



United Nations Global Compact

Fundació
Fòrum
Universal
de les
Cultures

BARCELONA CENTER
FOR THE SUPPORT OF
THE GLOBAL COMPACT



KNOWLEDGE FAIR SESSION DESCRIPTIONS
TUESDAY 9TH JUNE 2009

PART 1: 13.30 – 15.00

ANTI-CORRUPTION: Fighting Corruption in the Supply Chain

Sadika Ana Salon III

Participants will review and participate in the work of the UNGC 10th Principle Sub-Working Group on Supply Chain. The session will include an overview of the work of the Sub-Working Group. Participants will review and comment on: (1) a series of supply chain corruption scenarios, along with proposals for preventing and responding to the corruption; (2) a suite of model tools for preventing and detecting corruption in then supply chain; and (3) a guidance document on improving customer/supplier engagement on fighting corruption.

Presenters/Speakers:

Olajobi Makinwa, UN Global Compact Office

CORPORATE GOVERNANCE

Main Auditorium

The Global Corporate Governance Forum of the IFC and the U.N. Global Compact are launching a new joint publication to broaden awareness about the linkages between corporate governance and corporate citizenship. Sustainable economic growth following the global financial crisis will require that companies become well governed, adhering to corporate governance best practices and acting as responsible corporate citizens. The publication is the first of part of collaboration between the two organizations.

Presenters/Speakers:

Ms. Louise Gardiner, IFC, Consultant to the Global Corporate Governance Forum

BUSINESS & HUMAN RIGHTS

Sadika Ana Salon I

Network focal points are invited to present their human rights-related activities and plans, experiences of the challenges and issues facing their network participants and related lessons learned. Members of the HRWG can offer their advice and guidance and reference their tools etc.

Presenters/Speakers:

Mr. Roy Pinaki, GC Local Network India

Mr. Shusaku Okumura, GC Local Network Japan

Mr. Huib Klamer, GC Local Network Netherlands

Mr. Valentine Papeians de Morchoven, GC Local Network Spain

UN BUSINESS PARTNERSHIPS

Sadika Ana Salon II

Target audience: Network Focal Points/Representatives and Company participants

This session will provide local networks with tools and information about how they can better leverage the skills and resources of the UN System as they deepen engagement of GC participants in partnership projects with the UN. Local Network Focal Points from the UN System will share the benefits and lessons learned with a view to further enhancing UN-business collaboration in support of the Global Compact at the country level. This session will provide networks, companies and UN representatives with an opportunity to familiarize themselves the evolving UN-business agenda and key developments at the international level including the new UN-business Guidelines (to be finalised in June) as well as the key recommendations contained in the 2009 Report to the GA on UN-business partnerships. Other tools to be profiled in this session include:

- A demonstration of the new UN-business website platform, its new functionality and value for local networks.
- The revised UN-business guidelines and implications for UN-private sector collaboration.

Presenters/Speakers:

Ms. Kristina Thomsen, Global Public Policy Institute (GPPi)

Ms. Yuliya Shcherbinina, United Nations, Ukraine

Ms. Diana Chavez, Global Compact Regional Support Centre for Latin America and the Caribbean

Ms. Sally Begbie, Global Hand

PART 2: 15.30 – 17.00

BUSINESS AND PEACE: “How Can Business Contribute to Peace?”

Sadika Ana Salon I

This session will explore how the private sector can be a valuable partner in conflict prevention and post-conflict reconstruction efforts. Local network focal points will share their experiences and lessons learned stemming from their efforts to engage GC participants in implementing the 10 principles in difficult operating environments. Company representatives will be invited to share the challenges they have faced with a view to enhancing the capacity of the private sector to make a more meaningful contribution to sustainable peace. The session will provide a platform for the launch of two new "good practice" guides which showcase inspirational examples in this area.

- "How Can Business Contribute to Peace and Development": A collection of short case studies of innovative business practices that promote peace and development in challenging operating environments.
- "Doing Business in a Multicultural World": In collaboration with the UN Alliance of Civilizations, this guide will highlight experiences, lessons learned and good practices by companies in dealing with cross-cultural challenges.

Local network focal points and company representatives will gain a better understanding of "conflict-sensitive business practices" and how the private sector can more actively engage in projects and initiatives that contribute to peace and development:

Presenters/Speakers:

Ms. Lena Mahgoub, DAL Group/Global Compact Local Network Sudan
Mr. Steve Killelea, Global Peace Index
Ms. Nabina Shrestha, Global Compact Local Network Nepal
Mr. Canan Gunduz, International Alert
Mr. Ravi Fernando, MAS Holdings/ Global Compact Local Network Sri Lanka

ENVIRONMENT – A DEEPER LOOK INTO SAFER PRODUCTION

Main Auditorium

Target audience: GCLN Focal Points, company and labour representatives, UN Private Sector Focal Points, UN agencies, investment and donor community

A series of industrial accidents in recent years – for example the China Harbin accident or other ones associated with chemical releases in both the chemical and mining sectors – have underlined the catastrophic consequences of lack of preparedness and adequate safety systems in industries where hazardous chemicals are used in daily operations. This session will highlight a new, integrated approach to safer production, in which key elements of CSR are employed to advance local level collaboration to engage employees, small business (SME) partners and local community organizations. In many developing countries and fast-growing economies, SMEs form the backbone of the industrial sectors where hazardous chemicals are manufactured, transported, repackaged and used. Unsafe manufacturing and handling operations in SMEs has documented environmental and health consequences. To set up effective safety management approaches and to start dialogue / ongoing communication with workers and nearby communities, local small business partners need to be engaged along with other stakeholders, including larger companies, to foster chemical safety management and chemical risk information up and down the value chain.

