

# **Global Compact Society, India**

***Strategic Plan***

**2009-2015**

**ANLF, Istanbul, June 09**

# Presentation

- 1. Components of Strategic Plan**
- 2. How it was developed**
- 3. Benefits to the Network**
- 4. Challenges**

# **1. Components of Strategic Plan**

- **Vision**
- **Mission**
- **Goals**
- **Strategies**
- **Governance Structure**
- **Activities- Year-wise, firstly for 2009-10**

# **VISION**

**To have a conducive environment where business and other organisations value and adopt sustainable practices as enshrined in UNGC**

# MISSION

- To create **awareness**, encourage, facilitate business and other orgns. to participate in UNGC
- To **engage** with orgns., to strengthen and support a movement for responsible business in India through the UNGC
- To provide support and assistance to the GC participants in integrating the GC Principles and objectives into their operations (**Compliance**)

# GOALS

- **To create awareness about the GC Principles and objectives to strengthen the ‘Responsible Business Movement’ in India.**
- **To encourage at least 1000 leading large companies to participate effectively in UNGC by 2015.**
- **To encourage at least 2000 leading SMEs, incl. those having supply chain linkage with member companies, to participate effectively in UNGC by 2015**

# **GOALS (Contd)**

- **Encourage at least top 100 Institutions of Management Education in India to commit to the UNGC and Principles of Responsible Management Education**
- **To encourage and associate with other orgs. concerned with responsible business movement to participate in UNGC**
- **To ensure enhancement of qualitative aspect of participation including meeting the requirements of UNGC**

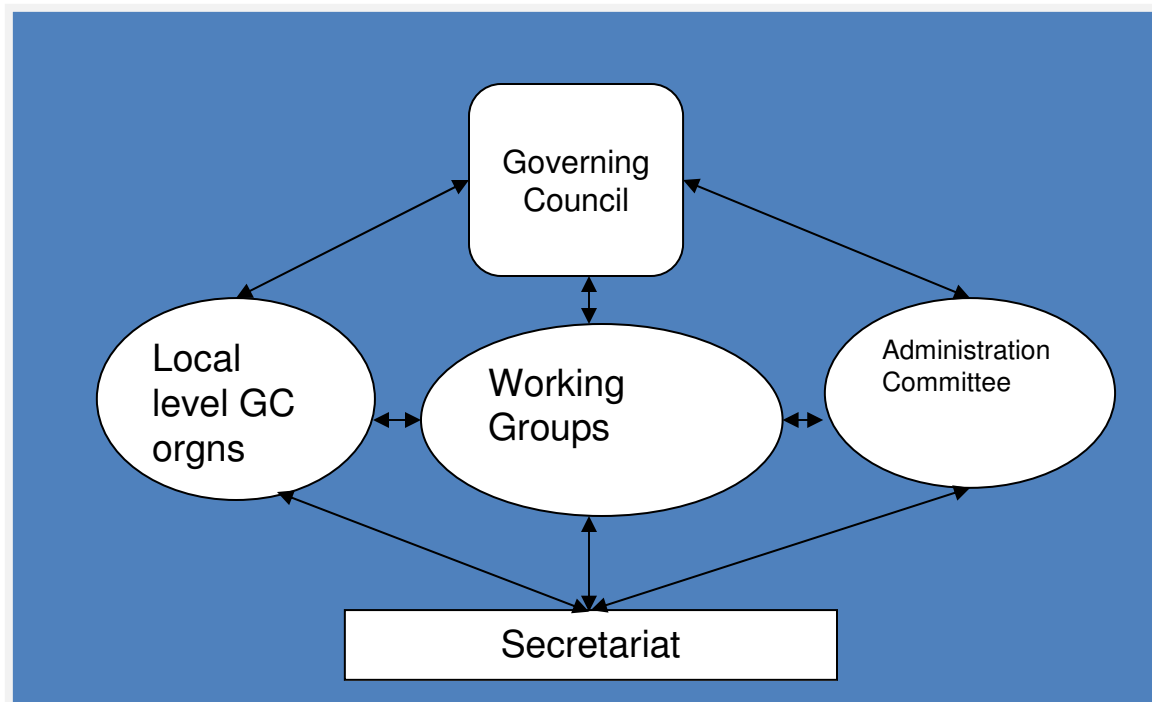
# **STRATEGIES**

- 1. Partnerships**
- 2. Awareness**
- 3. Promotion through others' events**
- 4. Support of GC Champions**
- 5. Recognition**
- 6. Formation of GCS Working Groups/ Task Forces**
- 7. Knowledge Development**

# **STRATEGIES (Contd.)**

- 8. Training**
- 9. Expert assistance to GC participants**
- 10. Supporting GCS activities at local level**
- 11. Resource Material**
- 12. Multi Stakeholders**
- 13. International Networking**
- 14. Governance Structure**

# Governance Structure



# **GCS-Activities 2009-10**

- **Identifying & operationalizing partnerships, collaborations and joint initiatives.**
- **Identifying possible GC Champions and soliciting their support.**
- **Providing regular briefs and updates to the GC Champions.**
- **Jointly organizing events with well established organisations on themes associated with the GC Principles**

## **GCS-Activities 2009-10(Contd.)**

- **Institutionalising a system of recognising innovative work carried out by members within the GC framework.**
- **Ensuring greater visibility of GC through website, media and other communication tools (e.g. Newsletter, publications, blogs)**
- **Establishing GCS Working Groups on Reporting (COP), Programmes, Membership and PRME**
- **Undertaking / commissioning research initiatives**

# **GCS-Activities 2009-10(Contd.)**

- **Engaging with large GC Companies for more proactive action by encouraging and hand holding SMEs in their supply chain to participate in the UNGC initiative.**
- **Organising interactive meetings (e.g. monthly meetings) of GC participants, National Convention, 4 Workshops/ Trg. Programmes**
- **Operationalizing local level GCS organisations in 3 regions.**
- **Engaging with relevant government ministries**
- **Advising/assisting GC Participants in preparing COP**

# **GCS-Activities 2009-10(Contd.)**

- **Networking with GC networks in other countries, Organising Regional Events, jointly with UN GC and other countries.**
- **Institutionalising Peer Support / Review mechanisms for greater compliance by GC members.**
- **Facilitating intra-sector and inter-zonal exposure visits, learning opportunities for implementation staff in member organisations.**
- **Strengthening the Secretariat of GCS to enable it to provide the required support and services and Capacity building through training inputs**

## **2. How it was Developed**

- **Decision by Governing Council (GC)**
- **Constitution of a Group, with representation from Companies, Industry Associations, NGOs**
- **Several meetings of the Group, Draft Plan**
- **Discussion of Draft by GC, suggestions**
- **More meetings, Final Draft**
- **Discussion & approval by GC**

# **3. Benefits to Network**

- **Long Term thinking**
- **Working of Network in organised manner**
- **Long term strategies identified**
- **Governance structure developed**
- **Activities planning yearly as per Plan**
- **Members aware of Network's functioning**
- **Guidance to Secretariat**

# 4. Challenges

- **Arranging broad-based consultations**
- **Limited feedback from members**
- **Need for intensive discussions**
- **Tendency for very ambitious plan**
- **Identifying what is implementable**
- **How to actually implement-organization, skills, infrastructure, resources**
- **Follow-up, monitoring and evaluation**

**THANK YOU**

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