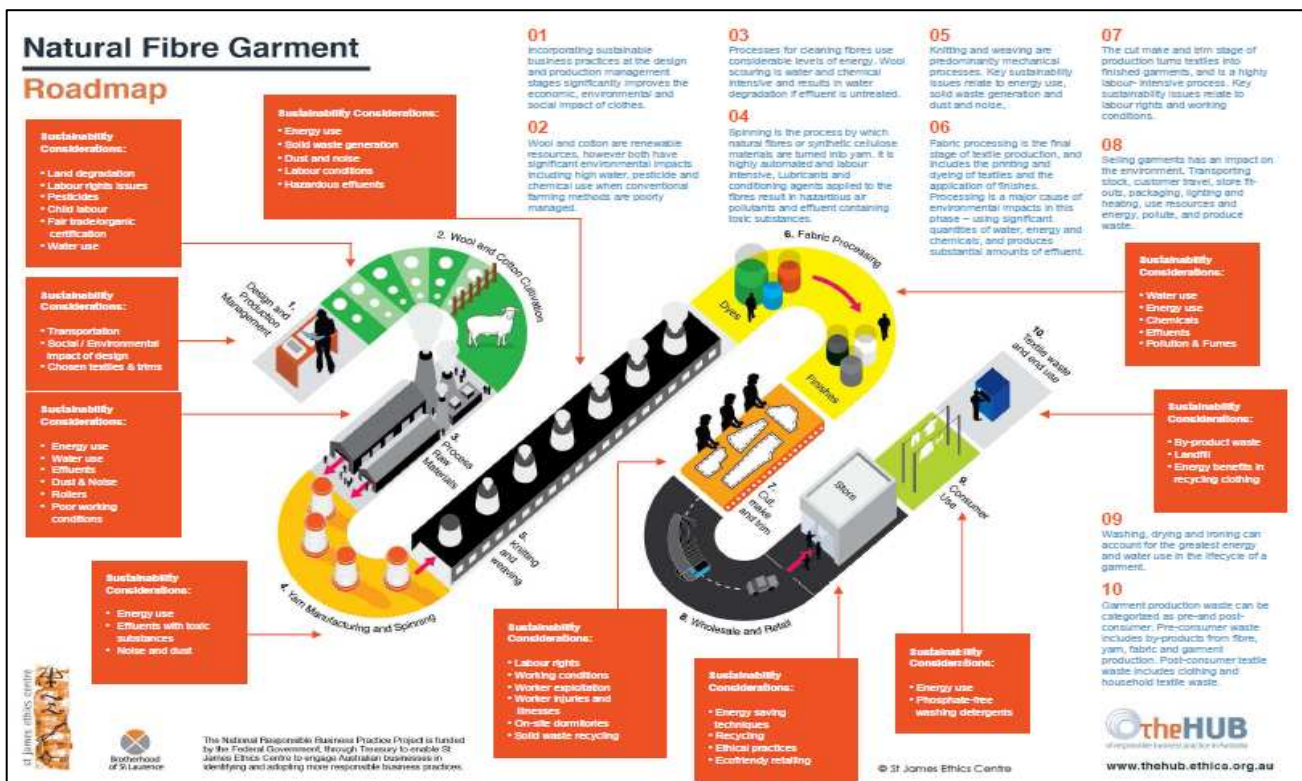


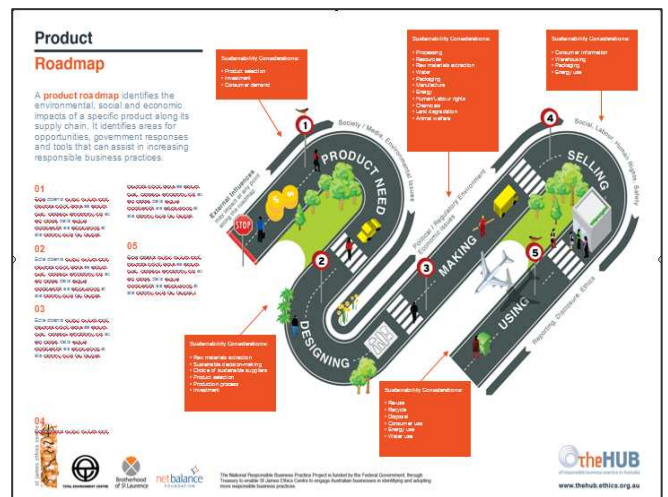
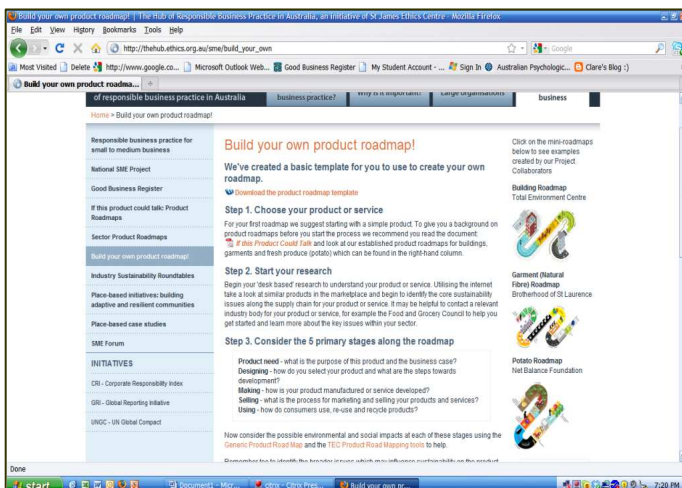
“If This Product Could Talk!”: Product Road Mapping Methodologies and Sustainable Supply Chain Management

