



Global Compact Network USA



**Enabling an Environment of Learning
US Network Update
June 2009**



Global Compact Network
USA

The US Network

- **Over 330 Members**
- **5th Largest Country Network**
- **Network Focus:**
 - Enabling learning on relevant topics and how to implement the UNGC principles
 - Facilitating stakeholder engagement-Bringing together companies, government and NGOs
 - Providing info on upcoming UNGC meetings and events
 - Recruiting new members



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Newest US Network Members

- **Campbell Soup**
- **General Electric**
- **JC Penney**
- **Ford**
- **Merck**
- **Pepsi**
- **General Mills**
- **Accenture**

Feedback from Survey:

- What we are hearing from our US company members...



The majority of respondents indicated they want:

- Meetings that are interactive with time for networking
- Shared stories and case studies of how other members are implementing the principles
- Educate attendees on specific ways in which to implement CSR in their every day operations



Global Compact Network United States

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About the U.S. Network	Implementing the Principles	Reporting Process	News & Events	How to Join	Organization Benefits
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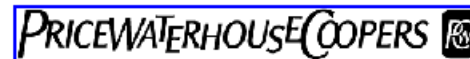


Welcome

A commitment to the UN Global Compact demonstrates that a participating organization is willing to take part in building a sustainable global economy. While every organization has a role to play, the road travelled will be different for each. Organizations begin at different places on the path to improvement. Where each one starts the process at the entry point to the UN Global Compact is not important. What matters is that the organization is committed to change and continuous performance improvement.

Launched in 2000, the UN Global Compact brings business together with UN agencies, civil society and governments to advance [ten universal principles](#) in the areas of human rights, labor, environment and anti-corruption. The UN Global Compact provides a corporate policy framework for the development, implementation and disclosure of environmental, social and governance policies and practices. Through the power of collective action, the UN Global Compact seeks to mainstream these ten principles in business activities around the world and to catalyze actions in support of broader UN goals. With over 5,500 participating companies and stakeholders from more than 120 countries, it is the world's largest voluntary corporate sustainability initiative.

The U.S. Network of the UN Global Compact is a U.S. focal point for signatories of this initiative. The U.S. Network aims to further the UN



*Thank you to **PriceWaterhouseCoopers** for sponsoring the upcoming US network meeting:*

"Integrating CSR Into Public Policy Initiatives"

May 13, 2009

United Nations Foundation
1800 Massachusetts Ave, NW
Washington, D.C.

**To register for the event,
email US Network coordinator [Unni Nair](#).**



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U.S. Network: Working Conferences



- “CSR and Public Policy (May 2009)
- “Water in the 21st Century” (November 2008)
- “Business and Human Rights” (April 2008)
- “Responsible Procurement” (October 2007)
- “Managing Climate Change” (April 2007)
- “Financial Markets and CSR” (May 2006)



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U.S. Network Insights



Corporate Approaches to Public Policy: New Models Emerging

- Corporate Responsibility at Board/”C” Suite Level
- Public Policy and CR Partnership/Integration
- Elements of Public Policy:
 - Advocacy (awareness raising)
 - Lobbying (is it consistent with CR?)
 - Public/Private Partnerships
 - Social Investment
- Overall Greater Transparency and Accountability

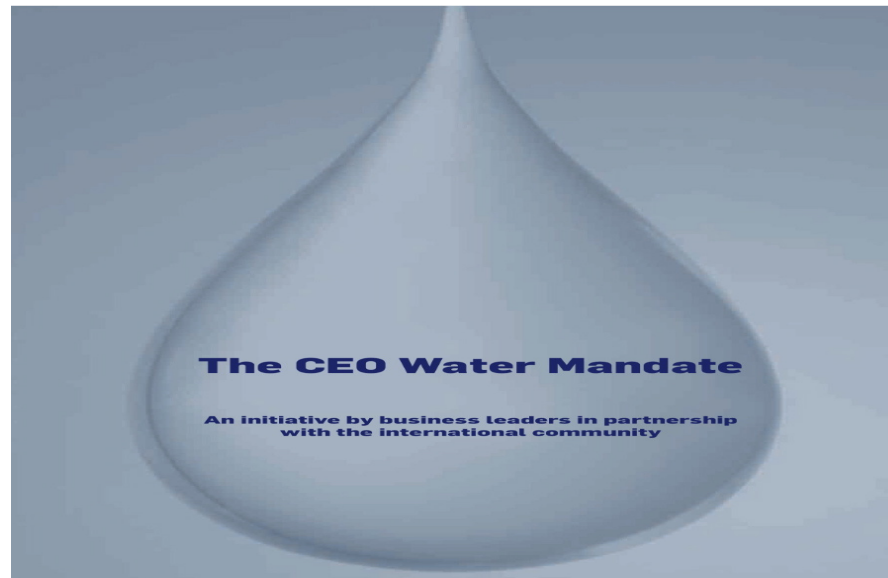


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U.S. Network Report



**“Water in the 21st Century: Managing the Business
Risks and Opportunities”**





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