



**United Nations** Global Compact

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# **The Global Compact in the MENA Region**

## *Activities and horizons*

***Global Compact V Annual Local Networks Forum  
Monterrey – Mexico, 17 – 18 October 2007***

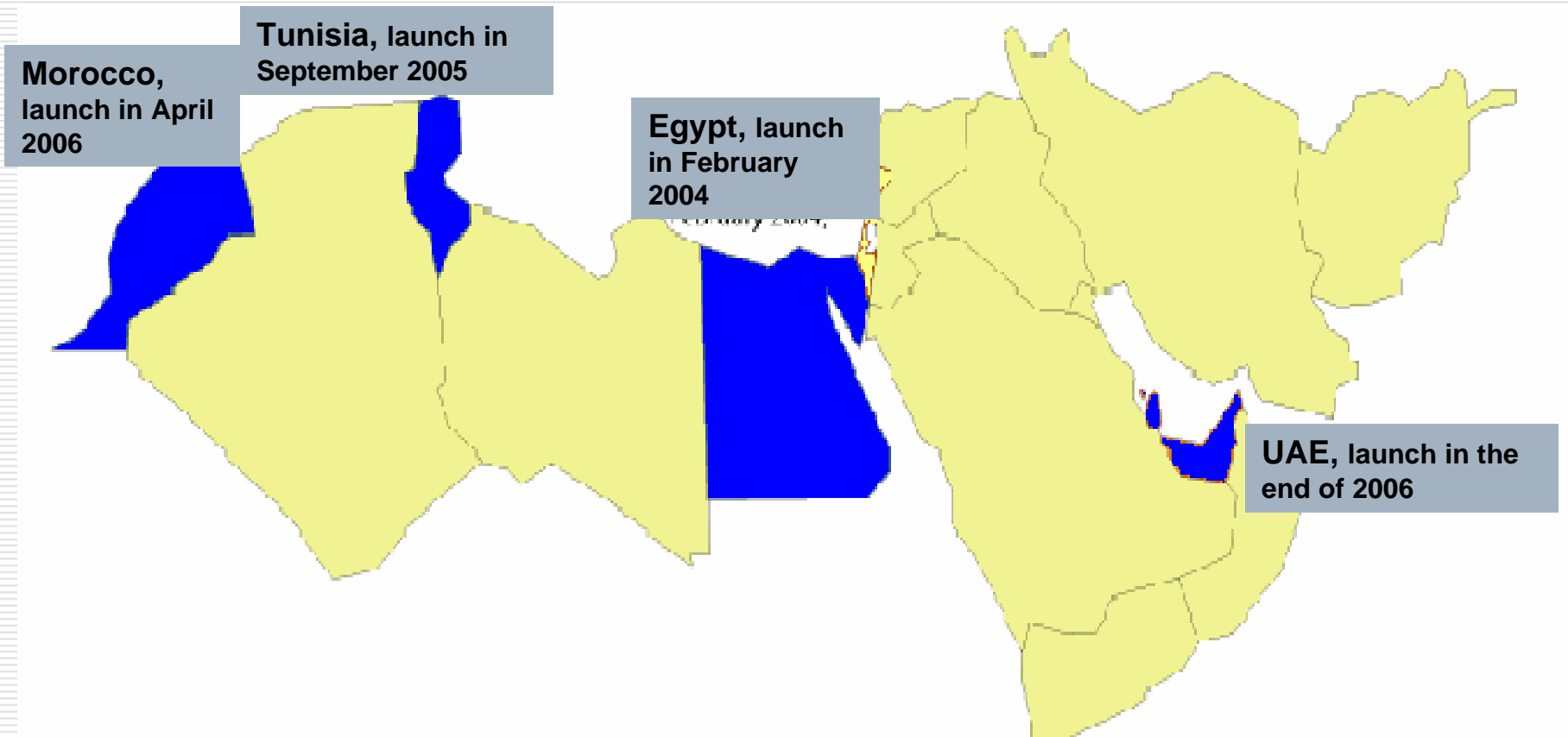
# Agenda

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- **Overview of GC Local Networks in MENA region**
    - ✓ **Form of organizations**
    - ✓ **Number of participants by country**
    - ✓ **Institutional Framework**
    - ✓ **Trends & developments**
  - **Main activities**
  - **Progress perspectives & challenges**
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# The GC in the MENA Region