Key points:

- Collective responsibility in an interconnected world.
- Mapping a product or service from 'cradle to cradle'. Diversity of project partners.
- Assessing social and environmental impacts along the supply chain. Ethical decision-making.
- Stakeholder engagement along the supply chain – designers, growers, workers, regulators, manufacturers, industry bodies, unions, governments, retailers, consumers...
- Recognizing complexity and competing needs in the supply chain. Systemic thinking.
- A confusion of certification schemes and codes - green washing.
- Industry roundtables, working groups, action plans. Role of big brands, importance of stable suppliers.
- Educational tool and public good – come help build a 'directory' of product road maps.



Build your Own Product Road Map!





The Good Business Register: National Register of Responsible Business Practice

<http://goodbusinessregister.com.au>

- Assisting SMEs to Educate- Demonstrate- Innovate - Communicate their environmental and social credentials to their stakeholders.
- Mapped to the GRI and UN Global Compact – Integrated Reporting, based on best practice SSCM.
- Generates a Statement of Commitment and a Sustainability Report pdf for use in the supply chain.

The screenshot shows the homepage of the Good Business Register. It features a navigation bar with links for 'About', 'Five principles', 'FAQs', 'Case studies', and 'Contact'. A search bar is also present. The main content area includes a 'Welcome to the Good Business Register' message, a 'REGISTER NOW' button, and an 'UPDATE PROFILE' button. Below this, there is a section titled 'The Good Business Register is your opportunity to start sharing your sustainability story. That's got to be good for business!' followed by a description of the platform and a list of 'Case Studies' with small images.

5 Principles of Responsible Business Practice

- 1. Financial sustainability**
Operate our business in an economically sustainable manner.
To operate our business in an economically sustainable manner is to ensure that in the long term, resources, governance and cash flow be able to continue to operate for the foreseeable future.
- 2. Workplace**
Provide a workplace that supports worker and employee wellbeing.
The purpose of this principle is to ensure that we value our employees. The aim of this principle is to encourage a workplace in which workers or employees feel motivated, valued and respected, and where the legitimate needs of workers are met through consideration of the worker's employee's the welfare of the workplace.
- 3. Supply chain**
Promote responsible business practices throughout our supply chain.
The focus of this principle is to work with our suppliers to ensure they are prepared for the future. This includes assessing supply chain risks, with the aim to have responsible business practices at all points of the supply chain.
- 4. Stakeholders and community**
Actively engage with our community and other stakeholders.
The purpose of this principle is to ensure that we value our stakeholders and the way in which our relationships with them. A business operates in a community and its employees, customers, suppliers and community. Meeting, listening and acting on the needs of these stakeholders is a business's responsibility. Engaging with these groups is a key part of ensuring that our business can sustain itself and give and receive a positive return.
- 5. Environment**
Minimise the impact of our business activities on the environment.
The focus of this principle is on the environment, and minimising the negative impact our business operations have on the environment. Reporting on these issues, such as, greenhouse gas emissions, water, and biodiversity. Reducing our carbon footprint, our business has an environmental impact in all or any, some of these areas.

International Initiatives

St James Ethics Centre has mapped the principles of Responsible Business Practice to the Global Reporting Initiative (GRI) and UN Global Compact (UNGC) - these are global initiatives which SMEs can also choose to engage in.

