



The United Nations Global Compact

The role of business in supporting the compact amid changes to global labor supply and workplace diversity: *Istanbul, Turkey, June 9th, 2009*

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Who is Drake International?

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- ❑ We are one of the oldest and largest employment services companies in the World
- ❑ Of our more than 50 years of history, we have spent 42 in Australia, where our focus for the UNGC will begin
- ❑ Our workforce touches every aspect of working life:
 - ❑ We source senior executive staff for corporate, business, industry and Government
 - ❑ We have one of the largest nursing workforces deployed to Public and Private Hospitals
 - ❑ We supply to street sweepers to the Cities and Engineers to Defence forces
 - ❑ In more than fifty years of operations, globally, we have placed tens of millions of people into employment
- ❑ Our more than a dozen divisions provide both temporary and permanent workers, training and education, employee assistance programs, business process outsourcing, outsourced employment programs and more.
- ❑ All capital cities, regional centres across Australia – the remotest of locations

The Drake Global Reach

- The United States of America
- Canada
- Singapore
- Hong Kong & China
- The Philippines
- Australia
- New Zealand
- Europe
- Southern Africa

- Further expansion plans:
 - Malaysia
 - Indonesia
 - Further into Eastern Europe

The Government and Public Sector team

- ❑ Local Government
- ❑ State Government
- ❑ Federal / Central Government
- ❑ Government Statutory Bodies
- ❑ Not for Profit Organizations
- ❑ Unions and Affiliated Organisations
- ❑ Last financial year the team managed a \$4.8 Billion revenue line

Why would Drake join the UNGC

“if we are honest about what it is we do, what it is we sell and who we are as a corporate citizen, then words and MoU’s are simply not enough – action has always spoken louder than words and logo’s are meaningless unless we effect real change. When we remain silent on issues we allow those who attempt to take advantage of our citizens the ability to continue operating in a way that does than nothing to further the common interest. In human history corporations have often stood by as world events unfold and move to protect the commercial bottom line. There is no commerce if people don’t have jobs that are fairly paid, access to education and development and the ability to be something more than the generation before them – these are not words alone, these are actionable realities that we all can choose to implement. Recognition of people and the lives they lead is the first step to creating a truly common approach because people alone are the key to the evolution of human history – corporations and Governments are simply along for the ride....”

My stakeholders

- ❑ My employees and our contractors
- ❑ My clients – who are also my deployed workforce
- ❑ Governments
- ❑ The Union movement
- ❑ Families of my employees and our contractors

The challenges

- ❑ Shifts in global labor supply
- ❑ Aging populations in the West
- ❑ Growing populations of unskilled youth in developing countries
- ❑ The Global Financial Crisis
- ❑ Political instability
- ❑ Corruption in the absence of governance

Centralizing corporate social responsibility

- National Indigenous Employment program in Australia – being aligned with our UNGC commitments
 - Next step could be program replication in South Africa
- Preparing for the rise of the Green Collar Workforce / Green Jobs
- Assisting companies with Corporate Governance in developing countries
- Skilling the workforce: Skills reform in the State of Victoria for individuals and small business / supporting the concept of micro finance
- Monitoring labor supply

How important is a forum such as the UNGC?

Very...