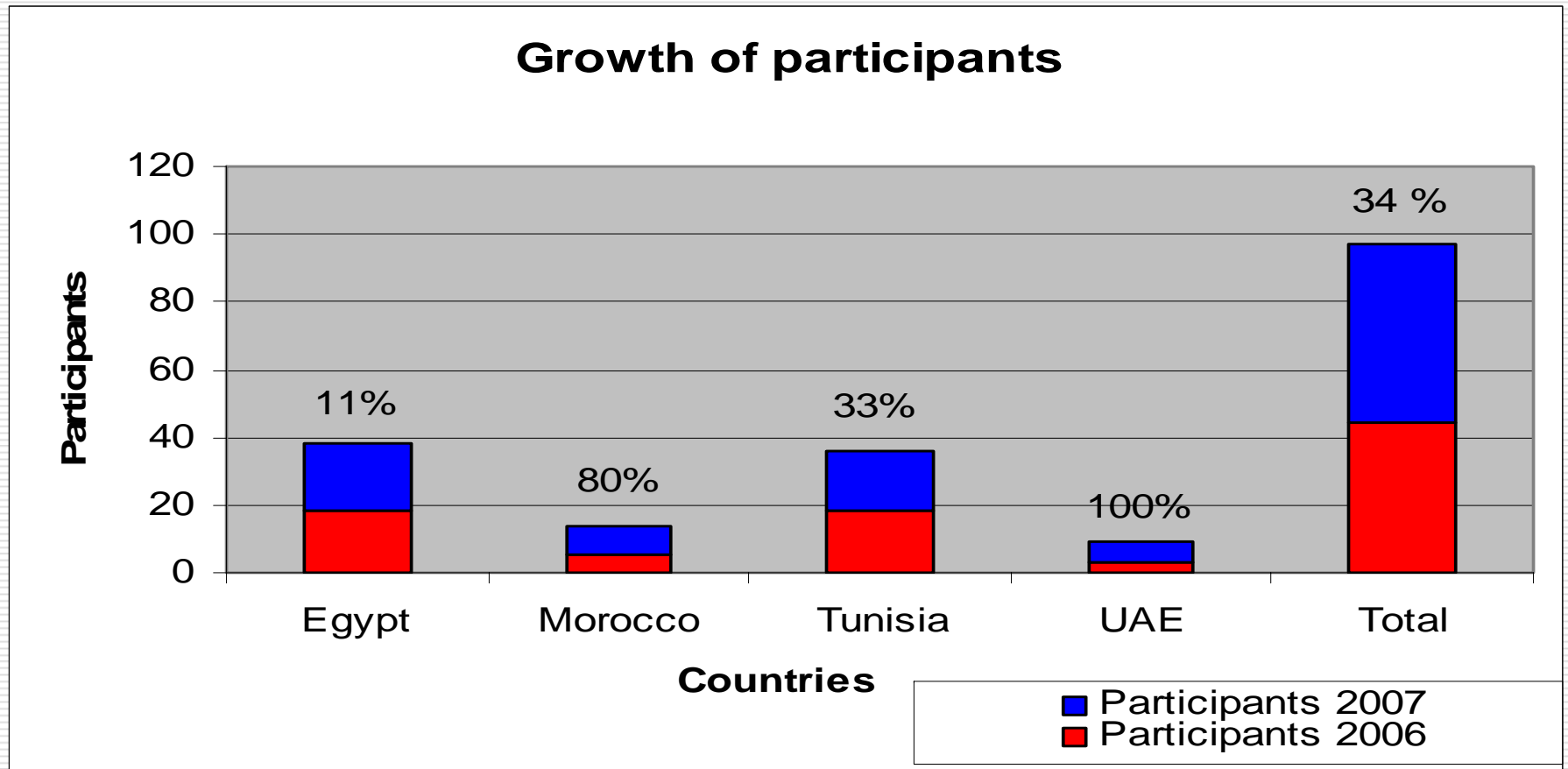
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# Overview of GCLN in MENA

