



Fundació
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BARCELONA CENTER

FOR THE SUPPORT OF THE GLOBAL COMPACT

Global Compact Annual Local Networks Forum Monterrey/Mexico, 17-18 October 2007

Knowledge Fair (1pm – 5 pm, 17 October 2007)

About the Knowledge Fair...

Without a doubt, the number of tools and resources in the Global Compact library is growing rapidly. Indeed, several new reference guides were launched at the Leaders Summit in Geneva last July. In the past many Local Networks have found these publications to be helpful in their daily work, and some have even translated the material for use by companies locally.

Global Compact publications address issues that have a great impact on the development of the Local Networks, company participants and the advancement of corporate citizenship goals around the world, for example: business-NGO partnerships, the role of academic institutions in promoting the corporate social responsibility, SME participants and the value chain, partnerships for development, Communication on Progress...

The Knowledge Fair represents an opportunity for Local Network Forum participants to learn about the latest additions to the Global Compact toolbox, and more importantly, it represents an opportunity for participants to explore subjects through dialogue with other participants and session coaches. Ultimately, the goal is to provide orientation and inspiration to Focal Points and business participants as they work to address the challenges of building their Local Network, implementing the principles and engaging in collective action.

Methodology:

Each of the ten knowledge fair sessions will be repeated two times (the first five sessions at 1 pm and 2 pm; the second five sessions at 3 pm and 4 pm respectively). It is not necessary to pre-register for the sessions. Rather, participants will attend the sessions on a “walk-in” basis, according to their interests and seating availability at any one of the four scheduled times. Participants unable to attend a session the first hour can always come back for the second hour of the corresponding group.

First five sessions at 1 pm. and 2 pm:

Room 103: SME Outreach

Room 104: Local Networks Promotion of the COP

Room 105: GLN Global Compact Implementation Tool

Room 106: Ask the Global Compact Office

Room 109: Partnerships for Development

Room 103: SME Outreach

Coach: Kathrine Raleigh, Barcelona Center for the Support of the Global Compact – Universal Forum of Cultures Foundation

GC Tool highlighted: The UN Global Compact Operational Guide for Medium-Scale Enterprises.

The concept of Corporate Social Responsibility (CSR) is strongly affecting small and medium enterprises (SMEs). The debate on CSR in recent years has focused mainly on large companies and multinationals. But supply chain relationships, implementation problems, the development of legislation and international standardization and certification, and notably, the extension of the United Nations Global Compact Initiative, has brought the debate to the local level. SMEs need to overcome major obstacles, such as lack of human and financial resources, conflicting time and other resource pressures, in order to successfully implement social and environmental standards. In 2006, the Global Compact Office appointed an international expert group under the coordination of UNIDO to develop an all-encompassing *Operational Guide for Small and Medium Enterprises*. This session will present the first of the four publications comprising this guide.

Room 104: Local Networks Promotion of the COP

Coach: Jeff Senne

GC Tool highlighted: A Practical Guide to Communication on Progress (new version).

This session will focus on one of the greatest challenges and opportunities for the Global Compact, both at the global level and local level: the Communication on Progress (COPs). The workshop will present the New Revised Practical Guide to Communicating Progress and the revised Notables program as well an overview of the Progress and Value workshops, feedback program, infrastructure improvements, engagement mechanisms, local network experiences and monthly network reports.

Room 105: GLN GC Implementation Tool

Coach: Joe Sellwood/ Aris Vrettos, Global Leadership Network

GC Tool Highlighted: The GLN Global Compact Implementation Tool

To realize the strategic value of the UN Global Compact Principles, for business and society, companies need to integrate the Principles into their core business model. The GLN Global Compact Implementation Tool, launched at the Leaders Summit in Geneva, is an online learning, benchmarking and planning resource, supported by over 150 case studies, that helps Global Compact signatories:

- a) identify how the Global Compact Principles and other key citizenship issues function as a driver of business success;
- b) act to embed the Principles and citizenship into the business and support Communications on Progress.

During this interactive training session, participants will:

- a) form a clear understanding on the use, application and value of the online tool;
- b) listen to and discuss company testimonials on how the tool has supported progress and results;
- c) engage, provide feedback and explore opportunities in using the tool with local network signatory companies.

Room 106: Ask the Global Compact Office...