GRI
Indicator Protocol - Environment
UNGC
Environmental Principles 7, 8 and 9

Principle 2: Workplace

Home > Update Profile > Principle 2: Workplace > Training & Development

Steps	Training & Development	Case Studies
<p>Get started</p> <p>About my Business</p> <p>Principles of Responsible Business</p> <p>Principle 1: Financial Sustainability</p> <p>Principle 2: Workplace</p> <p>Workplace Rights</p> <p>Work-Life Balance</p> <p>Merit & Remuneration</p> <p>Training & Development</p> <p>Principle 3: Supply Chain</p> <p>Principle 4: Stakeholders and Community</p> <p>Principle 5: Environment</p> <p>Continuing Your Responsible Business Journey</p> <p>View my Profile</p>	<p>Does your business provide regular formal training programs or support external study opportunities to new or existing employees or workers?</p> <p>Tell us your story: Can you provide some examples of internal and external training activities or courses, including how you might review training needs and relevance of activities and courses?</p> <p>As part of our commitment to maintaining a strong team cohesion, da Vinci regulatory participates in the Open Up Communication Program. Once a month, our team meets with a communication coach to work on personal development and business coaching.</p> <p>On an annual basis, with regular check-ins, each employee completes a Personal Review which includes identifying training and development needs for the employee.</p> <p>Upload supporting documentation here</p>	<p>Small business case studies and Responsible Business Profile examples coming soon!</p> <p>"We believe that training our staff so they can progress and develop within our operation is perhaps the best investment we can make into the future sustainability of the business."</p> <p>Don Parry Communications & Planning Queensland Complete Printing Services</p> <p>Checklist</p> <p>Induction training covers a range of areas including expected start and finish times, sick leave and holiday leave entitlement, dress codes, facility locations including things like toilets and canteens, understanding the businesses mission, goals and values</p>

Statement of Commitment

da Vinci Marketing

1 March 2010

da Vinci Marketing has committed to the journey of becoming a responsible and sustainable business by registering on the Good Business Register.

The Good Business Register has been created to assist businesses of all sizes to communicate their sustainability credentials in the supply chain and to key stakeholders including customers, investors, employees and the community.

Our business values responsible business practices. We care about da Vinci helps our clients develop strategic solutions for sustainable success. We care about developing our clients both personally and professionally. With our own sense of environmental responsibility and community orientation we hope to influence our clients to act in a similarly responsible way.

About us

The team at da Vinci all care about responsible and ethical practices. Whether we're driving our small cars, using green energy, shortening our showers, taking part in mentoring programs and wildlife rehabilitation or carrying our green bags everywhere we go we all have steps to reduce our environmental impact and give back to our community. Therefore it was an easy transition to bring in sustainable practices into the work place. From the use of our reusable coffee cups, to the notebooks of recycled paper, to our donation of time and

The Good Business Register is built upon 5 Principles of Responsible Business Practice.

- 1. FINANCIAL SUSTAINABILITY** - Operate our business in an economically sustainable manner
- 2. WORKPLACE** - Provide a workplace that supports worker and employee wellbeing and motivation
- 3. SUPPLY CHAIN** - Promote responsible business practices throughout our supply chain
- 4. STAKEHOLDERS & COMMUNITY** - Actively engage with our community and other stakeholders
- 5. ENVIRONMENT** - Minimise the impact of our business activities on the environment

The National Responsible Business Practice Project is funded by the Federal Government, through Treasury to create St James Ethics Centre to engage Australian businesses in identifying and adopting more responsible business practices.

Full Profile

da Vinci Marketing

1 March 2010

da Vinci Marketing has committed to the journey of becoming a responsible and sustainable business by registering on the Good Business Register.

The Good Business Register has been created to assist businesses of all sizes to communicate their sustainability credentials in the supply chain and to key stakeholders including customers, investors, employees and the community.

Our business values responsible business practices. We care about da Vinci helps our clients develop strategic solutions for sustainable success. We care about developing our clients both personally and professionally. With our own sense of environmental responsibility and community orientation we hope to influence our clients to act in a similarly responsible way.

About us

The team at da Vinci all care about responsible and ethical practices. Whether we're driving our small cars, using green energy, shortening our showers, taking part in mentoring programs and wildlife rehabilitation or carrying our green bags everywhere we go we all have steps to reduce our environmental impact and give back to our community. Therefore it was an easy transition to bring in sustainable practices into the work place. From the use of our reusable coffee cups, to the notebooks of recycled paper, to our donation of time and money to charities as an alternative to client Christmas presents, we know that our client's best voice of our choices and we aim to show them how they too can make a difference both personally and professionally.

Awards & Recognition

da Vinci is a proud participant in the Green Leaders Program, sponsored by the City of Sydney Council. Over the course of one year our energy, water and waste consumption levels were monitored and steadily reduced. We initiated new office policies and procedures including, composting, energy-efficient lighting, use of green power, increased paper recycling and IT energy-saving techniques.

Principle 2: Workplace

Workplace Rights

da Vinci views its team not as mere employees but as a group of talented individuals working together, sharing both their talents and professional dreams and aspirations, joys and sorrows, victories and setbacks. As such, we recognize that each individual will need to exercise different human/employee rights at different times and therefore maintain a flexibility in our policies to deal with these variants as they come.

Work-Life Balance

As part of our commitment to maintain a proper work-life balance, da Vinci encourages flexible working practices. Employees have the ability to exercise shorter working weeks, flexible start/finish times as well as the option to work from home if necessary. The team at da Vinci uses this time away from work to nurture their souls and refresh themselves, whether it be yoga classes, a day at the beach or time spent catching up with friends and caring for family.