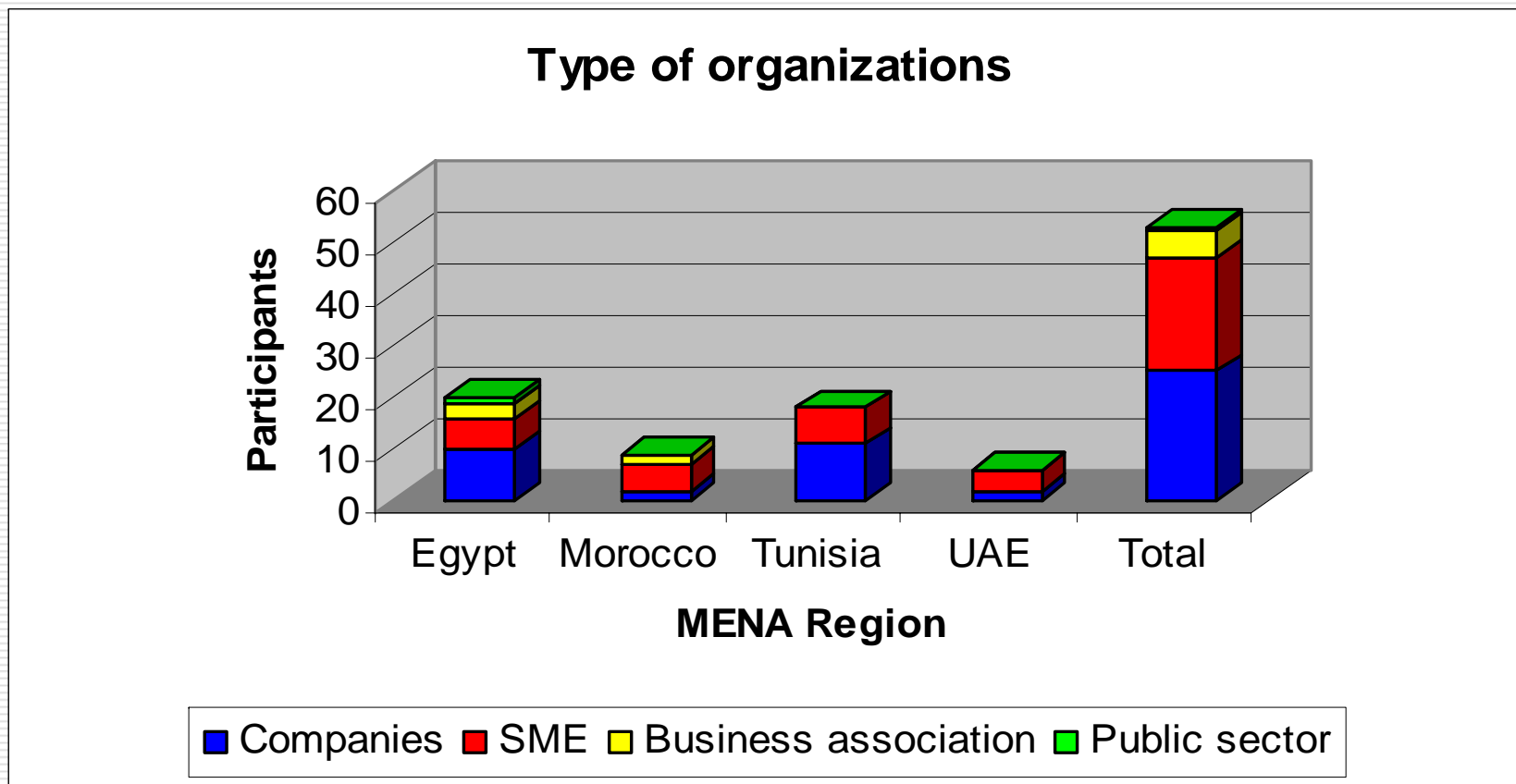
	Egypt	Morocco	Tunisia	UAE
Number of participants	GC Web: 45 Locally: 63	GC Web: 9 Locally: 10	GC Web: 18 Locally: 39	GC Web: 6 Locally: 17
GCLN	Established	In the process	In the process	Established
Founder	UNDP	Project ILO/Ico	Project ILO/Ico	EEG
Steering committee	NO	YES, project	YES, project	NO

