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*Russia*

# UNGC Network Russia 2001 – 2009 Lessons Learned

ENGAGING RUSSIAN  
BUSINESS IN THE GLOBAL  
COMPACT DRIVEN  
SUSTAINABLE  
DEVELOPMENT

## Global Compact in Russia 2001 - 2004

- 2001** UNGC official launched by Ministry of Foreign Affairs, Russian Union of Industrialists and Entrepreneurs (RSPP), UNDP, other UN agencies
- 2002** UNGC Network Russia Steering Committee established
- 2004** 1<sup>st</sup> Corporate Social Responsibility index in Russia launched with Russian Managers' Association (RMA)

## Global Compact in Russia 2006 - 2007

**2006** International Conference Social Investments in Economic Development of the Russian Regions with RSPP

**2007** Report on the Public-Private Partnerships in Russia with RMA

RSPP and UNDP signed MOU on aligning RSPP's Social Charter with UNGC principles

Conferences, roundtables and publications

## Global Compact in Russia 2008

- Secretary-General Ban Ki-moon visited Russia
- 2<sup>nd</sup> Report on Social Investments in Russia with RMA
- Survey CSR in Russia's Multinationals with Economist Intelligence Unit, UC RUSAL and PricewaterhouseCoopers
- Survey of the Russian UNGC participants

# Survey of the Russian UNGC participants: why Global Compact?

- Public recognition worldwide
- Development and implementation of social and economic development project
- Lack of CSR and sustainable development expertise in Russia
- Engagement of the government as a partner
- Institutionalization of the network

# Institutional Development

- STATUTES REGULATING THE ACTIVITIES OF THE UN GLOBAL COMPACT NETWORK RUSSIA
- PRIORITIES AND OBJECTIVES OF THE UN GLOBAL COMPACT NETWORK RUSSIA 2009 - 2011
- ANNUAL MEETING, STEERING COMMITTEE, CHAIRMAN
- PROJECT DESIGNED



# Project: ENGAGING RUSSIAN BUSINESS IN THE GC-DRIVEN SUSTAINABLE DEVELOPMENT

1. Dissemination of the UN Global Compact principles and introduction of these principles into management practices of Russian and foreign companies, operating in Russia
2. Involvement of participants of the Global Compact Network Russia and other businesses in applied projects on sustainable social and economic development of companies and territories, in which those companies operate

# Project management





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## Looking into the future

- Assess the needs
- Institutionalize
- Be consistent
- Build trust
- Leverage resources