Participants: Global Compact Office Staff and anyone who has a question for them...

This will be your opportunity to meet with some of the people working in the Global Compact Office and ask all the questions that you may have thought about but never had the occasion to ask? It will be very interactive and based on the questions or issues raised by the participants.

Room 109: Partnerships for Development

Coach: Casper Sonesson

Partnerships can significantly strengthen efforts to achieve our universal goals. To ensure that future investments yield maximum benefit, it is necessary to identify and measure the degree to which partnerships deliver results and achieve positive impact.

The Partnership Assessment Tool (PAT), is an innovative and easy-to-use interactive application that enables both the UN and its corporate partners to assess the sustainability and development impact of partnerships.

UNGC Tools highlighted:

1. Enhancing Partnership Value: A Tool for Assessing Sustainability and Impact
2. Joining Forces: Demonstrating Innovation and Impact through UN-Business Partnerships

Second five sessions at 3 pm. and 4 pm:

Room 103: Engaging Civil Society
Room 104: Human Rights
Room 105: Building Partnerships with Academia
Room 106: Caring for the Climate
Room 109: Managing the GC Brand: the new GC logo

Room 103: Engaging Civil Society

Coach: Olajobi Makinwa

Civil society organizations have been important actors in the Global Compact since inception. However, the role/s of CS have not been fully appreciated by some of the stakeholders in the GC initiative including some CSO participants. To address this concern and as a step to deepen engagement with CSO participants, the GCO commissioned an independent assessment of the role of CS/CSOs in the GC and the need to strengthen and deepen engagement with CS. The report of the assessment considered responses received from questionnaires sent to CSO participants to the GC.

The CSO session will:

- a) review the above report.
- b) consider the recommendations in the report
- c) discuss mechanisms that should be established to ensure optimal interactions between all participants to the GC and how these interactions can serve the common concern of the GC initiative; enable an environment for optimal participation by CSOs in the GC.

Outcome: A report of the session that will guide the finalization of a strategy on CS participation to the GC

Room 104: Human Rights

Coaches: Caroline Ersmarker, IBLF and Ursula Wynhoven, UNGCO

The recent survey conducted as part of the Global Compact Annual Review revealed that human rights continues to be one of the most challenging areas for business participating in the Global Compact. The human rights session will thus present an overview of new user-friendly tools available to help companies in your network with their implementation of human rights and labour issues within their business operations and spheres of influence. The tools include:

- a simple framework outlining in one page what business can do to address human rights (available in all UN languages)
- a simple training package that business can use to train its managers on human rights a guide on human rights impact assessment to help businesses to recognize potential human rights concerns and address them

Room 105: Building partnerships with academia: The Principles for Responsible Management Education platform

Coach: Manuel Escudero

Academic partners can add value to the work of Local Networks by providing expertise, tailored research and resources. The [Principles for Responsible Management Education](#) is the first large-scale initiative developed by the Global Compact and leading business management organizations, for academic institutions to advance corporate responsibility through the incorporation of universal values into curricula and research. The session will provide examples and discuss how Local Networks can profit from the new Principles for Responsible Management Education.

Room 106: “Caring for Climate”: the Role of Local Networks

Coach: Ubaldo Inclán Gallardo, Vicepresidente, CantorCO2e LLC, Mexico

The Global Compact, together with the United Nations Environment Programme (UNEP) and the World Business Council for Sustainable Development (WBCSD) launched “Caring for Climate” at the Leaders Summit on 5-6 July in Geneva. In August 2007, “Caring for Climate” had the support of 180 companies from a large number of countries. In the lead up to COP15 in 2009 in Copenhagen, the overall goal of the Global Compact is to further develop and strengthen the “Caring for Climate” platform and to make it the world's premier leadership platform for business on the climate change issue. The objective of the session will be to update Local Network Focal Points on the initiative and to discuss the role of local networks in supporting its development.

Room 109: Managing the GC Brand: The New GC Logo

Coaches: Matthias Stausberg/Cecilie Hultmann

This session will present and discuss the new visual identity of the Global Compact and its relevance for Local Networks. Participants will be introduced to the new logo policy and style manual, which provide guidance on the appropriate use of the GC brand in both print products and multimedia applications. Discussion topics include: network websites, logo requests, acceptable/unacceptable uses