# Annual growth of participants

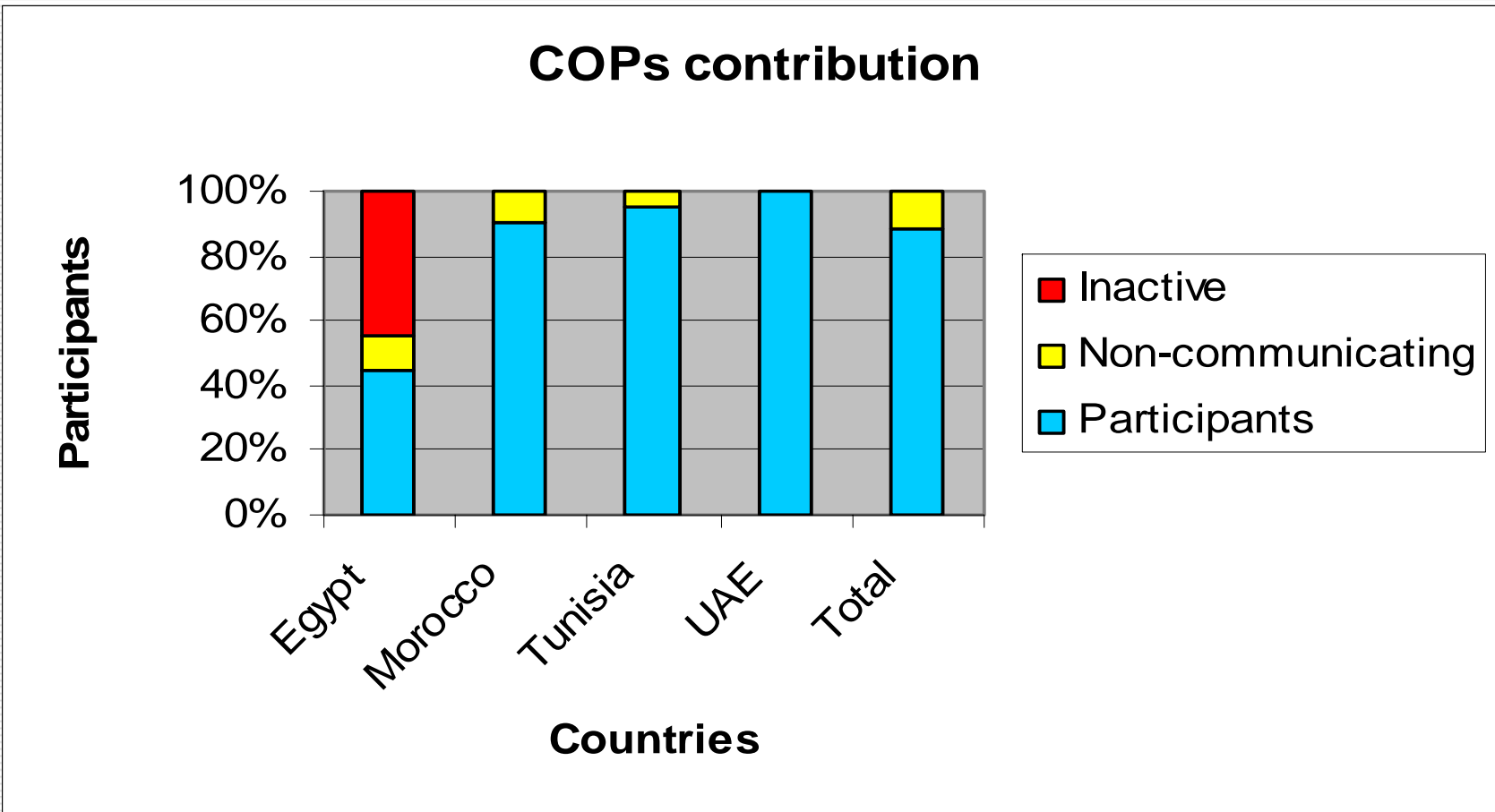


# Form of organizations

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# Key facts



# Main activities

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## □ Egypt

- The Egyptian National Cleaner Production Center: 1st national Eco-Efficiency (EE) workshop for Egypt's Textile Industry.
  - Partnerships for Development: the network of the GC is linking the private sector with several UN supported initiatives to support the achievement of MDGs.
  - Coalition of private sector for youth development: achieving greater impact on the key challenges of youth unemployment and skills development.
  - January 2007: Retreat on the establishment of a GC and CSR.
  - June 2007: Center for Transparency at the Ministry of Investment (Netherlands donation)
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# Morocco

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- Raising awareness about CSR & GC within companies, trade unions and inspectorate of labour (12 conferences)
- Training for training officers from different organizations represented in the steering committee on labour aspects of CSR and GC (10 representatives attended the meeting in the ICT of Turin, 2-6 July 2007)
- Promoting and managing all the information coming from the GCO and other organizations at the local level (web)
- The steering committee held two meetings (January 29th & September 6th)
- Developing a training manual on how to put in practice the labour principles and translating (French and Arabic)
- The CGEM signed the GC and launched a CSR charter
- Attending the Mirror team to discuss the WD3 ISO 26000

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See [Appendix 1.doc](#)

# Tunisia

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- Raising awareness about CSR & GC within companies, trade unions and public sector
  - Training for training officers from different organizations represented in the steering committee on labour aspects of CSR and GC (10 representatives attended the meeting in the ICT of Turin, 2-6 July 2007)
  - Developing a training manual on how to put in practice the labour principles and translating (French and Arabic)
  - Organizing a COPs Workshop in Tunis for participants of the GC, 25 companies attended the meeting, Tunis, June 15th)