The session will present feedback from new training material developed by UNEP, Accountability and industry partners in the project “Business and the Supply-Chain in Safer Production and Emergency Preparedness through applied CSR at the Site Level”. Partners included the International Council of Chemical Associations (ICCA), International Council on Mining and Metals (ICMM), The Netherlands Foundation for Applied Scientific Research (TNO), and Thai Environment Institute. Participants will hear firsthand feedback from pilot testing and training conducted at an industrial site in Bangkok and at mining operations in Peru. They will also be introduced to the new Guidelines, Toolkit and Training Package – called the “Responsible Production Handbook” – that has been produced, with an invitation to join further demonstrative use of these in transition economy and industrialising developing country locations. The objectives of the session are:

- an improved understanding of responsible chemicals management and safer production challenges today, considering the risks of industrial accidents in industrializing countries.
- An illustration of what CSR requires practically at the site level in industry operations and business collaboration with local level stakeholder organizations.
- Feedback from mining and chemical industry realities in Asia and Latin America today.

- Identification of new opportunities for partnering involving local business, labour and UN agencies to support capacity building and further demonstration projects in transition and industrializing countries.

Presenters/Speakers:

Ms. Ruth Coutto, UNEP

Mr. Caner Zambak, Turkish Chemical Manufacturing

EVALUATING COMPANIES' CONTRIBUTIONS TO THE UN MILLENNIUM DEVELOPMENT GOALS (MDGs)

Sadika Ana Salon II

Target audience: Network Focal Points/Representatives, company participants

In this session two different tools will be presented that can assist companies in evaluating their contributions to the UN Millennium Development Goals (MDGs):

1. the MDG Scorecard (developed by Universidad Pontificia Comillas, Fundación Carolina & Observatorio de RSC);
2. the MDG Scan (developed by Sustainalytics and NCDO).

The *MDG Scorecard* that will be first point of attention in this session. This tool creates insight in the various efforts of companies in the area of the MDGs and enables benchmark creation and the identification of best-practices. In this presentation, the background and methodology of the tool will be briefly discussed. As this tool has already been used for Spanish companies operating in the energy sector, some results will be presented as well. Secondly, the *MDG scan*, an online self-assessment tool for companies will be explored. The MDG Scan links the operations of companies in developing countries directly to impact on the achievement of the MDGs. In this session, the background and functionality of this tool will be discussed, as well as experiences that companies have had until now with this tool.

While the MDG Scorecard and the MDG Scan are not the only initiatives that exist, in this presentation some attention will also be paid to other initiatives that can help companies to assess their own contributions to the achievement of the MDGs. The similarities and differences between the various tools will be shortly discussed. Local network focal points and company representatives will be informed about the various tools that exist to help companies to gain a better understanding of the impact of their businesses on the MDGs.

Presenters:

Andrea van Dijk - Sustainalytics

Lisette van Rhijn - NCDO

Victor Saiz - Observatorio de RSC

UNDP CORE BUSINESS PRACTICES BUSINESS CALL TO ACTION/GROWING INCLUSIVE MARKETS

Sadika Ana Salon III

The Business Call to Action (BCtA) aims to accelerate progress towards the Millennium Development Goals (MDGs) by encouraging companies operating in or trading with developing countries to adapt their business models, competencies and approaches to help improve the lives of people through innovation, investment and creation of decent jobs while leveraging their core business expertise and realizing commercial success. The Partnership aims to develop the BCtA

into a globally recognized, respected and a quality-driven platform for companies to inform stakeholders of what they are doing and to significantly increase the delivery of development and poverty-reduction benefits resulting from their commercially profitable operations in or with the developing countries. The credibility of and value added by the BCtA will be established by its ability to (i) influence the companies to undertake initiatives that offer real development potential and commercial success, and (ii) recognizing, validating and disseminating meaningful reported results. This will help ensure that having their initiative(s) accepted onto the platform and regularly reported upon is viewed by companies as being of reputational and marketable value. Initiated in July 2007, BCtA has brought together 65 large size companies to explore new commercially viable business opportunities in new and emerging markets, that also further human development as a part of their day-today business. The session will present and discuss the BCtA initiative and the potential for enlisting new private companies particularly from the developing countries.

Presenters/Speakers:

Ms. Pascale Bonzo, UNDP

Mr. Hansin Dogan, UNDP