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# UAE

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- EEG is engaged as a focal point of the GC: assisting, supporting and linking companies interested in CSR and GC
  - Facilitating the application of the Environment Center for Arab Towns: commitment to reach the message of GC to its stakeholders
  - EEG is presenting its engagement with GC in various forums to address the gap in knowledge and awareness about the GC locally
  - Successfully facilitated collaboration between one of the members Oryx Enterprises and the GCO in support of the Leaders Summit 2007.
  - September 2007: EEG organized the region's first COP workshop
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# Progress perspectives & challenges

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## □ Egypt

- The Egyptian network is working to establish the National GC and CSR foundation in Egypt
- December 2007: CSR summit in the making "CSR: Engagement for a better future"

## □ UAE

- A dedicated website for the GCLN in the GCC Region
  - Instituting a regional CSR best practice award
  - Capacity building activities in collaboration with other Local Networks
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# Progress perspectives & challenges

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## □ Morocco

- Continuing to work with sectoral federations and business associations
  - Organize a GCLN representation with all the institutions present in the actual steering committee and signatories
  - The Sustainable development thanks to the Global Compact is ending in December 2007
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# To sum up...

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- ❑ A good progress is made, taking into consideration that the GC was neither familiar nor active in the region
  - ❑ CSR as a concept is relatively new in this region, with its particular socio-economic and cultural environments
  - ❑ The most important challenge faced by the region is the limited resources available to GCLNs as an independent and voluntary institutions
  - ❑ Producing publications in local language on CSR and the GC
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Thank you very much for  
your listening

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